

ISSUE 23



# CAMPUS

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ISSUE

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**Zhu Jian**, Vice President, Biomerieux China  
Master of Science in Management

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## Looking for Summer Intern

If you're resourceful, hard-working and passionate, and want to learn the ropes of publishing and social media marketing, you can apply for our Campus Internship programme.

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As we want you to get the most out of your internship, we'd be happy to tailor it to your abilities. However, you DO need a good grasp of English.

We promise that it won't be a cruisy internship, as we'll put you through the paces, but if you do well, we'll even take you out for beer on Fridays!

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Pick me!







Konosuke Matsushita  
Founder of one of Japan's  
greatest corporations,  
Panasonic, known to many  
as "the God of management"  
and a top world industrialist

## MR KONOSUKE MATSUSHITA'S LESSON #19:

**"Rather than failing failure, it is more important  
to fear failing to face it squarely."**

THE FORT, 12:00AM



ALRIGHT NEW  
RECRUITS  
YOUR JOB IS SIMPLE!  
YOU'LL BE ON GUARD DUTY  
FOR THE NIGHT, SO NO  
GOOFING OFF! I HAVE MY  
EYES ON  
YOU TWO!

YEAH, YEAH

ZZZ...

YES MA'AM!

YES MA'AM!

STAY  
ALEART AND  
WATCH OUT  
FOR BAD  
GUYS!

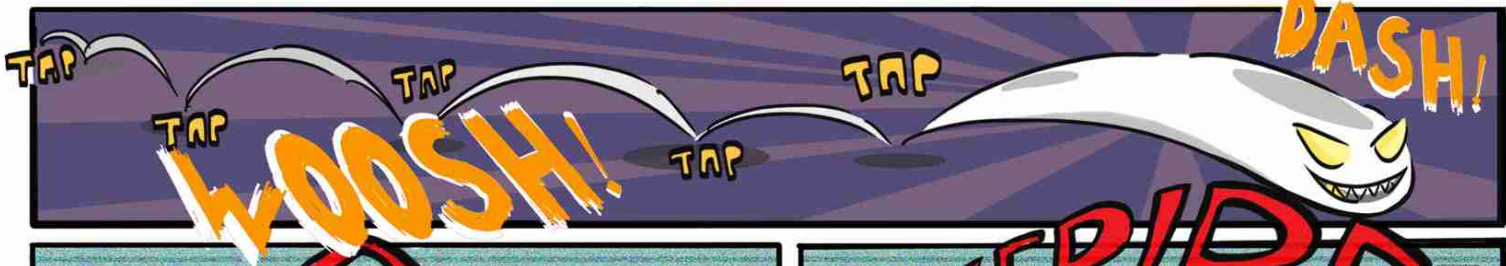
THIS IS GOING TO  
BE EASY!

YEP! NOTHING  
BAD EVER  
HAPPENS! WE  
CAN JUST  
TAKE A NAP

AN HOUR LATER 1:00AM

Z

Z



AAAAHHH!

AAAAHHH!

BAD GUY!

AH! BAD GUY!  
BAD GUY!  
HOW DID HE  
GET PAST  
US?

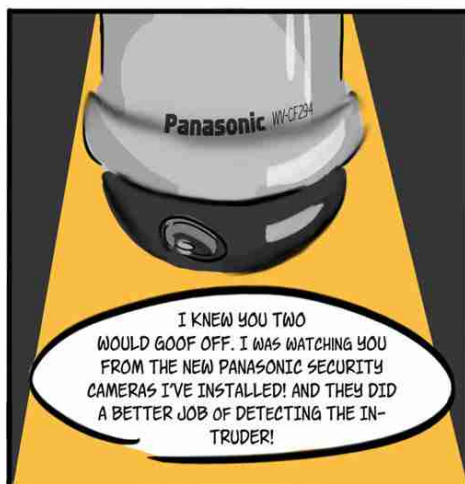
REC

12/02/1802

REC

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YOUR DIGITAL EYE THAT TRANSFORMS DARK AREAS INTO CRISP IMAGES LIKE THOSE SEEN BY THE HUMAN EYE.

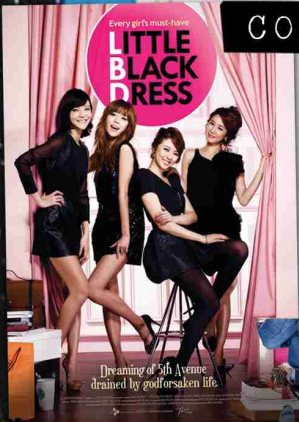
**Panasonic**  
ideas for life



# THE LIST

## COMING-OF-AGE MOVIES

Growing up is never a piece of cake, be it the transitional phase from school to university or even deciding the way your future is going to look like after graduation - the rite of passage is just cumbersome. So while you're vacillating between confusion and bliss, here is a list of coming-of-age flicks that might just make the process a little bit more bearable.

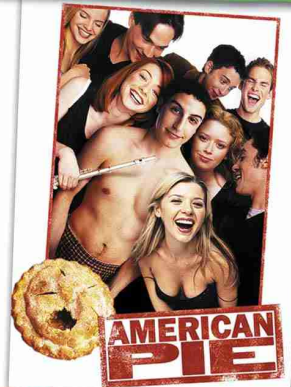


### LITTLE BLACK DRESS

A rich comedy depicting the ups and downs of life and friendship, the Little Black Dress follows four 24-year-old girls on their journey to discovering themselves, their friendship with each other, and their standings in life.

### AMERICAN PIE

With an entire series, American pie is more than just a pop culture icon; it depicts the different stages of growing up, from awkward first kisses and dates to retaining old friendships and finding new ones, this collection of movies covers every inch of growing up.



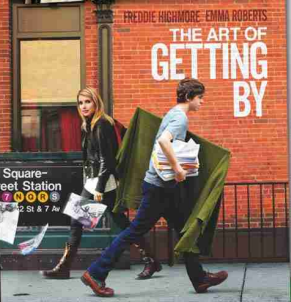
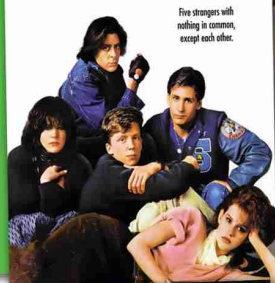
### THE PERKS OF BEING A WALLFLOWER

Focusing on the snappy and volatile changes that take place while growing up, The Perks of Being a Wallflower also highlights the darker side of transitioning, from losing friends to personal boundaries.

### THE BREAKFAST CLUB

A hallmark coming-of-age movie, The Breakfast Club spotlights the angst and uncertainty that comes with growing up. Thrown in with a mix of diverse characters, this timeless film is relatable to everyone.

### Breakfast Club

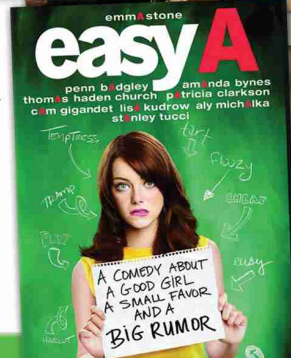


### THE ART OF GETTING BY

Growing up means feeling out of place most of the time, and The Art of Getting By deals with just that. Following the fatalistic George as he deals with changes in his family, friendship and purpose in life, this film definitely teaches a thing or two about going with the flow.

### EASY A

More than just a satire, Easy A covers the many topics that plague the youth. From camaraderie to upholding a reputation and choosing to be comfortable in their own skin, this flick handles it all and with a pinch of salt.

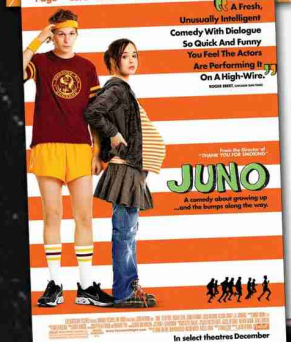
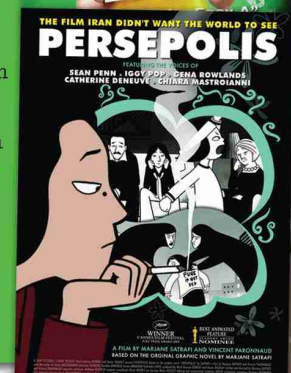


### ADVENTURELAND

Dealing with the inevitable thought of what comes after university, Adventureland follows a college grad who decides take on a job at an amusement park because of the bleak job market. Confused by the path he's been handed, this movie showcases the unconventional route some might have to take to find themselves.

### PERSEPOLIS

An animated film that is set in the 70s in Iran, Persepolis is not the usual cookie cutter coming-of-age film. Following a young Iranian girl living out her growing years during the Islamic Revolution, this movie is a must-see for anyone looking for an eye-opening experience.

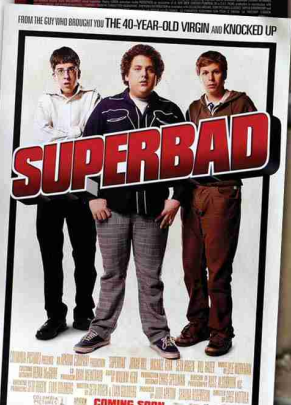


### JUNO

Not the conventional rite of passage flick - as it deals with a 16-year-old discovering that she's pregnant - Juno is still a must-watch as it captures the light-hearted moments of growing up while focusing on the relations that are essential to keep you afloat during this befuddling phase.

### SUPERBAD

A laugh-out-loud comedy centred on the last weeks of high school for three best friends, Superbad may not look like your average coming-of-age film but it deals with the topics of letting go, growing up and first loves.







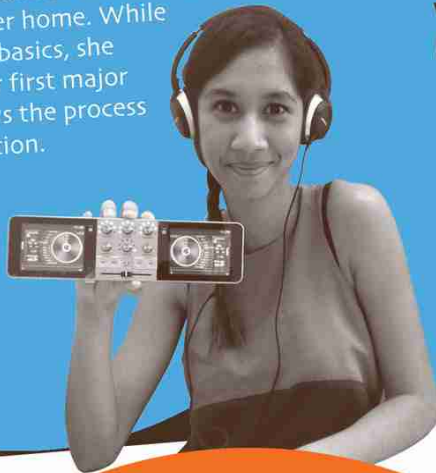
# MIXING MAESTROS

So you want to be a DJ? Campus speaks one-to-one with Cheryl Ann and Krickz - two young, fun-loving music producers as they dish the dirt on why they love producing beats, their learning experiences and musical inspirations.

## CHERYL Ann, 23

*Closet/Aspiring DJ*  
Skill Level: Beginner/Novice

Cheryl Ann is a fresh-faced, bubbly girl who enjoys making music and remixing tracks in the comfort of her home. While still learning the basics, she hasn't landed her first major gig yet but enjoys the process of music production.



## WHO ARE YOUR MUSICAL INFLUENCES?

I'm a big David Bowie and Ziggy Stardust and The Spiders from Mars fan. That explains my sound-scaping interests. I've also closely followed bands like Radiohead, The Lost Prophets and The Killers.

## WHAT ARE SOME CHALLENGES YOU FACE WHEN PRODUCING NEW MUSIC?

What irks me is technology that fails me when I need it the most. Especially when I'm in the middle of mixing tunes and my devices fail me. That's the biggest let down for any artiste, I feel.

## ANY TIPS ON HOW TO HANDLE SUCH SITUATIONS?

Having a set of quality equipment is really important for any DJ. I have a PDJ which is a Portable DJ that I bring along in my clutch that has never 'lagged' on me after playing it for 3 hours. It's also great for house parties, I can just plug in a set of speakers and I can play my tracks smoothly for hours.

## WHAT TYPE OF MUSIC DO YOU MAKE?

I make bass-heavy electronic music called Dubstep. It's a kind of music that has a lot of bass and half times. It's really heavy and it makes the crowd go crazy! I'm also venturing into other electronic music genres like Electro/House/Trap.

## WHAT DJ EQUIPMENT DO YOU USE?

I have two Vestax pdx-3000mkII turntables, and Pioneer DJM-909 mixers for use at home. I also use CDJs and other mixers depending on what the venue has to offer. I also use the PDJ to prepare my sets when I'm travelling due to its portability. The PDJ works pretty similar to the old-school DJ equipment, so it's not too hard to get used to it. It is excellent for newcomers who wants to get into DJing, as it has a very intuitive software.

## WHAT DO YOU SEE YOURSELF AS IN 5 YEARS' time?

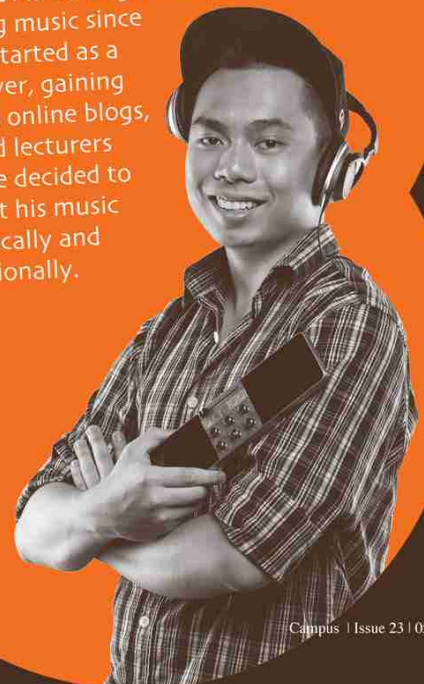
I'm going to be dishing out many more music productions and at the same time, create a brand for myself. I'm also looking at collaborations with many other artists or talents. Hopefully, I'll be able to break into the international scene.

Making music is all about experimentation (and commitment!), but if you need help learning the basics, there are various DJ academies in Singapore that offer training such as E-TracX DJ Skool, Show Ning DJ Lab and Pop Trash.

## KRICKZ, 20

*Music Producer/ DJ*  
Skill Level: Intermediate/Expert

Tang Kif or also known as Krickz is a Singapore Polytechnic student majoring in Music and Audio Engineering. Producing music since 2011, he started as a music-lover, gaining tips from online blogs, peers and lecturers before he decided to kick-start his music career locally and internationally.





When in Taiwan, make like the Taiwanese do and forget about rigidly sticking to three meals a day. The cuisine, which is a mix of Minnan, Teochew and Hokkien influences, is so tasty that you simply have to prepare your tummy for round-the-clock snacking. To help you pick from the boundless variety, here are some authentic eats that are a must-try!



# WANDER-FUL TAIWAN

## TANTALIZING GOODIES



Elizabeth Kamaldin

Elizabeth Goh

Winners of the Travel2Taiwan contest, Elizabeth Kamaldin and Elizabeth Goh, present the highlights of the recent 9-day trip! Check out Elizabeth K's blog at [bentonions.wordpress.com/](http://bentonions.wordpress.com/)!

## SWEET-TOOTHED EATS



Crown & Fancy's delectable treats

**CROWN & FANCY**  
[www.crownfancy.com](http://www.crownfancy.com)

If you have a penchant for the sweet treats, then pay a visit to Crown & Fancy. Known for serving both traditional pastries and beautifully crafted cakes - like their Cream Puff (NT\$55) and Sweet Choco Love (NT\$65) - this dainty cafe also boasts a fine selection of coffee and tea, which includes the refreshing Currant Tea (NT\$50) and Matcha Milk Tea (NT\$75). Either way, Crown & Fancy is the ideal place to get that sugar fix.



Bask in this cafe's fashionable atmosphere

**AGNES B. CAFÉ L.P.G.**  
[www.agnesb-lepaingrille.com/tw](http://www.agnesb-lepaingrille.com/tw)

The last thing one would expect from a fashion label is to have its own cafe, and that is how agnes b. sets itself apart from the rest. A getaway from the bustling city life of Taiwan's street markets, agnes b. CAFÉ L.P.G. provides both a cozy ambience with a mouthwatering range of French gourmet food and beverages.

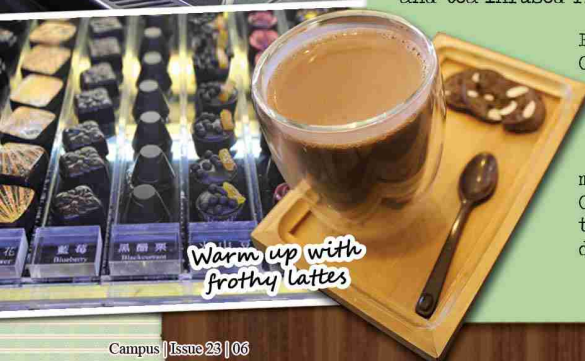
For the sweet toothed, the café offers their signature Praline Collection (NT\$450) - a classic tin box of 9 solid cubes of praline chocolates - which has layers of flavours like sesame dark chocolate, mango or matcha green tea, just to name a few. There's also Mini Cakes such as Chloé (NT\$120), which is a soft, delicate hazelnut cake topped with a drizzle of chocolate and fresh berries on the side. Pair it with a tall cup of Cappuccino or Latte (NT\$130).



**E'Z CHOCOLAT**  
[www.ez-choco.com.tw](http://www.ez-choco.com.tw)

With flavours ranging from Banana to Rose Raspberry and even Autumn Chestnut, E'Z Chocolat's macarons (NT\$75/each) will not disappoint. Chewy in the centre with a crunchy shell, each macaron differs from the next with its variety of fruity and tea-infused flavours.

For conventional chocoholics, E'Z Chocolat's thick, frothy lattes and hot chocolate are perfect for Taiwan's chilly nights. Warm yourself up with a cup of steaming hot milk and a decadent 'LA LA' Chocolate Stick (NT\$90/stick) that melts right into your drink as you stir.



Warm up with frothy lattes

## MAHJONG SHAPED GOODIES

**E'Z CHOCOLAT'S MAHJONG-SHAPED CHOCOLATE**

Simply purchase something from E'Z Chocolat, and you may find yourself walking away with complimentary packs of mahjong-shaped chocolates in your hands. They have a rich aromatic flavour bursting of cocoa with only the faintest hint of a bitter aftertaste.



Fun and tasty!



# CELEBRITY CAFES



THE 'INITIAL D' CAR



## MR. J FUJIWARA TOFU SHOP

[www.mrj-tw.com](http://www.mrj-tw.com)

Opened just last year by Taiwanese singer-songwriter Jay Chou, Mr. J Fujiwara Tofu Shop is his third restaurant venture. Themed after his movie, Initial D (in which he drove a car with the name "Fujiwara Tofu Shop"), the shop's interior features posters of his Initial D tour, behind-the-scenes photographs, movie stills, and the AE86 that he drove in the movie. Like its name suggests, it's a great place for getting tofu at moderate prices, along with Japanese cuisine.

*Delicious mini hotpot!*



## KIKI

[www.kikil991.com](http://www.kikil991.com)

Kiki is renowned for its Taiwanese celebrity owners, including singer-turned-TV host Lan Xin Mei. With its stylish décor, Kiki is a great place to sit down with friends and have a meal - especially if they like spicy Sichuan cuisine. In fact, its extensive menu gives each dish a spiciness rating, ranging from one to five. Its popular house specials include Braised Chili Beef (NT\$290) and Crispy Deep Fried Egg Tofu (NT\$180).

## C25 DEGREES CAFE



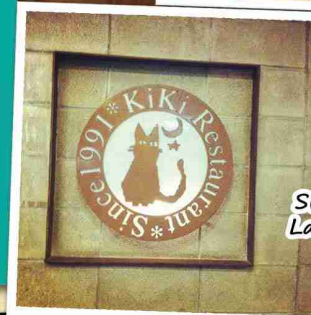
*Refreshing mixed fruit tea*

## C25 DEGREES CAFE

Anho Road

Coffee lovers will enjoy C25 Degrees Café, opened by Taiwanese actress, singer and host Tianxin. The luxurious high-ceilinged café evokes a lively ambience, which has glass windows spanning from floor to ceiling. Dig into its pan-fried foie gras beef burger (NT\$470), or have a go at its seared fresh calamari with chili and lemon olive oil (NT\$380).

*Scrumptious fare at C25 Degrees!*



*Singer/host Lan Xin Mei*



For more tantalising goodies, check out [www.taiwan.net.tw](http://www.taiwan.net.tw)



FIND US ON FACEBOOK

<http://www.facebook.com/TTBTSIN>

# TRADITIONAL TAIWANESE SNACKS



*Cakes cooking!*

## HOOLA AT SHIDA NIGHT MARKET, TAIPEI

Nearest MRT: Taipower Building

Shida Night Market, a student-oriented market, is home to many small shops and eateries, making it great for tasting a little bit of everything. Walk along its streets and you'll come across Hoola, a roadside stall selling Mahjong Cake (NT\$10). Available in the assorted flavours of red bean, cream, radish and even tuna, among others, these cakes are made in front of your eyes in a mahjong-shaped mould.

## COFFIN BREAD

Though its name sounds right out of a morbid horror movie, Coffin Bread is anything but. This true blue Taiwanese night market snack is actually made out of a thick slice of bread, with an interior filled with thick chowder of various ingredients, depending on where you go to have your fix.



*Dig in!*



*Nothing scary like its name*

## AGEI

Agei is a local delicacy, unique to Tamsui, which is at the northern regions of Taipei. It consists of fried beancurd with vermicelli noodles as a filling. At street stalls in the area, it is served for about NT\$35 with sweet and spicy sauce.

## GARBAGE BAG MILK TEA

For a unique fix, walk along the streets of Liuhe Night Market in Kaohsiung City and you'll find a stall selling milk tea in none other than a garbage-bag shape, at NT\$35 each.

*Great for takeaway!*



Campus Issue 23 | 07



# BEAUTY BOARD

There is no secret formula to looking good. You walk down the street and see that girl with radiant skin, silky locks and the perfect figure, besides the fact that she could have inherited her beauty genetically, behind-the-scenes was months of hard work to keep it up. Fear not, it is easier than it seems.

Besides heading to the salon for an expensive hair treatment, a more pocket-friendly solution can be found in your refrigerator. Although it is not fool-proof, natural remedies are definitely worth a try. Sounds egg-citing?



Tips & tricks to looking good!

## HAIR

### Volume Up

If you have too-straight or thin hair, opt for hair extensions that are braided or tied into your real hair to achieve a Korean or Japanese doll look. Hair extensions will help to add volume and length to your hair that you can curl, perm or dye according to your style.



### Egg-citing!

If you have dry and limp hair, mix 1 egg yolk + tsp of honey + tsp of olive oil. Mix together and massage onto your hair for 20 minutes (no longer or it will start to cook!) Wash and shampoo. The vitamins and fatty acids in eggs will nourish your hair to help it shine.

For a deep conditioner: Beat 2 eggs and a tablespoon of honey. Set for 20 minutes and rinse.



## Face

It isn't difficult to have clear and good skin. The most important tip is: always keep your face clean. The first thing you should do in the morning is to use a mild facial cleanser to wash your face (after brushing your teeth, of course!) Use facial tissues or cleansing water at least once to clear oils and dirt that traps in your skin throughout the day. It will

help to prevent acne and freshen up!



## SKIN

### Masks

For radiant skin, the trick is to pamper yourself with a face mask every week. Be it from the local store or a homemade recipe, it locks in moisture and pumps in nutrients that your cleanser or moisturizer does not provide. Pop your mask in the fridge and leave it for 15 mins before you use it then enjoy an icy-cold treat!



### Homemade recipe

For brighter and glowy skin, try a mixture of ¼ cup oatmeal, ¼ cup warm water, 2 tbsp honey and 2 tbsp plain yogurt and apply on your face while it is still warm. Leave it on for 15 minutes then wash off thoroughly.





## WEIGHT

Having a healthy diet and regular exercise such as running or cycling will help in losing weight or toning your figure. It requires commitment and lots of determination to reach your goal, but you will have a sense of achievement once you fit into that dress you couldn't wear a month ago!



## Fun & Relaxed

Your journey to a healthier lifestyle doesn't have to be tiring and stressful. Long walks at the Botanical Gardens and Bukit Timah Nature Reserve can help in losing weight and relieving stress too. You may even see something interesting along the way! If you are with a group of friends, rent bikes and cycle at East Coast Park – you're bound to lose tons of calories! A fun and easy exercise you can try is to hula-hoop – it is not strenuous, inexpensive and will help to tone your waist as you watch television.



## Acupuncture

This traditional Chinese method uses thin hair-like needles that are inserted into particular spots of your body that helps to balance your 'yin' and 'yang'. By targeting those points, it releases endorphins – chemicals that help to control appetite if you tend to snack or overeat even when you are full. The frequency of treatment is different for each individual, depending on your condition. Accompanied with Tai-chi or yoga, you are on the road to weight loss.



## TEETH

Poor dental hygiene can cause bad breath, cavities and even your teeth falling out. To prevent tooth decay, brush teeth twice daily and visit your dentist regularly.

## Clear braces!



## Do-it-Yourself

Having a smile makes you more approachable and always leaves a lasting impression. To keep your teeth glowing white, try rubbing the insides of orange peel or bay leaves onto your teeth, a traditional way of whitening without damaging your enamel.



Joyce Ng, happy SimpliClear patient and founder of online retail store The Tinsel Rack.

To get that perfect smile, invest in a pair of SimpliClear braces. They are **virtually invisible** (both the wires and the brackets are clear) and...wait for it...just as effective as metal braces!

SimpliClear archwires are **specially designed** to meet your unique treatment needs. It uses **gentle forces** to move your teeth comfortably and efficiently. That means **less pain, more comfort = awesome!**

You don't have to restrict yourself because of your braces. The most beautiful thing a woman can have is a stunning smile, confidence in what you wear and just being yourself!



# Tips on Travelling Alone

by Foo Rong En



Whether it's to gain a personal insight into the world or to ascertain your independence, there are many reasons to travel the world by yourself. Here are some tips for the first-time solo traveller.

## Dos:

### 1. Note the weather:

Lest you want to spend the entirety of your holiday battling heatwaves or braving the cold, we suggest that you check up on the weather during your travel period beforehand and note the temperature. You might book a beach resort in anticipation of watersports, but rainy weather will crush your spirits in no time. Generally, October to April is rainy season in Malaysia while for Thailand, November to February is the best time to visit as you'll have minimal rainfall to dampen your spirits. European destinations like London may be bearably cold in the day, but temperatures are likely to drop steeply at night and during winter the day is short, so it is best to set off early in the day and head back to your lodgings as soon as night falls.



### 2. Keep an open mind

Travelling alone does not necessarily mean that you have to go through the whole trip solo. For experiences like concerts and festivals overseas, knowing more people and hanging out with them will definitely make it more exciting and memorable, so start a conversation with people around you. Common and effective conversation starters include asking people where do they come from and introducing your own hometown too, as well as enthusing about the headlining act or the myriad of activities available get people to warm up to you and ease any awkwardness.



### 3. Read up properly about your destination

As a solo traveller, it is even more crucial to know more about your destination even before you start your holiday. Start by reading established travel guides such as Lonely Planet and Insights Guide – you can simply borrow them from libraries. Check travellers' reviews and ratings on sites like TripAdvisor to decide which hotel/hostel to book instead of using polished hotel websites that might not reflect reality.



### 4. Keep all your travel documents safely in one neat folder

Get those with segregated sections to organise the various travel documents – different sections can accommodate different types of travel essentials: maps, hotel confirmation, flight tickets, checklists... Make a photocopy of your passport just in case it goes missing.



### 5. Stay in an interesting hostel

Travelling alone evokes a sense of freedom and adventure. Instead of a standard hotel, try getting a bed in a hostel in a central location. The backpacking craze has sparked off a new wave of hostels that cater well to single travellers – some even include perks such as guided tours, movie nights and bicycle rental to make solo travelling easier and more enjoyable.



### 6. Keep expenses low

Taking the taxi might be an easy option overseas, but your expenses might skyrocket with no one to split the cost with. When in cities, try their public transport – trains are usually very efficient and affordable and you can get to your destination quickly without any worry for traffic congestion. Most tourist attractions and shopping centres are located within walking distance of train stations. For meals, street food makes for a tasty and affordable meal – a long queue is usually indicative of the food's tastiness and popularity with the locals.



### 7. Take precautions

Many people might not think about health during their travels, but something as simple as carrying a mini first-aid kit means that you can get instant relief without having to worry about where to get help or relief.



## Dont's:

### 1. Travel too late at night

Public transport usually operates till slightly before midnight so double check before you travel. Note the last attraction that you are visiting before you call it a night and book an accommodation that is walking distance from that spot to minimise any hassle and to stay safe.



### 2. Succumb to touts

Do internet research on tourist hotspots and find out about the market price of goods and services.



### 3. Ignore the dress code

Should you be heading to conservative countries such as Malaysia or UAE, be sure to avoid wearing revealing clothes. Some places might need you to wear covered shoes or you might be refused entry, so keep a tab on that.







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# Cheat Sheet

by Nicolene Tan & Travis Chan

## #22 Dating

### TIPS FOR THE BOYS

### TIPS FOR THE GIRLS

#### CONVERSATIONS: What do you say?



Being nervous can be very adorable!

Start smooth. Compliment her on how amazing she looks - don't let her extra efforts of dolling up go unnoticed!

Be completely honest. No, don't tell her she looks "different" with all that makeup. Instead, tell her how nervous you were, or even, how you mustered the courage to ask her out! She'll find it adorable. I promise.

Don't be afraid to sweep her off her feet. By doing so, you're given more opportunities to catch her when she falls!

A little thought goes a long way



One thing's for sure: be polite. Go through what you want to say mentally before saying it!

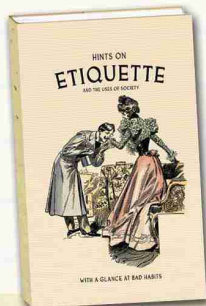
Keep the conversation going! Silence is NOT golden - it makes you a bore. Ask him about his hobbies or favourite sports, but never touch on sensitive topics like past relationships.

Laugh. With him, at him, and even at yourself! You may think your laughter sounds like a horse taking a dump but honestly? Guys find it cute - even if you snort while doing so!



Laughing helps to break the ice

#### ETIQUETTE: How should you act?



There are three rules to being a gentlemen.

**Gentleman Rule #1:** Open doors for her. Also, let her be seated first. It'll definitely score you brownie points.

**Gentleman Rule #2:** Offer to pay for the bill and ask whether she wants dessert - don't make yourself look like a scrooge.

**Gentleman Rule #3:** Always send your date home. If she refuses, send her home anyway.

It's cliché (but true) when they say "just be yourself". But of course, there's a limit to how "yourself" you can be.

Chew like you have a secret - never speak while eating, burp loudly, spit your food out after taking a bite, well... you get my drift. If you can't hold in that fart, close your eyes and pray that it'll be silent.

If he treats you like a queen, don't take his actions for granted. Always say thanks - a small gesture goes a long way!

#### DRESSING: What should you wear and NOT wear?

Leave them for the beach



If there is one thing that ladies can't get enough of, it's shoes. We all know that Havaianas is popular among dudes but... just don't. Don't even think about wearing slippers (unless you're going to the beach).

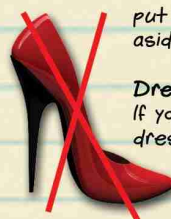
Having said that, we're not trying to imply you have to wear a tux on the first date! Remember to dress to the venue - don't overdress, nor underdress. A plain crew neck tee or a printed shirt from Topman to a café will do.

If you're going to a restaurant, remember not to wear bermudas, or the dinner will be as if entering the Bermuda triangle - it'd disappear. If you're going to bring her to the movies, bring along your hoodie. Just bear in mind that the person who is going to wear it in the cold cinema is not you - it's her.



A hoodie will come in very handy in a cold theater

Save the stilettos and your feet for another day



Wear something comfortable - put those six-inch stiletto heels aside, ladies.

Dress simply, but smartly. If you're going for that sleeveless dress, don't forget to shave! Also, the less you reveal, the more they can wonder!

If you really want to capture his attention, it's the P-word. **Perfume.** Don't drench yourself in perfume though - keep it sweet and subtle.

Just a spritz, not too much!





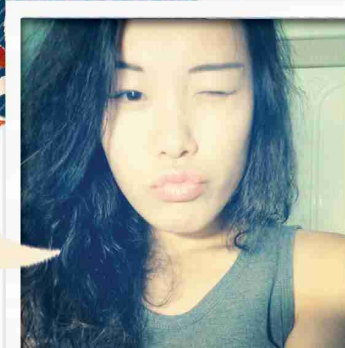
# WORD ON THE WEB: CAMPUS BLOGGERS HAVE THEIR SAY

We kickstart our April edition by introducing our new blogger, Sharmaine Chan! Check out both our blogger girls' takes on our question on social awkwardness – something all of us are familiar with.

## Q: WHAT IS YOUR MOST AWKWARD SOCIAL MOMENT?

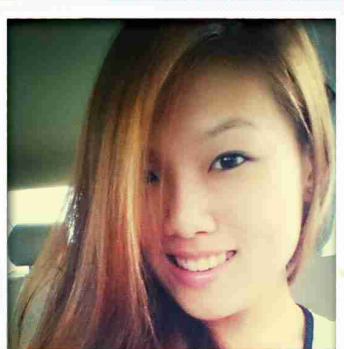
As I grow older, I learn how to classify people under different categories, and quite recently I added a new group called acquaintances to my mix.

Having met many of these acquaintances, my most awkward social moment has to be the time I met one of them on the train. Never having exchanged a conversation with her, our friendship was stemmed from the fact we were merely Facebook friends, which makes it more awkward as we already knew what was going on with each other through our daily updates. So instead of chatting to each other, we started bombarding each other with a series of questions. After she alighted, I realised that we knew everything about each other online, making me feel more aware about myself as well as how I present myself to others, be it virtually or literally.



### OLIVIA KIM

► A GIRL IN HER 20S SEARCHING FOR HER PRIME TIME  
[WWW.OLLY-GOES-MAD.TUMBLR.COM](http://WWW.OLLY-GOES-MAD.TUMBLR.COM)  
[WWW.YOUTUBE.COM/OLLYGOESNAD](http://WWW.YOUTUBE.COM/OLLYGOESNAD)



### SHARMAINE CHAN

► LIVE IT ONCE AND LIVE IT RIGHT. EAT LIKE A KING, RUN LIKE AN ATHLETE, READ LIKE A BOOKWORM, SLEEP LIKE A SLOTH.  
[THEHUNGRYUNICORN.BLOGSPOT.SG](http://THEHUNGRYUNICORN.BLOGSPOT.SG)

I was heading for a jog one evening and, while crossing the road, heard someone shouting "Eh! Eh! Eh you!" repeatedly. Not wanting to be a busybody, I decided to ignore the shouts that seemed to grow louder and louder with more people stopping to see what was going on. When I crossed the road I finally turned around to have a good look at the person shouting at the top of his lungs. Turns out it was a good friend of mine who was calling out to me. What made it worse was when he shouted "Are you deaf? I was calling out to you!" Talk about being spotted at my most unglamorous moment and while being stared at by multiple drivers!



# SOUTH AUSTRALIA



## Rollin' in the Hills of Adelaide

### Trip Winners

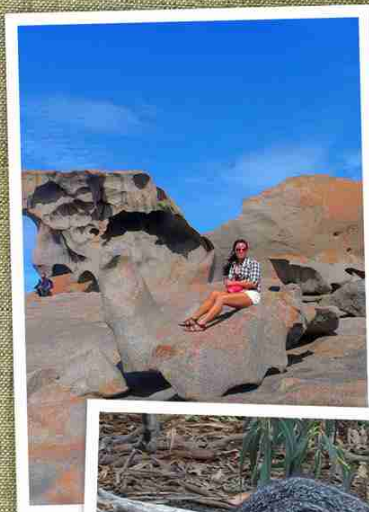
#### SARAH & LEON

Leon and I were lucky to be selected by Campus magazine and South Australian Tourism Commission to visit Adelaide, the capital of South Australia for 4 nights in March, one of the best times to visit as Adelaide is transiting from summer to autumn and the weather was sunny yet cooling. We stayed at Hotel Grand Chancellor on Hindley Street, which was popular for its pubs, bars and restaurants.



#### MCLAREN VALE

A drive around the undulating hills and charming vineyards found in McLaren Vale nestled in the heart of the famous wine, olive and almond growing areas in McLaren Vale, another famous region besides Barossa Valley. Sample various wines at the **Tintara Winery**, which was famous for its Shiraz, and try some almonds and fresh olives on the **Almond and Olive Train**.



#### KANGAROO ISLAND

A popular weekend getaway for Australians is Kangaroo Island, the third least-polluted place in the world. Book a tour (AUD\$258) or rent a car to explore the island.

Our first stop was **Seal Bay** where you can get real close to endangered Australian Sea Lions lazing in the sun and going for the occasional dip in the frigid ocean waters.

Somewhere near is the **Hanson Bay Koala Walk** where we tried to spot the ever elusive koalas nestled high up in the eucalypts. It was, however, much easier for us to get up close with roaming kangaroos and wallabies.

Kangaroo Island's **Flinders Chase National Park** is home to iconic geological features. We had fun climbing up the granite outcrop to see the **Remarkable Rocks'** intriguing natural wind-sculpted granite formations. Just down the coastline is the Cape du Couedic Lighthouse built in 1906; following the boardwalk led us to the breathtaking **Admirals Arch**, a spectacular natural arch formed by wave erosion. If you looked closely, you may spot a colony of New Zealand fur seals frolicking around it.



#### RIDING ADELAIDE

Up for an adventure? Rent free city bikes in one of the kiosks available and follow one of the many recommended cycling trails around the city and to the many beaches in Adelaide, like **West Beach** and **Glenelg** to enjoy the scenery and watch people riding the waves.



#### VICTOR HARBOR

We went to Goolwa where we boarded the **Cockle Train**, established in 1854, bound for Victor Harbor. Its nickname was given by fishermen because of the giant sized cockles which they sought after, was found along the shores of the beaches it passes. Victor Harbor, is a buzzing whaling town, from the Sunday market and tourists waiting to board the **horse-drawn tram** (AUD\$6), which has been around since 1894 to ferry people to **Granite Island**, a rocky outcrop that offers a spectacular view of the ocean at the peak of the granite hill. Granite Island also houses a penguin population and do try catching the feeding sessions!

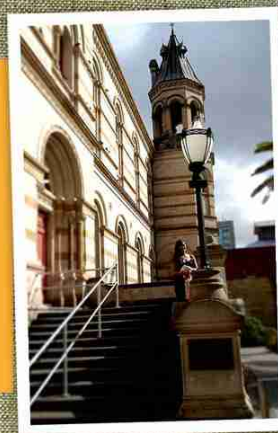






## NORTH TERRACE

North Terrace Cultural Boulevard, where the museums and historical buildings are located, perfect for museum-lovers and what more, all are free of charge. My favourite was the **South Australian Museum**, which houses also the Australian Aboriginal Cultures Gallery, home to the largest collection of Aboriginal artefacts in the Southern Hemisphere.



## CENTRAL MARKET

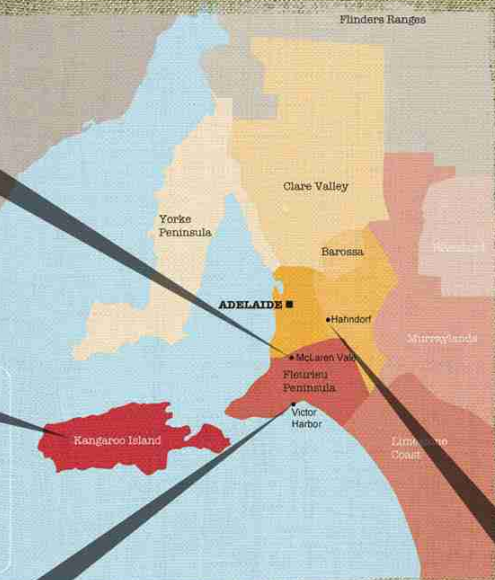
Central Market, the oldest fresh produce market in Australia, with over 80 shops selling fruits, vegetables, poultry and dairy products, confectionery, artisan and organic products and many more. The storeowners were more than happy to let us sample the freshness and goodness of the many locally-made products, which are sold at a lower cost than stores around the city. Located only beside the market is **Chinatown** where a variety of Asian products are sold.



## RUNDLE MALL & HAIGH'S CHOCOLATES

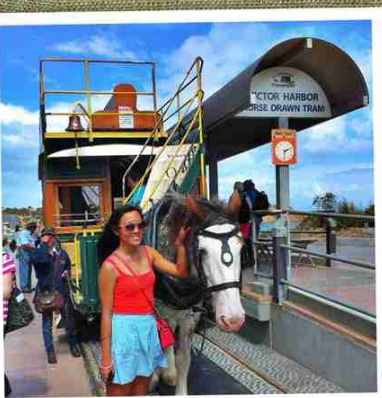
**Haigh's Chocolates** marks the start of Rundle Mall, a vibrant pedestrian shopping street, which is also the retail epicentre of Adelaide, and boasts over 600 retail stores, 2 major department stores and 15 arcades. Popular local brands like Jurlique, Cotton On can be easily found and food courts selling affordable food are aplenty.

Catch the free city tram/bus conveniently to Australia's famous **Haigh's Chocolates Visitor Centre** where you can observe how chocolates are produced close up and try samples too!



## HAHNDORF

I love the small quaint town of Hahndorf, Australia's oldest German settlement dating back to 1860! Explore the streets lined with shops selling all sorts of interesting trinkets, leather goods, German pastries and candies and a must-visit would be the Hahndorf **Candle Barn** which sells handcrafted scented candles and soap bars.



For more on South Australia, visit:

<http://sg.southaustralia.com>



BrilliantAdelaideSouthAustralia.SG





# OUT AND ABOUT

FOR YOUR CHANCE  
TO WIN TICKETS AND  
PREMIUMS, CHECK OUR  
FACEBOOK PAGE!

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CAMPUS.SINGAPORE

## OPEN HOUSE

**University of  
Queensland**  
Ritz Carlton Millennia  
20 April 2013  
10am - 5pm

**Kaplan**  
Kaplan City Campus  
@ Wilkie Edge  
20 April 2013  
12 - 5pm

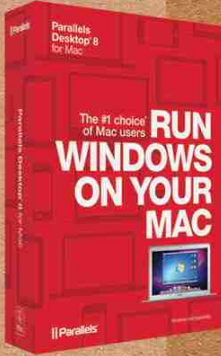
**ESSEC**  
Advanced Master's  
Programme  
National Library Building,  
#13-02  
24 April 2013  
6.30pm - 8pm

## TECH REVIEWS

### PARALLELS DESKTOP 8 SOFTWARE FOR MAC USERS \$99

Parallels Desktop lets you run Windows virtually as an application while you are using a Mac and still have it run smoothly without a significant decrease in speed.

For novice users, it may be confusing at first but its ease of use and functionality should be factors to consider for those who're looking to get more out of their Mac. Manage your workspace by setting Expose options for each application. It features Mac OSX keyboard shortcuts, and allows your iSight to be shared between Windows and Mac. Its brilliant graphics capabilities are perfect for playing games or using 3D software for your classes.



### FERRARI \$100 EARPHONE BY LOGIC3 \$193.90

The Ferrari S100 earphones with its quality audio, enables you to fully enjoy good beats and heart-thumping music. Developed with the latest acoustic technology – and decked with a superior frequency range – these buds provide for a rich bass sound. Take your pick from any genre of music, and the buds will deliver dynamic sound directly into your ear. Coupled with its chic and sporty design that is inspired by the Scuderia Ferrari racing team, this pair of earphones is also noise-cancelling and comes with a variety of interchangeable ear buds for comfortable use.



## MOVIES



### THE GREAT GATSBY (16 May 2013)

**Cast:** Leonardo DiCaprio, Tobey Maguire, Carey Mulligan

The all-time classic novel by F. Scott Fitzgerald is coming to the big screens. The story follows the journey of a young Yale graduate Nick Carraway (Tobey Maguire), as he moves to West Egg district near his distant cousin Daisy Buchanan (Carey Mulligan) and her husband, Tom Buchanan. Nick's next-door neighbour is a mysterious millionaire named Jay Gatsby (Leonardo DiCaprio), Daisy's ex-lover. Tragic events occur as Gatsby and Daisy's long-lost love rekindles. This story captures the disillusion of a society obsessed with wealth and status.

### FAST AND FURIOUS 6

(23 May 2013)

**Cast:** Vin Diesel, Paul Walker, Dwayne Johnson

Laying low with the \$100 million gained from their previous heist, the elite muscle car loving team is called to action this time round by Hobbs (Johnson) to take down a lethal ring of money-grubbing car thieves. A battle of the finest criminal outfit against a back alley team of deviants, this fight ends up hitting closer to home for Dom (Diesel) and Brian (Walker) as they discover that Letty (Rodriguez) is still alive.





## GIGS

20 Apr 2013 | 8.30pm  
The Coliseum, Hard Rock Hotel  
Tickets - \$128-\$228  
**U-KISS Collage  
Tour Concert**

The 7-member KPop band U-KISS (comprising members Soohyun, Kiseop, Eli, AJ, Hoon, Kevin and Dongho) will be in Singapore for their first full-fledged concert. There will be a fanmeet session at 5pm, followed by their performance, which will include hits like Neverland and Shut Up.



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PAIR  
TIX

25 Apr 2013 | 8 pm  
Hard Rock Hotel, Resorts World Singapore  
Tickets - \$88-\$98  
**Coheed and Cambria**

New York's progressive rockers are back in Singapore for the second time with their own concert - previously opening for Slash, the head-banging act is here to perform tracks from their two-part album, The Afterman. Tagging along is Circa Survive, a Philadelphia rock band to promote their latest album, Violent Waves.



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6-11 May 2013  
Republic Polytechnic  
**Momentum 2013  
Republic Poly's  
Dance Festival**

In its sixth year running, Republic Polytechnic's dynamic Dance Festival "Momentum" is back with the theme of "Synchronicity". Presenting how technology and modernity has seeped into several of our traditional cultures and beliefs - the festival will also boast an impressive line-up of exciting performances and workshops choreographed by some of the best dance talents in Singapore.

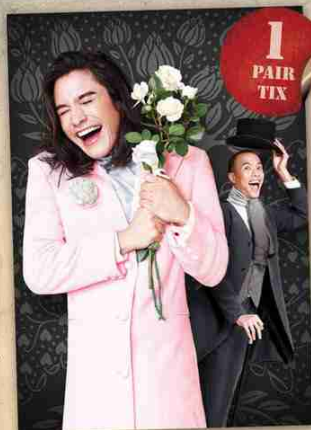
10 May 2013 | 7.30 pm  
Esplanade Concert Hall  
Tickets - \$15-\$72

**The Grand Romantics  
(SSO)**

Violinist Chloë Hanslip takes on Elgar's passionate and gorgeous Violin Concerto in B minor, which has become one of his best-loved compositions. Following that is Richard Strauss' most popular tone poem, Also Sprach Zarathustra which has been featured in the film "2001: A Space Odyssey".



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## PRODUCTIONS

10 Apr - 4 May 2013 | 3pm, 8pm  
Drama Centre Theatre  
Tickets: \$45-\$75

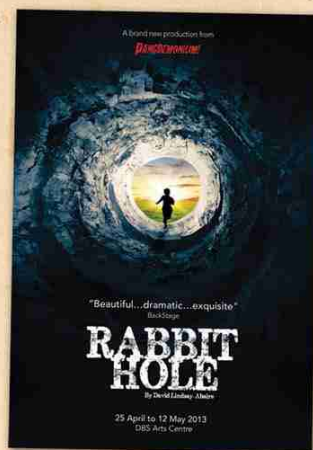
**The Importance of  
Being Earnest**

Directed by Glen Goei, with an all-male cast that includes a few big international names and some of Singapore's most acclaimed actors like Hossan Leong, Ivan Heng and Chua Enlai, the play is a comedic spin on the trials of falling in love, hidden personalities and the quirks of high society.

25 Apr - 12 May 2013 | 3pm, 8pm  
DBS Arts Centre  
Tickets: \$30-\$50

**Rabbit Hole**

Written by David Lindsay-Abaire, this moving play showcases the emotional aftermath of a couple that is trying to come to terms with a recent tragedy. Played by veteran actors, Janice Koh and Adrian Pang - the Rabbit Hole is a great insight to the spectrum of emotions humanity deals with on a day-to-day basis.



## TV GUIDE

**K-Pop 101**  
Channel M (Starhub ch 824)  
Every Tuesday, 8.30pm

How much do you know about your favourite K-Pop artist? Channel M's K-Pop 101 is their first program produced outside Korea that teaches you interesting facts about the artists you adore through fun games and quizzes. In each episode, K-Pop 101 will give a lesson about one particular K-pop idol group, such as Girls' Generation and Big Bang, so you too can take the challenge to see how much you know about your favourite idols.

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24 May - 9 Jun 2013 | 2pm, 8pm  
MasterCard Theatres,  
Marina Bay Sands  
Tickets: \$55-\$175

**Dirty Dancing**

For the first time in Singapore, the classic love story that was set in the summer 1963 between Baby and Johnny will be re-lived on stage. Featuring all the hit singles including, "Hungry Eyes", "Time of My Life" and the iconic "Hey Baby", this sensational musical will be a treat for any fan of the original movie as well as the songs.



BY GRACE YEOH

# PASSION VS. PRACTICALITY

"With the rising costs in Singapore, what is your pushing factor for job hunting: Practicality or Passion?"

There is often a negative connotation that comes with being an idealist. It implies lofty dreams that are out of reach. Yet, we push for a holistic education in which we nurture good students to be better people through emphasising creativity and following their interests.

In a pragmatic society like Singapore, can one ever marry passion with practicality? Or are the two P's destined to remain in an eternal dichotomy? In the constant battle of heart versus head, individualistic pursuits versus familial obligations, Campus sets out to discover which side often wins.



"I am very intrigued by filmmaking. However, as much as I'd like to make my passion my career, I'd probably pick a 9-to-5 job. I need the certainty of being able to receive a paycheck that can sustain me and the people I need to support."

**Ryan Paul Augustine Lim, 20,**  
Ngee Ann Polytechnic



"Passion. When I look for a job, I look for one that complements what I am interested in. I look for a job that I find relevant to what I enjoy doing during my free time."

**Lee Hanjing, 20, National University of Singapore**

"My idealism would go for passion, so I can say I have lived my life the best way possible, but my pragmatism would push me to choose practicality. I have a family to provide for, and I would not want to jeopardise that for the sake of selfishly chasing my dreams."

**Clarissa Sih, 20, Ngee Ann Polytechnic**



"For me it's all about practicality because my passion lies outside academic pursuits. It would be easier to get a job if I studied accounting. Then I can use the money to fuel my interests like diving, which isn't a cheap hobby."

**Cheng Yuan Hong, 23,**  
Nanyang Technological University



"I will start off by looking for a job that interests me. Pay is secondary but it should be realistic. Ultimately I can work for something that I like with a lower pay, but I cannot work for something I hate with a high pay."

**Tan Xiang Wei, 23,**  
Nanyang Technological University



"My pushing factor is passion. I believe that if you do what you love, you will excel in it eventually. After all, quality of life can be defined in many ways. Working for something you are passionate about is what living means to me."

**Tok Pei Yi, 23,**  
Singapore Management University

"While it might be possible to find a mix of practicality and passion, I say practicality rules the day. Silver spoons in mouths are of limited quantity and if you don't have one, the next step is to aim to procure one. That said, if there isn't the slightest configuration of passion in your bid for practicality, the latter won't last."

**Tan Sze-Ern, 21,**  
National University of Singapore



"The best scenario is a combination of both. However, if there is a job that I do not have passion for but pays well, I'd accept it because I want to provide for myself and my family."

**Charmaine Choy, 21,**  
Republic Polytechnic





By Travis Chan

# Fads That Keep Off the Fat

We've all gone through that phase in our lives where we'd stare at our naked bodies in front of the mirror and think something major needs to be done. Unfortunately, when we're all too lazy to go out for a run, instead, we resort to crazy diets as a way to shed off that spare tyre. If you think you've done the extreme, wait till you see some of these crazy diets that people have gone through. Warning – try them at your own risk!

## The Japanese Banana Diet

**How it works:** According to the Japanese, consuming the fruit every morning boosts your metabolism so much, it allows you to eat anything for lunch and dinner and still shed off a few pounds! Dieters are also to stop eating after 8pm and sleep by midnight.



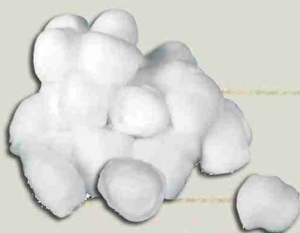
This diet was so popular in Japan in 2008, it even resulted in a shortage of the fruit! Even today, there are still websites entirely dedicated to this diet, and forums where users share their dieting experiences.

**Risks:** None

**Conclusion:** While the part that says you can eat anything for lunch and dinner sounds a little fishy, there's probably no harm trying out this diet since really, all you're eating is a healthy fruit, especially if you're bananas for bananas!

## The Cotton Ball Diet

**How it works:** No, this diet doesn't use cotton balls to absorb all the excess grease on your KFC chicken. This diet requires you to – you guessed it – actually eat cotton balls! They are low in calories and filling at the same time. It's the perfect diet food! Well, except... they aren't real food. You can choose to have them soaked in gelatin or simply eat them dry!



**Risks:** Having to explain to your boss when you call in sick from "eating cotton balls last night".

**Conclusion:** There are so many alternatives out there, you wouldn't have to resort to something as dubious as this. Plain water, anybody?

## The Sleeping Beauty Diet

**How it works:** If you aren't awake, you aren't eating cake! By sleeping instead of eating, the diet claims that it not only reduces the number of times that you eat, but also helps you regulate your metabolism to enhance further weight loss. Extreme dieters have even gone on to use sedatives to sleep for up to 20 hours a day for days on end!

**Risks:** Headaches, daylight visual and auditory hallucinations, impaired cognitive ability, etc.

**Conclusion:** This diet isn't a diet, but rather, the lack of one. While all of us would love more sleep, sometimes too much is too much. There may not have been any documented success stories to this diet, but I can guarantee that nobody will come out as a beauty from this!



## The Lip Gloss Diet

**How it works:** "A moment on your lips, a lifetime on your hips," they say, but that may not be entirely true anymore with the lip gloss diet in place.

Before you freak out, no, you don't actually eat lip gloss. The product works thanks to Hoodia, a natural appetite suppressant found in these products. Using it convinces the brain that you've just had a snack, and won't be needing anymore food for the moment.

**Risks:** Possibly an allergic reaction at worst, but other than that, Hoodia is relatively harmless.

**Conclusion:** There hasn't been a detailed study of its effectiveness, even though many have tried it only because Kate Moss did. Then again, it's not like she ever needed it!



## The Celery Diet

**How it works:** Believe it or not, there are foods that are "negative-calorie" foods, which burn more calories digesting them than they actually contain. That is essentially the premise around the celery diet – which, surprise surprise – involves eating just celery. If you're one of the few people who love celery, this might be your dream come true.

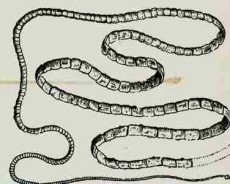


**Risks:** A deep aversion to celery after the diet

**Conclusion:** Truth be told, the difference in calories consumed and calories expended is so minute, you'd have to eat hundreds and thousands of celery stalks for it to happen! However, instead of simply eating them plain, nutritionists have suggested including this vegetable into your balanced diet plan instead, such as having celery with peanut butter as a snack. Now, that sounds like something less torturous!

## The Tapeworm Diet

**How it works:** You ingest a tapeworm, for real. Technology is so advanced that they even come in tablet form! Like a parasite, your new tummy buddy will share your food with you, making you absorb less calories. Eventually, the tapeworm is expelled from the body through bowel movements, but to make the process less gross (as if the diet isn't already), people also take drugs designed to kill the tapeworm so that it'll already be dead when removed from the body.



**Risks:** The tapeworm moving into other parts of your body (they are living things after all), vitamin deficiencies, abdominal pain, nausea, etc.

**Conclusion:** Needless to say, this is a high-risk procedure despite carrying several success stories. Even then, with its negative side effects outweighing the benefits, having a foot-long creepy-crawly in your stomach is probably not the smartest diet plan out there.

As cliché as it sounds, the most effective diet is still a balanced diet. Fad diets like these are ephemeral – they become really popular, only to fade into oblivion. If you're aiming for long-term weight loss and the maintenance of it, just remember your 2 servings of fruits and vegetables, stay away from too much fatty meats, and always stay within your recommended calorie intake. I personally managed to lose weight by doing so and cutting out fast food and fizzy drinks, so you can try the same!







# HUMAN TRAFFICKING: THE REALITY IN NUMBERS

BY PRABHU SILVAM

If you think growing up is a pain, think about the 4 million people trafficked against their will every year. Human trafficking one of the greatest calamities of the 21st century; contrary to popular media, men and boys are just as susceptible to exploitation as their female counterparts. Sex trafficking, forced labour and child labour form the entirety of human trafficking and this is the reality:

## VICTIMS BY NUMBERS

There are at least

**27 MILLION**  
slaves worldwide

Asia & Pacific  
**56%**

Every year, 56% of global figures or  
**1.4 MILLION**  
people forced into labour are from  
Asia and the Pacific.



**99%**  
of victims are not  
rescued.



someone falls prey to  
Human Trafficking.

For every  
**75,000**  
victims

only **1**  
trafficker is  
convicted.



## THE COST OF HUMAN TRAFFICKING

Human trafficking is an annual

**\$31.6 BILLION**  
industry



of total revenue or  
**\$9.7 BILLION**  
is generated in Asia  
and The Pacific alone.

In **1850**, the cost  
of a slave (in  
today's dollars)  
was

**\$40,000**

In modern slavery, the  
price of a slave is

**\$30**

**US\$50,000**  
**DEBT**

The average "debt" incurred  
by human trafficking victims in SE  
Asia as forced upon by their captors,  
making it impossible to escape the  
debt bondage cycle.

## SEX INDUSTRY SLAVES

The average sex trafficking victim  
is forced to have sex up to

**20 times/day**

The owner of a brothel in Southeast Asia  
can buy a woman or child for as little as

**US\$50**

An estimated **2.5 million**

children, the majority of them girls, are  
sexually exploited in the multibillion  
dollar commercial sex industry.

In Asia, the average age of entry for a  
girl into prostitution is **13**, for a boy **12**.



## FORCED LABOUR SLAVES

Pakistani child labourers are  
signed away to bonded  
labour at  
the age of

**13**

The contracts usually  
last until they are

**30**

**18-20** hours a day, 7 days  
a week and \$0 in salary: the average  
workday for Cambodian and Burmese  
men duped into forced labour in Asia.



Nothing hammers home about growing up more than watching your friends go through it. Take a look at Eugene Soh, Campus' award-winning resident photographer as he takes on the the issues that plague Singapore's youth when deciding to start a family.

# THE NEW NORMAL: BABY BOOM?

PHOTOS BY EUGENE SOH



## 1 BABY BURDEN

Once described as a bundle of joy, the giant floating baby depicts two things – rising costs to raise one, and that babies are never known to keep still.



## 4 THE DAILY SQUEEZE

Squeezing into an overcrowded cabin is the norm for everyone at the end of the day, so what's it like having to squeeze another (albeit smaller) person in?



## 2 NO MONEY NO PROBLEMS

Whoever said love doesn't come with a price tag clearly has not stepped into a mall. The cost of raising a baby is a hefty, especially for the fashion conscious.



## 5 CONSUMERISM AND HAPPINESS

From fashionistas wanting to match clothes with their darlings to primary school kids nagging for iPads, where do you draw the line with consumerism?



## 3 THE BRAINIAC TALE

Child prodigies are hard to come by, if you are looking to cultivate one, will it mean plenty of hours spent within Singapore's rigid education system?



## 6 IF MY FAMILY DID IT

Past generations have effortlessly pulled off raising kids – so why is the generation Y so apprehensive about having one?



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page to  
win!

# BRANDS OF THE YOUTH

by Marion Ang,  
Yoon Ji Seon  
& Prabhu Silvam

With bold prints, funky colours and solid prints, embrace your youth by daring to be different! Be it pairing your favourite graphic tees with the classic chino or frilly frocks with a leather satchel, the modern youth is increasingly more brand-conscious than ever. While finding your own individual style takes time to figure out, here are some picks for dressing up to the nines or kicking up a sweat on a weekend afternoon.

## UNIQLO UT 2013



Brimming with graphics printed tees, casual-chic is made easy with Uniqlo's Graphic T-Shirts. Simply throw on checkered skirts, slim-fit trousers or a pair of cotton shorts for a fresh summer look that is great for Singapore's all-summer seasons. For the girls, pair them with bright neon accessories and a pop of colour with your bag or lippy and you're all ready for your shopping date!

## REEBOK SUBLITE

SPRING-SUMMER 2013



Win one!

Run in comfort with the new Reebok SubLite Duo running shoes. Built with the unique dual-density SubLite foam technology in the mid-sole, the SubLite Duo footwear provides maximum seamless support to secure your feet while running, with excellent breathability. Each shoe is moulded with a PU lightweight sockliner to provide stability so you're able to run longer distances in style.

## MAKE UP FOR EVER

Make Up For Ever's High Definition (HD) Collection can help you achieve a flawless look, just like the celebrities on the red carpet! The hot-selling HD Foundation ensures that you'll have a defined and slimmer face and are used by celebs who're filmed on HD television (which can pick out even the smallest facial bumps). This collection can complement your gorgeous little black dress and heels party look!



## THE CAMBRIDGE SACHEL COMPANY

Win one!

Chic meets classy in The Cambridge Satchel's new line of colours that will make you feel like a Victorian poet while keeping you up to date with this season's trends. Made of calf leather, the bags can be worn slung across the body comfortably. The Classic 11" Satchels are roomy enough for daily essentials, while the 14" Satchels are perfect for a handheld tablet, a few books and even a make-up kit. Not forgetting the lads, the mixed-colour 15" Batchels are sturdy enough for a rugged day at work or long night in town.



# EVERY LAST MORSEL

MOTHERS DAY is around the corner, and it's a good time to take your mum out to say thank you!

## EMICAKES

SAY IT WITH LOVE is Emicakes' specially designed theme for Mother's Day, featuring a heart-shaped marzipan that's perfect for delivering your heartfelt messages. It's available in Mao Shan Wang, Premium D24 Durian, or Pure Addiction flavours. For mums who love durian, there's Mao Shan Wang with its spiky cream design, as well as the Premium D24, which has 3 layers of vanilla chiffon, interspersed with thick premium D24 durian cream. Pure Addiction is a rich chocolate ganache-covered cake with three layers of moist chocolate chiffon, perfect for chocoholic mums.



12 Locations islandwide  
T: 6749 6782  
W: [www.emicakes.com.sg](http://www.emicakes.com.sg)

## BIBIGO

Those with a taste for Korean will probably have heard of Bibigo, which specialises in healthy Korean cuisine and managed by Korea's largest food & lifestyle company. Their signature Bibimbap dishes offer a choice of 4 types of rice, 5 types of toppings and 4 types of sauces. There are also popular hot stone dishes - like their chicken kimchi Fried Rice and Hot Stone Galbi - as well as mainstays like Bulgogi, Japchae, Pajeon and a range of stews. Korean liquor is also available.



12 LocaNEX Shopping Mall #03-08,  
MBFC Tower 3 #01-02 &  
Raffles City Shopping Centre #B1-74  
W: [english.bibigo.co.kr](http://english.bibigo.co.kr)

## DJ RATTLE

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# STRESS

# RELIEF

Assignment overload? Relationship strained? Confused about what to wear or eat next? Or where you left your important term paper? School life is all about stress, but we all need a bit of an outlet - so here's a quick fix to your stressful problems!

## INSTRUCTIONS

1. Cut out the illustration
2. Stick it on any unobstructed wall
3. When stressed, just whack your forehead to the red centre. Go on, give it all you've got.
4. When you wake up, you'll be stress-free!

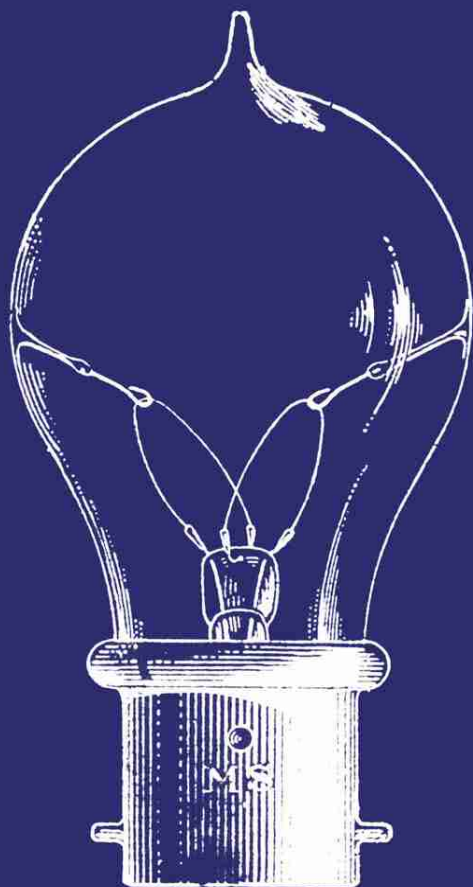


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<sup>^</sup> Times Higher Education World University Ranking 2012/13



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