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Looking for interns:
* Fine Arts: To create layouts, covers and amusing caricatures of other colleagues
* Graphic Design: To assist in conceptualisation and layout development and print work
* Web Design: To help us develop, expand and manage our site
* Writing & Reporting: To conceptualise, research and write original stories
* Beverage Dispensing & Affiliated Services: To operate complex, multi-function automated beverage dispensers, take a working knowledge of basic coffee brewing (espresso, cappuccino etc.), and remember what milk tastes like.

Fringe benefits include a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities (there’s a 2nd floor walk-up). We can accommodate flexible hours, since we’re always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mould into our own, twisted image. We are not hiring right now, so don’t ask. But we are looking to nurture and develop future talent.

Anyone not put off by the above should email 75 words or less about themselves and what position they’d be keen to fill to campusinterns@gmail.com.

Visit www.campus.com.sg for more stories and contest details!

P.S. Our website is currently going through an update. Stay tuned for more details!
Mr Konosuke Matsushita’s LESSON #8:
“Every failure contains the seeds of success and every success harbours the danger of failure”

University Dragon Boat Race

OTAKU CLUB TAKES LAST PLACE!

WE TRIED SO HARD! OUR MUSCLES JUST AREN’T USED TO WORKING OUT THAT MUCH!

MY MUSCLES HURT!

THEY’RE SO MUCH FASTER THAN US!

OTAKU CLUB TEAM

WE’RE JUST NOT CUT OUT FOR THIS...

I KNOW...

HEY! OTAKU CLUB!!

Transfer student: Otaku Club’s new member.

USE THIS TO HELP YOU WIN YOUR NEXT TOURNAMENT!

SW002: MUSCLE STIMULATOR
- Low frequency stimulator for treating muscle aches & pains
- Penetrates tissues deeply to relax muscles longer
- Enhances blood circulation

WOW, IT’S THAT SIMPLE? HOW DOES IT WORK?

I JUST PASTE IT ON MY BODY?

I CAN’T BELIEVE IT!

STIMULATING MUSCLES THROUGH ELECTRONICALLY-CONTROLLED PADS
- 8 PRESET PROGRAMS AND ADJUSTABLE TENS, MASSAGE & VIBRATIONS
- BATTERY-OPERATED, AND Comes WITH AUTO CABLE RETRACTION
- SELF-EXPLANATORY DISPLAY FOR PROGRAM LENGTH & POSITIONING

WE JUST PLAYED SOME VIDEO GAMES!

What really happened...

Nooo... Yes! I win!!

The Ultimate Home-Based Treatment To Help You Conquer Muscle Aches and Pains.

Panasonic ideas for life
**Super Heroes: Dowdy to Wow-Whee**

If you didn't know by now, the advent of super heroes began during the World War II. Superman was the first, debuting in 1938 with DC Comics. At the time, heroes became synonymous with hope as the symbol of life and freedom, a way of life that people needed during a great time of need. To help identify themselves, they donned brightly-colored costumes and emblems to advertise their cause.

Whether they're heroes or villains, these "teens in tights" from classic cinema may seem bland today, but the medium from which they arose was already in flux and revolution in costume design. Finally, you don't have to go trick-or-treating or ghost or ghoul Halloween anyway!

---

**The Costume**

Superheroes that first started out were not defined as superheroes, as dressing up to fight crime, while appearing as the evil, and later with costumes, have been used as a way to help their identity. But in the end, it's not to stress the fact that the quality of your costume corresponds to the quality of your superhero powers, or is it?

**From the 30's-70's**

The costume was simple, but it was just a simple solution. Superman had only one costume: a red suit and a red cape. The costume was so simple that it was often worn by different actors.

**The 80's: Today**

A new era began with the rise of superheroes in the 1980s. Many characters were reimagined in the 80s and 90s as darker, more realistic versions. Heroes became more complex, with darker stories and more nuanced personalities.

---

**Fashion Leaders**

A couple of Japanese and Korean fashions in particular have been credited with defining the trend of super hero costumes.

---

**SUPER HEROES**

**DOUDY TO WOW-WHEE**

**THE COSTUME**

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**Street Style**

**Julia Blank**

“**My style is influenced by a hip hop background. Loose checkered shirt and white baggy jeans pants. I also wear lots of chain necklaces, hair accessories and Vans shoes. My style is nothing else but culture.**

- Julia Blank

**Faces of the Future 2011**

**Julia Blank**

“**My style is random fashion and I always dress differently according to different occasion and my mood. My style is comfortable and easy to me.**

- Ben Han Ryan Honartache

**DANCE FREE**

**The Ultimate Fashion Dance Showdown**

Performing their best moves and showing off their street style, 10 teams and individuals danced to compete for over $1,700 in cash and prizes for best and polynesia dance group.

**Julia Blank**

“**I purchase things that I love and wear them on occasion, always keeping things simple and easy to me.**

- Julia Blank

Over 1,000 photos submitted to the **Hype and DBS** 

**Faces of the Future 2011**

**Julia Blank**

“**I have an instant attraction to things or people that are unique and interesting.**

- Julia Blank

**Julia Blank**

“**Most of the time I wear a turban and prada. I like my style to be simple and my body really brings out my style.**

- Julia Blank

DANCE FREE powered by Nokia was a fantastic event filled with entertainment and public relations. The team led by Sheila Was the ultimate event to participate in the event. Sheila was like, "Without us, our event wouldn't be a success." She would also like to extend her heartfelt appreciation to her team and Nokia for their utmost support and guidance.

Sheila says, "Securing sponsorship deals and media coverage was not an easy task but she is glad to have Red Bull, Stage Wading of world Singapore & Power Station of St. James Power Station work with her on this event.

She is also grateful to Campus, The New Paper, NAC TV, Power Avenue, Vibe and Street Youthphone for being part of the event. Nokia USA, judges ONE, Andreas, Kaprs, Terence and Joyce for their meaningful comments.”

For more information visit [http://dialforstyle.com](http://dialforstyle.com)
TRAVEL

BY LAILA HUMAIRAH

You can now stop marveling at how celebrities look perfect even while they travel. You can do it too! There is no need to slave on new pieces of clothing when you can just rework some pieces and mix and match looks to create new ones. Don’t forget to accessorize! Here are some different looks plenty of celebrities take on when they turn the airport runway into fashion week.

TRAVEL in style

*Bohemian Babe*
- Maxi dresses, denim blazer, linen pants, tank top, bangles, rings, layered necklaces

*sweet & cute*
- Floral shorts, v-neck t-shirts, ballet flats, scarf

*Casual & Relaxed*
- Boyfriend jeans, cargo pants, sandals, v-neck t-shirts, long chain necklaces

*Polished Princess*
- Cropped blazer, printed tee, Little Black Dress, Little White Dress, sundresses

*Grunge Rock*
- Leggings, boyfriend shirt, fedora, loafer/sneakers

packing tips
Besides packing your essentials like toiletries and inner wear, don’t forget to pick only a few pieces from the following:

- Basics: Bring along one or two pieces from tank tops, dresses, basic and patterned t-shirts. Try to avoid bringing too many of these pieces as they can take up a significant amount of space.
- Accessories: Bring statement accessories pieces that will spice up any outfit. Like necklaces, monochrome bags, statement necklaces, statement bangles, bright scarves, wooden tops and books. For extra colour, paint your nails before you hit the road.

Transitioning from School to Office Wear

By Roshini Kapur

Many college graduates have trouble with making the jump from college to professional wear. It’s a lot easier to switch to office wear when you come dressed the “right way.” The key idea is building a wardrobe by mixing and matching. Start off with a few basic pieces: blouses, pants, blazers, blouses in neutral colours that can be paired with a solid or bright colour to create different styles. This can pair with a solid or bright colour to create different looks. Then add to your wardrobe and accessories for a bit of personality and flair.

**MALE**

**WHITE SHIRT**
White shirt gets dirty the fastest. A rolled up shirt is an essential in any wardrobe, which comes either pleated or flat front. Wear a button to the top to complement the simplicity of your white shirt to add flair to your outfit. Pair the ensemble with a neutral pair of formal pants or quality jeans for a smart casual look.

**CHECKED SHIRT**
A checked shirt can look great by mixing it with simple and solid pants and a jacket. Never mix two bold patterns or prints in a single outfit. You can match the pattern with a solid colour from within the pattern with accessories to add a touch of whimsy or edge to a plain or basic wardrobe. If you’re wearing a tie, choose a solid or plain colour to enhance the checked shirt.

**CHINOS**
While it is important to feel comfortable in your daily wear, do not choose clothes that look too casual or are too big for you. This gives a slightly sloppy, underdressed look. Wear a medium length to clean your chin so it can be paired with almost any shirt, and adding a jacket will make you look both professional and appropriate.

**ACCESSORIES**
Do not over-accessorise your outfit. Focus on just one accessory. Wearing too many accessories will make you look too over the top. Especially if the accessories are bold in colour or differently patterned.

To stock up on the right clothing for your transition from school to work, head to one of the 5 Uniqlo stores in Singapore. For more information, see [www.uniqlo.com/en/store/](http://www.uniqlo.com/en/store/)

**FEMALE**

**JACKET**
A jacket adds professionalism to your overall outfit. But be sure to purchase one of a neutral colour that can be paired with a bright or a trendy cut. A jacket can also add detail. UNIQLO offers jackets that complement your style and give you a thinner silhouette while maintaining a sharp, clean look. Such as their South Tailored Jackets which are suitable for both formal and casual wear.

**CARDIGAN**
As a slightly less formal alternative to a jacket, a cardigan can be carried off well if the right colours are matched and matched appropriately. Sticking to a neutral colour will once again help you to coordinate your pieces. Dressing in a bold colour will only make it harder for you to match your blazer and head wear.

**DRESS**
If you’re on a budget, the best way to look good for less is to buy a single piece outfit. A fitted dress does it all for women. Go for a classic cut and colour and not one that is too flashy for the office. After all, classic style dresses never go out of style!
Q: WHAT ARE YOUR THOUGHTS ON FASHION IN SINGAPORE?

GAYA GAYATHRI

I LOVE MAKING THINGS STORES FOR MARVELOUS AMALGAMS AND I DREAM OF BEING A DARING MODERN GIRL. MY FAVORITES ARE MODERN, CHIC, AND UNIQUE. I THINK SINGAPORE HAS THE BEST FASHION SCENE IN ASIA. THERE'S A LOT OF TALENT HERE AND A LOT OF OPPORTUNITIES TO EXPRESS YOURSELF THROUGH DRESS.

HTTP://POPSPOKEN.WORDPRESS.COM

RYNAQUE

WHAT TO EXPECT: A FASHION BLOG THAT COVERS EVERYTHING UNDER THE SUN.

I LIVE IN THE TROPICS IN SINGAPORE. THE WEATHER IS ALWAYS WARM AND HUMID, BUT I CAN'T HELP BUT LOVE IT. I'M ALL ABOUT COMFORT AND STYLE. I'M A BIG FAN OF CASUAL WEAR WITH A TOUCH OF CLASS. I THINK SINGAPORE HAS A UNIQUE FASHION SCENE THAT'S ALL ABOUT MIXING TRADITIONAL AND MODERN ELEMENTS.

YONG WEI

WHAT TO EXPECT: A FASHION BLOG THAT REVIEWS THE Latest TRENDS AND GIVES YOU INSIGHTS ON HOW TO STYLE THEM.

I THINK SINGAPORE HAS A UNIQUE FASHION SCENE THAT'S ALL ABOUT MIXING TRADITIONAL AND MODERN ELEMENTS. I'M A FAN OF FASHION BLOGS THAT GIVE YOU INSIGHTS ON HOW TO STYLE THEM. I THINK SINGAPORE HAS A UNIQUE FASHION SCENE THAT'S ALL ABOUT MIXING TRADITIONAL AND MODERN ELEMENTS.

CHEAT SHEET

#13 FASHION

BY KENDRA R. NG

Hello Darlings! Today's post is all about the latest trends in fashion and how to incorporate them into your wardrobe. I'm covering everything from new fabric trends to the hottest styles of the season. Keep reading to discover the latest fashion tips and tricks to help you stay stylish and fashionable this year.

BASIC FASHION RULES

1. Wear what makes you feel confident. Confidence is key to looking your best.
2. Mix and match colors and patterns to keep things interesting.
3. Invest in quality pieces that will last for years.

TYPES OF FASHION

1. HAUTE COUTURE: Creation of custom-made clothing
2. READY-TO-WEAR: Clothing that is sold in stores
3. STREETWEAR: Urban clothing that is worn by youth

SAMPLES OF CAREERS IN FASHION

1. Fashion Designer
2. Merchandising Writer
3. Stylist

FULL FACTS

1. Did you know that fashion photographer Rankin once said, "Fashion is everything?"
2. Upon the death of his mother, and his father leaving the family, Gabrielle Chanel was sent to live with the nuns of a nearby convent, who became her tutors of sewing and tailored her by her own hands.

 Campus Magazine
AN EMERGING SHOPPING HAVEN

With discounts of up to 70% throughout the year, it’s no wonder that Bandung is quickly becoming an alternative to Jakarta for hikers. Bandung is the top destination for Jakarta locals seeking a weekend getaway. The most well-known fashion outlet stores are clustered at the Jiwa Raya, Malang, Kemang, and Hello Factory outlet districts.

“Not everyone knows that Bandung is a hidden gem for shopping lovers. The local malls and outlet centers offer great deals on fashion, electronics, and more.”

VIBRANT CITY CENTRE

Bandung is one of the biggest cities in Indonesia and is known for its bustling city center. The City Center is nestled within picturesque mountains and rice terraces, and it is a lively destination for those looking for a short getaway. Whether you’re on a budget or splurging, there is something for everyone.

NAJESTIC NATURAL WONDERS

There are many natural wonders near Bandung, including the Bukit Chukka, the Bandung Mangrove Forest, and Bandung Waterfall. These natural wonders attract hikers and nature lovers from all around the country.

PICK ME UP, BANDUNG!

(Best thing to see: Bandung’s Batman and Superman statues)

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BRINGING DRAWING & HERO TO LIFE

BY KAY LEE TAN

"The idea is to create an interactive experience that brings the audience into the world of the artists’ work. The audience can then interact with the characters and experience the stories firsthand."

GETTING THERE

An AirAsia flight twice daily to Bandung with roundtrip flights as low as $35.60.

Top things to do:

1. Explore the city center, visit the local markets, and enjoy the local food.
2. Visit the Bandung Zoo and see the amazing wildlife.
3. Take a trip to the Bandung Waterfall and enjoy the beautiful scenery.
4. Travel to the Bandung Mangrove Forest and experience the unique ecosystem.
5. Visit the Bandung Batu Caves and see the amazing rock formations.

Catch Drawing Show HERO

Date: August 9–11
Time: 8am (Friday), 2:30pm & 8pm (Saturday)
Location: D’Marquee @ Downtown East
Ticketing: Tickets start at $28

For more information, visit www.sitte.com.sg
PRESENTING

DBS REMIX @ SCAPE

Singapore’s first bank by day, financial playground by night

FINANCIAL PLAYGROUND BY NIGHT...

As part of the DBS and *SCAPE Financial Literacy Programme, a series of educational in-branch activities has been lined up.

Ever wondered what it’s like to be in the entertainment industry? What are the industry insider tips and information that you wish you knew before joining any profession? How do you become the best caregiver of yourself?

Whatever your burning questions, DBS and *SCAPE will be looking up to the questions from various industries to give you the answer.

Starting from 19 August, guest speakers will be imparting valuable skills and career experiences, such as portfolio management, creating the best creative pitch and producing a musical production and much more.

Watch out for more details at www.facebook.com/thescape.onhowyoucanregister.

Whatever your burning questions, DBS and *SCAPE will be looking up to the questions from various industries to give you the answer.

CUSTOMER SERVICE

Technology’s great, but sometimes you just want to talk to a real person, who can help you understand your money better. Customer service on beavers are always ready to tackle any queries you may have.

What I can now register my little with easy? Just enough time for a bubble tea with Ah Cheng. I feel Extra peace, please!

E-QUEUE

Cut the queue via ans updates, simply register, and we’ll tell you when your numbers up. So you can grab a coffee, visit the loo, and be back in time to do your banking.

URBAN MEDIA MATRIX

Check out our interactive Urban Media Matrix that gives you the lowdown on cool pronouns. If you can take your attention away from our collection of slick digital art, that is...

FOLLOW US

Follow us online to see the latest DBS content.

DROP BY THE BRANCH!

2 Orchard Link
#06-37 *SCAPE
Singapore 237978

Banking meet the future.

BANKING BY DAY...

This new DBS branch is so cool. I could take Ah Cheng for a date here! I feel extra... what?

This is not... Now that I’ve got my cash, I wonder... I want to take Ah Cheng... Hahahah...

Well, I can now register my queue with easy? Just enough time for a bubble tea with Ah Cheng. I feel extra peace, please!

INTERACTIVE BANKING

We’ve got a full suite of self-service banking facilities, so you can save in and do your banking in a jiffy, with ATM and AXS machines plus cash and cheque deposits.

CONSULTATION SURFACE

Explore your options in our virtual bank-scapes. They’re interactive touch-screens that let you navigate your way through understanding account openings, loans and more. Help yourself — after all, information’s free.

TEXT: Clara Lach, ILLUSTRATION: Sarah Lin

EACH CONCEPT BANKS all these bank people are talking about...

INFOTAINMENT SCREEN

Don’t feel like sitting? Have a go at our infotainment wall. We’ve got videos, photos and interactive content created by us and you. Or just relax and check yourself out in our highly reflective glass.

WIFI-SCAPE

Bored waiting for your turn? No worries, just take a seat and surf the web, read up on quick money advice or play games on our WiFi-scape slates. It’s like having your own personal tablet!

DIGITABLE

Keep yourself updated with upcoming DBS events and promotions with our digitable in the interactive banking lobby. Or leave your mark in the virtual guestbook; scribbles and graffiti most welcome.

WOW! This mirror is so big! I wonder if I have anything in my feet.

FINALLY I understand all these cute concepts all these bank people are talking about. ""
**THE LIST**

**PERIOD**

**ANTHENT**

- **Ancient Greece & Rome**
- **Middle Ages**
  - **14th to 15th Century**
  - **Reformation**
  - **16th & 17th Century**
- **18th Century**
- **19th Century**
- **20th Century**
  - **1900s**
  - **1910s**
  - **1920s**
  - **1930s**
  - **1940s**
- **1950s**
- **1960s**
- **1970s**
- **1980s**
- **1990s**
- **2000s**

**WOMEN**

- **Ancient Greece & Rome**
  - **Toga (Ancient Greek)**
- **Middle Ages**
- **Reformation**
- **16th & 17th Century**
- **18th Century**
- **19th Century**
- **20th Century**
  - **1900s**
  - **1910s**
  - **1920s**
  - **1930s**
  - **1940s**
- **1950s**
- **1960s**
- **1970s**
- **1980s**
- **1990s**
- **2000s**

**MEN**

- **Ancient Greece & Rome**
- **Middle Ages**
- **Reformation**
- **16th & 17th Century**
- **18th Century**
- **19th Century**
- **20th Century**
  - **1900s**
  - **1910s**
  - **1920s**
  - **1930s**
  - **1940s**
- **1950s**
- **1960s**
- **1970s**
- **1980s**
- **1990s**
- **2000s**

**Evolution of Undergarments: A "Brief" Look**

**Chemise**

- **16th & 17th Century**
- **Reformation**
- **16th to 18th Century**

**Bodice**

- **19th Century**

**Bra and Chemises**

- **1900s**

**Bras and Bralettes**

- **1990s**

**G-String**

- **1930s - 1940s**

**Bralette**

- **1990s - 2000s**

**CHEMISE**

- **1900s**

**BRAVETS**

- **1990s**

**BRAVET**

- **1990s - 2000s**

**Shorts**

- **1990s - 2000s**

**MA MILLIONS**

- **1990s - 2000s**

**ZAPPLE**

- **1990s - 2000s**

**DOG ME UP!**

**DOG ME UP!**

**ALL ACCESSORIES**

**BY SELINA TAN**

**Dress Codes**

- **1900s**

**Bra and Chemises**

- **1990s**

**Bras and Bralettes**

- **1990s - 2000s**

**Chemise**

- **1900s**

**Bodice**

- **19th Century**

**Bra and Chemises**

- **1900s**

**Bras and Bralettes**

- **1990s - 2000s**

**G-String**

- **1930s - 1940s**

**Bralette**

- **1990s - 2000s**

**MA MILLIONS**

- **1990s - 2000s**

**ZAPPLE**

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- **1990s - 2000s**

**ZAPPLE**

- **1990s - 2000s**

**DOG ME UP!**

**All accessories from My Pet Amour**

- **For more pet clothing and accessories, visit mypetamour.com**

**DOG ME UP!**

**GOGGLE**

- **1990s - 2000s**

**Bralette**

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**Bralette**

- **1990s - 2000s**

**MA MILLIONS**

- **1990s - 2000s**

**ZAPPLE**

- **1990s - 2000s**
The Art of Shepard Fairey

Contributed by Arunabh Mishra

The official type of OBEY

The Contamination of the image

Support for Art

FREE SPEECH VS CONSUMERISM

To date, Fairey has worked with clients like Pepsi, Harley and Nescafe, and produced cover art for bands like The Black Eyed Peas (Meatless Business), The Smashing Pumpkins (Zippin) and Led Zeppelin (Mother). As Fairey started his career as a street artist, many from the press have criticized him for being a street artist exploring themes of free speech while at the same time being an artist hired by corporations for whom he feels this work doesn’t serve. However, whether or not being dubbed as a ‘sellout’ has affected Fairey, he has also turned some of his art into mediums of charity, and it’s created a lot of support and music education America, which Fairey is proud of.

OBEY IN SG

OBEY is planning to use some of the artwork done by Shepard Fairey to raise funds for the American Red Cross.

WHAT'S HAPPENING:

9th - 11th August
drawingshowhero.com

An exhibition with over 100 original works

Techno and Entertainment

For more, see "Linden Tours US Education Fair"

THE ART OF SHEPARD FAIREY

What is OBEY Giant?

What started as a simple sticker campaign is now the OBEY Giant, a 24-foot-tall sticker of the artist’s signature, which has been sprayed onto walls and buildings throughout the world. The stickers are created by Shepard Fairey, who has been cited by the artist himself as one of the main influences on the development of contemporary art and design. The OBEY Giant has been featured in numerous exhibitions and has been sold as art prints, posters, and clothing. It is a symbol of the artist’s message and activism, and has become an icon of street art culture.

Free Speech vs Consumerism

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The Art of Shepard Fairey

Contributed by Arunabh Mishra

The official type of OBEY

The Contamination of the image

Support for Art

FREE SPEECH VS CONSUMERISM

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These four lucky finalists will receive a K-pop makeover which includes:
- A K-inspired hair, makeup & wardrobe
- A K-pop dance workshop
- A photoshoot spread in Campus magazine
- A role in their very own K-pop music video

Throughout August and September, our four contestants will be taking K-pop dancing lessons and will go through a complete makeover.

Check back in the next issue of CAMPUS MAGAZINE to see the transformations!

ALTON
“He’s totally adorable and has the qualities of a star!”

JUSTIN
“He is a K-freak as he learnt how to dance and speak Korean because of K-pop.”

FIYANA
“She introduced me to K-Pop music, (and) dedicated her life to K-Pop culture.”

BEATRICE
“She is the most passionate person about K-Pop dancing I’ve ever known in my life.”

UPDATE YOUR MATE
Korean version

Here are your four finalists!

Stay tuned for photos and videos of behind the scenes action - all captured with the Samsung WB210 and NX Series cameras!

Check updates here:
www.facebook.com/Campus.Singapore

We’ll also be placing the before/after photos online for voting October 15. Vote for the best makeover by November 14, 11:59pm and the photo with the most “Likes” will be the GRAND WINNER!

OUR SPONSORS

Samsung
Etude House
K-Swiss
Jiwon J Wall Salon
Ace
Recognize
Dial for Style
Dude.Sg
Dream Brides

A vintage store that keeps up to date with all K-pop related brands. Down Vange-
tage's has 2 shops, located at Orchard Central and Victoria Street.

Video/grapher Ayu runs Mike Aperture Blades, which is dedicated to creative camera and video editing - so you never miss a moment.
http://video.com/mikeapertureblades
U.S. University Fair
study in the USA

SINGAPORE - Saturday, October 8

Venue: Pan Pacific Hotel, 7 Raffles Boulevard, Singapore
Fair hours: 1:00 - 4:00 pm
Presentation: 12:30 - 1:00 pm - Getting a student visa
For details: www.lindentours.com

Participating Universities
California Baptist University
Columbia College Chicago
Embry-Riddle Aeronautical University
Fairleigh Dickinson University
Florida Institute of Technology
George Mason University
John Carroll University
La Salle University
Loyola Marymount University
Loyola University Chicago
New York Institute of Technology
North Central College
Old Dominion University
Portland State University
Saint Mary’s College of California
San Diego State University
Savannah College of Art and Design
Seattle University
University of California, Santa Barbara
University of Central Florida
University of Denver
The University of Iowa
University of La Verne
University of Missouri - Kansas City
University of Portland
University of San Diego
University of San Francisco
University of South Florida, Tampa
University of St. Thomas
University of Washington
University of Wisconsin-Stevens Point
University of Wyoming
Westminster College

These fairs are free and open to the public.
For a complete list of the participating universities go to: www.lindentours.com

The U.S. of A!
A Quick Look at Studying in the USA.

When not serving as a Borscht bowl of internationally acclaimed achievements, America is an inexhaustible muse. Constantly reading new ground as the social and economic driving force of the world, America also pays homage to another accomplishment it prides itself in: setting world standards for higher education.

Nowhere else will you find the artful blend of a thousand different cultures weaving itself onto the cosmopolitan vibe of a society at the forefront of cutting-edge technology and research. Combined with the status quo as a leading finance, business and research hub, an education in America offers you definitive means to kick-start your career anywhere in the world.

Flip to the next page to find out more!

U.S. Art and Design Education Around the World.
- Locations in Atlanta and Savannah, Georgia USA;
- Hong Kong; Lacoste, France; and online through SCAD eLearning;
- Applications accepted for September, January, March or June enrollment
- Academic and artistic scholarships available
- More than 20,000 alumni working in creative professions worldwide

Visit Us Online
scad.edu/admission
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Connect
Chat online with a representative at scad.edu/livechat or email admission@scad.edu

SCAD. The University for Creative Careers.
TOP MAJORS IN AMERICAN SCHOOLS
From biology and IT to communications and education, here are some top majors in the USA as listed on Forbes.

BIOLGy + BIOLOGICAL SCIENCES
A Bachelor in Biology + Biological Sciences will help you understand the intricate interactions of life forms, from microorganisms to towering trees. The course work in this field covers a broad range of topics, including genetics, ecology, and evolution. With a broad range of career opportunities, graduates can pursue jobs in fields such as research, education, and healthcare. Some top schools in this field include:
- University of Texas
- Duke University
- Boston University

COMPUTER + INFORMATION SCIENCES
Technology serves as the economic backbone of modern day society. A Bachelor in Computer Information Sciences will prepare you for the cutting-edge, fast-paced world of the 21st century. You'll learn about computer systems, programming languages, and database management. Some top schools in this field include:
- Massachusetts Institute of Technology
- University of Illinois
- Michigan State University

EDUCATION
With a major in Education, you're on your way to shaping great minds of tomorrow. In a knowledge-driven society, the role of an educator is both important and rewarding - teaching is a career for those who love to inspire and help others. Some top schools in this field include:
- University of Texas
- Duke University
- Columbia University

COMMUNICATION STUDIES
Interpersonal communications involves the study of how individuals interact, communicate, and exchange information. This major prepares you for careers in public relations, advertising, journalism, and more. Some top schools in this field include:
- University of Texas
- Duke University
- Columbia University

SOME TOP SCHOOLS
- University of Texas
- Duke University
- Columbia University
LIVING THE AMERICAN DREAM

A personal take on education abroad in America

In this day and age, the idea of going abroad to a foreign land to pursue our dreams and further our studies is no longer deemed outlandish and unrealistic. Increasingly, more students have flown overseas for a span of 1-3 years, depending on the level of academic they choose. It’s easy to see why the attraction of studying abroad has an adventurous, romantic appeal to it. Away from your home country, life’s opportunities appear more exciting and exotic.

If you suffer the same fate as I did, and are unable to enjoy the privilege of studying abroad long-term, then no worries there are several options available. For me, I chose to live the American dream at the University of California, Berkeley during their Summer Program.

STUDENT LIFE

The dorm experience is one of the best reasons in my opinion to take up studies overseas. Dorm life is definitely very unique, living in the university halls is the quickest and easiest way to meet and interact with people from every nook and corner of the world.

Take up to heavy-steel greetings from fellow international students as you readily build support and friendships with them in your hall. Experience as much as you can and break down cultural barriers and assumptions as you realize how alike people are, despite their nationalities and events.

Experience the quintessential American student life not only only you bring out your American side character at first glance but also get to support the local football team. You know the ones, billion-dollar college football team who pride themselves with the best football team to recruit the bestänge, and build some enduring with fellow international students during outdoor fun activities and sports.

CULUTRE

School culture probably be prepared for a wholly different lifestyle in America. To be told, we too students over share the same vibe but suffice to say the pace of life is relatively more relaxed and laid back compared to life in Singapore.

The arts come to booming in big cities, with talented teachers and famous performances at every turn. Expect a vastly different living environment, more decently steeped in history and has a very diverse population, local in your surroundings and take mental ranges of everything in sight - culture has never been this vibrant but in America.

STUDYING IN AMERICA

If you’ve already felt that the local education style is not right for your liking, be prepared for a whole new experience as a student in America, centers are heavily carried out in big cities. Immersion back home. Students are encouraged to build and engage in more local and international activities, students are encouraged to build and engage in big cities. Immersion back home. Students are encouraged to build and engage in big cities. Immersion back home.
HOLLYWOOD

DAY 1
SAN FRANCISCO

Visit Ghirardelli Square to savor mouthwatering treats at the legendary Ghirardelli Ice Cream and Chocolate Shop. Shop for souvenirs at San Francisco Discovery Kingdom and try to squeeze your family into the very tight roller coaster seats. Don’t forget to capture some Golden Gate Bridge views for a souvenir of your San Francisco vacation.

SANTA CRUZ

Check out the Santa Cruz Boardwalk (famous for its classic roller coasters) before heading to the beautiful beaches of Santa Cruz. Visit the famous Wooden Roller Coaster and enjoy some ice cream from the iconic Boardwalk Ice Cream Parlor.

DAY 2
SANTA MONICA

Take in the famous sites and sip a cocktail at a rooftop bar overlooking the Pacific Ocean. Visit the Comedy Central Roast of Tom Hanks, then head to the historic Santa Monica Pier and enjoy the beautiful ocean views.

DAY 3
UNIVERSAL STUDIOS

Universal Studios Hollywood is the perfect destination for movie lovers! Take a tour of the backlot and see where your favorite movies were filmed. Visit the famous Wizarding World of Harry Potter and snap some pictures with your favorite characters. Don’t forget to ride the Jurassic Park and Transformers rides!

DAY 4
DISNEYLAND

Experience the magic of Disneyland! Take a ride on the iconic Matterhorn Bobsleds and enjoy some ice cream at the famous Cotton Candy stand. Visit the Disney California Adventure Park and see the sights of California. Don’t forget to take a picture with Mickey Mouse and his friends!

DAY 5
SANTA CATHERINE ISLAND

Take a ferry ride to Santa Catalina Island and explore the beautiful beaches and the charming town of Avalon. Visit the famous Catalina Island Casino and try your luck at the tables.

WHEN YOU’RE DAYDREAMING AT LECTURES, DO YOU IMAGINE THAT YOU HAVE SUPERHERO POWERS? BEING A PERFECT DOESN’T COUNT, IF WATCHING SUPERHERO MOVIES HAS TAUGHT YOU ANYTHING, IT’S THAT ALL HEROES NEED SUPERHERO COSTUMES. SURE, YOU CAN LOOK LIKE AN ORDINARY JOB BY DAY, BUT WHEN A PLAN FOR HELP COMES YOUR WAY, YOU SLOW DOWN AND DRESS THE PART. THE STUFF OF LEGEND, SPANDEX, NEON COLOURS AND A SPICY HERO NAME. YOUR CAPTAIN UNDERPANTS TO THE RESCUE!

WHAT TO DO

1. Before you start donning your cape and waving your underpants on the outside, you’ve gotta practice making the costume work for you. Here’s a template for you to practice with – let’s pretend you’re THAT buff.

2. Cut out the superhero and the bite of costume carefully. You can make many copies to try different outfits on. Even superheroes need a bit of practice. Feel free to add your own embellishments. Add a cape to your own costume.

3. Once you’ve gotten your ideal look, you can try and make the costume life-sized. Route old clothing if possible – or borrow your little sister’s. This is just a guide.

4. Snap a shot of your superhero self to superhero@mytrip.com, and we’ll enter you through mail-in or email at all, in which case you should not cosplay at AIA1 or $1000.

COSTUMES

ACCESSORIES

UNDERWEAR

LEPPE FOOTWEAR

CHEAP EATS

<table>
<thead>
<tr>
<th>Location</th>
<th>Discount</th>
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INTERNATIONAL STUDENT IDENTITY CARD

If you are a student, get this for great discounts across California.

CHEAP SLEEPS CALIFORNIA

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IF YOU ARE A STUDENT, GET THIS FOR GREAT DISCOUNTS ACROSS CALIFORNIA.
Study in the visual, performing, media and communication arts.

Columbia College Chicago is the largest and most diverse private arts, media and communications school in the United States.

Columbia faculty are leading professionals and scholars in the fields that they teach. We offer outstanding contemporary facilities to support our unique curriculum, which emphasizes learning by doing. You will live and study in downtown Chicago, a vibrant, world-class city located on beautiful Lake Michigan — close to everything in the heart of the third largest city in the United States. Columbia College Chicago is recognized as a leader in education innovation and is well respected throughout the global academic community.

Learn more about Columbia College Chicago visit: www.colum.edu