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Fringe benefits include a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities since we’re always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don’t ask. But we are looking to nurture and develop future talent. Anyone not put off by the above should email 75 words or less about themselves and what position they’d be keen to fill to campusinterns@gmail.com.

Looking for interns:

Visit www.campus.com.sg for more stories and contest details!

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18. Web Design
To help us develop, expand and enhance our site

19. Writing & Reporting
To conceptualise, research and write original stories

20. Beverage Dispensing & Affiliated Services
To operate complex, multi-function automated coffee dispenser, have a working knowledge of basic Italian (espresso, grande etc.), and remember which mug belongs to whom.

FWebKit provides a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities since we’re always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don’t ask.

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Mr Konesuke Matsushita's LESSON #6:
“BE AWARE OF CRISSES”

Hey, Chris, could you clean up the mess?

Not now, I'm eating.

Look at this mess!

Your food covers have been all over the floor for weeks!

What? You're coming over now?

Hi, Mom and Dad!

BAM!

Hello, Chris. Have you been a good boy?

Meanwhile in the room...

It's so light and powerful, I can clean much faster!

MC-CG302 VACUUM CLEANER

- Air dust catcher: catches dust floating up above the floor for cleaner results
- Bloister: blows the dust in inaccessible places and sucks it up
- Eco-friendly: high suction, less noise, less energy consumption, more energy efficient than our conventional vacuum cleaners
- Compact: stores the tiny vacuum cleaner anywhere

Ten minutes later...

I can't hold this off any longer!

Sparkle

Welcome

The Ultimate Machine to Turn a Dirty Dorm Room into a Spotless Pit for Surprise Visits.

Panasonic
ideas for life
MAESTROS. UNDER. NINETEEN.

BY SHAH SALIMAT

2010 MUN TOPIC

In 2010, the committee was tasked to discuss two topics that defined 2010 state-sponsored terrorism and the effects of sanctions on developing countries. While the former talked about how states are beginning to sponsor terrorists for their own political gain, the latter talked about how general restrictions on trade and important supplies such as food and medicine are causing great humanitarian costs to citizens in developing countries.

Delegates from countries like the United States, France, Iran, and Singapore gathered together in a conference hall to represent various countries and debated intensely on the merits of general economic sanctions versus targeted sanctions on luxury goods and arms as well as creating a UN list of state sponsors of terrorism as opposed to the current US list.

A DIFFERENT VIEW

A unique part of a Model United Nations Conference is the unorthodox session where a committee session takes place. Instead of debates, a predefined amount of time is set aside for the committee to have their own separate meetings to discuss the topic at hand as well as draft a resolution paper. This is the part of the conference where the groups of countries are clearly seen forming alliances and forming tactics to win the resolution papers.

It is definitely a culture shock to see how the mindset of the American youth differs from the Malaysian youth, while we tend to adopt a more studious approach when the time calls for it, the American delegates effortlessly weave in wit and plenty of good-natured fun. They are unafraid to voice out their opinions and make themselves heard. It is unclear how doubtful they are of their opinions.

A GREATER PURPOSE

Regardless of whether or not more delegates took to present their resolutions or to chip in a quip or two, whether in a rate-painting or Georgian speech or running around like headless chickens during unchartered occasions, ruling neutral countries to support their resolution papers are things that certain delegates were told about, showing their passion for the topic and their country. It is this passion that fuels the next generation as they tackle international political topics on the United Nations stage. Luckily enough, the diversity of actual countries’ delegates in such conferences means that it has already been done - that the conferences are a mini United Nations gathering unto itself.

Aaron, New Jersey, USA, quipped: "As a freshman, I thought politics was one of the stupidest, dullest things to talk about. However, after joining MUN, I began to change that viewpoint. Especially, the end of the year, I changed and started to enjoy talking about world issues."

It is this purpose of MUN that provides an avenue for students to nurture their interest in international diplomacy and hopefully, leaders of tomorrow.

CASE STUDY

Recently, I had the humbling opportunity to travel with 13 other students from Singapore Polytechnic to New York City on April 27th to attend the Princeton Model United Nations Conference. 2011, to present a mixture of countries such as South Korea, Monaco, and Liberia. I was representing South Korea.

Representing South Korea proved to be an exciting and challenging experience as it was our first Model United Nations Conference. Furthermore, South Korea has been in the news recently over the controversy clash with North Korea which was a key issue in the event.

As South Korean delegates, we were upset over the developments of state-sponsored terrorism, particularly North Korea’s removal from the UN list of state sponsors of terrorism. As opposed to our target issues on human rights and arms control, we were generally unhappy with general economic sanctions and food and medicine restrictions. This caused us to question the benefit of placing sanctions on a country.

We went to our allied countries in the topic of sanctions to form a bloc against South Korea and agree in a discussion with the United Kingdom in contributing substantial clauses on human rights and economic sanctions to the resolution. Unfortunately, the effect of the sanctions was not as significant.

In the final simulation, we presented our resolutions to the United Nations Security Council and the conference was adjourned.

Sincerely,

[Signature]

[Name]

[Date]

[School]

AUNG SAN SUU KI released from house arrest

Tuberculosis and Nobel Peace Prize winner Aung San Suu Kyi was released from 27 years of house arrest by Myanmar’s military government. The release happened after Suu Kyi’s landslide election in 1990, where she was the winner by a landslide majority. Suu Kyi’s release was accompanied by a symbolic lifting of sanctions against Myanmar.

Aung San Suu Kyi, who spent 27 years under house arrest in 1989 after her National League for Democracy party won the elections, was arrested under house arrest in 1989. The National League for Democracy party was arrested by the junta in 1989. The junta justified the arrest by citing Suu Kyi’s alleged involvement in a military coup.

However, Suu Kyi’s release was accompanied by minimal political changes. The Burmese government has not made any significant changes in its policies and has continued to imprison opposition leaders.

Despite her release, Suu Kyi has continued her advocacy work for democracy and human rights in Myanmar. She has been a strong critic of the Burmese government’s policies and has called for political reforms.

[Article Source]

July 2011
Eating is a necessity of life, yet people young and old suffer from extreme eating habits like consuming too much or not eating at all. Psychological Eating Disorders affect many and it’s important to know the basics for your own well-being and for those you care about.

CAUSES OF PSYCHOLOGICAL EATING DISORDERS

1. Traumatic Event - Sometimes our eating habits change when a traumatic or emotional event occurs. Examples include a breakup after a long-term relationship, sexual or physical abuse, a death of a loved one, etc. Some turn to food instead of dealing with their emotions and try to bring their sadness or anger under control.

2. Stress - Life’s many things to do and too much stress, can often lead to food as an escape. People deal with stress in various ways and often turn to food to ease their mind. This may not be the best way to deal with stress but it is a common way of dealing with it.

3. Chemical Imbalance - Despite being hungry, some do not feel satisfied with their bodies. Society places an emphasis on being thin which can result in an urge to lose weight to extreme measures.

COMMON PSYCHOLOGICAL EATING DISORDERS

Anorexia Nervosa: Commonly known as Anorexia, this eating disorder often occurs in teenage girls. In most cases, Anorexia occurs among young women who do not feel comfortable with their bodies. Those who suffer from Anorexia can feel hungry, but they refuse food. If they do eat, they only consume a minimum amount.

Bulimia Nervosa: Those with Bulimia binge and purge their food after eating. Bulimia nervosa is different from being over-weight or obese. Those with Bulimia can become mentally and physically stressed out with over eating and not purging.

Binge-eating Disorders: The disorder is characterized by compulsive overeating. Those who suffer from the disorder cannot stop from frequently going for food. They tend to eat more than usual and then feel guilty about it.

HEALTH IMPLICATIONS

1. Depression - People with eating disorders are more prone to developing depression. They are more prone to developing depression as well. When they’re lonely, they feel their need to diet and feel insecure about their bodies. This can lead to a cycle of depression.

2. Bodied and Emotionally Anxious - The absence of important nutrients can lead to depression, anxiety, and other emotional disorders. It can also affect the risk of developing depression and anxiety disorders.

3. Trouble Getting Pregnant - An eating disorder can affect your body’s hormones, which can also affect the risk of developing depression and anxiety disorders.

4. Kidney Failure - Kidney failure is a life-threatening consequence of eating disorders. An eating disorder can affect the kidneys, which can also affect the risk of developing depression and anxiety disorders.

PREVENTION

Exercising & eating right

Physical activity not only helps to maintain a healthy weight, but it also releases endorphins which can boost the immune system. Exercise can help to maintain your health and reduce stress.

Learn how to appreciate your body

Everyone is different. Every body is different. Every body is unique. Every body is beautiful. Everyone is different. Everyone is unique. Everyone is beautiful.

Educate yourself

Know the signs of eating disorders and be able to identify them. Many people are not aware of the signs of eating disorders.

7. GET YOUR LAPTOP AND WATCH TV

First, she tells you that for spending too much time on your laptop doing your homework work - or so she thinks. Thus, you decide to watch TV in the living room. A few minutes later, your mom walks in, you tell her off for watching too much TV.

8. OFFER TO COOK A MEAL

Unless you have the skills of Martha Stewart, most of the time you’ll find yourself being chased out of your kitchen. Her Kitchen. Most moms have this OCD where nobody enters her kitchen and messes things up. You will be the heat if you ever dare to.

9. HOLD A BIRTHDAY PARTY FOR HER

Whatever you are, you are a kind hearted affectionate mother who’s speeches of the thoughtfulness of her children. But reality is, if she’s after her prime age, you don’t go around reminding her she’s aging by the year. The tears you’ll witness will either be her tears of depression or your tears of regret.

10. STAY OUT OF TROUBLE

You’d think she’d be more patient than this, but it’s a case of her nature. She’ll be sitting on the edge anticipating a call from the school - or a visit from the authorities - at any moment. It’s too good to be true. YOU HAVE TO BE IN SOME KIND OF TROUBLE!
WIKILEAKS MAY DIE, BUT WHISTLEBLOWERS WILL NOT

Even if WikiLeaks were shut, data dumping would continue via dead sites ranging from month-ailing Cryptome, founded in 1996, to Spinoffs like the low-key OpenLeaks.com, created by former Wikileaks alarm, Daniel Domenech-Sanz, who left after finding with Assange, saying authority will be “as distributed as possible” in the new entity. Ultimately, the only way WikiLeaks will cease to is to make people like ex-FBI agent Mark Felt (now has access to sensitive data) refuse to do so. But as long as a tiny minority believes it is the right thing to do, those scandals will continue.

RON PAUL*: “WHAT WE NEED IS MORE WIKILEAKS”

Government officials are understandable, but for new organizations — whose role of watching is threatened by lack of information sources — is that a positive development? Pro-leakers believe that the government will run “enemies” site suppression, which makes people stop watching television broadcasts because they’ll find everything on the web to be edited unless it’s in the interest of the truth, usually feared. When little of substance is openly and intelligently, people behind bad policies and ideas, have greater influence under the cover of collective ignorance, which often leads to unethical or irrational policies and processes. That’s fertile soil for Wikileaks. It’s driven by an ideology that questions the fundamental value of governmental secrecy, be it government or corporate.

The debateable debate

Interests — Assange isn’t the sole driver of the information leaks. Instead, he’s the trigger of a truth that many feel better the world. Whistleblowers are heroes or a menace may be debatable, but it seems to be a sure thing that without whistleblowers, there will always be some degree of duplicity behind closed doors. As political satirist Michael Moore put it, “When I come across a video of our soldiers firing from a helicopter and murdering reporters along with the civilians, that is being done in my name with my tax dollars, I deserve to know what is going on.”

Nevertheless, what may really worry us is that these extreme limits of data dumping may force the government to perhaps reveal things they shouldn’t. It would be far more convenient for them to simply dump all this information in one go, but instead, they’ll be forced to respond, which may be a way out of a political dilemma. As the status quo is, those who secure, dominate, and sabotage WikiLeaks, we should be encouraged that we are finding a balance between the need to keep secrets and the need to be open.
3) The Death of Princess Diana
There is a speculation that Princess Diana may have faked her own death. Fed up with the intrusion of the media into her private life, she decided to fake her own death and escape into blissful isolation. This theory can be backed up by the fact that just six hours prior to the crash Princess Diana had left the fact that she wanted to withdraw completely from the public life to Daily Mail reporter Richard Kevy. BSI more or less confirmed this theory by saying that the royal family ordered Princess Diana’s death. The reason being that Princess Diana was set to marry Dodi Al Fayed, a وكان، who also perished in the crash. This would have been seen as a threat as she was poised to overshadow the crown by marrying a Muslim commoner. Thus, seeing their relationship as a threat to the throne, a plot was hatched by the rogue elements in British secret service (MI6) to murder Diana.

Salt “O” Meter: 4/5
I believe that the death of Princess Diana has been set up. An inside job certainly sounds plausible in this case.

2) Global Warming was a hoax
Some climate change deniers believe that global warming is a hoax designed by the government to tax people. To higher taxation and a more authoritarian government that has more control over our lives. Till now there has been several theories like the conspiracy was cooked up in a lab for climate researchers to attract financial support.

Salt “O” Meter: 3/5
Definitely skeptical. Filing temperatures, melting ice caps, rising seas - isn’t the inconvenient truth (pun intended) right in front of our eyes?

2) 9-11
Some theorists believe that the US government had prior knowledge about the impending attacks yet they turned a blind eye towards it. They believed that George Bush needed a justifiable reason to launch a war against the Middle East. Thus, a terrorist attack which sends America into a state of pandemonium would serve as a perfect opportunity to launch an attack against the Middle East. It was allegedly said that on the day of the attacks, the US air force was deliberately stood down or sent on exercises to prevent an intervention which could have saved thousands of lives.

Salt “O” Meter: 5/5
Totally a believer about the theory that the government had prior knowledge about the attacks and yet did nothing. Throwing 9/11 and changing the format to bringings in Microsoft. War only stands for New York and 9/11 was allegedly the designation of one of the aircrafts it is where coincident coincidence or not.

4) Paul McCartney is dead
The supposed death of Paul McCartney of the Beatles was the subject of a rumour that started circulating around in October 1966. Theories believe that Paul McCartney died in a car crash after driving off from a hotel in New York in late 1966. The dead Paul was then replaced by a double-doppel-clone before the recording of Sgt. Pepper’s Lonely Hearts Club Band.

The conspiracy minded Beatlesmaniacs also say that guilt eventually got to them and that they started revealing a series of class in their songs and album art. An example of this was the album cover of Abbey Road. Those who with a sharp eye would see the car and a car with a cigarette in his hand. This is a symbol of non-conformity with the living (because he is dead). Cigarettes were known as coffin nails. The cover is also a representation of a funeral procession. John is dressed as the preacher, Ringo as the policeman, Paul as the corpse (he has no shoes on) and George as the grave digger.

Salt “O” Meter: 1/5
Sounds more like a marketing gimmick to gain more albums sales and to attract attention.
by Ratna Masayu

Diss-Connect
Youths and their smart toys

Pease play and zone out. Almost every other person you see on the streets – even at home – is in their own world without a care. Whatever happened to engaging in friendly small talk or in-depth heart-to-heart conversations?

Are we too connected to the virtual world?

Do we find it a guilty pleasure, an escape from reality? Or are we just too dependent on it, oblivious to the addiction?

**Car rides**

Do you engage in lively chats with your family in the car or do you zone out? Many times, you just stare out the window as music blasting through your earsphones. Especially with being stuck in a small space, you are exposed to the possibilities of getting questioned of things you obviously don’t want to talk about (e.g., studies), becoming a victim of your parents’ naggings, and participating in awkward conversations (or rather, Q&A). More often than not, we find ourselves plugged into our own worlds and pretending to be doing stuff. Works every time. Been there, done that.

**Dining out**

While waiting for your order, you may find yourself fiddling with your mp3 player, mobile phones, iPads and whatever other gadgetry you can get your hands on. The only form of real-time conversation that goes on is from your parents – probably nagging at you to put your gadgets away, table manners, and etiquettes aside. It is inappropriate to be pre-occupied with your gadgets and ignore your company.

**On a holiday trip**

Do you find yourself begrudgingly dragging yourself along on a trip with your family? Then, spending the entire time complaining about the whole forced trip? Do you, at every opportunity, scavenge for an internet connection – the hotel lobbies, the net cafe while your family is busy shopping, the airport, anywhere?

Then you are most probably that kid with the walking sore, and music blasting through your earsphones. To be, a few metres behind his family as they tour or shop around. That same kid whose parents probably wish they hadn’t even dragged along in the first place. Or that kid they wish they could actually slap in public.

Here we totally lost the whole meaning of having a break and enjoying time.

Things is, most of the time, we find ourselves glad to our gadgets when we are with our family. It is much easier to escape with friends – you get to just pick up from where you left off and have an uninterrupted never-ending conversation. With family however, you tend to avoid awkward conversations, naggings, and the like. Your escape! Disconnecting from all that to connect to the virtual world.

Are we disconnecting with life?

Just the other day, I paid a close relative at the hospital a visit. The old man on the next bed – looking frail and tangled – was surrounded by teary-eyed family members. Among that crowd of adults, a young lad about 14-years-old caught my attention. He was fidgeting and obviously getting impatient that was going on around him.

He seemed to have tolerated it just long enough when he approached his mother and asked to be excused. Awhile later, as I went to grab a drink from the vending machine, there the boy was, cross-legged on the couch, plugged into his mp3 player and in full concentration on his iPad game. And there’s in the patient room, the sick grandfather, lying weak, trying to make sense of everything that is possible to spend with his loved ones, was ignored. That is the grandson’s tolerance – too much to say, too little time, same pathetic dependent state he is in?

Does the boy even realize the value of those precious minutes he can’t get back with his sick grandfather? Will he regret that one day? Or will he still be oblivious – stuck in the same pathetic dependent state he is in?

It struck me how the value of human connection is being taken for granted – especially among the youths today. Family connections have degraded with the rise of such trend. They are disconnected from the real world, too dependent on their smart toys.

It is ironic how such gadgets and technologies are selling the idea of how they “connect people” (i.e., through internet, etc). Yet, here we have youths disconnecting themselves from the unimportant people – their family.

UNPLUG YOURSELF!

Complete detachment from the internet may not be wise, but a conscious effort to balance time online and offline is essential in this age of connectivity. Unplug your youth to regain that balance by spending some meaningful time offline (through play-offs) – whether it’s an evening hike on a D.I.Y. trail, volunteer work at Rehoboth or a trip down memory lane at the MINT Museum of Toy!

Join Unplug! In this series of activities this February!

More information at www.wonderborders.wordpress.com
The media plays an important part in framing our views towards the climate crisis. The media can either educate or mislead us about the impacts of climate change. It is important to be aware of these biases and to seek out multiple sources of information to make informed decisions. 

**MUDLY MISCONCEPTIONS**

Current marine conservation efforts in Singapore are still in the early stages. However, there are signs that the government and private sector are beginning to take action. The Ministry of the Environment and Water Resources has launched a series of initiatives to protect marine biodiversity in Singapore. 

**THE CLEANUPS**

Nestle, a well-known Nestle, has recently launched a campaign to clean up the oceans. They have partnered with several organizations to remove plastic waste from the oceans. 

**THE VERDICT**

Climate change is a complex issue that affects us all. It is important to be aware of the impacts of climate change and to take action to reduce our carbon footprint. 

**HOW YOU CAN MAKE A DIFFERENCE**

Everyone can do their part to make a difference. It doesn't have to be a big impact. Simple actions like reducing plastic use, using public transport, or eating less meat can make a big difference.
THE LAMBDA SPRINT

BY SHAH SALIMAT

"What has improved (in the past 10 years) is gay recognition. People are more willing to talk about it - the idea of equality being much more prominent. When I was young, I thought that I needed to have a sex-change operation in order to marry the person that you're attracted to."

Footwriter Mr Yi Sheng, 30, is one of many people that have provided a face to Singapore's LGBT (lesbian, gay, bisexual and transgender) community, especially in the writing field. Having released a book, Singapore Queers in the 21st Century, a book containing a collection of coming-out stories from Singaporeans and recently launching an app called Singapore Gay and Pussies in collaboration with other writers such as Cyng Ling and Arianne D'Souza, Mr Yi Sheng's voice to LGBT literature acclaim is as loud as you can say "IndigNation".

IndigNation is Singapore's monthly long annual gay pride event to announce to oblivious eyes that LGBT people do live in Singapore. Pink Dot, a gathering to support the freedom to love regardless of race, language, and sexual orientation, has been getting mentions and articles in the media for the past 8 years since the gathering was held.

International Recognition
On the international arena, gay recognition has taken a dramatic rise in the past decade. Shows such as Ugly Betty, Queer as Folk and Desperate Housewives contain gay characters that deal with issues such as humiliation, bullying and coming out to friends and family. Similar characters are no longer "the killer gay gene" - they have become an integral part of many shows in a bid to tell stories that not only do LGBTs exist in society, but that they face similar realities as straight people do.

Personalities from Neil Patrick Harris to Barack Obama have lent their support to the fight for LGBT equality. Mr Yi Sheng quoted "I've got nothing to hide. I am who I am."

Perhaps one of the biggest things to happen off the Internet in 2010 was the "It Gets Better" campaign, an online video channel in response to a string of suicides committed by teenagers in the United States because they were gay or bullied due to their sexuality.

Over 100 videos were uploaded in the first week and the project's YouTube channel hit the 600 video limit the following week. The project now has over 15,000 videos from people of all walks of life, celebrities, ordinary folks, LGBTs and folks from across the globe.

Singapore's LGBT Future
"(Materially) things have always been brought up by people who believe in themselves. I don't believe there are enough young committed people around," said Mr Yi Sheng.

Predicting what would happen in 10 years, Mr Yi Sheng quipped, "STFA could be repealed. There will also be a Straits Times profile of a gay couple and their kid. The media will talk about LGBTs. I think that there is a chance that an openly gay person will run for Parliament."

For Lukas Khan, a 19-year-old student, he feels that many youths feel they cannot contribute but he hopes of trying true to oneself in any aspect of your life is the most important first step. "People only accept themselves before others can do anything for them. People just need to stay true to themselves and that is the only way they can tell others that being gay is OK."

For more information, please visit www.lambdasprint.sg

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For more information, please visit www.lambdasprint.sg
THE LIST

The Rise of the Smartphone

Here's a look at the evolution of handheld communications - or mobile phones - that defined the 20th and 21st centuries.

1) Motorola DynaTAC 8000X (1973)
   Motorola was first to develop wireless communication products that would be small enough to use anywhere.

2) Nokia 9000 (1996)
   First Nokia products that introduced features which later evolved into smartphones.

3) Nokia 7110 (1999)
   First phone to have a WAP browser and a spring-loaded cover concealing the keypad inspired The Matrix.

4) BlackBerry 8810 (2002)
   First Smartphone optimized for wireless email use with a monochrome screen.

5) BlackBerry 7210 (2003)
   First BlackBerry phone with a colour screen.

6) LG GW620 (2005)
   Also known as LG EnTouch MAX, it's the first phone from LG with an Android operating system.

7) HTC Dream (2009)
   First phone with its operating system designed by Google and hardware designed by HTC.

8) Samsung Galaxy S (2010)
   Latest Samsung smartphones which sold nearly ten million units after its launch.

9) iPhone 4 (2010)
   Fourth generation of iPhone with increased sensitivity and connectivity and 2 cameras for video-calling.

10) BlackBerry Torch 9800 (2010)
    First BlackBerry with a QWERTY keyboard and full touch screen for easier web browsing.

The Truth about Lying

why do people lie?

The most common reason for lying is fear. Lying can be seen as a form of defense mechanism which might prevent someone from bearing the consequences of the truth. Additionally, people lie often to avoid conflict, or to avoid being hurt by someone else. Sometimes the truth can be especially between colleagues or loved ones. Sometimes the truth can be especially between colleagues or loved ones. Sometimes the truth can be especially between colleagues or loved ones. Sometimes the truth can be especially between colleagues or loved ones.

Types of Lies

White lies are benign and occasionally used for the greater good, while lies are only harmful if they do not snowball into more lies. Covering up a friend for a friend and comforting someone are just one of the many ways we commit a white lie. Everyone is guilty of telling at least a couple of white lies. Usually, a white lie will benefit at least two of the following parties: the sender (the one telling the white lie), the receiver (the one who was lied to), or no other participants (people in the surrounding environment).

Omission

There is such thing as the best form of a lie, I will say that lying by omission takes the cake. Omission is a more subtle way of lying and should only be used by people who are not yet known or understood. Some people are able to use this way to gain trust and move on to other parties as they choose to focus on certain aspects of their products and ignore certain points about them.

Telltale Signs That You're Talking to a Liar

1. Matching  eyes. When people lie, their eyes tend to shrivel. An upper lid direction indicates that the mind is shifting from the right side of the brain. On the right side of the brain is known as our "creative side." It will allow you to shift your attention towards the topic and not concur or question the other party. As a result, the listener chooses to focus on the positive aspects of the products and ignore certain points about them.

2. Lying to yourself: When I tell myself to back out of lying, I see myself as the most harmful lie of all. There is a natural tendency for us to want things which we cannot have. Sometimes we mistake this "want" as a pre-existing emotion therefore creating reasons for us to lie even though lying is incorrect.

3. Changing the subject too quickly might also indicate that someone is in a rush to escape from revealing the truth. Additionally, a person who is not comfortable or relaxed when the subject is changed might cause him to lie.

4. So, is honesty really the best policy?

Question: If you catch your best friends partner cheating on him/her, will you inform the best pal of yours about it? Now let us reverse the situation. If your best friends partner catches your partner cheating on the other person, will you want to close this pal of yours to come clean with you?

In theory, we will like to think that the answer to both questions is a clear "yes." In reality, such questions are subjective and can only be put to the test once experienced.

Lying is a tricky thing and nobody wants to admit to being a liar. We cannot let facts slip from our hair or telling the truth. Ultimately, nothing can exist without the other part. But, what if you turned a lie with the support of your best friends partner? Would you want them to come clean with you?
USING SOCIAL MEDIA FOR BUSINESS

For those who use social media regularly, you'll know that it is free for the companies to use however, this does not mean that it is free for companies to leverage open social media for business aims. Companies must start invest the time and money to develop a social media strategy, implement the action plan and regularly monitor conversations, interact with the community and make updates. Nevertheless, companies are meeting resistance from the social media for the following reasons:

1. SOCIAL MEDIA IS WHERE THE CUSTOMERS ARE

This is one of the basic fundamentals for good marketing. It must be conducted where the customers spend a good deal of time. For companies, this means on social media platforms. For example, Facebook has over 500 million users and continues to grow on a daily basis. In order to reach existing and potential customers, businesses will need to get on the same platforms. Companies ranging from Starbucks to the Singapore Zoo have set up Facebook pages and are actively engaging their customers and potential customers.

2. BUSINESSES WISH TO ENSURE DIRECT RELATIONSHIPS

Traditionally, when companies advertised in newspapers and radio, they had to go through the media owner. In social media, companies own the platform, so they are able to have direct relationships with the companies. Social media platforms have demonstrated that companies can achieve high engagement rates. For example, companies can post messages on social media platforms and have people interact with them directly. With Facebook, companies can post messages on their page and have people respond. The advantage of direct marketing is that companies can get immediate feedback from their customers. Companies can see immediate results and can adjust their strategies accordingly.

3. BUSINESSES WISH TO ACQUIRE LIFELONG LEADS

The idea behind leveraging social media is to acquire lifelong leads. Companies that build up a community around their brand can better engage with their audience and create a community that becomes a loyal customer. Companies can leverage social media to create a community that becomes a loyal customer.

4. ESTABLISHING CREDIBILITY

Traditional marketing methods involve companies paying for advertising space on television and radio. With social media, companies are able to establish a presence on platforms like Facebook and Twitter. For example, companies can set up pages on Facebook and Twitter and build a following. This allows companies to reach potential customers and gain credibility. Companies can use social media to build relationships with their audience and create a community that becomes loyal customers.

THE DRAWBACK

Despite these numerous benefits of leveraging open social media, it does come with some disadvantages. Although social media is widely used, it is a widely regulated industry with a lack of accountability. The lack of accountability leads to lack of trust and credibility in the social media world. Companies that do not have a strong social media presence may struggle to gain credibility and build a following. Companies that are not careful in their social media use may harm their reputation and lose customers.

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A "SCAPE x DBS" Financial Literacy Programme

Credit Cards

For many, their first credit card heralds the transition into adulthood and a full-time job. Learn how credit cards can enhance your lifestyle without falling into a black hole of debt.

#1 How to Choose a Credit Card

- Students and fresh graduates can look out for credit cards tailored specially for young, vibrant lifestyles which may include benefits such as:
  - Annual fee waiver for the first year or two.
  - Faster and more convenient mode of payment where you can simply "wave and pay" at participating merchant outlets for purchases of S$10 and below.
  - Easy, same-day transfer from bank account to your credit card account.
  - Credit offerings that are relevant to your lifestyle to best utilize their offers.

It is best to choose a credit card where you can easily transfer fund from your bank account as your savings account because it makes credit card bill payments easy. Hence, you can simply transfer funds. You can also pay your bills via internet banking, mobile banking, VISA, AE and SPP. DBS has over 700 ATM and 3,000 POS machines which makes payments easy.

How to Use a Credit Card

- Always pay off your balance in full every month to ensure that you do not incur interest charges.
- Make your payments promptly to avoid late fees.
- Check your monthly statement thoroughly to ensure that no unauthorized transactions have been made.
- Monitor your spending by keeping a record of your charges and compare it with your monthly statements.

Debit Cards

Debit cards are the most convenient cards for students to acquire, and it is the easiest way to spend within your means while giving you the flexibility of a credit card.

#2 Read the Fine Print

Before applying, make sure you read the fine print so that you are fully aware of the fees, interest and charges that might be imposed on you.

Some credit cards offer initial low interest rates as an incentive, while higher rates may kick in after a certain period of time. The effective interest rates for credit cards is 24% per annum across the industry, whereas there are promotional rates.

#3 Understand Your Limit

Students will only get a maximum credit limit of up to S$8,000. Fresh graduates who apply for credit cards will need to have a minimum annual income of S$20,000, which gives you a credit limit of up to 6 times your monthly income.

So you've just gotten a job, and money's coming in. The question now is how to spend your money wisely, manage your assets, and make the most you have work for you. Understanding how to balance your income and expenses is key to long-term wealth.

Let us show you how.

DEALS, MEALS & THRILLS

Get the most out of your DBS Credit or Debit cards with these value-for-money promotions.

From the avid clubber to the partied-out student, there's something here for everyone!

GOLDEN VILLAGE
- S$25 per weekend ticket for Live Fresh cardmembers and S$27.50 per weekday ticket for all DBS Credit or Debit cards.

CRUMPLER
- 10% off all Crumpler bags.

K BOX & K SUITES
- 10% off sub-lease toll

PASTA DE WARAKU
- 10% off total bill

Live Fresh DBS Platinum card

10% off all Live Fresh ticket purchases.

Live Fresh DBS Multiplier Card

10% on all DBS Multiplier ticket purchases.

Live Fresh DBS Visa Card

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When borrowing money from banks, consider shopping around for the best rates and repayment plans. Most banks will help you determine the amount you are eligible to borrow based on your monthly income and financial assets.

Usually, unless you have a full-time job, you will need a guarantor for your loan. Students are not eligible for most loans unless an immediate family member becomes their guarantor.

Basically, there are 4 types of loans:

1. **Further Study Loan**
   - Further study loans cover fees for students pursuing tertiary education either locally or overseas.
   - Most banks have a list of approved institutions and students must be accepted into a program before the loan can be disbursed. These loans are extremely comprehensive and can usually be obtained from the bank's website.
   - Some banks, like DBS, feature partnership programs with local universities, and students of those institutions can obtain preferential interest rates. Also look out for programs that allow students who perform well academically to reduce their interest rates by 0.5%.

2. **Ah Boon’s doing an MBA at The Chicago Business School!**
   - Tuition + expenses = $50,000
   - His parents agree to loan him $60,000 (like max cap) for his MBA. But no more loans.
   - Where can he get it from?
   - Take the income + amount borrowed = $60,000
   - Loan period: 5 years
   - Interest rate: 5.88% per year
   - Therefore...
   - Monthly payments ≈ $1,550
   - After 3 years, their actual cost is
   - Total repayment $≈$87,500

3. **Ah Boon wants a car!**
   - Ah Boon finds a nice car at $60,000 and takes out a loan for it.
   - The costs:
     - Amount borrowed = $60,000
     - Loan period over 8 years
     - Interest rate: 2.5% per year which add-on monthly repayment: $600 X 96 months
   - Total repayment $≈$60,000

4. **Automotive Loan**
   - Automotive loans are meant for the purchase of new and used vehicles.
   - Before taking out such a loan, you need to consider the peripheral costs that accompany the purchase of a vehicle. These include road tax, insurance fees, parking charges, maintenance, and servicing rates, and the all-important certificate of entitlement, which must accompany all automobile purchases in Singapore.

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**National Cashflow Competition 2011**

26 & 27 Mar 2011

*SCAPE Gallery*
Dressing right for your body type, by Clara Lock

Tracing back to the days of ancient Greece, the belief that clothing should follow the contours of the body for both practical and aesthetic reasons has been a fundamental principle in fashion. This principle is often applied to body types, which are categorized into several shapes: hourglass, straight, pear-shaped, and hourglass.

**Hourglass**: This shape is characterized by a narrow waist, with the shoulders and hips being wide. It's often considered the most balanced and attractive body type.

**Straight**: This shape is characterized by a straight body with no pronounced curves. It's often referred to as an apple or an hourglass without hips.

**Pear-shaped**: This shape has a round lower body with narrow shoulders and hips. It's often referred to as a banana or an hourglass with hips.

Understanding your body type can help you choose clothing that flatters your figure and enhances your overall appearance. Fitting well-cut clothing can make a significant difference in how you feel about yourself and how others perceive you.

**TIPS FOR CLOTHING**:
- Hourglass: Combine different fabrics to accentuate natural curves. Choose fitted tops over breasts and hips, while avoiding too much fullness in the shoulders.
- Straight: Use fitted tops to enhance the natural curves and looks best with tailored, fitted clothing that hug the body.
- Pear-shaped: Wear fitted tops to balance out the roundness at the bottom, while avoiding too much fabric around the shoulders.

**WAYS TO WEAR**:
- Hourglass: Wear fitted tops to accentuate the natural curves, while avoiding too much fabric around the shoulders.
- Straight: Wear fitted tops to enhance the natural curves, while avoiding too much fabric around the shoulders.
- Pear-shaped: Wear fitted tops to balance the roundness at the bottom, while avoiding too much fabric around the shoulders.

**THINGS TO SEE**
- BROOKLYN BRIDGE: With the Brooklyn Bridge, you can take in the stunning views of the East River and the Brooklyn skyline.
- TIMES SQUARE: Take in the lights and energy of Times Square, one of the most iconic landmarks in the city.
- WALL STREET: Visit the Stock Exchange, where you can see the ticker board in action.
- CATHEDRAL OF ST. JOHN THE DIVINE: This massive cathedral is one of the largest in the world.

**WHAT’S FREE AND MUST-SEE**
- SOUTH STREET SEAPORT: Free entry, with lots of restaurants and shops.
- MUSEUM OF MODERN ART (MoMA): Usually $25 to enter but free every Friday from 4-8 pm.

**CHEAP EATS**
- Hard Rock Cafe: Special $15 lunch menu.
- Blue Cheese: Free beverage with every meal.
- Chicago Grill: 10% off with student ID.

**ARENA TO EXPERIENCE**
- Little Italy: Home to some of the best pizza and Italian pastries.
- Empire State Building: Top of the Rock offers stunning views of the city.

**I LOVE NYC**
- What’s Free and Must-See from the Treasures of the Founding Father.
- Cheaps SLEEPS NY: Best Western 10% off on rates with breakfast.
- New York: 10% off on rates with breakfast.
- JetBlue Airways: 10% off on rates with breakfast.

**CHEAP TRIPS NEW YORK**
- Tour New York City with a local guide.
- Experience the best of New York on a budget.
Inventions that could’ve changed the world

Some of the most significant inventions in human history have the potential to change the world, impacting society in ways we can’t even imagine today.

The story of the haemostat, for example, is one such invention. Invented by Dr. Paul Melzack, this device has saved countless lives by helping to control bleeding during surgery. It was originally designed to stop bleeding during childbirth, but its applications have since expanded to a wide range of medical procedures.

Another example is the invention of the laser. Laser technology has revolutionized medicine, allowing for precise surgeries and treatments with minimal invasiveness. It has also been used in fields such as communication, entertainment, and manufacturing.

The invention of the transistor is another example of an invention that has transformed the world. The transistor replaced the vacuum tube in electronics, making it possible to miniaturize electronic devices and computer hardware.

These are just a few examples of how inventions have the potential to change the world. As we continue to innovate and develop new technologies, the possibilities for shaping the future are endless.