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contest details!



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SEE BACK PAGE TO WIN A TRIP TO YOKOHAMA JAPANI



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## Looking for fall intern:

Popular student publication seeks Fall Intern

If you're resourceful, hardworking and passionate, and want to learn the ropes of publishing, apply for Campus' summer internship program. Beef up your portfolio and gain experience writing editorial, advertorial and marketing copy. We promise to show you the ropes, put you through the paces during the week, and take you cut for heer every Friday.

**nternship details** from Sep-Nov 2012 (flexible) I 0am-6pm Opportunities include

Planning and executing contests

Marketing Campus' upcoming events

\* Writing for Camp

\* Covering events

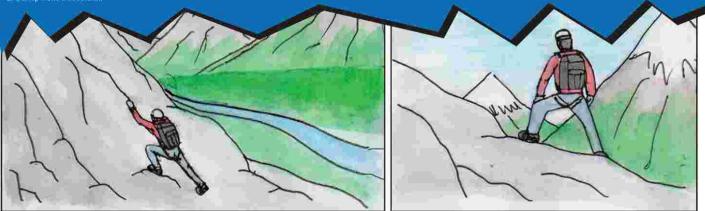
And more! We want you to get the most out of your internship, so we're happy to customise our program to suit your strengths and objectives.

Interested? Send us your CV, portfolio (if you have one), and tell us in 100 words or less why you want to be our Fall Intern. Applications close 31 August 2012. Good luck! Email: interns@campus.com.sg.



Konosuke Matsushita
Founder of one of Japan's
greatest corporations,
Panasonic, known to many
as "the God of management"
and a too world industrialist.

Mr Konosuke Matsushita's LESSON #15
"There is always a way out of a difficult situation;
No matter how bad the situation, you must keep your cool."













#### TAIPEI (NORTH)

ESLITE BOOKSTORE

night-time readers.

English-language publications and

is asleep, head down to this 24-hour

bookstore - boasting a wide selection of

up its first 24-hour bookstore in Taiwan at

its Dunhua outlet, which attracts plenty of

MIf you're a book lover and/or a night person

with time to kill while the rest of the city

Taipei is the heartbeat of the country - as the first port of call for most visitors, this bustling capital seems to feed on the frenetic pace of its people. And what fuels them, in turn, are the many night market stalls, restaurants, cafes and dining joints around the city some open till the wee hours of the morning.

For a well-rounded indulgence, you can check out some of the city's other attractions.

#### MAOKONG GONDOLA

This 4.3km-long gondola takes you from the Taipei Zoo Station (which is accessible by MRT) up to the mountains at Maokong. The ride takes 10-15 minutes to zip you to the top, with views of mountains, elaborate temples and the sprawling city. You can hop into one of the 30 Crystal Cabins, the floors of which are made of clear glass - definitely not for the agoraphobic

On Mackong, head to the traditional Tea House replete with koi pond, rock waterfalls and wooden interior. Have a seat in one of their opulent private rooms - 3 of which have amazing

#### Make sure you have [enough luggage] your or this store

space for your loot... because buying just an item won't do One of the largest retail bookstore chains in Taiwan, it also has a huge selection of any justice. translated materials. Eslite Bookstore set





CISINGTAN BAY

Take a stroll down the beach or cycle along the long and extensive cycling track that winds around the bay as you bask in the glorious bucolic view before you; definitely a picture worth spamming your Facebook wall with - to the envy of others.

as you tuck in.

#### **HUALIEN (EAST)**

The picturesque seaside location of Hualien makes it a popular getaway for city-slickers who want the best of city and ocean life. Plenty of folks come here for the beach, the food (try their famous xiao long bao which looks more like a char sew boa, and the local delicacy, the sunfish or mola mola) as well as whale watching. You can also experience Hualien's aboriginal culture, with their colourful costumes and frenetic festivals.

GETTING THERE FROM TAIPEI - TRAIN - 3 HRS



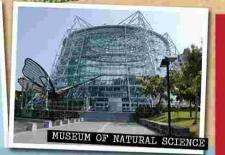
strongly to try the Iced! Milk Tea Your Loi and Gong Cha will render a 'meh'. "

#### CAFE JADE

Established by an ex-publishing editor, Wang Yuping, Cafe Jade serves as an underground cultural centre it occasionally offers live music and art exhibitions. With the calm atmosphere enveloping you as you pore over your latte and literature, you may just forget your city roots and take refuge in this cosy art cafe.

TAICHUNG

MAP OF TAIWAN



#### MUSEUM HOPPING

The sprawling National Museum of Natural Science (which is 7 museums rolled into one) features an IMAX Theater and hands-on exhibits - just push the buttons and watch what happens. The Museum of Fine Arts also has elaborate displays and hands-on exhibits, although most folks are content to just enjoy walking along The Parkway - a corridor of greenery that connects the 2 museums.

#### CIJIN ISLAND

To get to this slender island located in Kaohsiung Harbour, just hop on a ferry ride for a scenic experience. The entire island is navigable along its cycling tracks (you can easily rent one here), from where you can access the Chihou Lighthouse (built by the English in 1883), the Chihou Fort and the 300-year old Tianhou Temple. Round out your day at the pretty beach. Foodies take note: Cijin is reputed to be



#### TAICHUNG (WEST)

TAIPEL

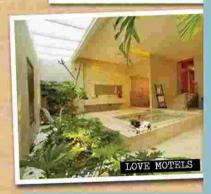
Located in the west coast of Taiwan, it's a popular access point to the mountainous ridge of the country for those who hike. For others, the city offers a hedonistic mix of night markets, restaurants, museums and em, love motels. Most visitors to Taichung come to experience its night markets for which it's known; and thanks to its healthy population of students (Taichung has several universities), it exudes a youthful vibe.

GETTING THERE FROM TAIPEI- HSR (HIGH SPEED RAIL)- 2 HRS, TRAIN- 4 HRS. BUSES- 5-6 HOURS

#### **KAOHSIUNG (SOUTH)**

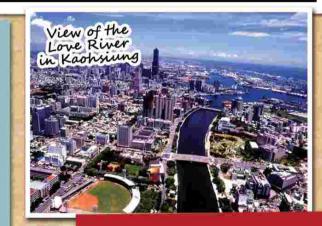
The second largest Taiwanese city, Kaohsiung is the southern gateway to the country. Known as Taiwan's 'Maritime Capital', the city enjoys pleasant weather year-round. The focal point is the Love River, where you can walk or cycle along the miles of paths and indulge in the myriad cafes and restaurants that line

GETTING THERE FROM TAIPEI- HSR (HIGH SPEED RAIL)- 2 HRS, TRAIN- 4 HRS. BUSES- 5-6 HOURS



#### LOVE MOTELS

This is probably the best place to try one of the many exotic 'love motels' that have put Taichung on the map. These aren't associated with the sleaze vou're thinking; these classy joints provide a resort feel, and some rooms come with themes that include jacuzzis and waterfalls to kitschy decor and opulent boudoirs. They're perfect for short stays (from 3 hours to half day) and prices are calculated by the hour.



#### FENGJIA NIGHT MARKET

No visit to Taichung is complete without dropping by the bustling Fengjia Night Market, which is arguably the biggest in the country - try to avoid weekends when the crowds can be formidable. Frequented by a large student clientele, prices here are very competitive. If you do make it here, try their seafood dishes (like cuttlefish and squid), sponge cakes and the 'Bloody Rice Cake' (a glutinous rice cake accompanied by 3 choices of sauce). End your feasting foray with a giant stick of syrup-coated fruits and walk off all the calories by checking out some



#### DREAM MALL

Shopaholics and mall rats will feel at home in the Dream Mall - it's Taiwan's largest shopping mall where you can shop till your feet ache. Apart from shops, the building has a few notable architectural attractions, including the Egg Plaza with its dome-like atrium, and double-storied Inner street lined with boutiques and an open-air theatre. The cherry on top is undoubtedly its kitschy Hello Kitty Ferris wheel located on the rooftop; built exclusively for Taiwan, you can take in extensive views of the cityscape and harbour from the



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And should you end up feeling ravenous, drop in on the nearby Yuan Yeh Ranch and enjoy the view of the Pacific Ocean with the Central Mountain Range in the background

Pictures courtesy of Tourism Bureau, Ministry of Transportation & Communications , R.O.C

"Make sure you have enough luggage space

for your loot... because buying just an item

won't do your or this store any justice."

# THE BY NEU WEE TEE PHOTOS BY TONY WHEELER 3/23/2011 12:4 DESTINA

Travelling can be wildly addictive, there is no doubt to that - it is the free rein to decide how and where you spend your days. It is living a life, unshackled. It is the one opportunity to embody free-spiritedness. So when your holiday draws near and it's time to revert to the banality of everyday life, the aftermath can be a little daunting.

So instead of choosing to nurse your daily grind wounds with just one annual vacation - why not embrace travelling as part of your livelihood? And to help you make that transition, we have interviewed travelling sage and co-founder of Lonely Planet, Tony Wheeler.

To begin with, travelling for work and planning for a holiday are on opposite ends of the spectrum, with Tony saying that "Travelling for a living is certainly no 9 to 5 job. You never know what's going to happen and to be a good traveller - you have to learn to be adaptable and flexible to change"! He adds, "There's no knocking off and punching of time cards whenever you please. Travelling as a career is a whole different ball game"!

For your travelling career to flourish, two things are vital: "Be passionate and have travelling ingrained in your lifestyle". Passion is especially important because while travelling you will experience diverse cultures, you will taste the most unusual food and you will be put in situations that will push you out of your comfort zone. Everything will be very foreign to you. "Your passion will be the sustenance that pushes you to move past any inhibitions".

Enriching your wanderlust is easy too, if you take the time to understand the history, the language and the geography of the country you are about to visit. Because learning about the country allows you to shed the 'tourist' stigma and to assimilate better with the locals.

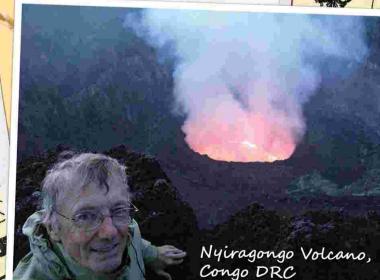
Travelling does reward everyone with experience and knowledge but it has its drawbacks too. Being hasty and indolent are two major obstacles. "Nose-diving into a trip without a plan is setting yourself up for failure. But even with the most thought out plan, you must remember that foreign lands are synonymous with unpredictability". To prevent yourself from getting into such antsy situations, Tony's advice to aspiring travellers is to always stay alert and travel cautiously.

Travelling for a living does require a whole lot of commitment but for Tony, he lives to travel, "Because of my passion, I've been to some of the most peculiar places. I've trekked through the wreckage of Admiral Yamamoto's 'Betty' Bomber in Bougainville, Papua New Guinea. I've climbed the Nyiragongo Volcano in Congo DRC. I've even walked across the Makhtesh Katan in the Negev Desert in Israel".

So do you feel inspired yet? Travel like Tony Wheeler by coupling that innate desire with his tips, and you might be on your way to travelling



3/23/2011 9



# CULTURE BYLSUGENYA MANOGARAN DENGMINATOR

People often say that it's a small world out there, and they wouldn't be too far off the mark. While we all do similar things at similar times and experience similar feelings, different cultures adopt different forms of expression that seem perplexing until we take time out to experience and understand them. Here's some interesting trivia on how assorted cultures commemorate some universally recognised occasions in offbeat manners.

#### BIRTHDAY BRUISES

lived. Ovch.

Cast candled cakes aside and pop across to Germany, where single men sweep rubble (thrown by their friends) on the stairs of city hall. Many believe that the activity is symbolic - by cleaning up, single 30-year-old men can show that they've matured and are responsible enough to look after a household. Moreover, a little back bending isn't half as excruciating as a birthday party in Quebec or England. In Quebec, birthday kids receive a punch for each year (with a bonus one thrown in for good luck!), while in parts of England, children are lifted by their limbs and then 'dunked' on the ground by their parents - once for each year they've

#### WEDDING WISDOM

Steer clear of British weddings if you suffer from symptoms of arachnophobia; in England, finding a spider inside a wedding dress is actually considered auspicious. While crying at a wedding is normal, the Tujia minority in China takes it one step further: the bride-to-be is supposed to sing a sad song and cry for days leading to her wedding date. On a happier note, in Brunei, strangers are welcome to join in wedding celebrations, even if they don't know a single

#### NEW YEAR NOSTALGIA

With New Year only half a year away, it might be fun to think about spending it abroad. In Mexico, locals wear colourful underwear to secure happiness, while in Bolivia, people don yellow underwear as midnight strikes. In Denmark, you can join the locals as they jump off chairs to banish bad luck, and throw plates at their neighbours' doors to symbolise their friendship. In Scotland, the Hogmanay celebration goes on for 2 days; after midnight, neighbours exchange food and drink door to door.

#### FANTASY FUNERAL

Dying may look trivial on your current agenda, but it's never too early to start planning for your funeral. You can draw inspiration from funerals in Brittany, where a little fly is known to appear on the lips of the corpse before flying off to a jar of honey to take its fill. Many believe that the fly is none other than the soul of the departed! For a more personalised afterlife experience, you could even consider buying a (customisable) fantasy theme coffin from Ghana. The coffin is meant to provide the deceased soul with something it can eternally enjoy, and it is not uncommon to find tombs paying tribute to cell phones or Coca-Cola

STORY AND PHOTOS BY CHERYL TAN

## Road Trip. NEW YORK GTY

With just a few days to explore a city teeming with tourist hotspots, it's easy to lose focus as you struggle against the clock. But don't give in to dissuasion - you can scour the streets of New York City (quite thoroughly) in just a couple of days if you plan your trip well



#### TIMES SQUARE

Times Square lends you the opportunity to experience hustling, bustling New York firsthand. Neon lights, window shopping and ambient noise all add to the experience. While you're in the area, walk across and pick up tickets to an evening Broadway show they sell out fast.



#### CENTRAL PARK

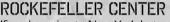
If enormous skyscrapers and bright lights start to lose appeal, Central Park is less than a mile away from Times Square. Grab your running shoes for a jog around the beautiful gardens or choose a comfortable spot for a mini picnic with friends as you take in the dappled sunshine and enjoy the 19th century park designs.



# Flopes & Dreams

#### BROADWAY THEATRE

Finish off with a Broadway musical in the heart of New York City. A unique cocktail of smells and ambient decor, Broadway's vibe just can't be recreated in Singapore's Esplanade yet! Dig in to a buffet of musicals that air perennially, like 'Book of Mormon', 'Jersey Boys' and 'Mary Poppins'.



If you're going to New York between winter and early spring, have a taste of the outdoor ice skating rink just outside the iconic Rockefeller Center Ice Skating Rink! Glide or gaze at skaters as they zip past the bronze-gilded statue of Prometheus with the regal 30 Rock building towering behind.



#### D

#### GROUND ZERO (WORLD TRADE CENTER)

The National 9/11 Memorial has twin reflecting pools built on the site where the twin towers stood previously. Head to the Visitor Center with its Memorial Exhibition and take a moment to write a note in the guest book at the end of the tour.

#### INTREPID SEA, AIR AND SPACE MUSEUM

Check out the various US fighter jets used during WWII and the Vietnam War. Get up close to the world's fastest airplane (the Concorde), explore a submarine and get on board the Intrepid aircraft carrier with its various decks showcasing spy planes, bomber jets and much more.







#### STATUE OF LIBERTY & BROOKLYN BRIDGE

From the World Trade Center, head to the ferry terminal, where a 24-hour ferry service will take you to Staten Island. You can snap up some good shots of the statue and Brooklyn Bridge, one of the world's longest suspension bridges, along the way.



The city of Bangkok is best known for its streetside hawkers, dive bars and smiles. If you were to ask a traveller to sum up Bangkok in a word, you'll probably get: bustling. But beneath that 'organised chaos' is a nation enamoured with their national obsession - Muay Thai.

For the average Thai, their national sport is more than just athletics - it's part of their cultural DNA. Boys as young as 9 from all over Thailand pick up the sport because it is synonymous to their rite of passage. The ones that do start younger usually belong to a lineage of successful Thai boxers, so they are often in it to champion the Muay Thai legacy.

A fixture at any big occasion in Thailand - from the King's and Queen's birthday to the Songkran festival (Thailand's New Year) - this art form always hogs the spotlight.

So what does it take become a Muay Thai gladiator? Join a well-oiled gym. Thailand is home to many of these excellent gyms. One of them being the Kaewsamrit Gym - situated just two hours from Thailand's international airport. Their training sessions have helped not only build champions, they've transformed many young boys into lean, mean fighting

A day in Kaewsamrit Gym begins at the break of dawn for everyone - boxers start off with a mile-long jog. After which, it is a series of exercises that are suited to their age.
Boys below the age of 12 train
with conditioning exercises as it
helps to build physical
vitality. For others, weightbuilding is often the core of
their training programme
because for a boxer to compete
nationally, he has to weigh at

least 100 pounds.

The last call for Muay Thai boxers is usually between the ages of 24 to 26. Most of them choose to retire that early because they have been fighting for more than ten years. Especially for professional Muay Thai fighters nearing 26 years and above - it would have meant a clock-in of more than 250 fights. Such numbers may boast competency but it also means that these fighters have been through quite a lot of body strain. So instead of exerting themselves further, they move on to helping younger fighters.

Muay Thai is also known for raising many eyebrows - particularly foreign ones. To the outside eye, Muay Thai is often seen as barbaric and brutal. And to have young boys engineered in that manner is often passed off as 'torture'. But no matter how the world slices it, to a fellow Thai, mastering this traditional martial art is synonymous with pride and glory.

Mr Vishal Poonarmi, an instructor at Rough Muay Thai says.

#### "MANY FOREIGNERS FEEL THAT MUAY THAI IS TOO MUCH OF A PUNISHING SPORT FOR YOUNG BOYS."

"That's not true at all. With every sport, there are gruelling training sessions to overcome. But once a boxer builds immunity to it, not only does he gain the stamina, he masters the ropes too. So starting young actually gives them the edge of perfection. Also, unbeknownst to many, Muay Thai is a sport our King and Queen loves dearly and we pay our respects by practising it diligently."



# Cheat Contributed by New Wee Tee Sheet #19 How to Travel for a Living Write from you beach break

#### I. BE A TRAVEL JOURNALIST

Getting paid to travel the world and writing about what you love are definitely the upsides to being a travel journalist. On the flip side, the job does entail being on the road for long periods. So unless you work for a luxury travel magazine, you can forget about business class seats and chichi hotels. If you're a freelancer, you could be pounding on hundreds of doors to get published. You can also be a travel blogger, but the bread you earn often comes in the form of travel perks like free hotel stays and tours.

ree tickets fo

Ever wondered how you could travel long-term and not run out of money? The answer: travel for a living. Imagine never having to worry about forking out money for pricey accommodations or air tickets ever again. Here's a list of some travel-related jobs you may want to consider:

#### 4. VOLUNTEER WITH AN NGO

Join an NGO you're passionate about - like WWF. UNICEF or Doctors Without Borders and you might be sent to far flung places to propagate your cause! You can travel while doing good deeds - the only problem is not knowing where/when you'll go next ...

#### 5. BE A TRAVEL AGENT

As a travel agent, you might be sent all over the globe to gather information on the best places to visit and the best tours to follow. The flaw in that great system is the lack of independence - after all, it's not your own holiday you're going to, you're just doing 'research'.



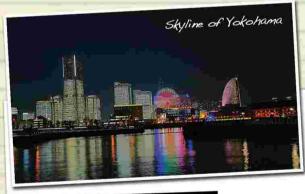
#### 2. BE A FLIGHT ATTENDANT

Being the front face of an airline definitely has its perks. You fly out to a different destination every day. All your expenses are paid for. And even your family is entitled to free air tickets every year. So what could possibly be the drawbacks? Here's to name a few: unreasonable passengers, plenty of screaming babies, lots of time spent away from home and red eye flights. So if you're still up for it, be ready to pile on all that eye makeup because you're not going to be getting much sleep.

#### 3. BE A GOVERNMENT OFFICIAL

When you work for a government organisation. you'll get the opportunity to meet plenty of officials and dignitaries. You might even get a good dosage of first-class treatment while carrying out your official duties. The thing is. travelling on government business often has a ball-and-chain protocol attached to it, as you are representing an entire country. So if you're looking for some time to unwind, your days will be short and limited.

ON GOVERMENT SERVICE



#### 6. BE A CONTESTANT

If all you wanted to do was to travel for the experience and boast about it to all your friends on Facebook or blog, you can join a travel contest - like our "WIN A TRIP TO YOKOHAMA CONTEST"!

You'll get return flights on Singapore Airlines. 5-star accommodation, and visits to some attractions. It's the best way for you (and a friend) to blog. Facebook and tweet about your travel experience, even if it's just for 4 days. Check the back page or visit www.campus.com.sg/yokohama for more!

Campus | Issue 17 | 09

BY ASHA GIZELLE M.

# GOING SOLO

#### MUST-READ FOR THE SINGLETON GIRL ON THE

How many times have some of your best laid plans been foiled by a friend's coercive dissuasion? For a female traveller, it's easy to fall prey to scepticism after hearing about a 'big bad world' teeming with dangers. All the same, if any of you harbour dreams of exploring everything under the sun, moon and stars, remember that time and tide wait for no man, or woman. So guit being a damsel in distress and hit the road. Keep these basic tips in mind and you'll soon be self-sufficient enough to handle almost anything life throws at you along the way...



#### BE YOUR OWN DOCTOR

Carry a mini-pharmacy at all times. Stock up on painkillers, diarrhea medication, antacids, calamine lotions and band-aids. Don't forget sunscreens and moisturisers, as well as some hand sanitiser. After long hours spent mucking about a dirt road (or beach), the last thing you need is a touch of food poisoning!



#### HOLD THE FORT

When you leave your lodging or hotel room, it is best to hang a "Do Not Disturb" sign on your door. It might

look corny to you but won't hurt if patrons with ill-intentions get a little apprehensive once they see this. If you want to be overly cautious, leave the lights and television on (even if environmental concerns gnaw at your conscience). If others think there's some sort of party in your room, they may have second thoughts about intruding.



#### PLAY DEVIL'S ADVOCATE

Never be lulled into complacency when you are travelling on your own. Remember to leave hard copies and/or emails behind for your friends and family with details about your itinerary, location and contact numbers. Also leave behind copies of your passport together with your traveller's insurance. As another safety precaution, request for your room number to be handwritten instead of spoken out loud. Walls have ears, and you need to ensure that nobody else knows where you're staying.



Be vigilant all the time. Keep your wits about you even when you choose to let your hair down. Dodge alcoholic drinks if you must. If hooking up is on your agenda, make sure you drop a text to tell your friend about it, or go public so that the hotel staff can catch a glimpse of you both. Sometimes caution may resemble paranoia, but - as clichéd as it may sound - being safe trumps feeling sorry.



# WORDON THE WEB: CAMPUS BLOGGERS HAVE THEIR SAY

Our two resident bloggers - Visakan and YingZi - share their thoughts or a topic that's related to this issue's theme: the Travel Issue. Here's what our bloggers had to say about the question we proposed them.

### Q: WHAT WAS YOUR MOST MEMORABLE TRAVEL EXPERIENCE?

I have to admit that I enjoy travelling alone. This statement often makes others gasp in horror – even more so when they found out that I hiked solo around the UK. What they failed to ask was the sort of people I met there.

While I was there, I made plenty of last minute plans. One of which was the insane plan to spend a night at a train station instead of booking a proper hotel room (that was in order to catch the first train to Paris from London). My friend John, who resides in Australia exclaimed in horror, so he got me to search for his friend on Facebook. I did, and after an exchange of a few words, we exchanged contact numbers.

I met her two days later, and initially, I was a little wary about getting conned. I felt a sense of relief when I finally met up with her at the train station. She showed me around and brought me out for dinner in Chinatown. On the way back to her residence, we got to know each other better:

I underestimated the weather and the next morning, I was freezing. She took out two sweaters and handed them to me, and while waiting for the bus, I saw her massaging her ankle. "Oh, I had an injury some time back. It hurts now, especially now when it's cold," she explained.

I could not believe my ears. Here is a woman with a leg injury, yet willing to show me around and host me for the night, when we had both not met each other before. Two complete strangers with so much trust in each other! It may be a mere few days, but this incident alone brought a new meaning to travel.



#### YING ZI

> A BUBBLY, FUN-LOVING GIRL WHO'S OUT LOOKING FOR ADVENTURES IN ALL PARTS OF THE WORLD.
HTTP://WHIRLWIND-DREAMZ.BLOGSPOT.COM

WHAT TO EXPECT: A BLOG ON ALL SORTS OF INDULGENCES IN LIFE AND LIVING IT TO THE FULLEST. NO REGRETS, FOR WE ONLY LIVE ONCE.







#### VISAKAN

> ASPIRING POLYMATH, PHILOSOPHER AND HUSTLER EXTRAORDINAIRE

HTTP://VISAKANV.COM WHAT TO EXPECT: AN UNDERACHIEVER'S HEROIC QUEST FOR GLORY. Earlier this year, my girlfriend and I travelled to Penang to de-stress and do some sightseeing. On our third day, we headed to Batu Ferringhi beach. We did a little shopping at the street bazaars, had some good food, caught a beautiful sunset and rode a horse on the beach. Then we bumped into David – a tall, skinny, bespectacled young guy with cropped hair.

David hustled us for a massage, and brought us to the parlour he was working at I was skeptical at first, but he turned out to be absolutely fantastic (he'd taken some massage classes back in Germany), and we had an awesome conversation throughout

David's a 22-year old German guy who was living in Penang, studying at a local university on a scholarship and married to a local girl He wanted to see the world, and to learn English His Muslim dad worked in the Embassy, his Christian mum's a kindergarten teacher and his sister's a freethinker who owns a cafe with her husband. David is Muslim, like his dad.

I asked about the strangest clients he'd had He joked about a Saudi man who asked for 'special services' while his wife was waiting outside. He told us about European culture, both the good and the bad. It was enriching to hear it from somebody who had lived through it.

Here I was, 21, having been in Penang for a few days and already feeling like I was seeing more of the world, and here was a guy – just a year older than me – who was living and working on the other side of the planet with all these interesting stories to tell. Thinking about him compels me to get more out of life.

# 2012 warks 21 years of educational collaboration

University College Dublin at Kaplan in Singapore

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To mark our 21 year partnership with University College Dublin, we would like to celebrate this milestone with you. Share with us an important milestone of your academic journey – be it an achievement, entering a new learning environment or an academic decision that helped pave your future.

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As one of the largest private education institutions in Singapore, Kaplan offers the Bachelor of Science through the prestigious University of College Dublin (UCD). With approximately 24,000 students, UCD is one of the largest universities in Britain and Ireland.



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- UCD is in the top 2% of universities worldwide (Times Higher Education World Universities Ranking 2011-2012)
- UCD School of Business holds the prestigious international accreditations from AACSB, EQUIS and AMBA

UCD School of Business is ranked

78th in the world (Financial

TOP FACTS

TO KNOW

Times 2011 Ranking)

 More than 1000 students graduated this year in Singapore with Kaplan

#### About the Bachelor of Science (Honours)

The BSc is a specialist degree qualification with widespread international recognition. Objectives of the programme include providing students with a conceptual and practical understanding of business and management along with the development of the necessary technical, knowledge-application, team-building and leadership skills essential to succeed.

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- Management

- Finance
- Logistics
   Marketing

## HERE'S WHAT OUR STUDENTS SAY

The major reason I chose Kaplan was because of the shorter time period that was needed to complete my degree compared to other schools.

Another top priority for me is the teaching standard. Using various teaching methods, lecturers help students to understand and engage with the material. Outside of classes, the school organises various activities such as spe-

cial student groups, job opportunities and more.

Yvonne Chong, 21 Bachelor of Science (Honours) in Marketing



tations, the modules that I took from lecturers hailing from both Singapore and Ireland are apmeeting the finance industry

Singapore and Ireland are applicable in meeting the finance industry's competitive standards. I have a couple of friends working in banks armed with a UCD degree, so I can safely say that it is well-recognised in the finance industry.

Phua Jun Wen, 25 Bachelor of Science (Honours) in Finance



With a history of over 100 years, UCD is a well-known, respected university and because of the Kaplan partnership, I can get a degree from there without stepping outside of Singapore.



I made my decision to study here based on what I thought would be best for my future considering both my educational and career goals which include finishing my finance degree and working in an international bank.

Effie Chan, 20 Bachelor of Science (Honours) in Finance













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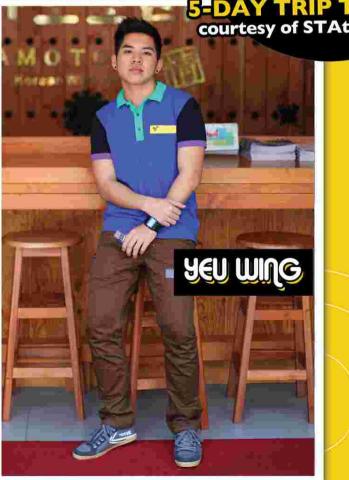








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#### Discover the UQ Science Advantage



## TOP FACTS YOU WEED TO KNOW

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- UQ is in the top 100 of all universities worldwide. This has been measured by three key global university rankings: the Times Higher, Shanghai Jiao Tong, and QS World Universities
- Opportunities for enriched learning experiences including field trips, concurrent Diplomas, summer research scholarships, and access to undertake research in one of 1800 laboratories or research groups.
- Generous advanced standing arrangements with polytechnics in Singapore.
- Broadest range of science programs in Australia from agriculture to zoology. (www.uq.edu.au/study)
- More than 150 student societies including a vibrant UQ Singaporean Students Society (UQSSS) to help you get started and get active at UQ.

Science International Scholarships available in eligible programs. Applications close 31 October, 2012.

www.science.uq.edu.au/international-scholarships



Situated in Brisbane – Australia's fastest growing city – the University of Queensland blends the best of academic excellence with unbeatable lifestyle.

Ranked in the top 1% of universities worldwide UQ is a world leader offering hundreds of courses. Where UQ really excels is in the sciences, with global rankings in Environmental Science (18th), Mathematics (32nd), and Biological Sciences (38th). Traditionally programmes like biotechnology and biomedical science have attracted many Singaporean students, but now students are also looking at the broad range of UQ science programmes from agriculture to zoology.



One of the best reasons to consider UQ is its substantial advanced standing (credit) opportunities for Singaporean polytechnic graduates. Depending on your diploma programme, students often receive 1-2 years advanced standing, meaning you can achieve your full bachelors' qualifications in sciences often within just 1-2 years.

#### Employability

UQ also beasts one of Australia's most successful research commercialisation programmes as well as a graduate employment rate well above the national average, all supported by 2,000 research specialists across 7 dedicated institutions on 4 campuses.

#### HERE'S WHAT OUR STUDENTS SAY

Looking back, my time at UQ has definitely helped kick-start my career by giving me hands-on experience on real projects, working alongside established scientists in some of Australia's top facilities—something that's led directly to my current role as a research assistant at the Institute for Bioengineering and Nanotechnology (ATBM) at UQ's St Lucla campus, a major government-funded project for therapeutic proteins and bioprocess development.



This experience has given me the opportunity to interact with experts from the Australian biotechnology and pharmaceutical industries and also researchers from major Australian institutes. It allows me to interface with commercial production, developing links with pharmaceutical development, meaning someday my work could well benefit human health. Needless to say since graduating from UQ in 2007 my scientific career's been a real adventure.

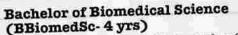
MICHAEL SONG, Master in Biotechnology from UQ Research Assistant, National Collaborative Research Infrastructure Strategy Biologics Facility, Australian Institute for Bioengineering and Nanotechnology After graduating from Ngee Ann Poly in Biomedical Laboratory Technology, I wanted to continue my studies somewhere near home, so UQ's Life Sciences programme (ranked #38 worldwide, #1 in Australia) was a great fit. Plus I got 2 years' credit exemptions, so I graduated in just a year!

My degree (Biomedical Science - Immunology and Infectious Disease) has not only increased my understanding of biology and genetics, but it's also taught

me the critical thinking that's needed to thrive in the lab – something I apply daily in my position at the Institute of Molecular Blosciences' honours project, working on cancer genomics.

My advice to Singaporean students considering going overseas is: don't be afraid! There are lots of international students at UQ and it's easy to make friends. And always remember, your goal is not just a certificate but all the new life experiences you'll never get back home.

YII HUAN ENG, Bachelor of Science (major in Biomedical Science) Currently in Bachelor of Science (Honours)



Commencing Semester - 1 (February) or 2 (July)

From careers in pharmaceuticals, to cutting-edge R&D opportunities in genetics and immunology, Biomedical Science is a booming field. Focusing on understanding how the body works and what goes wrong in disease, biomedical scientists use their knowledge to pioneer new, innovative treatments.

UQ offers you the option of a Bachelor of Biomedical Science (4 years) or a Bachelor of Science majoring in biomedical science or a related discipline such as microbiology or genetics (3 years), with the first two years of courses giving you a foundation in subjects like biological science, chemistry and statistics. In subsequent years, you can choose courses to cater for your individual interests with specialisations like developmental biology, human genetics, immunology and infectious diseases, molecular & cellular biology, neuroscience, pharmacology & toxicology, and physiology.





#### Bachelor of Biotechnology (BBiotech - 4 yrs)

Commencing Semester - 1 (February) or 2 (July)

Applying cutting-edge science and engineering to living organisms to create value for society. Biotechnology supports everything from rapid disease diagnosis, to genetic engineering of crop yields, to organ replacements, beer brewing and wastewater management. Knowing that biotech-related industries prefer graduates with core skills in molecular biology, chemistry and immunology, UQ's Bachelor of Biotechnology's (BBiotech) 4-year program mixes hands-on lab experience, product development skills and cutting-edge theory, preparing students for diverse industries from agriculture to chemical, government agencies, pharmaceutical and research. The 8 majors available include Bioinformatics, Chemical Biotechnology and Nanotechnology plus Innovation Management, while the 4-year honours programme can fast-track you to a further Master of Business (Entrepreneurship).

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 Broad range of science programs including biomedical science, genetics and immunology; biochemistry & molecular biology; biotechnology; food science and technology; the environment; and veterinary science;

- UQ Science International Scholarships to get you started (close 31 October);
- Generous advanced standing for Singapore polytechnics;
- Peer Assisted Study Sessions (PASS) to ease the transition to University;
- Advanced study programs and Summer Research Scholarships to help you access research laboratories and research mentors;
- Great learning spaces such as the award-winning Science Learning Centre and the Interactive Learning Centres designed to make studying on campus a unique experience.

Discover the UQ Science Advantage at www.science.uq.edu.au/international or come to the UQ Open Day in Singapore on 1 September, 2012 (10am–5pm) at the Ritz Carlton Millenia.

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THE LIST

Ten Weirdest International Laws

In a world governed by rigid rules, it's easy to believe that all laws are rational. We hope to set the record straight on that count however, by listing out the ten weirdest international laws we've discovered. Brushing up on a little trivia could come in handy if you're ever faced with the precarious task of navigating through a wicked web of foreign litigation.



Eraclea, Italy

In this coastal town, sandcastles are prohibited because they "obstruct the passage" of people on beaches. With offenders being fined €360, aspiring architects might want to consider getting back to the drawing board.

#### PRANK CALL FINES

Louisiana, USA

LOOSE CHANGE

NOT ACCEPTED

Louisiana, USA

Keep your pennies!

PASSIVE WEAPON!

to building castles in the sky

Don't be surprised if your next prank call hits you with heavy monetary reparations. In the state of Louisiana, people who instruct pizza delivery men to deliver pizza to unsuspecting friends (without their consent) can be hit with a US\$500 fine

Penny wise pound foolish? Don't bother holding on to loose change in Canada, where shopkeepers have the right to refuse payment in pennies (one cent coins) for any transaction exceeding 25 cents.

#### USE ANY LOO

Scotland

Taking hospitality to new heights. Scotland has a law forcing people to let strangers into their homes if they need to visit the restroom. Incidentally, Scotland's 2011 police records show that 323,060 crimes were committed during the year!

I need the loo!

## Don't leave homi without them! NO TO GOING COMMANDO

Thailand

Adhere to the dress code at all times in Thailand, where you can be charged for leaving your home without wearing underwear. In principle, this law intends to improve personal hygiene and looks great on the books. Reliable enforcement may seem a little far-fetched, but you never know...

#### PILLOW FIGHT

Germany

Taking the idiom you snooze, you lose far too literally, the German Government classifies pillows as 'passive weapons'. Even if your intentions are nothing but honest, possession of a pillow could attract undue attention.

#### THIEVES ARE WELL HUNG

West Virginia, USA

Do not, under any circumstances whatsoever, steal a horse in West Virginia. Over here, annoyed equine owners have the legal right to hang horse thieves from treetops.

#### PLANTS HAVE FEELINGS TOO

We have

feelings too!

Switzerland

Paying heed to activists' demands, a government panel has notified citizens that feelings of plants are worthy of respect. Steer clear of salad bars on future visits to avoid being patronised as insensitive.

#### REFLECTIVE GYNAECOLOGY

Bahrain

In Bahrain, male doctors are forced to 'reflect'. So, if you happen to be a male doctor practising here, you're only legally allowed to examine the genitalia of female patients through a mirror!

#### NO DROPPING DEAD

United Kingdom

Only through the looking glass.

At some point in the UK's history, the region's sharpest legal minds all unanimously agreed that people should be prohibited from dying in Houses of Parliament, and the law hasn't been revoked to date.

BY NISHANT STORE



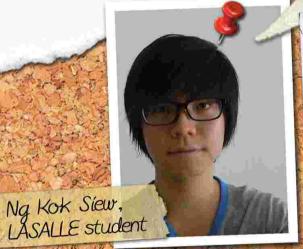
Each issue, CAMPUS speaks to the up-and-coming creative wizards behind our cover design and Panasonic manga. For this issue, we spoke to Diyana of NAFA for her illustrative cover and Kok Siew for his entertaining manga, to find out how they channeled life experiences and inspirations into works of art

#### A. Close Shave

Ng Kok Siew has always had a passion for animation and comics, something which gave him an advantage in this issue's Panasnonic manga project.

A student of animation art at LASALLE, Ng Kok Siew's lighthearted manga is inspired from the quote "there is always a way out of a difficult situation", which allowed him to visualise a broad range of situations using an electric shaver a product he relates to the most as he eschews disposable razors. "The portable electric razor allows me to use it in more situations than other appliances with an electric plug."

The final plot for his manga depicts a hiker in the mountains overcoming a formidable bear with a shaver. "I can demonstrate the power of the shaver by shaving a bear extremely quickly and still give a nice clean shave to a normal beard," he quips. "The bear turning from a scary beast to a cute teddy bear at the end adds a hint of Japanese manga humour."







#### Tinsel Trip

Nor Diyana Mansor currently pursues Illustration Design at NAFA, where she works on moulding her passion into a profession. Deriving fulfillment from the simple pleasure of materialising artistic pieces out of thin air, Nor Diyana shared her inspiration behind the distinct style that now adorns this issue's front cover.

"The idea of capturing something 'overwhelmingly adventurous, motivated me to design the cover art. To me, travel is about discovering people and cultures. In the illustration, various renowned landmarks across the globe help depict what travelling has to offer. The intricately decorative and detailed hand-produced line works I applied to the design stem from a unique illustration style I developed a passion for during my studies. I enjoy incorporating this style into my own experimental mix every time I venture out on new artistic expeditions!"



# OUS AND AROUS

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#### **COLOURFUL SOUND** CRESYN C515H DISC

Have you been forced to bite your tongue to avoid colourful expletives after shelling out for a pair of fancy headphones that sound tinny? Fortunately, Cresvn remedies such victimizations with its trendy C515H Disc headphones.



With 40mm driving units and a frequency range of 20 Hz - 20kHz, these headphones provide a rich, bassy sound that plays your favourite songs like they're made to be heard.

Hailing from South Korea, the Disc's aesthetic appeal comes from its blast-from-the-past retro look with a record-inspired design - you'll find K-POP stars donning these simple yet colourful headphones. Colours available are blue, pink, violet, green and white, retailing at \$\$69.90.

#### WI-FI MEMORIES **SAMSUNG EX2F**

Samsung's latest EX2F camera latches on to Wi-Fi connections in split seconds to let you share your amazing low-light shots with the online world. Packing a 12.4 megapixel BSI CMOS Sensor, a super bright and fast F1.4 lens (the fastest lens on any compact camera in the market), your Facebook and YouTube followers can catch all of your fabulous moments. You'll also be able to capture 'bokeh' shots with a shallow depth of field, due to the F1.4 f-stop number.

The EX2F Smart Camera can even back up your photos via a selected cloud server, ensuring you never lose a picture perfect moment! The Samsung Smart Camera EX2F is available from August 2012.



# HAPPENING

21 Aug, 2012 | 7.45 pm Fort Canning Park Tix \$98-\$250

#### Garbage

Garbage's self-titled debut album in 1995 spawned the hit singles "Stupid Girl" and "Only Happy When It Rains" and got them nominated for the Best New Artist Grammy Award. Now, after a spate of highly successful records, the band is finally returning to Singapore to support their latest album, "Not Your Kind of People". Tickets from SISTIC. From SISTIC.

16 Sept, 2012 | 7.30 pm Max Pavilion Tix \$98-\$128

THE WANTED

One of Britain's biggest pop boy band will be making their first full-length concert debut in Singapore this September. The concert comes hot on the heels of their huge summer smash 'Chasing The Sun' and dance floor hits like 'All Time Low' and 'Lightning'. Tickets from SISTIC.

15 Sept, 2012 | 8 pm The Coliseum, Hard Rock Hotel Tix \$78-\$108 Yellowcard

Pop punk/alternative rock band Yellowcard will perform in Singa-pore for the very first time this September! The band will unleash songs

from their upcoming studio album, "Southern Air", which has been chosen by Alternative Press as one of the most anticipated albums of 2012. Tix from SISTIC.



#### 31 Aug- 4 Sep, 2012 | 8pm Esplanade Theatre Tix \$25-\$130

**PRODUCTIONS** 

22 Aug- 30 Sept, 2012 DBS Arts Centre

Based on the all-time

favourite book by Dr. Seuss, The Cat in the Hat

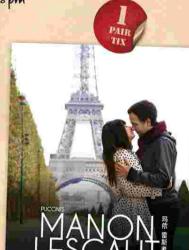
has been developed into a

magically witty play by Britain's National Theatre which will be faithfully reproduced by SRT's The Little Company. Tickets from SISTIC.

- Home of SRT Tix \$25- \$48 The Cat in the Hat

#### The Singapore Lyric Opera Puccini's Manon Lescaut

Manon Lescaut was Puccini's first great operatic success, and laid the foundations for his subsequent master-pieces that include La Bohème, Tosca, Madama Butterfly and Turandot. Witness the Singapore premiere of this iconic work as Singapore Lyric Opera celebrates the 88th anniversary of Puccini's passing, Tickets from SISTIC.



# MOVIES



#### RESIDENT EVIL: RETRIBUTION

and the same of th

(13 September)

Cast: Milla Jovovich, Michelle Rodriguez, Li Bing Bing

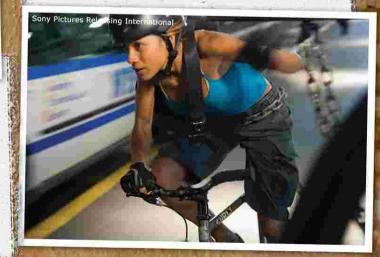
The Umbrella Corporation's deadly T-virus continues to transform the global population into legions of the flesh eating Undead. The human race's last and only hope, ALICE (Jovovich), awakens in the heart of Umbrella's most clandestine facility and unveils more of her mysterious past. She continues to hunt those responsible for the outbreak; a chase that takes her from Tokyo to New York, Washington, D.C. and Moscow, culminating in a mind-blowing revelation that will force her to rethink everything that she once thought to be true. Aided by newfound allies and familiar friends, Alice must fight to escape a hostile world on the brink of oblivion.

#### **PREMIUM RUSH**

(27 September)

Cast: Joseph Gordon-Levitt, Michael Shannon

Dodging speeding cars, crazed cabbies and eight million cranky pedestrians is all in a day's work for Wilee (Gordon-Levitt), the best of New York's agile and aggressive bicycle messengers. It takes a special breed to ride the fixie – super lightweight, single-gear bikes with no brakes and riders who are equal part skilled cyclists and nutcases who risk becoming a smear on the pavement every time they head into traffic. But a guy who's used to putting his life on the line is about to get more than even he is used to when his last envelope of the day - a routine "premium rush" run - turns into a life or death chase through the streets of Manhattan.





28-29 Sep, 2012 | 7 pm Singapore Indoor Stadium Tix \$128- \$288

#### Big Bang Alive Tour 2012

K-Pop Superstars Big Bang are undertaking their first world tour, visiting 22 cities in 14 countries, with Singapore being the first stop in Southeast Asia. Tickets from SISTIC.

17 Sep 2012 | 7.30 pm Esplanade Concert Hall Tix \$85-\$125

#### Joe Bonamassa

Joe Bonamassa first opened for B.B. King when he was twelve years old. Don't miss out on the chance to catch this blues legend live in Singapore this September as he plays songs from his newest solo album, "Driving Towards The Daylight." Tickets from SISTIC.

2 Oct, 2012 | 9 pm Esplanade Concert Hall Tix \$68-\$188

#### James Morrison

James Morrison shot to international stardom with hits like 'You Give Me Something' and 'Wonderful World'. Since then, he has sold out arena tours, gigged coast-to-coast in America as well as in Australia, Japan and across Europe. He'll return to Singapore to play tunes from his latest album, "The Awakening".



4-16 Sep, 2012 DBS Arts Centre - Home of SRT Tix \$70-\$85 Potted Potter

Selling out houses all over the world, Potted Potter takes on the ultimate challenge of condensing all seven Harry Potter books

(and a real life game of Quidditch) into seventy (and a real life game of wildditch) into seventy hilarious minutes. Even if you don't know the difference between a Horcrux and a Hufflepuff, Potted Potter will make you roar with laughter. This brilliant family entertainment is perfect for ages six to Dumbledore (who is very old indeed). Tickets from SISTIC.

Campus | Issue19 | 20

Fancy something different this weekend from your usual chicken chop or pasta? Here are some kitschy new restaurants in the trendy robertson away area, maybe a little more upmarket than you're used to, but probably worth every penny!

#### SAETTEN

Tucked in the neighbourhood of robertson away, this small indie cafe serves home-roasted coffees and a selection of teas. This charmingly ramshackle joint also serves a selection of light snacks and cakes



#01-11 The Quays T: 98762347

Hankering for oysters from around the world? The selection at wharf oyster Bar & Grill change weekly, and you can enjoy them freshly shucked, grilled or steamed.

For anyone not into shells, there are also mains like pork and fish on the menu Their tapas selection is also pretty extensive, ranging from garlic bread to olives in sun-dried tomato paste and grilled peppers.

Their wine list is generous. and decently priced if you're going for variety, check out their list of mojitos - they offer over 100 flavours!

60 Robertson Quay T: 6235 2466 W: www.opefac.com.sg/wharf



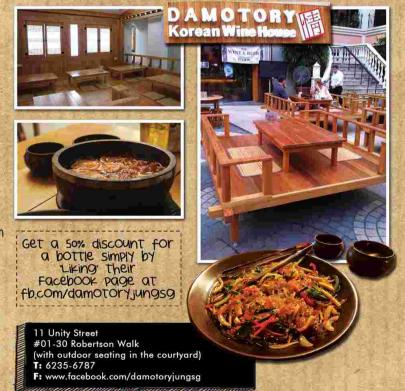




# DEMOTORY

damotory korean wine House is ideal for get togethers, with their generous portions of classic korean food like kimchi jeon (kimchi pancake: \$17), haemul topokki (seafood ricecake: \$20) and japchae (fried glass noodles: \$20), which go very well with their extensive menu of korean tipples. You can try a variety of korean fare at their sunday buffet (3pm - 10pm, \$39) Try their popular maggeolli (rice wine: \$10/240ml) or be adventurous with their variety of flavoured wines including apple raspberry, chrysanthemum and even mushroom wine, New varieties come pretty regularly from korea

enjoy a bit of k-pop as you nibble on some complimentary banchan (small appetisers, which include sauteed onions, kimchi radish and pickled lettuce) while you wait for your dishes in the quirky interior which feels like a cross between a sauna and a korean bar





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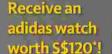
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NSF Yes No	Remarks/Recommendations	8
Annual Income S\$	Source Code: 342037 Scheme Type: 122	Applicant's Parent's/Legal Guardian's Sig

by Lee Xinlei

When it comes to travelling, are you a Nature Junkie, Culture Vulture or a Shopaholic Princess? Answer these five simple questions, and you'll be on your way to finding out your true travelling self. If you're the type that loves to play online games and share your scores with your friends who don't care, then you might want to share the results of this questionnaire to your friends by cutting the card that fits you the most you can flash it whenever you wanna show off.

# WHAT KIND OF TRAVELLER ARE YOU?

#### WHAT DO YOU PACK FIRST?

- 1. Enough sunscreen to start a shop.
- 2. Handy-dandy translation guidebook! All the words one needs to know to communicate with locals who speak a near-extinct language!
- 3. The bare essentials: face products, at least 2 presentable outfits and one emergency LBD!

#### WHAT SORT OF DESTINATION DO YOU IMAGINE YOURSELF IN?

- 1. Hacking through some dense undergrowth with a machete, hopefully getting into an Indiana Jones situation.
- 2. Probably up in a place like Tibet, sitting down in monasteries hidden deep in mountainous
- 3. Sunbathing in a private seaside resort.

#### WHAT'S FOR DINNER?

- 1. Grub! No such thing as pickiness in the wild! Gotta have that protein!
- 2. Exotic food product, hopefully some supposedly-lost cultural dish endemic to this place only!
- 3. Foie gras, anyone?

#### IF YOU HAD AN IPHONE WITH YOU DURING YOU TRIP, WHAT WOULD YOU BE DOING WITH IT?

- 1. Making sure the Ramblr app is tracking my every step. I'm one to make unique journeys, not follow one!
- 2. Taking pictures, making notes, probably going to end up doing a photo journal of the trip. It's not everyday you get to visit an extraordinary
- 3. Shopping online in between the walking time to the next store. Time is of the essence!

#### FINALLY, WHICH ONE OF THESE WOULD APPEAL TO YOU THE MOST?

- 1. What's better than trekking through the jungle and bringing in some extra dough as a career jungle man? Step aside Bear Grylls.
- 2. Going to a place with weird laws just to experience it! Like how you can't use more than 25 pennies in one transaction in Canada.
- 3. A vacation to space for \$500,000. I also demand that they put me in a seat next to Robert Downey Jr. and Helena Bonham Carter; I'll pay for them if I have to.

IF YOUR OPTIONS WERE MOSTLY 1

You have the constant proclivity to just whisk away your ever-ready haversack and disappear for a good two weeks into Sweet Ol' Mother Nature. You could probably survive The Hunger Games if you were ever thrown in as Tribute!

I DID THE TEST AND I'M A



IF YOUR OPTIONS WERE MOSTLY 2

You fall into this category if you travel simply for the joy of learning about how others live; the quirkier and more unknown the better. Nothing resonates to you more than tribal calls; you feel that its the song of your people despite your everyday life being spent in suburban Singapore.

MOSTLY 3

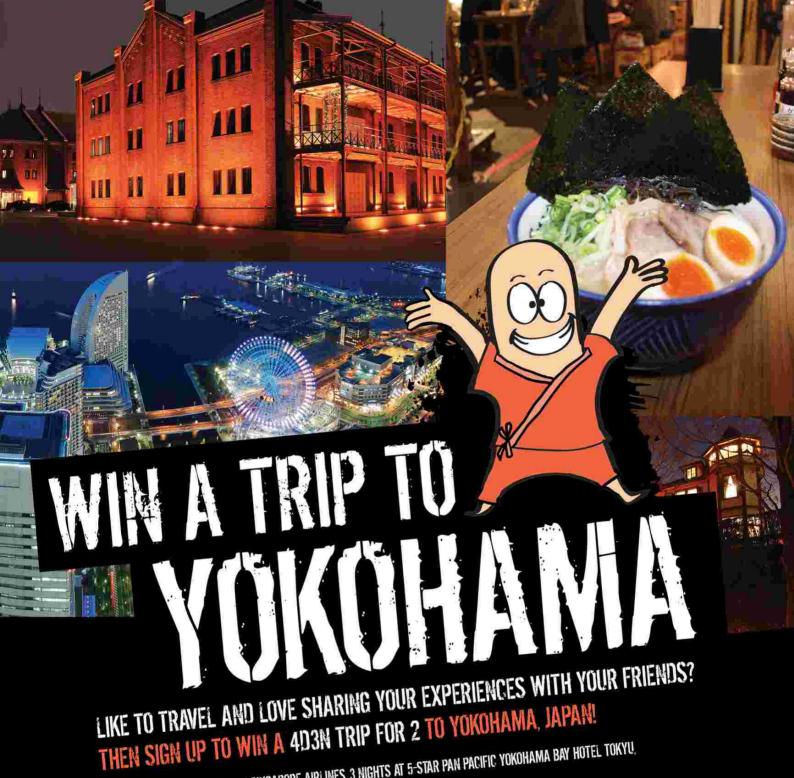
I DID THE TEST

I DID THE TEST AND I'M A

IF YOUR OPTIONS WERE

Luxury, class and comfort are the bare basics of your trip. Your privileged instincts demand royalty treatment, perhaps the likes of a private villa tucked away in the outskirts of Paris. Don't mind the judgmental looks people are throwing at you - they're just jealous. Shopping all day along Orchard Road in high heels is

much harder than they think!



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