LARGE AND IN CHARGE:

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MR KONOSUKE MATSUSHITA'S LESSON #14:

"Things look different from different directions. Do not judge things from only one perspective; nothing can be more dangerous than judging things after looking at them from just one vantage point."

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Panasonic ideas for life
Entertainment Unplugged

By Nishant Store

'Reputable' sources have periodically declared that catastrophic events will wreak havoc in the latter half of 2023. This has sent ripples through the student community, alarming potential victims who worry that the Earth may be transformed into a technologically driven dystopia. (The technologically dazed bit causing the most concern of all.)

But if you can't live in the real world, then we say you can't live at all. Check out the iPhones for a bit, and have a go at these entertaining activities that can be executed unplugged:

WALK OF LIFE

Besides keeping you in shape, walking can also prove quite entertaining. Skip Google Maps and hone your navigation skills the old-fashioned way - you'll be grateful for your heightened sense of direction when your travel overseas and data roaming costs skyrocket! Some good places for a joint are West Park, Kent Ridge Park, the Botanic Gardens and MacRitchie Reservoir.

VISIT THE AUNT

Sometimes it's nice to chat face to face, even if, instead of emailing an innocent computer to maintain your communication channels. Chats in mind that an unplugged computer will have no qualms about electrocuting you if you push the wrong button. And who better to chat with than an aunt who isn't connected through Facebook or Skype? Tip: Bring a dictionary as aunts tend to fluster large vocabularies, when you clothe spelling reveals that most words need in conversation are no longer on an active part of the English language. As an added incentive, she'll probably feed your way.

BY CANDLELIGHT

A power blackout might be your secret to a good time. Light candles for romance, atmosphere, and a lovely scent in the air. Guys may receive some raised eyebrows for their collection of pink, scented candles, but all will be forgivable when people start to discover that they can accidentally set stuff on fire and get away with it. (Don't try this at home.) And if things start heating up in the dark, good old-fashioned 'drying' into a tub of ice cream - you may as well indulge before it melts into a 'rummy' problem.

HEAL THE WORLD

You might not save the world, but you can do your part to heal it. If technology deprivation means true time, this time can be put to good use without compromising on enjoyment. The Red Cross organizes frequent blood donation drives where donors receive free Mickey Mouse hats. If cooking is your thing, charitable projects like Daily Kitchen allow volunteers who can cook and serve people in need to food line staff members. Making a tree is also entertaining as it facilitates interaction with local wildlife, robins and teaching children attempting to nibble on local wildlife/robbins.

ABSTRACT ART

If at your first (or tenth) look you fail to capture the meaning behind an abstract art piece, fret not. First of all, it is abstract. It was made to have no visual reference in the real world. It's the only person who can fully delineate its meaning, is its creator. You can try to comprehend the meaning of a painting, but you cannot fully understand the creator's real intention or inspiration.

Pablo Picasso's black and white painting Guernica supposedly comprises widened bulls, a suffering horse, skull, a woman, a bird and a fully bulb. Go ahead, find them. Let's see if you can read Picasso's mind.

SURREALISM

Art is derived from the creator's consciousness and is often described as the representation of truth or reality. But Andre Breton and other surrealist philosophers believe that art created through unconsciousness is more realistic than the art drawn from consciousness.

Some well-known surrealist works include Salvador Dalí's The Persistence of Memory, which features soft, melting pocket watches draped across the natural landscape, and Max Ernst's Elephant Celebes. A painting of a mechanical elephant with a trunk that resembles a hose.

FORUM THEATRE

There are moments in your life when you wish you could have done something to alter reality. In forum theatre, actors and audience members (spectators) have the power to alter performance and propose actions in order to modify the flow of the story. Used to promote social and political change, forum theatre encourages its spectators to be part of the play instead of just sitting and waiting for things to happen.

BALLETT

Originating from Italy in the 15th century and developed in France and Russia, the dance has spread all over the world and is well known for its highly technical and precise acrobatic movements. Ballet techniques like footwork that are used in noton the tournant and pirouette-moving where the dancer turns in one foot, on pointe-require years of practice and discipline in order to master.

DIGITAL ART

Sounds lofty? It's really simple. Probably one of the most popular forms of art in the 21st century, this ubiquitous art form is not unconnected to the advent of digital technology has transformed and expanded the world of art. 2D, 3D, interactive, multimedia images and games are just some of the many examples of digital art creations.
BY CLARA LOCK

WANDER-FUL TAIWAN

LIVING THE ISLAND LIFE

KINMEN

KINMEN may be part of Taiwan but the cluster of islands is geographically closer to China and its inhabitants are fiercely proud of their heritage. KINMEN may not be your usual list of tourist spots, but if you have a couple of days to spare, wander off your planned itinerary to check out this rustic destination.

ARMY DAZE

If Singapore's sanitary national service didn't put you off, all things Army-related, Kinmen provides an insightful glimpse into military tourism. A host of military underground tunnels and forts are relics of the island's history, and some of the more popular ones have been restored and opened to the public.

Of these, the Shuanghe tunnel is probably the most well known. The massive underground dock was carved out of rocky cliffs in the 1950s and today it is lit with rainbow-lit lights that lend some cheer to the cavern.

EAT YOUR HEART OUT

Before you board on your bowls of KINMEN fish soup with rice, find立足 noodles, the dish may be simple, but for every Kinmen visitor, this is the taste of home. Spring roll wrappers are tossed in a homemade broth and then filled with egg deep fried fish cake and topped with a sprinkling of cashew nuts.

Kinmen has a local cuisine industry which means that beef is in no short supply. Turn into bovine flavors that become even boggier parts of the cow, from flecked tender loins smothered right down to the bone marrow. These cows live the good life too. They are raised on a farm that's been named free from alcohol. Eating, which is said to produce blemishes that are more tender.

Get a sweet tooth? Dive into a drizzle of peanut candy, a Kinmen delicacy that is made with a blend of peanuts and sugar. The dry click in Kinmen lents peanuts a superior crunch, and heaps of cloudy seeds a good souvenir for the folks back home.

GETTING THERE AND AROUND

Next to domestic airlines fly to Kinmen from the larger Taiwanese cities. Once there, rent a scooter or a bicycle to explore its sleepy streets, transistor in light in Kinmen and the roads are well paved, no even novice riders should not have a problem.

LIVING LARGE

Living by the sea means seafood is never in short supply. Owners of some smaller guesthouses work on a commission system of your order and you'll be glad to whip up a meal for you with the day's catch. Fresh off sea or crisp with their crispy rice, you can sit down, or grilled fish rubbed with a hint of salt to bring out its freshness.

LIVING LARGE

KINMEN is a small island, and its main popular places are close to each other, so you can do most of the sightseeing on foot or by bike. However, for a more relaxed and leisurely pace, you can hire a scooter or bicycle to explore the island's quieter corners.

PENGHU

Endless beaches and quaint cultural attractions mean Penghu comes up tops as a summer getaway, as evidenced by the throngs of Taiwanese and tourists alike who arrive in droves during the hottest months of the year.

KEEP THE WIND AT YOUR BACK

When season changes, it is the cooler seasons of autumn and spring that hold Penghu's greatest charms to fascinate. Penghu is one of the windiest places in the northern hemisphere and scores of windsurfers, who flock to it for a wind's answer to the Canary Islands, arrive at this sporting heaven each year.

From beginners can brave as big equipment rental shops offer introductory lessons, which range from a one-day course to weeklong clinics. Shops like popular beaches like Chishan, near Taketei, so you should have no difficulty finding one near you.

Along Chishan, the rolling expanse of fine white sand and churning waves are speckled with windsurfers and kite surfers, so you can watch the pond for inspiration as you plan to set out to sea. Between June and August - when the winds and waves are slight - is the best time for novices to pick up the sport, which should fit nicely into your vacation.

INTO THE DEEP

Pick up a mask and snorkel and you should be all geared up to get close to marine life. Further east past Penghu is a small rocky islet that is said to house good snorkeling, if you don't want to travel to the outlying islands or love limited time in Penghu.

But for a more spectacular experience, board a ferry to Liaochiao Island. As the name suggests, this is a small island, and it is home to a fairy tale fishing village with authentic alleys and an impressive rocky coastline that houses a plethora of marine creatures.

On your way back from Liaochiao Island, stop by Vang, a small densely populated island where endangered green turtles frequently come ashore to lay their eggs. Visit the Green Turtle Sanctuary, a special conservation area that protects the turtles and provides breeding sites.

A RANCH AT SEA

Vanna sea food! Geese runhsh in Penghu cultivate seaweed in huge nets and visitors can walk amongst them while observing fish farmers tending to their stocks. If you're feeling to roll up some cash on your own, grab a line and pick your pond.

You'll have to replace whatever you catch at the end of the day, or you'll be rewarded with a brick oven cooked for every fish you haul up. Redeem your coupons at the end of the day while you tuck into fresh grilled fish, which you can devour to your heart's content.

GETTING THERE AND AROUND

Domestic carriers take the 30-minute flight from several Taiwanese cities, including Taipei, to Penghu, and ferry services also provide a connection to the various islands within each island, scooter or bicycle rentals are readily available and a popular way to get around.
I read an article about Comedy Masala once. I tried to equal the comic's first stand-up comedy open mic session that takes place every Tuesday at Home Club. Back then, I made a mental note to check it out, and had even thought of trying some stand-up myself. So when Campus suggested I give it a go in the name of journalism, I jumped at the chance.

I’m not a funny guy. I don’t tell funny jokes with amazing punch lines. I like to think I’m somewhat intelligent, though, and can talk incessantly about anything. Sometimes people laugh. (Sometimes they don’t.) I’ve also performed onstage multiple times as a musician, grabbing a microphone and talking to people couldn’t be that difficult, right?

We checked out the show a week in advance, where I was astounded by the size of the crowd. The club was packed to the brim! (I’d played rock gigs there before, and we struggled to fill up even half of the space.) It was a wonderfully diverse bunch, too, and wonderfully supportive – even of the newer comics. The veterans were side-splitting hilarious.

A week later, it was my turn. I had wreaked my brain trying to figure out what I was going to talk about. Should I share my experiences as a musician? As a student? As show approach, I found myself rambling with anxiety and self-doubt. I had to relieve myself thousand of times, which was probably not helpful by the beer I had to calm my nerves.

“Comics remember their first time on stage for the rest of their lives,” said resident amaze Mr. Umair Rana as he ushered me onstage. Thankfully, the bright lights were familiar to me. My mind went blank, and my performer’s instincts took over.

I joked things off by joking about how unfair it was for Umair to make me go right after the funniest comic of the night. I got an unexpectedly thunderous response. Encouraged, I carried on. Improvising, I found myself talking about my relationship with my girlfriend, and my father. More laughter, and applause! I felt like I could go on forever.

Backpackers will tell you how enlightening it is to rely only on the possessions on your shoulders, for only under such pressure do you learn what is truly essential. Doing stand-up was similarly illuminating for me – I had to compress a lifetime’s worth of insights into 5 minutes. It was a tremendous rush, and I can’t wait to do it again.

Comedy Masala is a national treasure that ought to be nurtured, protected and encouraged. Mr. Umair Rana and friends have put together something magical, and it deserves to grow much bigger.

*COMING SOON*  
If you’re a Lady Gaga patron, you can try to innovate an outrageous new trend. Take hats made out of hair, disco balls hanging off your dress, or a neon head-to-toe jumpsuit. Finish off with a p-poker face and hope you don’t end up looking like a steam hornet crossed with a Navi.

*GEEK IN THE PINK*  
Listen up geeks! If you want to be sought after by the ladies, get your gears on the latest cool and smartest gadgets and be crowned the Gismo Queen or King. Imagine people running up to you like hungry pups as you whisk them off your tech-space.

*EAT ME!*  
If you’re the enthusiastic sort who will stop at nothing to become famous, make your name known in every club or co-curricular activity in your vicinity so you’ll be recognised school-wide. However, doing so may bring you shame rather than fame if you don’t bag those sparkly medals and trophies for your school.

*FRIENDS IN HIGH PLACES*  
Get to know the playmates of media and update yourself on any upcoming auditions or photo calls. Want a photo spread? Flip over the editorial credits of your favourite magazine and offer your modeling services to the fashion editor. If the silver screen is what you seek, approach production houses and movie studios instead. Resistively ignore the rejections and the naggers. Who said becoming famous was easy?

*ALL IN YOUR HEAD*  
If all the above sounds too much hard work, escape into your own alternative reality. Shut down every street like it is a red carpet, and want to adoring fans who have lined the sidewalk to greet your beausitul visage. After all, you’re already a star.
When Venus passes directly between the sun and the earth, you can see it outlined as a black dot on the surface of the sun for about six hours, which happened this year on the 6th of June. This phenomenon is known as a transit, and it happens in pairs that are spaced eight years apart.

The last transit took place in 2004, which means more than a century would have passed by the time the next one rolls around. And since the transit of Venus is such a rare occurrence, it isn't hard to see why hoards of people dragged themselves out of bed before the sun rose to witness it at Jurong East’s Omni Theatre.

However, their journey from one end of the MRT line to the other pales in comparison to the treacherous roads these early astronomers took when they first observed the transit in the 18th century.

**ALL AT SEA**

French astronomer Guillaume Le Gentil spent 11 years at sea looking for the ideal viewing spot to find the sky overcast on the day of the transit. Depressed, he returned home on the brink of insanity only to discover he had been declared legally dead. According to Bill Bryson’s A History of Everything, the unfortunate Gentil found his “growing widow” happily remarried and that his relatives had ‘enthusiastically plundered his estate’.

**NUMBERS ON A MAP**

250 scientists sailed across the world in 1761 to view the Transit of Venus from different co-ordinates, but most met with unfortunate endings. Some were captured by native jungle tribes in India and Africa. Others were lashed as spies, and taken as prisoners of war by Britain or France. Because Britain and France were at war during that time, a cautious French scientist took the precaution of carrying a passport that advised the British military “not to molest his person or effects upon any account”.

**NOTHING TO WHINE ABOUT**

British astronomer Nevil Maskelyne took a hundred gallons of wine on board an expedition to the South Atlantic during the 1761 transit of Venus. Despite the numerous hours he spent peering through a telescope, Maskelyne eventually declared it “a very agreeable voyage”.

**COOK’S CONQUESTS**

On the day of the 1769 transit, explorer James Cook penned a 622-word entry into his diary to record the event. Although Cook had sailed for eight months to witness the event on the island of Tahiti, he only dedicated a hundred words to the transit. He remaining 522 words described, in extraordinary detail, the food he polished off with little assistance from the king. After eating and drinking, he also recounted his exploits with “three handsome women”.

**WILLY VONKA & THE CHOCOLATE FACTORY**

It was the 2nd highest grossing film of the year in the US after Star Wars: Episode IV - A New Hope. The film grossed $90 million and 75 million tickets were sold worldwide.

**PIRANNA**

A science fiction horror film released in 2007, the film grossed $15 million.

**OCEAN’S ELEVEN**

The film grossed $30 million.

**HAIRSPRAY**

The film grossed $25 million.

**GONE IN 60 SECONDS**

The film grossed $25 million.
**EXCUSE ME, ARE YOU AN ENTERTAINER?**

She's a clown and he's a contact juggler. But while these two performers may be a bundle of laughs, they take their jobs very seriously indeed. Meet two professional entertainers who have made a career out of their off-the-wall talents.

Ms Vivien Goh is perhaps more recognizable as her alter-ego, Sweetheart The Clown. Having spent the last 17 years performing as Singapore's only female professional clown, she is used to interacting with strangers - both young and old.

Little wonder, then, that the 34-year-old once wanted to be a politician. But she changed her mind when she found that clowning could touch lives in a far more immediate manner.

Today she uses her shows as a way to nurture the confidence and positivity of children - especially the so-called naughty ones.

"The bullies are the easiest to spot," she said with a laugh. "They'll be the ones shouting at the back, like little hecklers." But children rarely have spiteful intentions, she said, adding that they misbehave because they want attention.

She recalled a particularly vulgar boy at one of her parties, who was only about nine, but dropped f-bombs and hurled profanities at the top of his voice. She was initially taken aback, but invited him up onstage and praised him for his loud voice, roping him in to raise the crowd.

A year later when Ms Goh performed at his birthday party, she found that he had channelled his Shooting into a leadership role in the Boys Brigade and had eradicated all vulgarities from his vocabulary - empowering her belief in positive reinforcement.

Even now, Ms Goh still sees herself as a kid, which she says is key to building rapport with her audiences. "I don't feel like there's any barrier between them and me. I think of them as my age, and I don't talk down to them," she said.

In addition to clowning, the talented multi-hyphenate wears many hats. She emcees regularly for events and road shows, and is the owner of talent agency Zephyrdom, which she started at 27.

Three years later, she dropped out of NUS midway through a science degree to run the company, much to the initial chagrin of her parents. But the keen performer struck a deal with her father - if she could return him the $20,000 he had invested into her education, he would let her continue running her business.

He once strutted down a fashion runway while performing with a large glass ball - while clad only in tight white briefs.

But it's all in a day's work for French contact juggler Mr Michael Bellemene, who was in the early stages of his career at that time.

"That was one of my first contracts, and I didn't have much experience. The worst part was just before we went on stage. It felt really weird. But I had to be confident and just do it," said the 28-year-old with a laugh.

Since then, his performances have taken him from busking on the streets of France to mingling with billionaires at the opening of Sotheby's art gallery in Hong Kong - all while balancing a large glass ball on his head.

Contact juggling, unlike traditional juggling, does not feature objects being thrown in the air. Instead, Mr Bellemene manipulates a glass ball while keeping it in contact with various parts of his body. When he is not gliding the ball along his chest, shoulders and forearms, he rests it on his head - which, incidentally, is bald.

Audiences are usually astounded, said Mr Bellemene. Most are convinced he is hiding a contraption that holds the ball steady. But Mr Bellemene simply relies on focus and balance to keep it atop his domed crown.

Strolling around with the ball on his head is easy, and he can even keep it in place while running. Clearly comfortable with the ball, Mr Bellemene rested it on his head for the better part of this interview. "It's like a hat," he said.

Growing up on his parents’ tomato farm on Reunion Island, Mr Bellemene, who is the youngest of three sons, entertained himself with the diabolo, a wooden rod with which he performed stunts on a string and performed tricks with. When only 14, he expended all his energy into mastering the toy.

When he was 17, his father sat him down and said: "Son, it’s time to take care of the tomato farm." But Mr Bellemene, who had his sights set on mastering English and seeing the world, packed his bags and headed for England.

There he met a contact juggler while visiting tables, which sparked his interest to learn the craft. "I couldn't take my eyes off his balls," laughed Mr Bellemene.

While today he is known primarily as a contact juggler, it was his diabolo performances that snagged him a contract with Yong Kong Disneyland, where he performed for two years.

There, he met his girlfriend Miss Caitanya Tan, who was also a performer there. The 25-year-old Singaporean, who graduated from LASALLE’s musical theatre programme, later became his manager.

In mid-May they moved to Singapore with plans to develop Mr Bellemene’s brand in the local market. The duo, who share a rented room in Sengkang, are relentless in the pursuit of their craft. "We don’t drink, we don’t smoke, and we go to the gym four times a week. I constantly push him to improve," said Miss Tan.

Their effort has paid off - Mr Bellemene gets job offers ‘every other day’. The couple, who have been together for a year, have a ‘very lucrative’ partnership, she said.

The only downside to Mr Bellemene’s profession, perhaps, is enduring many ball-related jokes, quipped Miss Tan. She recounted that when friends asked about Mr Bellemene’s whereabouts, one person would invariably answer: “Outside, playing with his balls.”

And that is where he is probably the happiest.
THE SOUND OF MUSIC

EXPLORING THE PURPOSE OF MUSIC WITH BANI HAYKAL

There is beauty in putting up a prepared show or watching topflops swirl perfectly in a rehearsed choreography, but nothing can compare to the spontaneous outburst of raw emotions immediately translated onto the musical strings or the parquet dance floor.

For Mr Bani Haykal, songwriter, composer and lead singer of the local band B-Quartet, there is wonder in improvisation – it is a genuine reaction to that moment. The 26-year-old finds catharsis in that creation, reaction and release of human emotions. He believes that music means more than performances, recordings or anything product oriented. It has a personal significance to each individual in society.

Having had a strong connection with music since youth, Mr Haykal believes that our perceptions are continuously challenged every time we respond to change. He constantly pushes the envelope with experimental sounds and contemplative songs like Sleepy Lanterns from B-Quartet’s 2010 album Confession. His Realized Consciousness. With influences ranging from Frank Zappa to Bjork, he does not limit himself to any genre.

As a researcher with The Subtlation - a contemporary arts centre - Mr Haykal recently conducted a workshop to explore the purpose of music and how it serves a society. Called Rethinking Music, the workshop explored how we understand and appreciate the vast amount of musical influences exposed to us today.

The first segment of his workshop, called Comprovisation, made use of graphic notation - visual symbols, rather than traditional music notation - that lets musicians explore different sounds and performance styles. The second part of his workshop, called Sound Scapes, helped participants understand the absence of sound in music by using the physical body to compose. These workshops help Mr Haykal explore new interconnections of ideas and sounds.

Mr John Lanier, a musician commenting on the creation of music, once said: “MOST GOOD MUSIC IS WRITTEN BY COMPOSERS WHO ARE REALLY, IN THAT MOMENT, STRETCHING TO LEARN A NEW TECHNIQUE, OR TO OVERCOME SOMETHING. MOST GOOD MUSIC HAPPENS IN LEARNING. IT’S VERY RARE THAT GOOD MUSIC HAPPENS AFTER MASTERY.”

Mr Haykal also incorporates a music making technique in his live poetry readings, called live looping. He records and plays a set of repeated phrases or sounds, over which he improvises. With this, he lends new expression to the fixed written text.

For him this is a tool to explore different perspectives of his own works and for the audience, the words and music become an insight into his creative realm. Just as his music provides Soo with insight into the realm of creativity, it provides listeners with something to relate to.

The music video for Shoebox showcases a pair of star-crossed lovers whose relationship descends into loneliness and suicide. Its fragility and earnestness stroke a chord with listeners, making it a crowd favorite. His music may be emotionally charged, but to borrow a phrase from Bob Marley -

WHEN IT HITS YOU, YOU FEEL NO PAIN.

In today’s social-media dominated world, simply snapping a picture isn’t enough. We want to upload it, share it, and garner a bunch of Likes. That’s where Samsung’s new Smart Camera, the NX210, comes in.

The sleek mirrorless interchangeable lens Smart Camera features 8 built-in Wi-Fi features, so you won’t miss a second to upload your photos onto Facebook, or back them up on your computer at home. And while you might already be doing that with your smart phone, the NX210 is a step up in picture quality packing a 20.3 Megapixel APS-C CMOS Sensor in its compact body.

For the Instagram lovers, this camera also comes with a host of filters like vintage tones and the ever-popular vignette, which can lend a pop to an otherwise ordinary photo.

Suitable for any traveller, the Samsung NX210 is now available at all leading stores in Singapore at S$1,290.
OUT AND ABOUT

FOR YOUR CHANCE TO WIN TICKETS AND PREMIUMS, CHECK OUR FACEBOOK PAGE!

WIN ME

FOR YOUR CHANCE TO WIN TICKETS AND PREMIUMS, CHECK OUR FACEBOOK PAGE!

K POP DANCE OFF

GIGS

19 June | 8pm
Grand Hall, National University of Singapore
Tix $30

Jason Mraz

Jason Mraz will be his first
solo tour of the UK since
2002. He will perform tracks
from his latest album
‘Love is a Four Letter
Word’, Tix from SISTIC.

PRODUCTIONS

10 July | 5 Aug
7.30pm (Wed), 8.30pm (Thu, Fri)
Sandwich Theatre at Marina Bay Sands
Tix $84

Annie

From its Broadway beginnings to the classic film musical, this never-to-be-forgotten story of a plucky young organ is well loved all over the world. Tix from SISTIC.

Update Your Mate GAJA Night

Join Campus Magazine at Update Your Mate’s GAJA Night, every 2nd Wednesday of the month. For more information, visit www.facebook.com/campusmagazine.

EXHIBITIONS

2 June - 30 Sept
ArtScience Museum
Tix $20

Harry Potter: The Exhibition

Key into the magical world of Harry Potter - the Exhibition and get up close to hundreds of authentic costumes and props from all eight Harry Potter films.

EVENTS

11 June | 7pm
K-pop Danceoff

Visit SISTIC at the 3rd and 4th Friday of each month for K-pop Danceoff. Follow me! Tix from SISTIC.

New Heights

7 July | 7pm
Tab
Tix $40

La Cage

20 July | 4 Aug
Esplanade Theatre
Tix $60

Exhibition

A SAMSUNG NX camera

A 50-200mm KOREA TRIP

See outside back cover for more!
IN the decade that the Harry Potter series dominated box offices worldwide, it spawned the following: heightened interest in English-related tourism, people inserting wizardry lexicon into everyday conversation, and a plethora of wand-related jokes. Oh, and it also made billions of dollars.

The Twilight saga, which made teen girls swoon over a century-old hero with a glittery complexion, reinvented a fascination with vampires. Earlier this year, the world watched as Kristen Stewart killed it in The Hunger Games and at box offices alike.

Why so many? Movie critic Mr Eternally Tan who writes for local movie portal Cinemalaya, attributed the success of Young Adult (YA) movies to the time and resources of their target demographic.

“Youths, who comprise at least two-thirds of the YA fan base, are more willing to spend on watching movies,” said Mr Tan.

But the appeal of YA movies is not restricted to merely the young. YA author Ms Stephanie Kuan said, “The underlying themes in Twilight - forbidden romance, the transcendent power of love - and in The Hunger Games - sacrifice, rebellion against oppression - are relatable and compelling to people of all ages, not just teenagers.”

Local writer Ms Joyce Ching added that movies based on books adaptations get a boost straight off the blocks, with fans of the series hyping up the movies even before they are released. And while some may decry this as an unfair advantage, there is no feasible method for translating popular fiction from book to screen.

Recent successes: Red Riding Hood, Percy Jackson and The Lightning Thief and Eragon fell by the wayside even though they seemed to have the recipe for success - best-selling books, relatable premises and a good-looking cast. When studios are bleeding money, directors often take most of the heat for misrepresenting the source material.

But according to Mr Tan, directors do not always have the final say on things like the interpretation of major characters or post-production choices, since studios often retain some degree of creative control.

Nevertheless, Hollywood’s wonder kids aren’t going anywhere. Studios have inked deals on a deluge of YA titles that will be released in 2013. Of these, The Host looks promising already. Helmed by seasoned sci-fi director Andrew Niccol, the thriller stars Oscar nominee Saiorse Ronan and weighs in high on the credibility stakes, which Mr Tan says is often a measure of the public’s initial interest.

But just like youth, the YA scene is unpredictable and part of the fun is being surprised by the good and galling at the bad.

Whether you’re a YA die-hard or a casual moviegoer, what’s your appetite with these upcoming films:

**BEAUTIFUL CREATURES** (FEB 2013)
A tale of magic and mystery centered around - what else - the quintessential love story between a young boy and a girl he tries to save from darkness.

**WARM BODIES** (FEB 2013)
What says romance on the lips? When young male zombi tries to save his best friend, he falls in love against all odds.

**ENDERS GAME** (MARCH 2013)
A science fiction tale of Humankind’s fight against aliens, and the protagonist - Ender - who is among those selected for battle.
Q: You are stuck in a room with twenty other people and you are tasked with entertaining them for an hour. What would you do?

An hour is a eternity when it comes to entertaining people. Five minutes of stand-up comedy already feels like forever. An hour is a daunting task. I think the trick is to leverage the resources that you have with you and that’s the 20 other people in the room.

I assume the crowd first—are they young, old or evenly spread out? Are they local or foreign? Are they mainly male, female, or an even mix of both? All of this kind of key information. You cannot keep a group of audience entertained for long by talking about the latest video games. Far, far worse. It’s important to be relevant.

People are endlessly curious about other people so I’d start by asking questions. Why are you guys here? What are you here for? What do you do? This is a trick some of my favorite stand up comedians do—ask a few individual questions about their lives, and see that as a springboard to find other points of interest.

The end goal, which hopefully can be achieved in the first 15 minutes, would be to get enough people sufficiently interested in one another to help them find common interests and talking points, so they begin to have conversations among themselves. Then I’d let them entertain each other for the remaining 45 minutes. Perhaps I’d intervene occasionally to ask questions, introduce people to each other and keep things flowing.

I’ve always been kind of lazy like that. Teach a man to fish.

YINGZI
> A RAVING FAN LOVING GIRL. KINDS LOOKING OUT FOR ADVENTURES IN ALL PARTS OF THE WORLD.
HTTP://WHIRLWIND-DREAMZ.BLOGSPOT.COM
WHAT TO EXPECT A BLOG ON ALL SORTS OF IRREGULARITIES IN LIFE AND LIVING IT TO THE TALLEST. NO REGRETS FOR ME. OH! LIVE ONCE.

Being tasked to entertain a guest room full of 20 people sounds intimidating doesn’t it? It doesn’t matter who they are or where they come from—now, it’s my job to keep them entertained for an hour. Either I make it fun and memorable for them or so boring they will hate me for wasting their time. Shall we begin?

Let’s play a couple of games in the dark. First of all, “Touch and Feel.” I’ll divide them into two halves and then put them in two dark rooms with things like jelly pebbles and cold waffles. They will sort the pairs, and then I’ll ask them to take out the whole mess in the two dark rooms. Each of the bowls will contain different objects in the body. I’ll then switch sides and let the other half repeat the same thing. I’ll be the judge to decide which side tells a better story.

The next game would be “Murder In The Dark.” It is exactly like the detective game, where everyone draws lots to see who gets to be the murderer and detective. Everyone gets a victim and should not let anyone know what their role is. When the lights are off, the murderer goes around tagging victim’s foreheads with permanent marker. The detective uses pens and pencils to discover the detective’s identity, while the murderer is dead. The lights will come on and all the murdered victim will lie on the floor, including the murderer. The detective will inspect the scene and guess who the murderer is. If he or she guesses incorrectly, the murderer wins.

Is that simple enough for an hour? Would you rather I be like Jigawa and say “Hello everyone. I want to play a game?”

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HTTP://VISAKANY.COM
WHAT TO EXPECT AN UNREACHABLE MIND CHASING INFAMY!

Revisiting Her Childhood

Signed off with the pseudonym “Elyan Lehengis St.,” Yvonne Soh’s artwork has been on display all over Singapore ever since she snagged a victory in the Downtown Line Art Competition, which had participants compete to have their artwork displayed on a piece of hoarding. Her artistic style is prominently visible in this issue’s Panasonic manga. Yvonne spoke to us about the common themes she likes to depict and what drew her into designing manga.

“My works of art usually revolve around nature & fantasy, because I like to see things as a child would — children have the wildest imaginations ever. As adults, we stop believing in things that seem unreal, but children always show us another way to see them. I could easily relate this to the Panasonic quote, which inspired me to work the manga around a child’s point of view. My love for movies that make me believe the unbelievable enticed me into picking the 3D television.”

All Blushed Out

Drawing has always been Lau Suat Yee’s first love. Despite being tied up with her course’s Final Year Project, she still found time to give the cover illustration a worthwhile shot. Fuelled by passion, Suat Yee told us all about what drove her to the drawing board.

“What inspired me was the concept of having everything in one place. In an Entertainment issue, you can find plenty of diversity when it comes to how people enjoy themselves. Some find entertainment in uncovering ways to discover entertaining things (like those reading this!). Relaxation is often what people really want. It explains the setting on the cover — four guys, beers in hand, sitting on the couch, glued to a TV. For many, that’s real bliss.”

BY NISHANT SORRE

Artistic License

Each issue, Campus speaks to the upcoming and coming creative wizards behind our cover design and Panasonic manga. For this issue, we spoke to two talented NAF students, Yvonne Soh and Lau Suat Yee, to find out how they channelled their passion and experiences into works of art.
A TRIBUTE TO THIGGGY

Photography & Styling: chione zhong
Wardrobe: iscrewedyourboyfriend
Models Hair & Make-Up: carmen tan
Model: angela shao

In the swinging sixties, Twiggy was an entertainment icon—a model, actress and singer. She catalyzed international stardom with her unique look mixing androgyny, big eyes, lopsided nose and her wide, accentuated eyebrows. Past forward to 2012 with the backdrop of the Lion City, our creative team pays tribute to this influential star.

BY MYSA ALJARU

PEEK-A-BOO: HORROR AT ITS FINEST

If you want a hell of a time watching a horror film, definitely brighten up your movie day. Easier to digest into the same movie of this gripping genre, we approached Singapore's very own director and producer, Mr Eric Khoo, who kindly gave us an overview of Eastern and Western horror films.

For the film Hollywood picked up on the trend of Asian horror remains. Says Tan see, editor of American horror movie magazine Fangoria, told MTV that it seemed like Hollywood was running dry on ideas.

Mr Eric Khoo, award-winning director and producer of local horror film Shutter, has a different opinion. "Hollywood has no new ideas," he said. "I think a lot of the horror films they come out with, out of ten, maybe you'll find one that is good." It is also common for American remakes to receive worse reviews than their Asian counterparts. Do what makes Asian horror so much better?

Mr Eric Khoo, award-winning director and producer of local horror film Shutter, has a different opinion. He is currently working on an upcoming horror film about a toy and a ghost of a child. "I think it would be quite new for western audiences to discover a genre that's not really friendly," he said.

He added, "When you have a piece of music and you use different arrangements, it all sounds different. I'd like to see them put a new spin on Singaporean horror."
STRESS RELIEF

If you’ve grown up with Lego and Playmobil, then you’ll know that they don’t come cheap! We at Campus believe that every child should be able to own a toy - and what’s more, be able to make it themselves! And no, you’re never too old to have toys... (we don’t mean ‘those’ types of toys either...)

INSTRUCTIONS
1. Cut out the templates carefully. You can practice with the Ah Boon template.
2. Lucky for you, NO GLUE is required in the assembly of this paper cube toy!
3. Just tuck the flaps into the slots as indicated by the illustration and you’re ready to go!
4. We’ve provided you with a blank template for you to design your very own paper cube toy!

TAB

Design Your Own Toy!

If you think you’re creative, or if you want to make a mini companion for your dear Ah Boon, just fill in your own design in the template we’ve provided here!

If you feel confident, you can even post your design on your Facebook page!

Template provided by: toy-o-day.blogspot.com
CAMPUS MAGAZINE
K-POP UPDATE YOUR MATE
PART 3

STAGE 1:
Nominations Open
until July 6, 2012
Submit your mate’s photo and
tell us why they deserve to win here:
FACEBOOK: CAMPUS.SINGAPORE
(click the contest app)
OR EMAIL
contest@campus.com.sg

STAGE 2:
20 Semi-Finalists
get FREE ENTRY & a drink
to the LAUNCH PARTY at
Butter Factory’s GAJA NIGHT
on July 12

STAGE 3:
4 FINALISTS WIN
- Samsung NX210
  camera worth S$1,299
- K-POP MAKEOVERS
  (hair, clothes & makeup)
- photo spread in
  Campus Magazine

STAGE 4:
ONE GRAND WINNER
GETS A
5 Day / 4 Night Trip to Korea
with a friend

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GAJA HOSTEL

Our Past Winners
GOT A MATE WHO’S INTO K-POP?
Nominate them for a
K-POP MAKEOVER
and WIN:
A 5D/4N KOREA TRIP
A SAMSUNG NX210 CAMERA