



to GET AHEAD in GLOBAL BUSINESS EDUCATION

REGISTRATION

CANDIDATES

GAME ON @ SPJAIN

SHORTLISTED CANDIDATES WHO COMPLETE THE ENTIRE BUSINESS CHALLENGE CAN WIN:

INTERVIEW SESSION

> CHALLENGE 2 DEBATE

CHALLENGE 3 REAL-TIME

STUDY IN DUBAL, SINGAPORE & SYDNEY -TRI-CITY PROGRAMME, GLOBAL EXPOSURE

2ND PRIZE: \$150 CAPITAL MALL VOUCHER - 3RD PRIZE: \$100 CAPITAL MALL VOUCHER

PARTICIPANTS MUST HAVE COMPLETED JUNIOR COLLEGE, POLYTECHNIC OR IBDP AND BE 18-23 YEARS OLD.





TO ENTER GO TO: FRCOM/CAMPUSSINGAPORE



LARGE AND IN CHARGE

Contributors

Firdaus Firlany Marion Ang Kesavan Loganathan Olivia Kim Nicolette Pereira Nicole Yeo Petrina Ann Prabhu Silvam Preeti Nair Rong En Sharmaine Chan

Editor-in-Chief

Aaron Stewart aaron@campus.com.sg

Assistant Editor

Samantha Pereira samantha@campus.com.sg

Creative Director Lynn Qoi

Designer

Editorial Interns

Marion Ang, Nicolette Pereira

Sales Enquiry:

ad_query@campus.com.sg

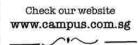
ASKM Pte Ltd

242A River Valley Road S238299 Tel (65) 6732 0325

Campus is a publication of ASKM Pte Ltd (Singapore). All articles published are in good faith and based on bona fide information available to The Publisher at the time of press, The Publisher accepts no responsibility other than that stipulated by law. The Publisher also accepts no responsibilty for unsolicited manuscripts, transparencies or other materials. All rights are reserved and no part of this publication may be reproduced in part or full without the previous written permission of The Publisher. Neither can any part be stored or recorded, by any means. The opinions expressed in The Publication are those of the contributors and not necessarily endorsed by The Publisher. This publication and the name are owned solely by ASKM Pte Ltd, 242A River Valley Road, Singapore 238299. Email: info@campus.com.sg. Campus is published bimonthly and distributed throughout Singapore. Trademarks and copyrights for all other oducts, logos and depictions contained herein are the properties of their respective trademark and copy-right owners. All colour separation and printing by Stamford Press Pte Ltd. Singapore MICA (P)

ISSUE 22:

CONTENTS



Like us on Facebook /campus.singapore

04: Wander-ful Taiwan

06: Music & Fashion A Girl's Guide to Concert Dressing

INCLUDES 16-PAGES OF Education Special: Business

07: Gentlemen's Guide on What to Wear to a Music Event

10: Trends That've Come & Gone
Inspired by the music we listen to

11: Passion for Fashion
Musicians With Their Owl Labels



12: Harmonious Fashion Local Bands and their Threads

13: What Your Smile Says About You

14: Quirkiest Clubbing Outfits

What Were They Thinking?

20: How To Be A Fashion Blogger Step by Step Guide REGULAR STUFF:

08: The List:

Musician Entrepreneurs 09: Bloggers Have Their Say

18: Out & About

21: Cheat Sheet: Formal Wear

24: Every Last Morsel

22: Music Festival Hunt Japan Summer Fests

Looking for Spring Intern

If you're resourceful, hard-working and passionate. and want to learn the ropes of publishing and social media marketing, you can apply for our Campus Internship programme.

What's in it for you?

Beef up your writing skills: Build your portfolio of work with editorial, advertorial, copywriting content. You get first pick of events to cover, too.

Marketing: Learn to plan and execute Campusrelated events and contests, and join us in our fun brainstorming sessions.

As we want you to get the most out of your internship, we'd be happy to tailor it to your abilities. However, you DO need a good grasp of English.

We promise that it won't be a cruisy internship, as we'll put you through the paces, but if you do well, we'll even take you out for beer on Fridays!

Interested? Send us your CV, portfolio (if you have one) and tell us in 100 words why you want to be

Apply via email to: interns@campus.com.sg



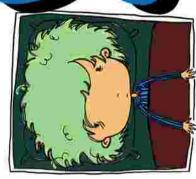
CPE Repairation Number: 2005 (65544Z (Phy 201) to Phy 20(7) CRICOS Code 03335G



"Conflict could be eliminated if we always gave more than we receive."

Konosuke Matsushita
Founder of one of Japan's
greatest corporations.
Panasonid, known to man
as "the God of managemen
and a top world industrialis







tess Evitives Evitanes Nose Asers





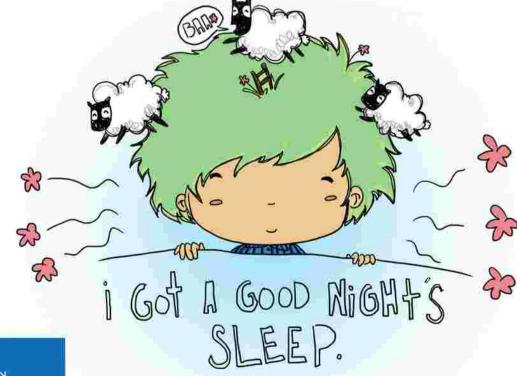












F-PMF35A

- · NANGE PURIFICATION
- . 3D CIRCULATION AIRFLOW
- . COMPOSITE AIR FILTER
- SUPER NANO-TECHNOLOGY DEODORISING FILTER
- SUITABLE FOR ROOM SIZE 26M³/283FT²

Panasonic ideas for life

STORY AND ART BY MARIE TOH, LASALLE

Think Taiwan, and a myriad experiences assault your imagination. A veritable temple for hedonists, Taiwan caters to foodies, might owls and quirk-finders alike. If you're not sure where to begin, you can use a thematic approach to tackle the country's many sites. WANDER-FUL TAIWAN ECLECTIC HEAVEN []

THEMED CAFES

If dining at fast-food joints or dessert cafes are wearing you out, perhaps it's time to break out of the Jello-mould and try some quirky themed cafes. From airplane-themed restaurants served by 'stewardesses' to ninjathemed bars, Taiwan has plenty of places to eet your curiosity.





CARTON KING, TAICHUNG

Most of us wouldn't think

twice about the materials used in a restaurant's

interior design, but at

Taichung's Carton King

Restaurant, you'll notice

that everything - except

You'll sit on carton chairs

served in cardboard plates,

are served in a cardboard

box with a strap, so you

can take it home and use

as a piggy bank!

the food - is made from

(which can handle over

100kg!) and tables, and

corrugated cardboard.

P.S. BU BU, TAIPEI

With a cutesy name, this automotive-themed restaurant transports you back to the 'swinging sixties' with its unique collection of classic cars (like Mini Austin, VW Beetle and the like) in pastel colours - some of which are actually cut out to make dining tables! Serving all kinds of Western and fusion dishes, Bu Bu is probably the closest you can get to a retro drive-thru, thanks to its cute decor that includes vintage fuel stations and





ROBOT STATION, TAICHUNG

For those who grew up with toy robots and anime, a visit to Robot Station in Taichung is sure to bring back fond memories. What started as a collector's passion for these mechanised toys is now a restaurant and a robot museum of sorts. It's also a popular tourist location, where guests come to ogle at the collection and marvel at its approach in packaging simple products

CAT CAFES, TAIPEI

If you love kitties and dogs but don't have one of your own, check out Cat Garden and Minimal Cafe, both with live-in free-roaming cats and kittens who are wellbehaved and friendly. The former has a quirky colourful decor, while the latter is more understated. You'll find cats all over the place on the floor, the bar. your table, your lap. Perfect for cat lovers.





BANANA NEW PARADISE, TAICHUNG

Not to be confused with the safe-sex- themed Banana Restaurant, Banana New Paradise is like a movie set that takes you back to the days of Taichung circa 1940s. The decor is complete with colonial-style shopfronts and vintage posters, alongside antique cars, bicycles and even an old subway carriage. Ideal for photo fanatics, it's also a great reasonably priced place to try out different local delicacies of





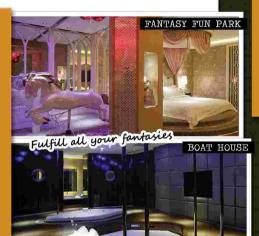
THEMED LOVE MOTELS

Forget the image of scuzzy joints that offer "hourly rates". The latest generation of love motels in Taiwan have been revamped to become chic places not only for a secret rendezvous, but also as a venue for an awesome night in. Think karaoke, private pools, jacuzzi baths (a standard) and the like.

WEGO, TAIPEI

www.wego-hotel.com

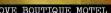
wego is a high-end love motel chain with 4 locations, each with a different style. Their Dazhi outlet offers 'fun' rooms, with themes like Fantasy Fun Park' which features carousel horses in the room and 'Boat House' with its round bed and jacuzzi sunken into the wooden floor (both rooms NT\$3,800/half day). There are also 'Luxurious Fun' themed rooms that are much larger in size, including one that's complete with your own disco dance floor and bar.



www.imore-motel.com.tw

A high-tech luxury love motel, iMore features 4 categories of rooms, including their flagship Swimming Pool suites (NT\$6,800/overnight) complete with an indoor pool and their Audio video suites (NT\$4,800/overnight) that feature karaoke sets. Most of their large rooms are classically designed (think chintz and velvet), and all feature some sort of 'automatic love chair' or similar gadgets, as well as the latest in online games and a HD TV system.







LOVE BOUTIQUE MOTEL, TAICHUNG

Taichung-based Love Boutique Motel features sprawling rooms. Apart from normal stylish rooms with themes like 'Shanghai' and 'New Yorker', there are villas like 'Aegean Sea' (NT\$5,460/ half day) with its large fountain pool and spa villas like



Based in Kaohsiung, Eden is a high-end love motel featuring outrageously themed rooms with categories like Nature, World, Fashion and Fantasy. Themed rooms include a 'jail room' (NT\$9,500/half day) complete with handcuffs and metal bars, a manga room and even a 'Batman' room (NT\$6,600) with its own Batmobile. Classy world-themed rooms are also on offer, featuring garden views from their sunken jacuzzi baths.

QUIRKY MUSEUMS

Finally, if you're a fan of the strange, skip the official museums and pop into some of these lesser-known but no less interesting showcases of the bizarre.



MINIATURES MUSEUM, TAIPEI

This small, private museum is, as you've guessed it, dedicated to the exhibition of minuscule articles, where many of the items on display are small and meticulously crafted. Exhibits range from a room in ancient Egypt to a medieval bar, to entire streets with town squares: peek into a building and you can even see tiny figures engaging in daily life. The highlight is the stunningly intricate Rose Mansion.



While small, this museum exhibits plenty of bizarre creatures - both live and dead - from giant rabbits to fish with two mouths, and preserved creatures of every size and shape. Then there are other manmade oddities like chastity belts, groin guards, giant penises, animal condoms and much more. For cam whores, the museum also offers plenty of photo stops (pose in a giant anaconda, get a prison mug-shot, etc).





Music Meets Fashion

One of the biggest questions that pops up in my head before attending a concert is - "What should I wear?". You don't want to be too overdressed but at the same time you want to look hot for the concert! So are some Dos and Don'ts to dressing up for a concert.

Pop/Rock

If it's a pop/rock concert held indoors, steer clear of any tops or bottoms that are too tight for comfort, especially if you secured yourself a ticket at the mosh pit - feeling uncomfortable is the last thing you want.





If you're an indie music fan, play around with your outfits... if it's a summer festival, it means big green spaces and large crowds so don't forget your sunnies and shorts. On the other hand, if it rains, you don't want to be wearing something too thick or you'll be drenched with



Classical

If you're attending a musical or a classical music concert held in a concert hall with important guests attending, you would have to dress up a little more proper and as formal as possible.



country rock or soulful pop music with the likes of Taylor Swift or Lady Antebellum, you know this is when you get into the mood of a girly cowboy look.



Here are some tips if you decide to come up with your own style!

For your tops, make sure it's not too revealing or too loose that you won't feel comfortable. You wouldn't want to be missing out on great music when you're busy making sure something doesn't drop or constantly adjusting your straps.

Try to avoid wearing skirts or dresses, especially if you have mosh pit tickets. It'll be easier for you to dance or move freely without having to worry about getting harassed. With jeans or shorts, you can surely dance much more comfortably.

For footwear, it's better if it covers your toes – wear sneakers, boots or Chuck Taylors, as they never fail to be comfortable when you're springing up and dancing to the beats with the crowd. Try to avoid heels or sandals - you might stab someone in the foot with your heels. Sandal wearers would be victims of foot stomping, so please look after your precious feet.

As for accessories in this case, the more does not mean the merrier. It could get uncomfortable, or if you're jumping, it may hit someone next to you or even choke yourself. So limit your accessories to as little

Good luck and have fun piecing your outfit together for your next big concert!



GENTLEMAN'S GUIDE ON WHAT TO WEAR TOA MUSIC EVENT

By SHARMAINE CHAN

So you've got a concert to attend in a week or two, and you haven't had any idea what to wear.

You look at your wardrobe in despair, searching for the cleanest shirt and pants that would actually match with the shoes you're about to pick.

Men, unlike women, have a limited choice of style. However that does not mean one cannot dress to impress, especially if you're going on a first date or getting the girl you fancy to compliment you on your taste in outfits.

Outdoor Concert: **SWEAT IT OUT**

You're preparing for a rock or pop concert at Fort Canning, and you want to look effortless yet comfortable in a crowd of squealing fans and getting squashed by body shapes of all kinds. Events like this would call for outfits like a fitted short sleeve linen shirt (100% comfort!), olive chino shorts with a pair of gorgeous brown loafers. Alternatively, go with white cotton polo, navy cotton shorts and a pair of brown leather tassel loafers.

You'd be hot and sweaty by the end of the night, so surely you wouldn't want to ruin your best pair of jeans, expensive shirt and white pair of shoes would you? The key is to be casual but stylish all at once.

Minor details can easily affect how sharp an outfit can look. Leather loafers and a well-fitted polo with a sturdy collar make for a casual, but not sloppy, look.







Indoor Concert: A NIGHT OF LUXURY

of luxury - perhaps an evening at the Esplanade for a concert, or Marina Bay Sands for a musical and you know you need to look good.

Donning a waistcoat might seem a tad silly, but if you know how to dress up you'd be in for a chorus of "oohs" and "ahs". A midnight waistcoat over a blue/white striped shirt, a striped bowtie (extra style alert) with a pair of navy trousers, and oxblood burnished lace-ups scream perfection and class. For the classic dandy guy out there, this would be the outfit girls would gawk at in awe.

sleeved shirt a burgundy-striped tie and navy suit trousers with the ever so versatile brown loafers. The brown/burgundy micro square pattern is subtle enough to work with a tie, yet cool enough to wear open over a tank top on other days. Don't forget to complete your outfit with a classy watch.

> You might think going the extra mile for a good shirt or a good pair of shoes might not be worth it, but trust us when we say every piece will get better with age and wear. That's not shopping, that's investing.

Before you lock that door, don't forget the most important thing: cologne! Take it from me, girls appreciate guys who dress well, but we'll go crazy for guys who smell good. Now go knock 'em out!

THE LIST

Entrepreneurial Musicians

Flexing those vocal chords aren't the only things musicians are keeping themselves busy with these days. Be it the opening of a restaurant or creating a fashion label, business-savvy musicians are a force to be reckoned with, so here's a list of musicians that have not only topped the charts, they've also branded themselves as business moguls.

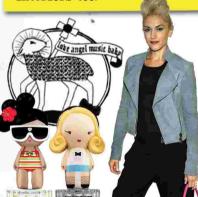


JUSTIN BIEBER

Famed for his heartthrob status amongst teenage girls, this Canadian crooner has not only sold out tours and topped album sales, he's ubiquitous with his merchandising and endorsments too. With a nail polish line named after his single 'One Less Lonely Girl' and a fragrance called 'Someday', this pin-up boy is estimated to have earned a whopping \$55 million (including music sales, merchandise sales and endorsement deals) in 2012 alone, allowing him to sit comfortably as Forbes' third most powerful celebrity.

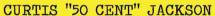
PHARRELL WILLIAMS

Producer, rapper and lead vocal of N.E.R.D. Pharrell Williams' creative versatility is evident through the multitude of ventures he has taken up. From writing lyrics and composing catchy beats, to creating his own fashion label (Billionaire Boys Club & Ice Cream Footwear), this mogul has aced it all. Always on the lookout for artistic challenges, this Grammy award winner forayed into the sphere of furniture designs roughly 4 years ago. Now, with an established furniture line under his belt, Pharrell is hoping to carve out a name in interiors too.



GWEN STEFANI

This peroxide blonde singer may be known for her stint with No Doubt, but outside the music bubble, Gwen Stefani cuts a snazzy figure with her bold styling choices. Her world-celebrated precocious fashion sense can be seen through her design label, L.A.M.B (named after her first solo album - Love Angel Music Baby). While many musicians dilute the fashion industry with their own labels, Gwen Stefani's line rakes in an estimate of \$100 million annually with her line of fragrances, clothes and handbags - making her the poster girl for musician entrepreneurship.



This American rapper famously noted for mouthing the words 'get rich or die trying' did the former and now has a business empire estimated to be worth at least \$8 million. With a business portfolio consisting of a recording label (G-Unit), a production company (G-Unit Films) and video games (50 cent: Bullet Proof), he's constantly looking for a product to brand his name with. You might eventually end up pocketing one of his products, like that pack of condoms (Magic Stick Condoms), 3D glasses (Gunnar Optiks) or Vitamin Water.



LADY GAGA

This Queen of Pop is arguably the most interesting musician out there. Besides making heads turn with her fashion and addictive tracks, Lady Gaga is extremely business savvy too. Touted to bring in close to \$52 million dollars (inclusive of music sales and concert earnings) in 2012, her portfolio includes a perfume line (Fame) and a headphone brand (Heartbeats). She is also a restaurant owner (Vince & Eddies), as well as creator of her own comic book series (Fame). With other projects still in the pipeline (i.e. a documentary), this eccentric lady is definitely out to entertain.



It's probably not a stretch to say that who we are is somewhat shaped by the music we listen to. Here's what our 2 resident bloggers – Olivia and KC – have to say about the music icon that's inspired them.

Q: WHO ARE YOUR FASHION ROLE MODEL NUSICIANS?

For the longest time, musicians have always inspired us solely through their music. However, I believe that era is over. In today's modern media industry, where the fine line between different professions of celebrities is being blurred with the boom of creative collaborations between musicians and fashion designers, musicians have also become fashion icons for their audiences.

My personal muse is Cher Lloyd, a British pop singer who shot to fame through the popular UK reality programme. The X Factor. She is only 20 years old yet her strong personality shows through her music and fashion. I am a big fan of her outfits both onstage and offstage. She is one of the rare artists who keeps to her style and does not dress radically different onstage and offstage. Her unique style speaks for itself wherever she is and her sophisticated clothing choices suggest her adventurous side. Her various head accessories constantly inspire me to be bold and daring when dressing up instead of blindly following trends. I love how confident she is in her fashion philosophy and I guess the X factor she has isn't only her voice.



OLIVIA KIN

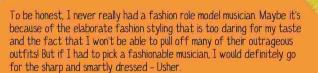
> A GIRL IN HER 205 SEARCHING FOR HER PRIME TIME HTTP://WWW.OLLY-GOES-MAD.TUMBLR.COM



KC

> QUIRKY, WEIRD AND LOVES TO WRITE. GO FIGURE.

HTTP://YOUHAVENOPOWAH.BLOGSPOT.COM



If you're a fan of his music, you would take notice of the way he dresses. Most of his stage attire encompasses a collared shirt or t-shirt paired with a jacket or vests with skinny jeans and complete with a pair of trendy high-cut dunks and of course, his signature fedora hat. In a nutshell, he dresses with a smart-casual yet formal type of style that suits his personality, music and paired with his good looks, he simply pulls off the look flawlessly.

Although I don't have a great fashion sense, I find a similarity in my style to Usher's – in terms of his understated yet stylish outfits he pulls off. My normal day–to–day outfit to school or for an event would be a shirt paired with skinny jeans. I'm not exactly crazy about the high–cut dunks but I do put on high–cut boots.

TRENDS THAT FIRDAUS FIRMANY CAME AND WENT

Bad fashion trends are like thunderstorms; during the storm, you enjoy the cool weather but after it's gone, you curse at the weatherman for the mud all over your brand new Dr Martens. In this article, we explore some fashion fads - inspired by the music we listen to - that have come and gone:

SHUTTER SHADES

WHO'S TO BLAME: 80s pop bands (ie. New Order)

These eyewear pieces serve no purpose at all. It does not exactly protect your dear eyes from UV Rays, neither does it look good with your beach wear. These fashion phenomenon came about in 1980 and died before it was brought back in 2007 by Kanye West in his Music Video, 'Stronger'. Unless you're in a music video, there's absolutely no reason to wear them at all.



WHO'S TO BLANE: 80s metal bands (ie. Guns n Roses)

There was a period when bandanas could be seen everywhere. People wore it around their necks, beneath their caps. around their arms and for some. even as tube tops. Bandanas soon joined the ranks of handkerchiefs and are now only seen in pockets.



WHO'S TO BLAME: Rappers (ie. Ice-T)

SAGGY JEANS

Not too long ago, the saggy jeans trend was so popular that plenty of guys showed off more than a hint of boxers, following the old adage of 'how low can you go'. While its not technically illegal, being lower definitely doesn't mean being sexy. It's just plain criminal.

BAND TEE SHIRTS

WHO'S TO BLAME: Rappers (ie. Ice-T)

There was a time where wearing band t-shirts showed that you have exquisite taste in music. It could be a conversation starter. But imagine if this was still

relevant today, "YOUR CARLY RAE JEPSEN SHIRT LOOKS RAD!" "OH MY GAWD YOU ARE A KATYCAT. ME TOO!!



WHO'S TO BLAME: Rock & punk bands from 70s - 90s

You've got to admit that if you were a 90s baby boy, you would've had this. Sometimes, it served as a measure to prevent pickpockets but sometimes it served no purpose at all. It hangs from one belt loop to another and we wonder why you'd carry this extra weight.

PARACHUTE HAREM PANTS

WHO'S TO BLAME:

Who would've thought that those ridiculously puffy pants associated with the likes of 80s boy bands and MC Hammer would make a comeback several years ago with the popularity of K-Pop? But even so, this trend has gone the way of the dodo once again, replaced by fitted pants with cleaner lines.



USA/UK FLAGS

WHO'S TO BLAME: Geri Halliwell

This particular trend may still be around but I daresay that it isn't as crazy as it was a couple of months back. We all know the reason for this craze could perhaps be the sudden influx in British music. On the other hand, if more designs of different flags are worn, this could serve an educational purpose as well.

CROCS

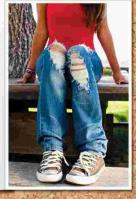
WHO'S TO BLAME: Does it really matter?

This is probably THE. BIGGEST. FASHION. FLAW. EVER. Crocs' virality was due to the comfort that Crocs provides. But what's the point of comfort, when it's an eyesore? Either way, I'm just glad that the craze is no longer as crazy as it was back then.

RIPPED JEANS

WHO'S TO BLAME: Rock & punk bands from 70s - 90s

Once upon a time, ripped jeans were a staple to almost every closet. But of course, those were in the late 1990s and early 2000s when they were associated with cool bands. This homeless-and-not-enough-moneyfor-fabric look is finally gone, and replaced with cleaner, more flattering looks.



We know fashion trends have had their rise and fall. But what's next to fall? Aztec prints? While Aztec and tribal prints are still common these days and sold at many outlets, I think it hasn't reached its full potential yet! Whatever it is, this proves that fashion is ever changing and there is definitely no right or wrong to wearing something.

Music and fashion have always been associated with each other; every music genre seems to come with its own fashion trend. Many musicians take one step further, and have forged a way in making their own fashion line and trend to complement their music. So, if you're still caught in the middle of a fashion rut. here's a list of musicians that are presently moulding the way music looks:

Nikki Sixx. Motley Crie

Hailed as rock royalty, Nikki Sixx, the co-founder and bassist of Motley Crue has been meddling in fashion since the inception of his band in 1981. Known for his sense of style that is often branded as an eclectic mix of glamour, punk rock and goth, his love for fashion has led him to create his own label, Royal Underground. Described as a mash-up of high fashion and rock, Royal Underground combines 80s rebel with 90s edge. With an unparalleled passion for clothing. Sixx's designs are intricate. down to the colour of threads used.

In recent years, he has also diverted his interest to photography, which has fostered inspiration for his designs revolving around elements of grunge with a hint of chic. It's no surprise his designs are worn by well-known figures around the







Possibly the first in South Korea to attract and clinch a sponsorship with legendary fashion house Louis Vuitton, Kwon Ji-Yong aka G-Dragon is easily one of the most influential fashion icons in the world of K-Pop. Even with the tight control over his image and commitments to his band (Big Bang), G-Dragon continues to win praises and a multitude of awards for his contribution to fashion because of his precocious sense of fashion and ever-changing style.

With plans of creating his very own fashion label in the future, G-Dragon's fashion style of everything neon can now be put to the test as he collaborates with renowned Japanese jewellery maker, 'Ambush', to create whimsical pieces under the 'My Boon' collection.

UK-based singer-composer, Mathangi Arulpragasam (aka M.I.A), has not only recently been signed onto Jay-Z's Roc Nation label, her artistic repertoire includes being a fashion designer as well.

Influenced by her seamstress mum, M.I.A developed an early interest in fashion, with her ever-changing eccentric style evolving over the years in tune to her music. Her second album, "Kala", saw her experiment the nu-rave style with bold patterns and over-saturated neons that were a reflection of her music. Citing guerrilla art and fashion as her major influences, she launched her limited edition Oakley Run line, infusing Mexican and African styles into her apparel such as bomber jackets and t-shirts that sold out during New York Fashion Week.



Harion and House Fashion on their threads

Don't be fooled by the tiny island we live on — we may be known as a 'little red dot' but the number of up and rising local bands is aplenty, especially when it comes to being well-dressed. Throw out your ideas of those tee-and-jeans looks and boring, uniform styles.

Featured here are three young and emerging bands handpicked from our pool of homegrown talent who reveal how their music influences the way they dress, breaking the myth on boring band outfits.

THE SUMMER STATE fb.com/thesummerstate

Fun-loving band The Summer State had been pretty busy in 2012 – selected as the opening act for Yellowcard and The Wonder Years, they also recorded their latest EP. This paved the way for even bigger projects in 2013, with plenty of shows lined up later in the year and a new music video for their upcoming single.

Describing their style as "a balance between comfort and looking good", the pop/rock band prefers to keep it smart-casual. With a blend of checkered shirts, cardigans and blazers, they pair their outfits with sneakers or leather brogues, and as the band explains, "our music, like our fashion sense, is easy on the ear and eyes!"





THE SAM WILLOWS fb.com/TheSamWillows The soul-folk quartet consisting of Benjam

The soul-folk quartet consisting of Benjamin Kheng, Jonathan Chua, Sandra Tang and Narelle Kheng began their music career after their Youtube page hit over 100,000 views. Since the launch of their first EP on 27 October 2012, the band will be embarking on their first-ever international tour in North America – the Southwest 2013 in Austin, Texas, and Canadian Music Festival in Toronto, Ontario.

"As a band, we try to stay true to ourselves and what we feel moves us, and that hopefully transcends into the songs we write." Influenced by blues, country and folk, The Sam Willows stick to one colour palette of muted colours such as brown, navy blue and maroon. The guys are decked out in printed shirts paired with suspenders and vests, and the girls with fitted dresses and skirts (though they'll try to get Jon and Ben in spandex one day). Their rule on being fashionable? Being yourself > being in fashion!

VILLES fb.com/Villesband

"Think of a Taylor Swift mash-up with the old school Linkin Park." Villes – consisting of Dominic Tan (vocals), Bryan Ulric (guitar/vocals) and Harith Shah (guitar) – are a post-hardcore band with a balance. As Bryan simply puts, their music comprises "catchy choruses of a Top 40s pop song combined with the heaviest elements of the rock/hardcore genre." Their plans for 2013? Get ready for more shows and possibly an acoustic EP coming your way!

The band rocks with casual street style with a comfortable edge, and with one thing in common – lots of black. In their usual band t-shirts and snap-backs, the friendly and ambitious band have an understated style and their outfits are clearly congruent to the music that they offer.



SMALLE SAY ARAIN SAI

It's the fashion issue, and there's nothing more stylish than a smile. After all, fashion's an individual thing. And isn't a smile the one thing that's really all your own?

When you see a nice smile, even the most catty friend would never say "yeah, it's nice but I wore it better." That's because everyone likes a nice smile. It makes you approachable. It makes you desirable and makes you employable.

In short, a smile's the one accessory you never leave home without. You just have to remember to put it on.





DON'T SAILE

minimum

Everyone thinks runway models and rock stars are fashionable. And they are, somewhat. But when was the last time you saw a runway model crack a real smile?

It's possible they're medically unable to smile. After all, lack of protein in your diet can degrade facial muscles meaning a malnourished model may be medically unable to smile with anything more than her eyes. In the case of rock stars, binge drinking can deaden facial nerves. They may desperately want to smile, but simply cannot. Who are we to judge?

Research shows that when you don't smile upon first meeting someone, they're 63% more likely to have a bad impression of you. Fact is, unless you've got endless legs or major stage-presence, not smiling will probably work against you.

AND PEOPLE VIIIO

So for the average person, what's the advantage of smiling?

FIRSTLY, YOU AIN'T GONNA DIE! We've all heard if you smile too much, you'll get permanent wrinkles. But then research shows

people who smile often live up to 15% longer than perpetual downers, so maybe the real answer therein is people who don't smile may not live long enough to get wrinkles in the first place.

BETTER MATING PROSPECTS

scientific experiments have proven when people first meet, they're universally more attracted to a good smile than any other feature. Why? Because at a basic level, a smile tells people how satisfied we are with our situation. And if we're really satisfied with things we smile a lot so evolution takes that to mean we're a good catch (and potential mate). Or think of it this way: If you saw someone you were interested in, would you be happy (and smile) or disinterested (and stone-faced)? If you'd do neither, you're a model or rock star, so just ignore this bit.

BETTER CAREER PROSPECTS

HR managers say the first thing they judge about any new hire is their facial expression. A good smile says you're alert, confident and approachable – all qualities employers look for. They also say (and this is completely true) a non-smiling candidate is automatically regarded as less likely to succeed in their job, due to having a "poor outlook" and/or "lower interpersonal skills". So you could say smiling is an employment pre-requisite.

SOMETHING TO SMILE ABOUT

A lot of people really want to smile, but they don't because they're embarrassed by what they think is a bad smile. The truth is, there's no such thing as a bad smile. There's shy smiles, crooked-toothed smiles, even sepia-smiles (just think of the Queen).

Even if you don't like your smile, you can always fix it, From simple dental care to invisible braces, there's really no excuses for not smiling - unless of course you're a model or rock star.

THE FIRST STEP TO AN AWESOME SMILE

While regular dental check-ups are important, the real basis for a better smile is having straight teeth. Straight teeth are easier to brush. They're easier on your jaw and neck muscles, as they're properly aligned when you chew. And let's be honest, they're easier on the eyes.

And the easiest way to start getting straight teeth is with a set of invisible braces, like SimpliClear – pioneered right here in Singapore. Because they're clear, you won't be sporting an unsightly metal grill, making them easy on the eyes (see Better Mating Prospects above).

SimpliClear*

With SimpliClear, you'll be smilling with confidence in no time. To find out more about SimpliClear, call 6779 5909 or email simpliclear@biomers.com.





MUSEUMS

ENTERTAINMENT

NIGHT LIFE

Study in the

Centre of it All

If you want to be part of this

vibrant environment, check

out our range of full-time

degree programmes today!

Start here

91939 Singapura, Bugis *

FASHION

CAFES

MOVIES

Phoby Ghaut



BUSINESS REPLY SERVICE PERMIT NO. 07242

եվիիդիրելՈրի

MAYBANK **CARDS & PAYMENTS** ROBINSON ROAD P.O.BOX 045 SINGAPORE 900045



1-for-1 coffee, movie, taxi ride and more

The credit card for 18+

VISA

and all for you











Receive

Cash Credit!

- You must be
 a current tertiary' student OR a NSF man accepted to the list of institutions'
- a Singapore Citizen or Permanent Resident
 between 18 and 30 years of age

For applicants below 21 years of age, your parent/legal guardian must consent to the application and be a Singapore Citizen or

Students from the following educational institutions: NTU, NUS, SMU, SIM, NYP, SP, NP, RP, TP, LASALLE, NAFA, SIT, SUTD & NIE

Interest rate	24% p.a.
Minimum monthly repayment	3% of outstanding balance or S\$20, whichever is higher, with minimum repayment period being 20 days from date of statement
Late charges	5% of the minimum monthly payment or \$\$50 whichever is higher
Cash advance fee	5% of the amount of cash advance or S\$15, whichever is higher
Card replacement fee	\$\$30



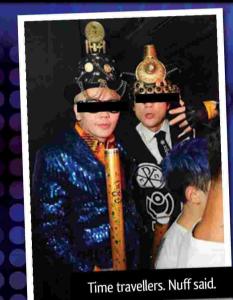


my employment details my education details TIS 뒫 SP NYP to

BY RONG EN AND NICOLETTE PEREIRA

These clubbers take painting the town red to new extremes - from outrageous colours that look straight out of a Jackson Pollock artwork to crazy interpretations of party themes, the sky seems to be the limit as partygoers attempt to stand out from the rest of the crowd. It is utterly shocking that in rather conservative Singapore, there are people who dare to express themselves boldly when it comes to clubbing. These outfits below make us wonder what they were thinking when they picked these to wear.

We Wonder What they were thinking



Good things come in pairs - most of the time, anyway. A show of unity goes wrong in this oversized Carebear- inspired baby outfits and matching bibs.

Baggy pants in a startling shade of bubblegum blue and polka dots makes us wonder whether he got lost in the midst of attending a children's party.







PLAY, SINGAPORE

The excess of bright pink – from the leopard print bra underneath to the makeup – works the cheerleader theme a tad too hard.

STOMP SINGAPORE

Mr

☐ Ms

my family details

my parent's/legal guardian's details

Postal Code

idential Type

HDB

parent's /legal guardian's consent

OUT AND ABOUT

FOR YOUR CHANCE TO WIN TICKETS AND PREMIUMS, CHECK OUR FACEBOOK PAGE!

acebook

CAMPUS.SINGAPORE

9 \$ 10 Mar, 15 \$ 16 Mar, 7 Mar, 21 \$ 22 Mar | 8pm UCC Concert Hall/Theatre Tickets: \$16-\$29 NUS Arts Festival

Held over 3 weekends from the 9-23rd March, the Festival features 36 shows of all genres from dance to theatre, music and film, as a cumulation of creative collaborations between local and international artists.



OPEN HOUSE LISTING

MDIS

501 Stirling Road 2 March 2013 10am – 530pm

10am to 6pm

Singapore Management University (SMU) 81 Victoria Street 2 & 3 March 2013

Singapore Institute of Management (SIM)

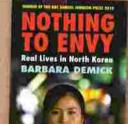
461 Clementi Road 8 & 9 March 2013 11am - 5pm

BOOKS

NOTHING TO ENVY BARBARA DEMICK

This book offers a view of how living in North Korea is like, where one is surrounded by drab buildings draped with propaganda signs. Imagine having sples observing your every move during political rallies to ensure that you are truly loyal

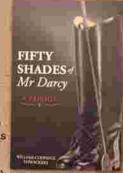
to the government and not putting up a pretence. This book is a must read as it opens your eyes to one of the most unknown societies in the world.



FIFTY SHADES OF MR. DARCY WILLIAM CTHEWSBURY

Essentially a parody of erotic best-seller "Fifty Shades of Grey", Fifty Shades of Mr Darcy follows the same premise that incorporates elements of Pride and Prejudice. Set in Victorian England, it's a tale of how Elizabeth.

Bennet is sucked into the kinky world of Mr F Darcy. Unlike the original "Fifty Shades", there isn't much graphic detail, but this makes it more accessible and funnier to a larger audience.



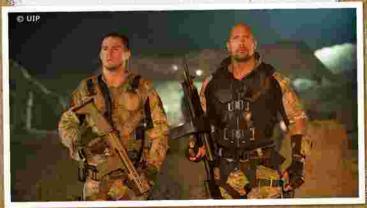
MOVIES

GI JOE: RETALIATION

(28 March 2013)

Cast: Bruce Willis, Channing Tatum, Lee Byung-Hun

In this sequel, the real American heroes have been framed for the several crimes that have been going on in the shadows of the city. Under strict orders by the President to disband, the GI JOEs ignore all orders and choose to fight the good fight not only against their own government but also against their arch nemesis, Cobra and Zatan's followings, which includes a pack of ruthless world leaders.





DJANGO

(21 March 2013)

Cast: Jamie Foxx, Leonardo DiCaprio, Kerry Washington

Quentin Tarantino's latest opus, Django Unchained is an epic western film set a few years before the Civil War. Initially working as a slave, Django's (Jamie Foxx) freedom was bought over by dentist, Dr. Schultz (Christopher Waltz) who had plans of his own, and that was to train him to become a Deputy Bounty Hunter. However in the midst of it all, Django soon hears of his wife (Kerry Washington) being ill-treated by Calvin Candie (Leonardo DiCaprio), a ruthless plantation owner, edging him to change his plans as well hunting target.



GIGS

22-23 Feb 2013 | 7.30 pm SOTA Concert Hall Tickets - \$58 - \$22 Music of the Night with the SSO

Principal Guest Conductor Okko Kamu will be featuring Dvorak's timeless Serenade for Strings in E major and Mozart's effervescent Haffner Symphony as pianist Thomas Hecht takes on Falla's Nights in the Gardens of Spain, a work which incorporates elements of folk music from the composer's native Andalusia.

16 Mar 2013 | 8 pm
Fort Canning Park
Tickets - \$95 (early bird), \$135 (standard)
Bloc Party

British indie band Bloc Party consisting of members Russell
Lissack, Gordon Moakes, Matt
Tong and Kele Okereke - will
debut at Fort Canning Park this
March, featuring songs from their
latest album, Four. Since the
release of the band's criticallyacclaimed debut album, Silent
Alarm, they've since been nominated for numerous awards,
including "Best Indie Rock Album
and "Best British Band".



16 Mar 2013 | 7pm SCO Concert Hall, Singapore Conference Hall Tickets - \$38 - \$78

Tiffany Alvord

Tiffany Alvord has achieved YouTube stardom with over 1 million subscribers and 200 million views on her Youtube channel. Tiffany and her band will be performing some of her original hits including "My Heart Is", "The Breakdown" and "Baby, I Love You".



Apr 2013 | 3pm

Byto PRESENT

PRESENT

22 & 23 MARCH 2815 THE SETTING FOIL TICKET BROWNE CALL THAT CENTRE FOIL TICKET BROWNE CALL THE AFFECT OF THAT IN THE OWNER THAT THE COMMENT OF THE ATTEMPT OF THE A

PRODUCTIONS

22 \$ 23 Mar 2012 | 3pm, 8pm The Republic Cultural Centre, Republic Polytechnic Tickets: \$7, \$5 (concession)

From Scratch 2

From Scratch 2 is consists of 4 short plays written, performed and directed by youths of Bud's Theatre, in collaboration with students from the Diploma in Technology and Arts Management at Republic Polytechnic.

Till 23 Feb 2013 Drama Centre Theatre Tickets: \$42 - \$62 The Crucible Directed by Rayann Condu

Directed by Rayann Condy with theatre veterans Timothy Nga and Rodney Oliviero as the main characters, the play deals with witchcraft, belief and standing up for what the characters believe in despite what others say.



24 Apr - 19 May 2013 7.30pm Fort Canning Green Tickets: \$40 (Preview), \$45, \$55 (Sat & PH) Othello

Directed by Bruce Guthrie
(Associate Director of
Richard III and Director
of Twelfth Night), Shakespeare in the Park is back
with the play Othello, a
story of a riveting Love
tragedy about jealousy,
deception and greed.



14-17 Mar 2013 | 1pm (matinee), 8pm Esplanade Theatre Tickets - \$30 - \$90, \$30 - \$70 (matinee) Coppelia

Coppelia - the girl with Enamel eyes is a classical ballet that will be the opening performance of Singapore Dance Theatre's 25th Silver Anniversary. Essentially a story about a man's infatuation with the life-like doll figure of Coppelia, see how the doll comes alive and discover the truth behind the beautiful Coppelia.



21-22 Mar 2013 | 6.30pm Fort Canning Green Tickets - One Day: \$70 - \$280 (VIP) Two Day: \$220

Timbre Rock and Roots

Back for the fourth year, Timbre Rock and Roots promises to ethrall you with musicians such as Robert Plant, who'll performing with his band Sensational space Shifters. The night will also feature the Tedeschi Trucks band as well as artists Rufus Wainwright among others,



Campus Usade 22 18

Wanna be a by olivia kim Fashion Blogger?

The key to owning your own style is not to fear judgment and stay confident. Dress yourself up and let the world in on the secret of your wardrobe.

1. CREATE A SPACE FOR YOURSELF.

Fashion no longer only exists solely on the runway or in the pages of a magazine. With a flourishing number of social network services, everyone can have a 'Runway' of their own. There are various platforms for you to share your fashion and styling tips.

BLOG: BLOGGER/TUMBLR & tumble

If you love writing and sharing fashion tips, this is the perfect platform. Though blogging about fashion online can be time-consuming and tedious, there is joy to be had in having readers appreciate your fashion sense, so don't hesitate! If you are neither photogenic nor an amazing photographer, KEEP CALM AND REBLOG TUMBLR. It is a mecca for fanta-bulous photos of models and clothes. You can always reblog their photos and share your thoughts and views

with the readers in the comments section below the picture.

ONLINE FLIPBOOK: LOOKBOOK

If you want your pictures to speak for you, this is the place. 'Lookbook' is one of the most famous websites for fashion bloggers

to share their 'outfit of the day' and their favourite items and clothes

VIDEO: YOUTUBE You Tube

Does writing and taking photos bore you? How about making your own tutorial? There are already millions

of active fashion and beauty gurus on Youtube you can watch and learn from!

MOBILE APPS: INSTAGRAM/PINTEREST

If all of the above seem to take too much effort and time. you can always turn to your mobile! You can download mobile applications - namely Instagram and Pinterest -

which are the more popular mobile applications for photo sharing. You can upload your photos and add filters to your pictures!

3. BE YOURSELF!

Everybody can be a Fashionista and there are already thousands of popular fashion bloggers out there. But with your unique sense of style and originality, you will definitely stand out from the crowd. Keep experimenting and never fear what people might think of you. Shini Park



2. KNOW YOUR ANGLE

Fashion mainly appeals to the eyes, hence nothing is more important than good photos. A DSLR is a perfect tool to capture your outfits but do not be discouraged even your camera falls short of a DSLR. Nowadays, most

digital and phone cameras can produce good quality of pictures as well. So snap away!



3 RULES OF THUMB

- Update frequently
- Embrace your style and be proud of flaunt it!
- At the end of the day, it's uniquely you!

You don't want to be mocked at for your morbid dress sense by the bloodline of Armani or some fashion guru, so here's an extensive guide on how to strut your stuff while dressing the part.

Cheat Sheet #21 Formal Dress Codes

WHAT YOU SHOULD

WEAR (BOYS)

Turn up in a crisp

tuxedo and NOT in

a dark- coloured or

the look with a

black Oxfords.

black suit. Complete

sharp-looking pair of

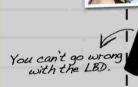
WHAT THE INVITE SAYS

BLACK TIE ONLY

WHAT YOU SHOULD WEAR (GIRLS)

A ball gown that reaches to the floor. paired with heels and an up-do hairstyle (if your hair is long enough for an Audrey Hepburn inspired hairdo, that is)





Classic Little Black Dress with accessories and stockings for that added allure. Check for unsightly holes and frizzy stock linings that'll make you look like a used Halloween costume.

BLACK TIE-OPTIONAL



A choice of a long. flowing gown or preppy separates if they're as elegant. Paired this with satin/silk gloves and you're on your way to breaking a few hearts.

or pencil

heels or



made of sharkskin so don't worry) + Sharkskin is classic loafers. wrinkle-free Choose a Black Tie

approach or opt for something James Bond would approve of - dark suit. white shirt and a matching tie. Flamboyant colors and sport coats are a big no-no.



Make an impression

Overplaid Sharkskin

the name suggests.

suit (as much as

it isn't actually

without dressing

overly loud in a

Windowpane-

There is no hiding the need to look as glamorous as possible. Dress up or don't show

ACTUALLY

MEANS

The whole

idea is to go

for elegance.

so no short

dresses and

shabby

trousers.

Be classy

enough to

colourful

individual

style.

but be bold

show off your

personality +

ALTERNATIVE BLACK TIE



Feminine Tuxedo consisting of a slim cut black pants with either a cropped or long tail jacket instead of the usual long gown. Think mid 50's "Top-Hat" look but classier. Keep jewellery to a minimum, and pair this with high heels for added "oomph".



The signature "V created by the tuxedo exudes masculinity + power so don't forget to cover your waist using a waistcoat to complete the aura.

V for Victory!

The key is not to be overwhelmed by the suit but to have it tailored to fit you perfectly.

Probably the only time you're allowed to wear Polos without being locked out of the party. Choose bold. preppy colors that match your well ironed khakis. Top this off with suede loafers for the laidback look.

You don't have to overdress. but dress presentably enough so that your boss doesn't think you're a slob.

BUSINESS CASUAL

Pencil skirts give you silhouette

Dress pants skirts with a blouse or a dressy top paired with ballet flats

Music Festival Hunt JAPAN

Summer is a time when Japan shakes itself free of the winter blues, and kicks into high gear with plenty of outdoor music events. Attend one. or even all of them in succession (which is what many do)!

* PRICES LISTED ARE FROM 2012.



RISING SUN ROCK FESTIVAL

Held in Sapporo (Hokkaido), the annual Rising Sun Rock Festival features local Japanese acts with music genres that range from rock to dance and folk. Held across 6 tents, each houses a different lineup and genre. This 2-day long event has featured some of Japan's most popular and up-and-coming acts, including the GazettE, Asian Kung-fu Generation, One OK Rock and Miyavi.

DATES: August 16 & 17, 2013

TICKETS: ¥21,000 (2-day w/tent site), 18,000 yen (2-day no tent site)*



FUJI ROCK FESTIVAL

Held every summer over 3 days at Naeba Ski Resort in Niigata, Fuji Rock features over 200 Japanese and international musicians spread over 7 festival grounds. Past luminaries include The Stone Roses, Radiohead, Coldplay, Vampire Weekend as well as Japanese bands like Asian Kung-fu Generation. Located in a ski resort, it has a cool mountain forest setting with all-night hot spring baths, and is attended by over 100,000 people each year.

ATES: July 26-28, 2013

TCKETS: ¥39,800 (3-days), ¥3,000 (camping)*



WIRE 13 STAYING IN YOKOHAMA?

Hotel Tokyu, which will be known as 'The Yokohama Bay Hotel Tokyu' from April 1 this year, offers 480 spacious accommodation with seaside rooms - with Wifi internet and bathtubs that open up onto balconies with

DATES: TBC (summer)

NIIGATA

Held at the Yokohama Arena. Wire is an all-night

nics music festival with techno/dance being the main music theme. The 10,000-strong festival has a VJ section in addition to their main stage lineup that has included DJs from Germany, USA, Spain and the UK, as well as some top Japanese spinners.

Spread over 2-3 days and held in both Tokyo and Osaka, Summer Sonic's international and local acts perform at both locations. Last vear's festival featured the likes of Rihanna, Adam Lambert and Death Cab for Cutie, in addition to Asian acts like Infinite (Korea) and Mayday (Taiwan). The festival draws over 200,000 attendees each year, and this year's lineup will feature Muse. Linkin Park, Metallica and Stone Roses, among others.

DATES: August 9-11, 2013 T≤CKETS: ¥27,000 (2-day), ¥15,000 (1-day)

No Life!

Can't wait till summer? PUNKSPRING is coming up soon. Spread over 3 cities - Tokyo, Osaka and Nagoya - this year's event features a stellar lineup of popular international and Japanese punk rock bands including Weezer, NOFX and Simple Plan. as well as One OK Rock and Totalfat.

DATES: March 28 - 31, 2013

TICKETS: Tokyo (¥8,900), Osaka (¥7,900), Nagoya (¥6,500/1-day, ¥10,500/2-day)

FLYING TO JAPAN?

Singapore Airlines is offering special fares to Tokyo (Haneda), starting from S\$728 on selected flights. Sales end 15 March, valid for travel between 1 March and 30 June this year. Perfect for PUNKSPRING if you're attending



MUSIC THAT BY PREETINAIR SETS THE STAGE

A long time has passed since music was solely associated with clubbing and concerts: now music accompanies many art events and has found a fond place in the fashion industry.

It's hard to imagine a runway show without music, as it gives designers a specific image and direction as to how they execute their shows, with outfits planned to match the selected music pieces as the models strut to the rhythm of the song. Designers have realised how important a vibrant soundtrack is to the success of their show, and at the 2012 New York Fashion Week the eclectic mix of genres and artists was proof of just that.



INTERVIEW

I sat down with Trishna Goklani, an Apparel Design and Merchandising student at Temasek Polytechnic, who has worked as a dresser for the Audi Fashion Festival in 2012 and at an Ashley Isham fashion show.

Q: Is music important in d fashion show? Trishna: Yes it is. On the runway, the wrong music can

ruin an entire show.



Q: For fashion designers, what goes into the selection process when it comes to the type of songs chosen for an event? Trishna: If I were a designer, I would imagine myself walking in my collection and what song would be most suitable for that particular collection, so it's all about the mood the music sets.

Q: Do you think that design is shaped by music?
Trishna: If I were a designer I would definitely be influenced by the music I listen to, and it would help me craft my collection. Slower songs would fit really well with softer earth-toned coloured clothings while bright eye-catching colours fit well with fast and upbeat music, so even the colour plays a big part in the music choice. Personally when I'm doing assignments, I ensure that my assignments are accompanied by music.

FASHION & MUSIC GENRE

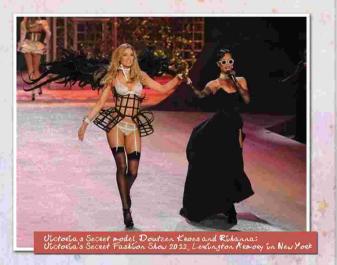
There is a myriad of different music genres designers use to match their collection. While plenty of designers capitalise on current music trends - like music from internet pop-siren Lang Del Rey - some use thematic music to showcase their collections. Take Ralph Lauren's homage to Downton Abbeu for example, or Nepalese American designer Probal Gurung's use of trip-hop featuring Massive Attack to showcase his bright prints, as well designers who use sound-rack from films like The Girl With the Dragon Tattoo to evoke an edgy style.

It's not a stretch to say that when you listen to Avril Lavigne's music, it conjures up a pop-punk inspired clothes think stude, gingham and boots with silver, red and black.

CAPITALISING ON MUSIC TRENDS

While obscure music might be preferred by some designers, others opt for pop music to appeal to a wider audience. For instance, the star-studded annual victoria's Secret fashion show is always accompanied by upbeat and current music; in 2012, they had artistes, like Rihanna, Justin Bieber and Bruno Mars who performed live, belting out their latest hits as models take the runway.

Even here in Singapore, the free open-air fashion-concert at Ion Orchard in 2012 featured David Cook on stage as tenants showcased their latest Fall/Winter collections.



Music not only sets the mood but also sets the entire stage; designers can show off their personality through the music and set the backdrop for their collection. For example, a hot new trend on the runway could be accompanied with a current hit song, while an 80s-inspired collection could be accompanied with some old-school 80s dance music from bands like Bananarama. After all what's a fashion show without music?

EVERY MORSELL

From hearty meaty meals to tea time snacks, here's a list of some pocket-friendly joints you can stuff yourself at.

CORR

Authentic taste is what Porky Pork Prides itself on Their dishes are mainly smoked over wood chips, which gives their food a distinct aroma Roasted Pork, also known as lechon in the Philippines, is one of their best selling dishes. It is similar to sio Bak, but the distinct difference lies in the crunchiness of the Pork and how it melts in your mouth. Their Hungarian sausage is also another best seller, with every bit of it made from scratch even the skin! It's a must try for meat lovers!





HUNGARIAN SAUSAGE



PULLED PORK ON BREAD

THE COFFEE DATIN

while ham and cheese croissant sandwiches and artisan coffees (served with a delicate biscuit that's best enjoyed dunked) are what the coffee Daily is known for, they also have unique concoctions, like their hot chocolate earl grey tea which is surprisingly light and refreshing and is highly recommended for tea lovers. Another must-try is their signature homemade waffles, which are not too crispy or soft, served with scoop of ice cream coupled with the cosy ambience, this is a great place to chill with friends.

75 Brighton Crescent, Serangoon Garden Estate #01-30 T: 6284 8894 W: fb.com/The-Coffee-Daily



MERELY ECE CREAM

Perhaps the quirkiest ice cream flavour ever to be named locally, the pineapple tart is a an ode to the looming Lunar New Year surprisingly tangy with a sweet aftertaste reminiscent of the all too familiar pineapple pastry, the pineapple tart is a zesty complement to the eccentric flavours that have become a trademark of merely ice cream.

In addition to their Yuzu sorbet, the Pineapple Tart flavour is officially up for grabs for a limited time only.

Sunshine Plaza, #01-13 T: 6238 0890 W: fb.com/Merely.lce.Cream





TEA CARTY

with artworks that complement its bright green walls, the tea party is a cozy, lighthearted cafe that offers quality pastas and mains that won't burn a hole in your pocket.

The Chicken Chop (\$7.90) with mash potato at the side was well-marinated and succulent while their Aglio olio (\$4.90) is flavourful yet light - a healthier choice to creamy pastas, if youre a meat-lover, the Burger of the Day (\$6.90) is a beef patty served with cheese and fries that has just enough of a bite at the right portion to whet your appetite.

3 Pickering Street, #01-28/29 **T:** 9180 9691 **W:** fb.com/TheTeaPartyCafe





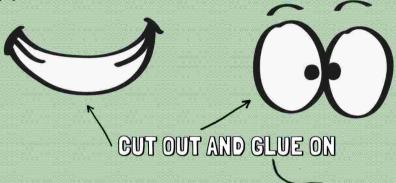


BURGER OF THE DAY

STRESS

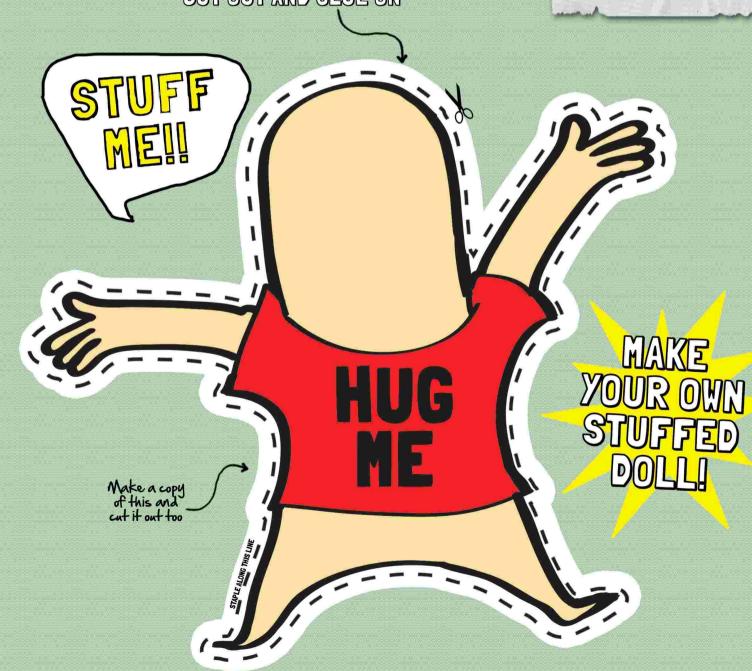
RELIEF

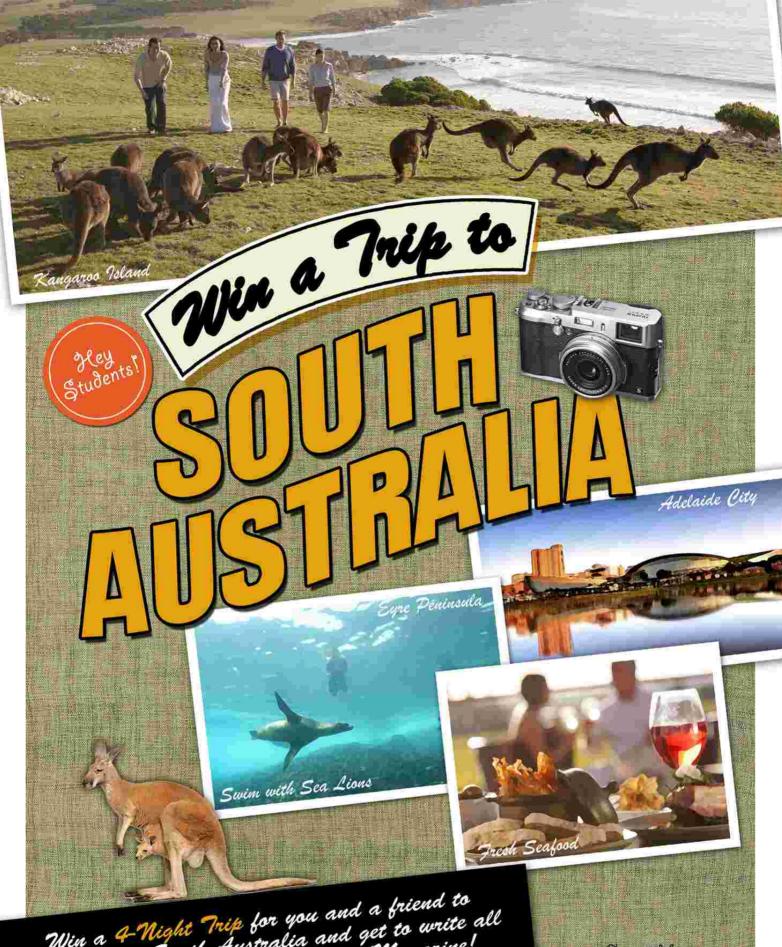
If you're not gettin' any love this Valentine's, you may just need something else to hug. Forget your 10-year-old nappy teddy bear (which could be the cause of your singleton life), and have a go at a bit of handicraft (no, not one that involves vigorous right-hand movements) and you may just end up being the talk of the class. Who could resist an Ah Boon stuffed paper toy (even G-Dragon named his latest jewellery collection 'My Boon')?



DIRECTIONS

- Make 2 copies of Ah Boon, and very carefully cut the outside portion of the white borders around him.
- 2. Find some scrap paper (recycling is key) that you can either shred, tear or scrunge up into small bits.
- 3. Staple the edges of the 2 pieces of Ah Boon together, leaving enough of a hole somewhere along the line to stuff him up with the scrap paper.
- 4. Continue stapling all over Ah Boon (without getting your fingers caught in it, of course) until all the scrap paper doesn't spill out. Glue his eyes and mouth on one side of your handiwork. Voila you've made your own stuffed Ah Boon!





Win a 4-Night Trip for you and a friend to Adelaide. South Australia and get to write all about your experience in Campus Magazine!

To enter, visit fb.com/Campus.Singapore

See www.fb.com/BrilliantAdelaideSouthAustralia.SG for more.

Entry open till 26 February 2013!

Organised by CAMPUS:

