



ISSUE 16

CAMPUS

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Eat Cheap
Initial Public Offering
Money Money Money

the
money
issue

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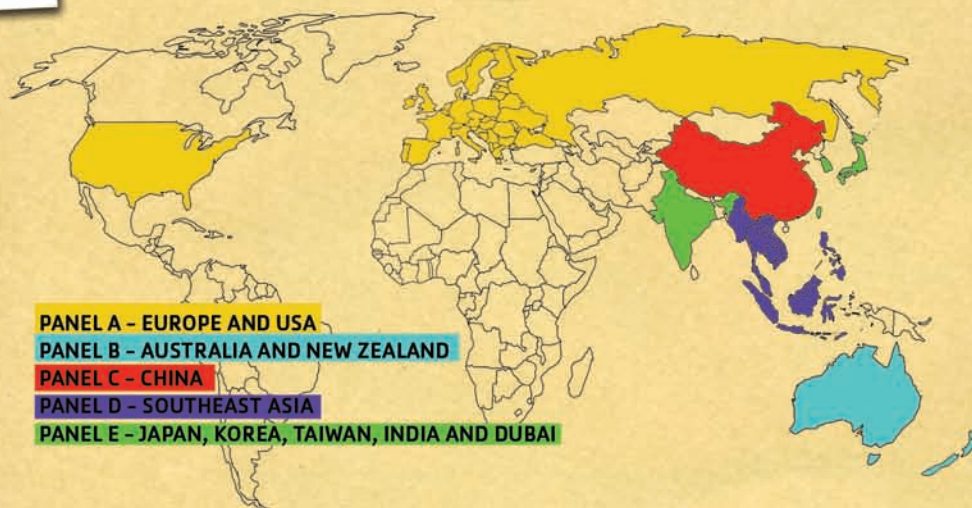


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ISSUE 16: CONTENTS

Visit
www.campus.com.sg
for more stories and
contest details!

★ 04: Wander-ful Taiwan

Discovering Hualien and Yilan

06: Money Money Money

Test your money knowledge!

07: Fighting to the Top

Entrepreneurs of Protect-SG

★ 08: The Cooler YOG

Innsbruck's Winter Youth Olympic Games

10: Eat Cheap!

Surviving on \$50 a week

★ 11: Noodles?

CUPNOODLES Museum

12: Engineering Your Future

Study in Ireland

15: Country Road

Student Exchange in Nagano

16: Going Thai

Bangkok, Chiang Mai & Phuket

18: Thieves' Market

Bargain Hunting

22: PEEK!

A review of analog cameras

24: The Intern

Surviving Internship

REGULAR STUFF

- 14: Cheat Sheet: IPOs
- 19: The List: Wacky Stuff Sold Online
- 20: Tech & Entertainment

Just

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* **Beverage Dispensing & Affiliated Services:** To operate complex, multi-function automated coffee dispenser, have a working knowledge of basic Italian (espresso, grande etc.), and remember which mug belongs to whom.

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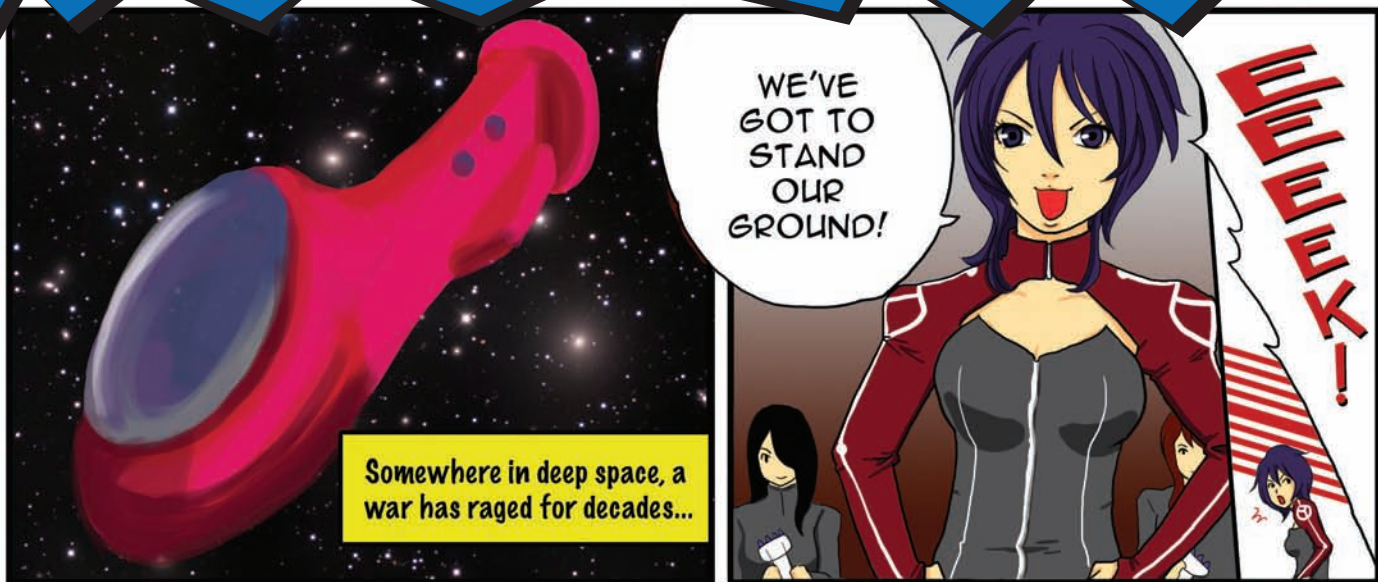
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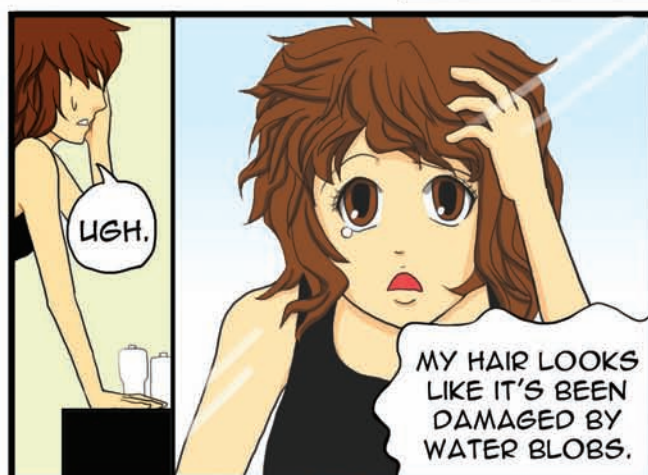
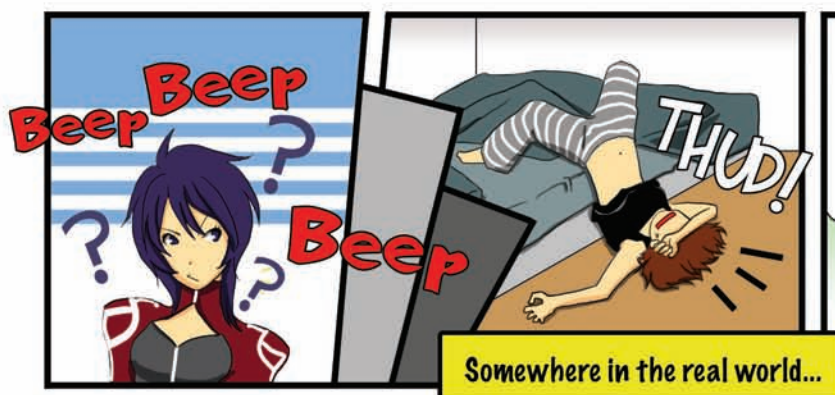


Konosuke Matsushita
Founder of one of Japan's
greatest corporations,
Panasonic, known to many
as "the God of management"
and a top world industrialist.

Mr Konosuke Matsushita's LESSON #12:

**"Just like a diamond in the rough,
a human being can shine beautifully
when polished."**





THE HEALTHIER, HI-TECH
WAY TO DRY YOUR HAIR FOR
A GLOSSY SMOOTH FINISH.

Panasonic
ideas for life

WANDER-FUL Taiwan

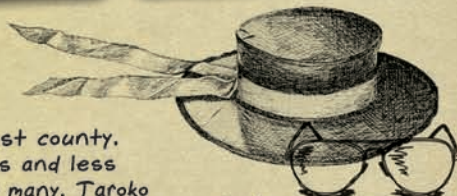
BY CLARA LOCK AND RATNA MASAYU



Taiwan's capital may be a bustling city not unlike our Singapore, but if you thought Taiwan was all skyscrapers and traffic, you're wrong. Just travel a little out of town, and you'll find pockets of natural beauty nested in simpler times. Throw caution (and connectivity) to the wind, leave your Whatsapp conversations behind, and discover Taiwan's laid-back alter ego.

HUALIEN

Hualien is Taiwan's largest county, located on the mountainous and less developed east coast. For many, Taroko Gorge's steep, gorge-geous cliffs of white marble are THE reason to visit Hualien.

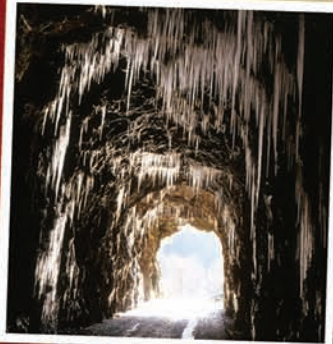


Don't forget to bring your Sunhat and of course Sunglasses!

Getting there and around

Express trains from Taipei take about two hours, and part of the journey hugs the coast for a scenic view.

Once in Hualien, tour companies are happy to haul busloads of tourists the 26km to the park from Hualien train station and then along its serpentine roads, stopping at popular trails and spots for photographs. For those reluctant to break a sweat, this is a comfortable option that ensures you won't miss out on any important sights, though you might have to peer over the shoulders of a sea of middle-aged tourists in order to grab a picture.



Taroko Gorge

The well-paved roads of Taroko Gorge allow even non-experienced cyclists and motorcyclists to explore with relative ease, though it can be tricky to navigate around tour buses at narrow corners. Motorcycling enthusiasts with their large, souped-up bikes may leave you and your scooter behind in the dust, but take comfort in the fact that you'll be in no danger of veering off a cliff at the next turn.

Making the trek on your own gives you the freedom to poke around the nooks and crannies of the park, which has short trails that branch from the main road and then rejoins it later. At certain spots, stairs are built into the sides of the cavernous valleys so visitors can clamber down to the water's edge, lounge on the cool marbled river banks, and pretend they are in an artistic indie film. However, swimming is dangerous in the rapid flowing Liwu River, which cuts through the canyon.



Preparing to See amazing whales



Popular Sites

The Shakadang Trail makes its way along the Shakadang River, and is a relatively easy flat 4.4km hike. The river, tinged with a bluish green hue, is scattered with large, smooth boulders that have been perfectly rounded by time and tide. The route begins about 1km from the visitor's centre, and will have you negotiating snaking trails that lie beneath the jagged, overhanging cliff face.

Swallow Grotto, which is also a nesting ground for migratory birds, is a steep cliff sprinkled with potholes and thick foliage. The trail takes you through a couple of tunnels where it is nearly pitch-black, so troop along in single file as you feel your way along the tunnel wall and try not to stumble over anyone (or anything) else in the dark.

Whale Watching

During the warmer months, whale watching tours set out from Hualien Harbour to catch a glimpse of whales and dolphins in their natural environment. While there is no guarantee of a sighting, experienced boat captains can navigate to areas of the ocean where a pod is likely to be lounging.

As these animals are wild, you shouldn't expect dolphins to jump through hoops or perform amusement park tricks, but friendlier ones may do a Free Willy and cosy up to the boat if they are comfortable.



YILAN

Rather than getting a kick from defying speed and sanity

as you zoom through thick forests scraping your knees against bushes and twigs, cycling in Taiwan is all about tranquility and dropping gears. Get in touch with the Taiwan's rural countryside, chill by the riverbanks and get acquainted with the locals.

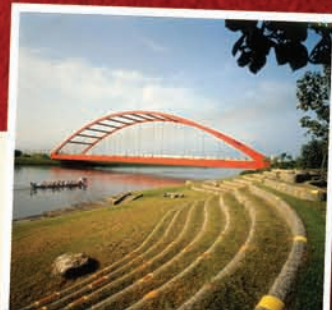
With Taiwan's well-maintained roads, you can be assured of nothing less than a literally smooth ride. While it may not an off-the-beaten track kind of adrenaline-driven cycling, biking through Yilan or anywhere in Taiwan for the matter is an adventure of its own.



Dongshan River Bike Path

The river and surrounding area are part of the Dongshan River Water Park, which has an easy bike trail suited for beginners that runs along the riverbank. In between cycling, more adventurous visitors can make like Indiana Jones and spend a couple of nights in the park's campsites, or take a canoe out on the waterway.

During the Dragon Boat Festival each year, which falls between late May and early June, the river turns into a hotbed of sporting activity. Watch varsity dragon boat teams race down the river and cheer them on with the local crowd as you take a breather mid-way through the cycling trail.



Houdong River Trail

The Houdong river trail runs alongside lush paddy fields and guava orchards, and leads to the Houdong waterfall. The waterfall itself is a usually just a thin trickle of water racing down some steep rocks, but at the top of the falls are a series of shallow rock pools that you can swim in (clothing optional). The pools are likely to be secluded on weekdays.



Getting there and around

Comfortable, air-conditioned buses that depart from Taipei's main bus station will get there in about an hour and a half. Alternatively, take the North Railway Line fast train to Toucheng, Yilan or Luodong Stations. Within Yilan, public buses are sporadic so it is best to get around by scooter or bicycle.

Tuck In

Hopefully your time in laid-back Yilan would have lulled you into a zen enough state to take on the crowds and the queues at Luodong night market. Touted as one of the largest and busiest night markets in Taiwan, locals will attest to the quality of food there by queuing for up to 20 minutes at famous stalls.

Get in line for the *long feng* drumstick, a popular snack in Yilan. What looks like a hefty chicken drumstick is really minced pork and seafood wrapped in pork fat and then deep-fried. It's heart-burn on a stick, so indulge while youth is still on your side.



Deep-fried nibblits

After all that greasy goodness, cleanse your palate with some *dang gui* lamb soup, a clear, light herbal soup boiled with Chinese herbs. Strips of lamb, boiled till they are fork-tender, nestle in the soup along with wolfberries and angelica roots.

Yilan is famous for cultivating spring onions, so you have to try the *cong you bing*, or Spring Onion Pancake, which is filled with mince meat and chopped spring onions.



Tuck In

Most Singaporeans are familiar with *xiao long bao* – a tasty morsel of meat and a mouthful of broth encased in a dumpling skin. If you're a fan of these, you have to try the Hualien version, which are easily triple the size of their Singaporean counterparts. These mini parcels of airy, fluffy bread arrive warm and moist from the steamer, hiding juicy, unctuous meat that is steeped in a rich pork broth. Tell yourself that you'll work off the calories as you hike through Taroko Gorge as you indulge in one (or three) of these buns.

For those seeking a variety of food, head to the Ziqiang Night Market and amble your way through the maze of food stalls as you sample the array of food on offer. Try the unique, if morbidly named, coffin bread – a thick slab of toast that is hollowed out in the centre and filled with various toppings. Or wander over to the ubiquitous meat skewer stall and have your pick. Choice cuts of chicken, pork or beef are sure to be a satisfying choice, while the more adventurous can sample crunchy pig's ears or the bishop's nose – a Taiwanese delicacy.

Coffin Bread with chicken filling



If you simply can't deal with crowds, escape to Dongmen Night Market, which is located under an overpass. What Dongmen lacks in luster, it makes up for in authenticity, so congratulate yourself for hunting down this lesser-known gem. The sound of cars rumbling overhead only adds to the atmosphere as you pop a taro cake into your mouth and feel the crisp outer shell yield to creamy filling.

Try some healthy soup



MONEY MONEY MONEY

BY MELLISSA ANG

Money is a commodity both desired and needed by everyone, whether we like to admit it or not. With money being such an integral part of our lives, how much do we know about the facts and stories behind the Singapore currency as well as those of other countries? So grab your pen and give this quiz a run for your money!

- What is printed in micro text on the back of the Singapore \$1,000 Portrait series notes?
 - The names of all the presidents of Singapore
 - The entire lyrics of the Singapore national anthem
 - The Singapore pledge
 - The history of Singapore

- What colour is Singapore's \$10,000 Portrait series dollar note?
 - Pink
 - Orange
 - Gold
 - Purple



- What is the missing phrase which caused religious controversy in the new series of American dollar coins premiered in 2007?
 - "In God We Trust"
 - "The United States of America"
 - "E Pluribus Unum" (Out of many states, one)
 - "Annuit Coeptis" (God favours our undertaking)

- In Japan, the yen banknotes are kept clean using which method?
 - The bank's cleaning staff will manually maintain the cleanliness of banknotes
 - Banknotes are kept in the banks' high temperature ovens to keep them bacteria-free before they are issued
 - Banknotes are pressed between rollers at 392°C before they are dispensed through Hitachi ATM machines
 - Dirty banknotes are disposed of immediately as it is disrespectful to give others the tainted bills, so only clean banknotes will be used



- Which country's bank note could be torn into two and used as 2 cents and 3 cents currency notes respectively?
 - Hawaii
 - Sri Lanka (Ceylon)
 - Philippines
 - Vietnam

- In 1954, Queen Elisabeth's portrait on Canadian bank notes was suspected to have an outline of which item on the Queen's hair, behind her left ear?
 - Devil's horns
 - Serpent
 - Devil's face
 - Owl

- Which country has the world's smallest bank note, measuring 43mm x 31mm?
 - Japan
 - South Korea
 - China
 - Morocco



- When is the zero dollar note used in India?
 - When you don't have any cash on you
 - When children are playing make-believe
 - When India's currency rate is too high
 - When officials ask for bribes

- Which symbol is the new currency sign for the Indian rupee?
 - ₹
 - \$
 - ¥
 - £

- Which country has a one hundred trillion dollar bill?
 - Zimbabwe
 - Indonesia
 - Egypt
 - France



[ANSWERS] 1.B, 2.C, 3.A, 4.B, 5.D, 6.A, 7.C, 8.C, 9.D, 10.A

STORY AND PHOTOS BY CLARA LOCK

FIGHTING TO THE TOP

Youth is more often associated with parties and revelry than financial independence, but that has not stopped this 24-year-old who went from overweight kid to self-defence instructor, and is now the owner of his own gym.

Krav Maga training simulates real-life situations, and teaches students how to react fast and defend themselves from an attacker to get out of a situation safe and alive.

At Protect-SG, located atop a five-storey walk-up that is a workout in itself, students clad in protective gear pummel each other aggressively in what is known as a milling drill, as they learn to throw punches and deflect blows.

They are also taught to disarm an attacker, practicing on each other with rubber guns and knives in a safe and controlled environment.

Mr. Ong recounted how a friend of his, who had picked up the basics of Krav Maga, was able to defend himself when he was wrongfully attacked outside a bar. "With other kinds of martial arts, the techniques may be pretty and fanciful, but it doesn't mean they're useful," he said.

That belief, coupled with the faith of his older brother and a like-minded friend, led to the trio setting up Protect-SG last year.

When Mr. Ong Guanlong picked up martial arts more than 10 years ago in a bid to ward off school bullies, never did he imagine it would lead to his life's calling. "I was chubby and short," says Mr. Ong ruefully, pulling out an old photo for evidence.

But the Nanyang Polytechnic engineering student is now one of three owners of Protect-SG, a gym specialising in Krav Maga, the Israeli art of self-defence.

Mr. Ong is well versed in a variety of hand-to-hand combat techniques including taekwondo, wushu, muay thai and wing chun. He picked up Krav Maga over a year ago, and was instantly drawn to it because of its practical nature.



They pumped a total of '20 to 30 thousand' into the business, all of which came out of their own pockets. And between school and running the gym, they have time for little else.

"We're here every day," said Mr. Ong, who has cut down heavily on personal expenses since starting the business. He added, with a laugh: "Guys also want to go shopping too, you know."

Mr Ong's dedication and sacrifice has convinced his parents, who initially thought a gym was 'not practical', that he is serious about making this a career.

"I love being active, so I cannot imagine myself at a desk job," revealed Mr Ong, "Martial arts is my interest, my hobby, my everything."

PROTECT-SG
11D HONG KONG STREET
WWW.PROTECT-SG.COM

Campus | Issue 16 | 07



THE COOLER Y.O.G.

STORY BY CLARA LOCK
PHOTOS FROM OC'S
YOUTH INFORMATION SYSTEM

PARK SO YOUN (South Korea)
Figure Skating (Bronze)



By all accounts, the recently-concluded Youth Olympic Games (YOG) held in Innsbruck from 13-22 January was far cooler than the one Singapore hosted two years ago. We mean that quite literally, of course. With brisk average temperatures of about -30°C , you would be hard pressed to conclude otherwise. Not that the climate mattered to the athletes who took part, as they competed in adrenalin-pumping sports like snowboarding and ski jumping. Campus brings you some of the highlights of the ten-day event.

HIKARU OHE (Japan)
Ski Jump (Gold)



WINTER OLYMPICS

Innsbruck saw little of the commercialisation that surrounded Singapore's flamboyant version of the Games. Instead the atmosphere was far more intimate, skipping the bells and whistles to focus on the 1,100 competing athletes.

These kids, while young, are sporting heavy-weights in their own right. Not content with typical adolescent activities like mooning over pretty boy Justin Bieber, many of the competitors are top-class athletes who have trained since their childhood and regularly compete in international tournaments.

Over the ten days of competition, they were tested both by the frigid weather as well as their opponents, participating in mainstay events like cross-country skiing and ice hockey, as well as lesser-known sports like curling, which is essentially sliding a heavy round stone across a panel of ice.

And while this may seem like a sport more suited for your dopey younger brother than a world-class sportsperson, it is really a match of both skill and wit as teams attempt to outmanoeuvre one another.



TOSHIHIRO KARUI (Japan)
Speed Skating (Bronze)

KWANG-JIN KIM (South Korea)
Freestyle Ski



CHENG FANGMING (China)
Biathlon (Gold)



IN THE SPOTLIGHT

KIM YU-NA

Figure skating Olympic champion Kim Yu-Na was one of the YOG ambassadors, who supported and mentored the younger athletes during the Games. The 22-year-old, who cites legendary American figure skater Michelle Kwan as her idol, hopes she has inspired some of the younger athletes in the same way. And it's not just in sporting achievement – the South Korean alabaster-skinned beauty, who certainly turned up the heat at these winter Games, is a role model in spinning financial returns off her sporting excellence.

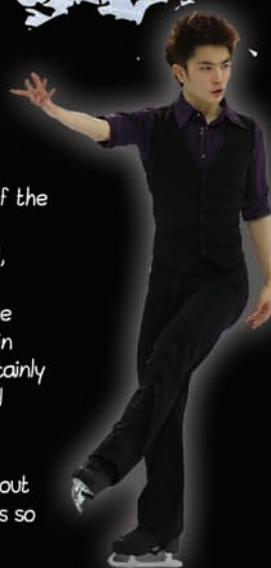
The multi-hyphenate has sung with Korean band Big Bang, written a book about her figure skating journey, and has appeared in several television commercials so far. This is one Kim we certainly wouldn't mind taking over the world.

Campus | Issue 16 | 08

YAN HAN

China's Yan Han may cut a slight figure, but the 1.65m-tall figure skater proved his mettle as he overcame a fever (perhaps a result of being around Kim Yu-Na for too long?) to bag top honours in the men's singles event.

The 15-year-old, who was the flag bearer for the Chinese contingent, faced some pressure when he stumbled in one of his jumps, but fended off contender Shoma Uno of Japan and now looks set to compete in the 2014 Sochi Games.





XU XIAOYU & JIN YANG (China)
Figure Skating (Gold)

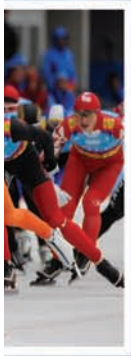


WINNERS OF SPEED SKATING EVENT

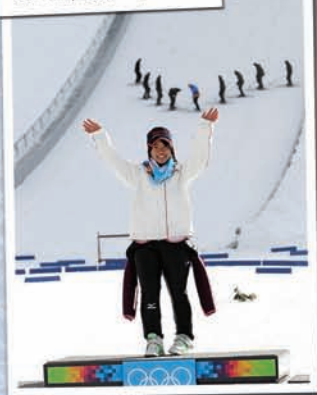
ASIA COMES UP TOPS

In the final medal standings, traditional sporting heavyweights like USA and France relinquished their reign at the top of the table to up-and-coming Asian nations.

China dominated the figure skating arena with a clean sweep of all the gold medals on offer and marched decisively into second place in the overall medal tally, finishing only one gold medal away from leaders Germany. Meanwhile, South Korea made it clear that the K-wave extends beyond the chiselled good looks of boy bands and movie stars as they tied with hosts Austria for third place.



SARA TAKANASHI (Japan)
Ski Jumping (Gold)



ADAM LAMHAMEDI (Morocco)
Super G (Gold)



HISTORY IN THE MAKING

Women's ski jumping made its Olympic debut at the Innsbruck games, after female athletes have been trying for years to get it included in the Olympic lineup. Ski jumping, thought to be one of the most dangerous events at the winter Olympics, is where teen uber-athletes fly down a steep ice track before launching themselves in the air, flying over 100m in a few seconds. Japan's Sara Takanashi, a world champion at only 1.51m tall, soared her way into the top spot for this event. And now that women's ski jumping has secured a place in the 2014 Sochi Winter Olympic Games, it looks like this is one 16-year-old who will be on the scene for a while.

Think Africa, and camels wandering around arid desert landscapes usually come to mind, but Morocco's Adam Lamhamedi debunked that stereotype to secure a place in the history books. The 16-year-old snagged first place in the Alpine Skiing Men's Super G, and was the first African athlete to clinch a gold medal at a winter Olympic event.



©Innsbruck Tourismus

INSIDE INNSBRUCK

Innsbruck is the capital of Tyrol, a historical province located amidst the Alps. Surrounded by towering peaks and ski resorts, you can make a beeline for the slopes and imagine yourself gliding gracefully to Olympic glory. Alternatively, head to one of the snowboarding parks in the city and attempt to stay in one piece as you launch yourself off a half pipe.

Each November, Christmas markets spring to life amidst the frosty streets and twinkling fairy lights of the city. Of these, the Markplatz Christmas market is the biggest. Abandon subtlety at the door as you step into the medieval atmosphere, and embrace all the kitsch of the larger than life-sized fairy-tale figures and the blinking Christmas trees. A myriad of stalls offer local products, food, and souvenirs to tempt every visitor. Once you've had a warm glass or two of mulled wine, you're likely to find yourself enjoying Innsbruck culture even more.

©Innsbruck Tourismus



MULLED WINE WILL WARM YOU UP!

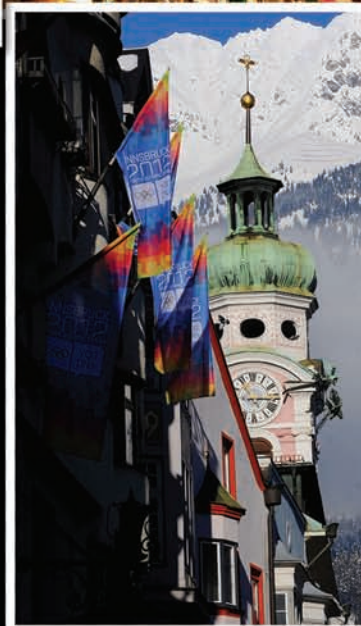
TIP

If you're likely to be hitting up multiple attractions in a day, the Innsbruck-Card offers free entry to all of Innsbruck's sights and free public transportation. The card also offers free use of 7 cable cars for a return trip, transfer from Innsbruck to the Swarovski Crystal World including Entry, as well as free wireless LAN within the city for the duration of the card. The card is valid for 24, 48 and 72 hours.



SUMMER RUSH

When summer rolls around, all traces of snow would have evaporated off Innsbruck's peaks, but the mountains are no less impressive, and you can travel by funicular rail and cable car up the vertigo-inducing Nordkette range. Death-defying types can tackle the descent on a mountain bike for a surefire adrenaline rush or tackle the *via ferrata* if you have a head for heights, while the more sedate will appreciate the view.



BY PAUL CRAIG

EAT CHEAP, IT'S NEAT

Recently, this hapless exchange student returned to Singapore to find himself severely cash-strapped. Due to hilarious incidents overseas, a trip to the local ATM revealed an uproarious balance of \$20.20. I combined this with \$30 in my room and after waiting 7 days for the banks to complete an overseas money-transfer, I had spent an entire week on NTU's campus with \$50.20. WHOOPS!

I'm happy to share some of my super-duper money-saving secrets. The good news is you can apply them on any campus in Singapore! The bad news is everything else.



1. DRINKS: LOSE 'EM.

And I don't just mean no more \$14 pints of Tiger at Clarke Quay or downgrading your daily \$7 Starbucks Strawberry-Caramocha Frappuccino. I mean everything. No Heaven & Earth Green Tea, no more mango milkshakes, and no early-morning Milo.

Drinks typically cost around \$1.00 (more for anything fancy), and it all adds up. Saying something is cheap depends on what you're subtracting it from. Here's an idea - tap into water! Fill-up your re-usable water bottle, stay hydrated, and feel great! "water" you waiting for?!

Nurse your beer to get the most out of it



2. (BROWN) RICE WITH SAUCE.

Rice: It's cheap, it's filling, and ... well, there's not much nuance to rice. Ask for whichever gradation of 'curry sauce,' and bam! Flavour!

Obviously, eating nothing but rice isn't enough to keep you healthy and active. You're going to need substantial meals with vitamins and protein (e.g., meat, eggs, tofu). What I am saying is that when you're feeling a bit peckish, but don't need a full meal, a plate of rice with sauce will only cost you 50 cents. Furthermore, brown rice, if you can find it, is much healthier than white rice, and it keeps you feeling full longer.



Brown is better than white



4. SPLURGE (VERY) OCCASIONALLY

All work and no play is enough to make any of us a dull boy (or girl). Curry-drenched rice is cheap, and fountain water is free, but that doesn't add up to a whole lot of excitement. As a much-needed morale boost, treat yourself every so often. On-campus bars are a good place to grab a cheap beer, and the relaxed environment means it's okay - even encouraged - to be all medical and nurse your half-pint of Chang. If you're lucky, you might even get peanuts - another free meal!

Only 50 cents!



Save the earth!
bring your own bowl!

3. BOWL-ED OVER.

As happy and/or hardworking students, we sometimes work more diligently in our rooms than in a canteen. Not unrelatedly, we can also peruse Facebook more effectively by ourselves than in a noisy food court. See what I'm getting at? Take-out. Solution: your own bowl. Advantages include saving 20 cents every time you take food out of the canteen, while simultaneously sparing the planet from another ugly Styrofoam food coffin.

UPDATE ON PAUL

Weep not for me! Again I can eat bibimbab with mango juice on ice. Once more I order butter chicken, naan, it's all quite nice. But every now and every then I still try to save on price—I ask for food for 50 cents: just curry sauce and rice.



NOODLES?

Whether you're student who's constantly busy, lazy, or simply living on a budget, you'll be very familiar with instant noodles. It's hard to imagine life without these convenient dishes, which these days come in all sizes and flavours. Here are a few fun facts about the food you've probably grown up with:



Known as the 'Father of Instant Noodles', Momofuku Ando (1910 - 2007) invented the first instant ramen at age 48, and didn't stop inventing until 2005 when he created the Space Ram (ramen that can be eaten in weightless environments) at the age of 95.



The FIRST INSTANT NOODLE was invented in 1958 by Momofuku Ando in his shed in Osaka, Japan. Today, most instant noodles are made according to the method he invented in 1958.



The FIRST CUPNOODLES was invented in 1971, after an inspiration during Ando's tour to America. This became an ideal all-in-one package for storing, cooking and eating instant noodles.

NISSIN FOOD PRODUCTS was the first brand of instant ramen in the world, with Ando as the president and chairman. He was also the chairman of the World Instant Noodles Association.

CUP NOODLES MUSEUM

The CUPNOODLES MUSEUM in Yokohama (Japan) is more than a museum about the history of the humble instant noodle. Here, you can see a roomful of instant noodles on display, try some noodles from around the world and participate in some hands-on activities which include making your own personalised CUPNOODLES.

My CUPNOODLES Factory

You can create your own personalised CUPNOODLES at the 'My CUPNOODLES Factory' for just 300 yen. You get to design your own Cup Noodle cup, select one soup base (out of 4), and 4 toppings (out of 12) to add to your own creation. Add them up, and there can be up to 5,460 flavour combos! Here's how it's done:



3 Once you're done, head to one of the filling stations where the attendant will get you to turn the cog to fill the dried noodles into your cup.



2 After sanitising your hands, you can start designing your own cup with the coloured markers provided. Here's your time to shine and think out of the box (or cup).



1 Buy an empty CUPNOODLES cup from a vending machine at 300 yen.



4 It's time to select your flavours. First, select your 1 soup base flavour out of 4 (regular, curry, seafood and tomato chilli). Next, select your choice of 4 toppings out of 12 (from dried onions to crab and cheese).



5 You can watch as the lid is sealed by the attendant before it's carted off (again, by the attendant) to be shrink-wrapped in heat. You can watch the process through a window.



6 All that's left is for you to transport it safely home. To do this, they provide you with an inflatable bag which you have to pump yourself. Now you've got a one-of-a-kind CUPNOODLES with a nifty package!

ENGINEERING YOUR FUTURE



If you're interested in studying topics like medicine or literature, then you probably already know all about Ireland and the fact it's home to some of the most respected programmes in the world.

But what if you're more interested in IT or engineering, rather than becoming the next W.B. Yeats or just another brain surgeon?

Well then there's also probably a place for you in Ireland too.



You could be one of these lucky grads!

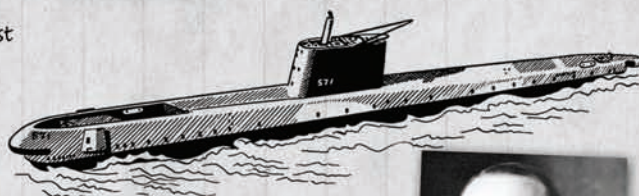


WHERE THE BIG BOYS PLAY

Apple, eBay, Facebook, Google, IBM and Yahoo all have major European bases there. And frankly, they're not drawn by the fantastic Irish weather or warm, sunny beaches. They're drawn by the country's innovative, educated, young grads who have a global reputation for excellence.

Ireland has 21 institutions that specialise in virtually every kind of engineering out there, ranging from mechanical and civil, to chemical, electrical and nano-technology with all courses offered being overseen by the Irish Government, ensuring they're all of a high standard.

Ernest Walton... the first person to split an atom



If you love subs, you gotta love J.P. Holland for inventing it!



By becoming an Irish engineering or IT grad, you join the roll call of global entrepreneurs, innovators and CEOs who've passed through the country's famous engineering courses, including Nobel Prize winners like Ernest "Atom Smashing" Walton, or the inventor of the submarine J.P. Holland, not to mention it was also an Irish company that created your mobile phone's text messaging and most of the software you use on a daily basis.



3RD

LEADING GLOBAL SOFTWARE
DEVELOPING COUNTRY

TOP 10

IMD WORLD
COMPETITIVENESS
REPORT

21

INSTITUTIONS
SPECIALISING IN
ENGINEERING

STILL NOT CONVINCED? CHECK THE NUMBERS

Despite what you might think, Ireland's bucking current trends with employment booming in many high-tech, brainy industries where engineering and IT grads are in global demand - which is why with just 4 million people Ireland exports more software than the entire USA. In fact, Ireland's the #3 leading global software developing country.

That all translates into the real world, making Ireland a leading global innovator, with its export-oriented, knowledge-driven economy.

RANKINGS AND YOU

The prestigious IMD World Competitiveness Report has ranked Ireland's education in the top ten globally, in terms of the competitive edge it gives grads, over students from other, comparable educational systems - in this case including the US, UK, Japan and Germany all of whom scored lower.

And for the average student, that makes you more employable, more adaptable, and generally leaving your peers eating your academic dust.



MONEY, EMPLOYMENT AND WHAT-NOTS

It's never too early to think about money. And while you've got a way to go before you're making the big bucks as a highly-paid, in-demand Irish engineering grad, in the meantime there's still money to be made, and as a foreign student you're allowed to work up to 20 hours per week helping you earn extra dosh for your weekends. Which when you're not working, will give you ample opportunities to indulge in the uniquely Irish music scene that's given us U2 and Westlife. And that dosh will tend to go further, as Dublin's overall cost of living for example is substantially less than Melbourne, Toronto, New York, Hong Kong or major European cities like Paris or London.

Or there's always the great outdoors, which are completely free, and best of all often just minutes out of town from wherever you are in the Emerald Isle.



FOR MORE ON HOW TO GET STARTED WITH AN IRISH
EDUCATION, VISIT WWW.EDUCATIONIRELAND.IE.



Cheat Sheet

by Christine Laifa

#16 IPO (Initial Public Offering)

WHAT IS AN IPO?

IPO, Initial Public Offering, is the first public sale of a company stock. The main objective for a company to "go public" is to raise capital, usually to expand or to pay off debts. The business's valuation is determined largely by underwriters and then divided into shares for the public to purchase.

When a company is traded publicly, they are required to provide all financial and business reports, which gives some assurance of the company's performance each quarter (well, unless you're Olympus or Enron).



Facebook's gonna be hit with a wave of \$\$\$

WHAT'S COMING UP NEXT?

Facebook is going public. However, most fanatics who have so loyally dedicated hours on the site boosting the company's ad revenue will probably be watching from the sidelines. Facebook shares will be allocated by the company and its underwriters, which means unless you're friends (in real life) with Mark, work for Mark, or have gazillions of cash money like Mark - you won't be getting any piece of this stock.*

IPOS TO NOTE

The biggest IPO goes to the Agricultural Bank of China, with nearly 24,000 branches and about 441,000 employees. On July 6, 2010, ABC made about \$19 billion in the Shanghai and Hong Kong markets and went on to raise an impressive \$22.1 billion.

On the other side of the coin, one of the worst IPOs was biotechnology firm Omeros, from Seattle. The company went public on September 7, 2009 and raised \$62 million, when they had hoped for \$80 million - winning Omeros the title of worst IPO flop of 2009.

Riding the wave of IPO



Mark Zuckerberg, young billionaire



FACEBOOK BY THE NUMBERS

1 billion

How much Facebook profited in 2011

5 billion

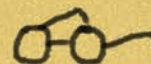
The amount Facebook hopes to raise from the IPO

17.5 billion

Mark Zuckerberg's estimated net worth

75 billion - 100 billion

The valuation of Facebook



BUZZWORDS

The next time you're scanning the news, maybe you'll have a clue as to what's going on.

SHAREHOLDERS: Also known as stockholders, are the people or companies who hold a share in a business.

BOARD OF DIRECTORS: Required for all public companies, it's an elected body that acts on behalf of the shareholders to make major decisions within the company.

EXIT STRATEGY: A way of "cashing out" for business owners and/or venture capitalists after an IPO or being bought out by a larger company.

BEST EFFORTS AGREEMENT: An agreement made between the underwriters and the issuing company to sell a certain amount of securities.

* Facebook's underwriters will be determining the final figures in the coming months and may change in the meantime. All facts are correct at the time of printing.

UNDERWRITERS: Large financial service providers (think Goldman Sachs) who help determine the worth of a company as well as how many stocks to sell and at what price.

SECURITIES: A tradable asset of any kind that represents a financial value - like stocks and bonds.



INTERNATIONAL YOUTH EXCHANGE NAGANO, JAPAN

photos by JNIO

COUNTRY ROAD



EVERY YEAR, STUDENT GROUPS FROM AROUND THE WORLD VISIT NAGANO ON SCHOOL EXCHANGE PROGRAMMES, NOT TO STUDY, BUT TO EXPERIENCE DAILY LIFE IN NAGANO PREFECTURE THROUGH HANDS-ON ACTIVITIES WHILE STAYING WITH LOCAL FAMILIES OR SMALL FAMILY-RUN INNS.

WHILE SCHOOL EXCHANGES ARE COMMON, WHAT SETS THIS PROGRAMME APART IS ITS LOCATION: STUDENTS WILL BE IMMERSSED IN RURAL FARMING AREAS OF NAGANO IN AREAS WHICH ARE VERY UNLIKE THE SINGAPOREAN LANDSCAPE. THINK ROLLING FARMLANDS AS FAR AS THE EYE CAN SEE, SURROUNDED BY PRISTINE FORESTS AND RIVERS, AND NOT A SINGLE EN-BLOC SITE FOR MILES. BYE BYE CITY, HELLOOOO COUNTRYSIDE!



THE YOUTH EXCHANGE PROGRAMME

Nagano Prefecture has dubbed this initiative the "Declaration of Farming Community for International Youth Exchange" (which is a mouthful) in an effort to promote youth exchange programmes to revitalise their farming community.

AS part of the programme, you won't just get to see the landscape whoosh by from the bus window, you'll have the chance to get your hands dirty with some hands-on farming experiences. If you've ever wondered how to grow vegetables, harvest rice or milk a cow, you'll have to ditch your nail extensions or expensive manicures and embrace calloused hands.

AS far as accommodation goes, you'll get to stay with a local farming family, and you'll appreciate how they live. You'll get to wake up at the crack of dawn with them, help them harvest something, and get by without getting online. It's a great way to get to know the locals - language barriers will be overcome, along with cultural differences. All you squeamish kids need not worry: the accommodations have all passed Japan's high standards for cleanliness and safety.

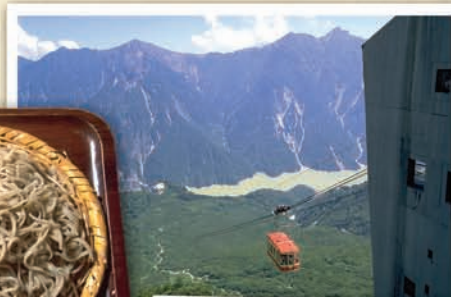


AS this is essentially a study exchange programme, you'll get to visit local schools, and watch (or even participate in) their English classes. Make friends with your Japanese peers as you have a school lunch together and compare notes (aka complain) on how your school systems differ.



NAGANO'S ATTRACTIONS

Of course, no trip to Nagano is complete without visiting some of its cultural treasures, including the Zenkoji Temple and Matsumoto Castle. You'll also get the chance to embrace the outdoors, with trips to the mountains that Nagano is famous for. You can experience one of the world's most spectacular mountain routes: the Tateyama-Kurobe Alpine Route, which traverses 100kms of breathtaking mountains via trolley buses, cable cars and ropeways.



Depending on when you go, you may get to experience a snowy winter, and you can complain of the cold instead of the heat for once. Nagano is famous for its powder snow, and is home to some of the best and largest ski complexes in Japan. You can try your hand at skiing, or just build snowmen and have snow fights.

Nagano is also home to the famous Jigokudani Snow Monkey Park, where you can amuse yourself by watching the expressions on these simians as they enjoy a hot soak. If you envy their position, you may get a chance to visit an onsen where you too can have a dip in Nagano's famous hot spring waters (if getting buck naked among your peers is not too much excitement for you).



When it comes to food, Nagano's famous for its apples and soba. Visit an apple orchard and pick a fresh apple for yourself, or make your own soba by cooking for yourself for once.

The people in Nagano prefecture are considered the healthiest and longest-living people in Japan. So perhaps there is something you can learn from them. Forget the prata-and-video-game routine you're so used to - maybe a trip to Nagano can help you change your lifestyle for the better.



VISIT WWW.GO-NAGANO.NET
FOR MORE ON NAGANO PREFECTURE

STORY BY RAHIMAH RASHITH
PHOTOS FROM TOURISM AUTHORITY THAILAND

GOING THAI



Everyone knows that Thailand's called the "Land of Smiles", but it's not just the locals that have something to be happy about. For students traveling on a budget, Thailand's a great, affordable, fun destination with more to do that you probably realise.



BANGKOK

SONGKRAN

For anyone visiting the "City of Angels", Bangkok offers virtually unlimited ways to amuse yourself, from the floating market, to clubbing and more. But despite all that, Bangkok might just be at its best in April, when the city comes alive for Songkran, the traditional Thai new year.

Held in the hottest month of the year, Songkran's a week-long street party, where everyone (including you) will get doused in water fights.

Drenching each other helps to symbolically wash away bad luck and welcome the new year, but it's also just a fun way to blow off steam – literally! Over the years, the tradition has evolved into one of Thailand's most outrageously popular festivals, with tourists and locals alike hanging out, having fun and getting into mischief.

The wildest water parties are in Silom and Khao San roads. Here you can expect to get drenched, so just go with the flow and enjoy – and remember to bring along a clean bottle of water to wash off the talcum powder locals often throw in for good measure.



CHATUCHAK

For the uninitiated, Chatuchak is the world's biggest weekend market at nearly 15,000 stalls and more than 200,000 visitors every Saturday and Sunday. There's something for everybody, from second-hand Levis to antique Moroccan lamps. You should allow 1-2 full days to walk the entire market, but you'll be rewarded as the products are cheap, stall owners enjoy haggling and the coconuts are tasty.



GETTING THERE

While there's obviously a lot to do in places like Bangkok, Chiang Mai and Phuket, that's not the whole story when it comes to Thailand. AirAsia flies to 13 Thai destinations, with direct flights from Singapore to Phuket and Chiang Mai with daily flights, and Bangkok with 5 daily flights, from where you can access Trang and many more locations.

For special deals, flight times and more, visit www.airasia.com. Sign up as a member to receive e-newsletters for first-hand info of more promos.



CHIANG MAI

Chiang Mai is known as the cultural heart of Thailand with more than 300 temples – some of which are the most revered in the Buddhist world. Compared with Bangkok, Thailand's second-largest city's altitude and cooler mountain weather make it a great place to explore on foot.

If you've already seen enough temples to satisfy your existential hunger, then your next stop should be either Anusarn or Sompert markets – the city's two famous makan spots. Finally, after being suitably fueled up, it's time to go in search of adventure, as Chiang Mai's the gateway for elephant safaris, jungle treks and visits to famous hilltribes such as the Akha, Lahu, Lisu and Hmong.



TAKE A PIECE OF THAILAND HOME WITH YOU

Handicrafts are big business in Chiang Mai, and there are many dedicated craft centres selling traditional Thai pieces at unbelievable prices in villages like Baan Tawai where generations of craftsmen have specialised in temple carvings. Wooden handicrafts are one of the easiest ways to take home a piece of Thailand with you while also helping to do your part to support an ancient, historic art form.



PHUKET

Yes – Patong Beach is known around the world as a top global beach destination, but there's more to Phuket than just Patong.

After the sun goes down, things heat up along Phuket's neon strip Soi Bangla, or "Bangla Road" with hundreds of restaurants, bars and clubs, not to mention little hawker stalls selling tom yam and spicy Thai satay.

After a day on the beach and a night on the town, if you've still got energy to wake up early, there's elephant rides in the mountains, kick-boxing at Patong stadium or historic sights like Wat Suwan Khiri Wong.



By Amrita Sareen

THE LIST

Wackiest Stuff Sold Online

MEANING OF LIFE: \$10.50

Ever sat and pondered the meaning of life? The answer philosophers have been trying to figure out for years is waiting for you, not in books, prayer or charity, but on Amazon for a steal!

1,500 LIVE LADYBUGS: \$18.24

Amazon offers to sell 1,500 live ladybugs for a discounted price. One disgruntled customer posted a review stating that he purchased the item in a state of intoxication and they are now in a box on his windowsill.



1,500 Ladybugs



Soul in a jar

SOUL IN A JAR: \$400

Talk about taking the yuletide spirit too far! In 2007, a man put up his soul for auction at \$1 million to raise money for the Christmas season. The soul would be sealed in a glass jar and come with a contract relinquishing ownership. No one made the purchase, but records show that a different soul was peddled in the past for \$400.

USED TISSUE: \$5,300

Scarlett Johansson, on air at The Tonight Show, blew her nose into a tissue, placed it in a bag, signed with love. Total Bids: 83. Though this was done in the name of charity, I can't help but squirm a little.



Used Tissue

IMAGINARY FRIEND: \$3,000

A 27-year-old man from Newport decided he had outgrown his imaginary friend, John Malipiem, and sold him on on Ebay. With a total of over 30 bids, Mr. Malipiem earned his seller over \$3,000. His sale quickly spawned copycats, with another seller attempting to hawk his imaginary girlfriend, Paula. The poor lass, however, did not fare as well - the highest bid she garnered was only \$5.80.

HI!
I'M JOHN!



Imaginary Friend

LEFTOVER FRENCH TOAST: \$3,154/\$1,025

Depending on where you get your information.

After a single bite, Justin Timberlake's left over French toast was put up for auction. The seller quite generously offered to throw in the plate and fork used plus extra syrup as well. In less than two days, and 40 bids later, a happy fan shelled out a whopping sum for the complete set.

French Toast



Rights to baby's name

RIGHTS TO BABY'S NAME: \$15,100

Why waste precious hours thinking of your newborn's name, when you can just sell the rights to name him/her to sponsor his diapers, food and toys? Melissa Heuschke, 33, named her baby daughter GoldenPalace.com after the online casino site took up the offer.

BARGAIN FINDERS: THE THIEVES' MARKET

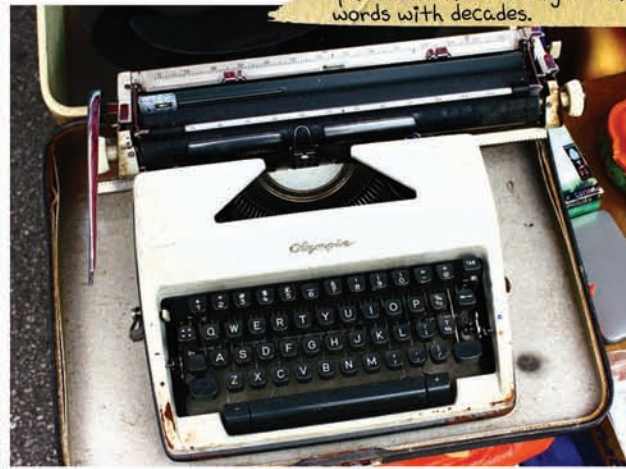
STORY AND PHOTOS BY CHIONE ZHANG

When you're on a budget and the cash in your wallet won't get you very far in the shops along Orchard, head to Sungei Road. Dig through the trash and treasure troves of the Thieves' Market - the oldest flea market in Singapore - for bargains on all things retro.

LIMITED EDITION HELLO KITTY- \$2
Just \$2 for one and \$4 for a pair, imagine all the violence and trouble this Uncle could have saved you in 2000!



OLYMPIA TYPEWRITER- \$50
Take a trip back in time with this quintessential beauty and link your words with decades.



EXTREMELY OLD DESK CROSLEY PHONE- \$10
Add a 1960s vibe to your room with this still functioning Crosley phone. Removing the stickers and repainting it would be an awesome idea for an artsy fartsy weekend.



ASSORTED BRANDED JEANS- \$10-\$20
From never-seen-before brands to Levi's Strauss, you'll be spoilt for choice. Just wish hard that the pair you set your eyes on comes in your size.



ASSORTED EYEWEAR- \$3/EACH
From frames with only one lens to fashionably outdated sunglasses, this large cardboard box is filled with treasures waiting to be dug out.



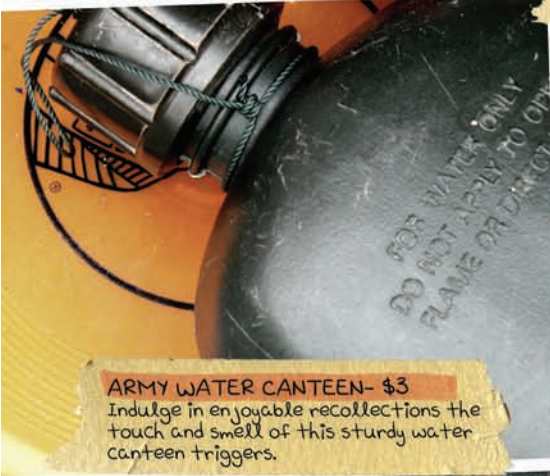
ELLE SNEAKERS- \$4
Super old school and extremely comfortable, this is definitely a fashionable steal. Goes well with vintage jeans!



COCA COLA'S CONTOUR BOTTLE - \$3
Designed by Alexander Samuelson of the Root Glass Company of Terre Haute Indiana, this is definitely a collector's item for Coke fanatics. It can also be considered as a fairly cheap and extremely effective laxative.



ARMY WATER CANTEEN- \$3
Indulge in enjoyable recollections the touch and smell of this sturdy water canteen triggers.



OLD NOKIA PHONE- \$10
Reminisce the good old days of "touch-buttons" and delight in endless rounds of Snake and Space Impact with this \$10 "Gameboy"



TECH AND ENTERTAINMENT

FOR YOUR CHANCE TO WIN TICKETS AND HEADPHONES, CHECK OUR FACEBOOK PAGE!

facebook

CAMPUS.SINGAPORE

Look out for the red stickers to see what you can win!



3 PAIRS HEADPHONES

M31

MEELECTRONICS IN-EAR HEADPHONES

Bad earbuds ruin good music, especially when you love bass. The M31 earbuds from MEElectronics feature 9mm dynamic drivers for enhanced bass sound with good clarity. Plus, their tangle-resistant cable means no more headaches from confusing knots. Retailing for S\$59.90 in HMV, we've got three pairs (blue, lavender, red) that we're giving away on our Facebook page!

FLEA MARKETS

10 & 17 Mar 2012 | 1pm - 9pm
Pit Building

What The Flea!

Swing by the pit building two Saturdays in a row for a shopping experience to fill your wardrobes and stomachs. Expect new and second-hand clothes and accessories, and fuel up with the baked goods and other tidbits on sale as you sift through the pickings.

31 Mar 2012 | 10am-5pm
Cairnhill Community Club
Back to Basics

Open up your home (and heart) to some pre-loved knick-knacks at What the Flea's latest jaunt. Back to Basics @ Cairnhill CC promises to be a mega garage sale featuring everything from vintage threads to tarot card readings. Visit www.whattheflea.com for more details.

BACK TO BASICS
SATURDAY
31 MAR 2012
10AM - 5PM
CAIRNHILL CC
WHATTHEFLEA.COM

MOVIES

© Walt Disney Pictures



JOHN CARTER
(8 March)

Cast: Taylor Kitsch, Lynn Collins with Thomas Haden Church and Willem Dafoe

John Carter (Kitsch), a war-weary, former military captain who is inexplicably transported to mysterious and exotic planet Mars, becomes embroiled in a conflict of epic proportions and discovers that the survival of the planet and its people rests in his hands. Based on the story "A Princess of Mars" by Edgar Rice Burroughs.

WRATH OF THE TITANS
(29 March)

Cast: Sam Worthington, Bill Nighy, Liam Neeson, Ralph Fiennes

In the decade after Perseus' victory over the monstrous Kraken, a struggle for supremacy rages among the gods and the Titans. Dangerously weakened by the lack of devotion from humans, the gods lose control over the Titans. Zeus (Neeson) gets captured by Hades (Fiennes) and Zeus' godly son Ares (Ramirez) and is left to rot in the depths of Tartarus, so Perseus embarks on a treacherous quest to rescue his father.

Courtesy of Warner Bros. Pictures



Esplanade Presents
MOSAIC
MUSIC FESTIVAL • SINGAPORE
9 - 18 Mar 2012

The Mosaic Music Festival is one of the multiple arts events presented by the Esplanade this year in line with the theme Celebrating Life - The best of the Human Spirit through the Arts.

Mosaic, now in its eighth year, pays tribute to peace with the uniting factor of music. It features artistes from the four corners of the globe, performing in a variety of genres.

Architecture in Helsinki



HAPPENING

GIGS

2 Mar 2012 | 8pm
The Padang
Tix \$138

Foo Fighters

Veterans of the alternative rock scene, Foo Fighters will descend upon the padang in March, bringing with them their signature brand of hard rock and tracks from their latest release, *Wasting Light*. Tix from SISTIC.

7 Mar 2012 | 8pm
Fort Canning Park
Tix \$98, \$110 (at the door)

Death Cab for Cutie

Seattle indie-rockers Death Cab for Cutie are back for their sophomore gig on Singapore shores. They will perform songs from their seventh studio album, *Codes and Keys*, as well as old favourites. Tix from SISTIC.

FESTIVALS + EVENTS

Every Wednesday | 10pm - 4am
One Fullerton, Fash Room

Detention @ The Butter Factory

With entry only granted to those with Detention Cards, it's good, for once, to be on the bad list. Sign up for a card at the door and try to collect "F" stamps for every entrance and for breaking certain club rules. Get 16 stamps and stand to win 1 of 3 VIP trips to Bangkok!

9 - 25 Mar 2012
Free & ticketed
Various times & locations
NUS Arts Fest

The NUS Arts Festival, now in its seventh year, pays tribute to the challenges and triumphs of Asian cities. The various disciplines of dance, theatre, music and film will feature in three weekends of performances. Highlights include a restaging of the critically acclaimed play *godeatgod* by The Necessary Stage and the premiere of an original Indian classical piece by music virtuoso Dr L. Subramaniam. Tix from SISTIC. Visit www.nusartsfestival.com for more information.

30 & 31 Mar 2012
6pm (Fri 30 Mar)
5.30pm (Sat 31 Mar)
Marina Promenade, F1 tracks
behind Singapore Flyer
Tix \$70-\$175
(Student and NSF concession)

Timbre Rock and Roots

This jazzy festival will have audiences on their feet and grooving to the tunes of funk legends Earth, Wind and Fire, English ska band The Specials and multiple Grammy award winner Keb Mo. Timbre Rock and Roots is being staged for the third time this year and will run over two nights. Tix from SISTIC. Visit www.rockandroots.sg for more information.

Highlights include Australian indie-pop group Architecture in Helsinki on the 9th of March who will be playing songs from their latest album *Moment Bends*, which lead singer and songwriter Cameron Bird lovingly called 'a record to get lost in'.

English rock band Elbow play on the 18th of March and will perform tracks from their adorably named fifth studio album, *Build A Rocket Boys!*

Russian Red, the indie folk songstress with a dreamy, childlike quality to her voice, will also perform an intimate set from her two albums, *I Love Your Glasses* and *Fuerteventura*.

Student concessions are available for selected shows and tickets are available from SISTIC. Visit www.mosaicmusicfestival.com for more.



PLAYS

23 Feb - 11 Mar 2012 | 3pm (weekends only) & 8pm
Tix \$44-\$59
SOTA Drama Theatre

Cooling Off Day

This sell-out political satire made its debut at last year's Man Theatre Festival, and is based on interviews with Singaporeans on the 2011 General Elections. Wild Rice artistic director Ivan Heng and Jo Kukathas, one of Malaysia's leading theatre makers, co-direct the re-staging. Tix from SISTIC.



6 - 17 Mar 2012 | 8pm, 4pm (17th only)
\$40-\$55 (15% student concession on selected shows)
DBS Arts Centre

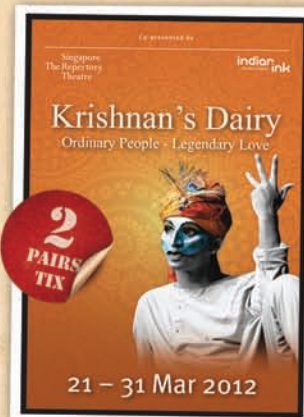
Guru of Chai

Singapore Repertory Theatre and Indian Ink Theatre Company bring back *Guru of Chai* after its sell-out run in 2011. A tale of a poor but charming chaiwallah's (tea seller's) life addresses the contradictions of modern India with its iPhones and ancient gods. Enlightenment is at hand. Tix from SISTIC.

21 - 31 Mar 2012
8pm, 4pm (31st only)
\$40-\$55 (15% student concession on selected shows)
DBS Arts Centre

Krishnan's Dairy

When Gobi and Zina Krishnan move to New Zealand in search of a better life, their hopes and dreams are stacked on the shelves of the corner store they run, called *Krishnan's Dairy*. This production is co-presented by Singapore Repertory Theatre and Indian Ink Theatre Company. Tix from SISTIC.



ROMEO + JULIET

12 - 28 Apr 2012
3pm (weekends only) and 8pm
Tix \$39-\$69
Drama Centre Theatre
Romeo and Juliet

Fall in love again with Shakespeare's enduring story of young passions and feuding families as the classic love story of *Romeo and Juliet* is brought to life in an exuberant, sensual and innovative production directed by Ivan Heng, Wild Rice's Artistic Director. Tix from SISTIC. Visit www.wildrice.com.sg for more information.

Campus has a pair of Cat 1 tickets worth a total of \$134 to give away! Simply answer the following question: Who is directing Wild Rice's production of *ROMEO & JULIET*?

Answers:

- a) Ivan Heng
- b) Glen Goei
- c) William Shakespeare

Email interns@campus.com.sg with your name, IC number, contact number and the answer to the question. Contest ends Friday, 6th April.

18 February 3, 2012 | 12noon - till late
Peek!, 36 Armenian Street, #02-04
Launch of Darkroom Army Gallery Store & The Cotton Candy Machine Pop-Up Store

Join Peek! as they usher in a new dawn within the local analogue photography scene with the launch of Darkroom Army and special appearance by Tara McPherson on her first-ever visit to Singapore! For more: www.peek-ture.com.

TOP WINNERS AT THE VOICE AWARDS

- > THE NEXT ANDERSON COOPER AWARD:
Rahimah Rashith
- > THE BEST LIFESTYLE AWARD:
Ratna Masayu
- > THE MOST PROMISING NEWBIE AWARD:
Prabhu Silvam
- > THE BEST INTERVIEW STORY AWARD:
Cheryl Tan Kay Yin
- > THE BEST PHOTOGRAPHY AWARD:
Eugene Soh

PEEK!

Earlier this year at Campus Magazine's VOICE AWARDS, top contributors who were voted on by their peers in five categories, were awarded with a certificate of achievement, a trophy and some awesome prizes such as cameras and headphones! Walking away with some cool prizes sponsored by Peek! - Singapore's largest analogue and toy camera store - Eugene, Ratna and Cheryl share with you their thoughts and some tips on their cool new gadgets!



COLOR NOISE



MONOCHROME



MORIYAMA



SEPIA

PHOTOS COURTESY OF PEEK!

GIZMON HALF-D

REVIEW & PHOTOS BY EUGENE SOH

The Gizmon Half-D is a really small camera! It's great as a conversation starter - people will marvel at how this tiny plastic thing can actually capture images and video too (with decent audio). Excellent spy camera! This camera best works in the daytime when it is bright and sunny. I would personally not rely on this camera to document anything important though because some of the pictures may turn out blurry. You'll need steady hands or a tripod (yes, it has a tripod mount) to shoot with this toy at night. It is also a fixed focus camera, which means there is no need to focus.



CHECK OUT PEEK! AT WWW.PEEK-TURE.COM.



FISHEYE REVIEW & PHOTOS BY RATNA MASAYU

Nothing can be quite as thrilling as the surprise from developing your film, but this isn't your everyday camera. It's back to the old school film process of patience - and sometimes frustration. Don't be disheartened if at first the photos don't turn out as you expect. Even professionals waste rolls of film before they get their desired shot!

With this camera, don't aim for perfection. The fisheye has 'distortion' written all over it. This is your cue to go crazy with the shots; play with distance, angle and position.



PHOTOS COURTESY OF PEEKI

GENERAL RULES FOR FISHEYE PHOTOGRAPHY:

- > **WITH FLASH + UP CLOSE** = Blow out the subject (black area might appear in your shots due to the lens casting a shadow)
- > **WITHOUT FLASH + INDOORS** = Really dark shot (flash doesn't light up entire room so focus on subject to avoid fuzzy shots)
- > **DAYLIGHT + OUTDOORS** = Shots look amazing!



PHOTOS COURTESY OF DARKROOM ARMY!

HERE ARE A FEW TIPS:

- > **FOR OVERCAST WEATHER:** ISO - 150, f/5.6
- > **FOR NIGHTS:** ISO 400, f/2.8
- > **FOR SUNNY DAYS:** ISO- 100, f/16
- > **FOR VERSATILE SPEED:** ISO-400, f/5.6

FED 5B DARKROOM ARMY CAMERA

REVIEWED BY CHERYL TAN KAY YIN

The Fed5B is a traditional model that used to be manufactured and designed in the Ukraine, making this Soviet-inspired camera an ideal gadget for the curious and adventurous. When I first picked it up, I thought, "Wow, I can build muscles lifting this thing!" The stainless steel body makes it a tad bit bulky, but more sturdy as well.

The 2 most important things to remember with this camera is 1) cock the shutter before shooting, and 2) Always calibrate the lens with the body of the camera so the focus of the picture will come out perfect.

The most attractive feature is its flexibility. The lens mount is a M39 Leica Screw Mount. Hence the Fed5B is compatible with several other lens types if you plan to achieve special camera effects using lenses.

Knowing how to adjust the manual settings can really help you to achieve the look you are going for.

The Intern

By Ratna Masayu

Whether we like it or not, we have to step into the nation of cubicles at one point or another – which for most of us will start with our internships. These are the stepping-stones to learn more about a company or industry. The corporate world is not that bad if you can find the right job, so maximise your internship experience (since clearly your measly monthly fee isn't an incentive).

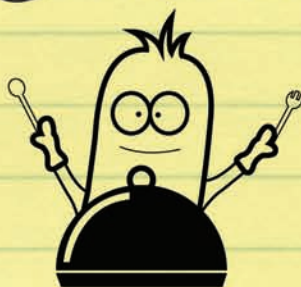
"Live life while making a living."

① Get out of your cubicle



There is no rule that you have to be glued to your desk. So why torture yourself? Take a walk, pay a visit to your neighbouring colleagues, or grab a quick bite from the pantry. As long as you are efficient and produce quality work, your supervisor probably won't mind.

② Go out for lunch



Other than clock out time, there is nothing more exciting than lunch hour. So don't stay in during lunch – leave the office while you can. It's a perfect time to meet up with friends and escape the burden of being an adult for a while.

③ Get off social media



Got some time to kill at work? Skip the mindless routine of Facebooking or Tweeting how you're bored/sleepy. Instead, spend it doing something new. Have a go at learning a new language. You could be walking out of the office with a couple of basic conversational phrases by the end of the day.

While you're hard at work, always remember to take a step back and reconnect with what makes you happy and keep in mind your ultimate goal – employment after school!

And if you'd like, blast Jessie's Price Tag in your office to remind everyone that 'it's not about the money', though it is likely that your boss might beg to differ.

Hear what your peers have to say on getting through their internship!



Shakeela Yazid

Name : Shakeela Yazid
Interned at : SPENA

How to make time pass faster? When you arrive in the morning, look forward to lunch. When you're back from lunch, look forward to clockout time and try not to stay back as much as you can.



Dillon Sit

Name : Dillon Sit
Interned at : SPENA

Tools you need to survive internship:

- ✓ 9gag.com
- ✓ Punctuality
- ✓ Efficiency
- ✓ Motivation
- ✓ Oh and books to read in the toilet when you are bored.



Shah Malinda

Name : Shah Malinda
Interned at : xinmsn, MediaCorp

Leave your pride at the door and stop whining. Interns are meant to do inane things – just do it the best way you can. Punctuality is key because if you're tardy, it could cost a missed deadline or something even bigger. Don't take your internship too lightly but remember, they are only supposed to get a taste of you, so ease up on the voluntary OT. Do everything with a smile and prove your worth. Most importantly, keep learning and showing that you want to learn – it will only be a rewarding process if you want to grow from it.



Nicholas Ho

Name : Nicholas Ho
Interned at : NUS Overseas Colleges

Students must be humble and at the same time proactive. Always ask your supervisor for work. Be punctual. Socialize with your colleagues. **MAKE FRIENDS WITH THE BOSS!**

STRESS RELIEF

If you think Singapore's an expensive place, then this should be a piece of cake for you to win. The aim of this game is to be the first person to **LOSE ALL YOUR MONEY!** This is your chance to see if you're better at making money or losing it all. Don't worry - if you're caught playing it in class, you can claim it's Economics in practice (just don't quote us on that).



Instructions

1. Photocopy as many copies of the Singopoly money. Assign a 'banker'.
2. Each player needs a trinket (could be a button or belly button fuzz)
3. Prepare a dice, and each player collects \$825 after they roll it and move onto their respective boxes
4. Anyone can buy a 'Plot', and every player who lands in that Plot pays the amount listed under 'Collect'
5. Remember, the aim is to be the **FIRST** person to **LOSE ALL YOUR MONEY!**



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