



ISSUE 24

# CAMPUS

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## Looking for Fall Intern

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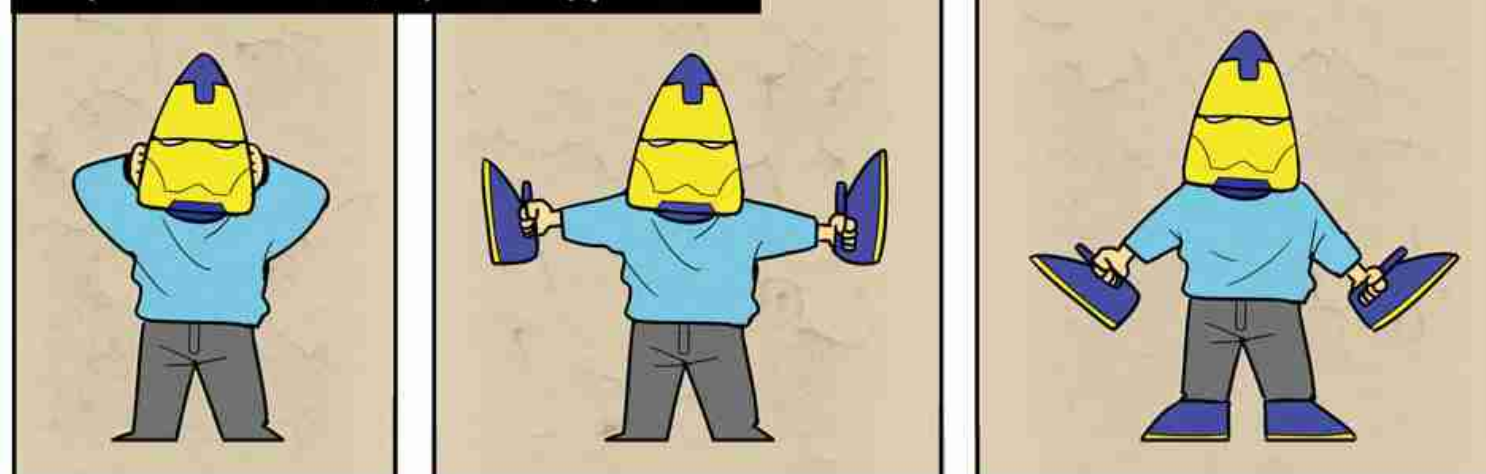
Konosuke Matsushita  
Founder of one of Japan's  
greatest corporations,  
Panasonic, known to many  
as "the God of management"  
and a top world industrialist.

MR KONOSUKE MATSUSHITA'S LESSON #20:

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# Celebrity

By Yoon Ji Seon

## K-POP NAIL DESIGNS

Who's got the prettiest nails?



### PARK BOM (2NE1)

Matching 2NE1's chic and loud image, Bom has followed through with really ornate decorative nails. She mixed and matched striking colours on different fingers and went for a daring look. Her brightly-coloured bejewelled (and even feathered) nails must have taken a long time to do.



### SANDARA (2NE1)

2NE1's "Gwiyomi" Dara has recently shared her Angry Birds-inspired self-drawn nails on her Twitter page, wowing her fans for her precision. A fan of intricate nail designs, she's also impressed the crowd with her cute chicks in broken eggs' design that she sported at an event in Busan.

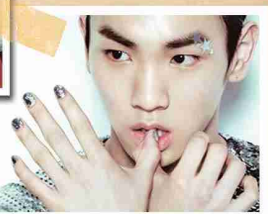


### TAEYEON (GIRLS' GENERATIONS)

A master of self-painted nails is Girls' Generation leader, Taeyeon, who has blown fans away with pictures of her flawless self-done nails on her Instagram. Ranging from adorable cookie nails to neon yellow nails, she like a chameleon when it comes to her design choice and variety. Taeyeon was even caught spreading her mani addiction to Minho of K-Pop boy band SHINee.



Taeyeon giving Minho a mani!



## BOYS WITH PAINTED NAILS

Who says manicures and nail designs are strictly for the ladies? The fashionable men of K-Pop show you how their nails impress the ladies.



### GD & T.O.P. (BIG BANG)

The fashionistas from YG entertainment, G Dragon and T.O.P. showed off their gothic rocker image with these one-of-a-kind metallic nails. These guys proved that boys with nail art can still be hot - especially since the colour used is Silver Lightning, a forever-popular colour from Minx Nail. It was specifically chosen to match their Chrome Hearts Jewellery for their photoshoot for Dazed magazine.



These hotties carry off Silver Lightning so well

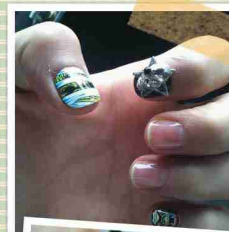
### KEY (SHINee)

For SHINee member Key's Cosmopolitan photoshoot in collaboration with Minx Nail, he showcased fun and funky nail designs on his fair and pretty hands, pulling it off just as good - or even better than - any girl can. It's all about the attitude, after all.



### HONG KI (FT ISLAND)

The pretty "Flower Boy" Lee Hong Ki from FT Island confessed that he is a nail art maniac, revealing that he has spent about S\$56,000 for his nail art and related accessories since 2011. His luxuriously ornamented nails were caught on camera many times, including a shimmering design with hundreds of diamonds glued on top that was worth just over S\$10,000! He revealed that he loves to go for manicures to de-stress and admitted that he paints his nails at least once a week.



Hong Ki, self-professed nail art maniac

Real diamonds!

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Goh Xi Jian  
MDIS Student (2013)

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Taiwan is a haven for shopaholics. With its many malls, departmental stores and night markets, it's easy to lose yourself as you shop till you drop. Here's a guide to help you find clothes fit for a Korean-styled princess, make-up at great rates, fan-approved celebrity shops, and major malls to visit.

# WANDER-FUL TAIWAN

## SHOP TILL YOU DROP

### MAKE-UP AT BETTER PRICES

Not only is make up in Taiwan affordable (being slightly cheaper than those here), they are also of good quality, making them value for money.

#### COSMED

[www.cosmed.com.tw](http://www.cosmed.com.tw)

Much like Watsons and Guardian here in Singapore, Cosmed is Taiwan's version of a departmental drugstore where you can get health and beauty products. It carries a range of make-up, facial and healthcare products, and even has a Hello Kitty range of goods.

Eye tape galore to choose from



COSMED 康是美

### TREND SHOPS

Korean-styled clothing is all the rage in Taiwan - walk along any busy street and you'll easily spot trademark collared tops, hipster spectacles, and of course, short flared skirts. Here are some Taipei stores to check out.

#### RUBY HOUSE

Zhōngxiào East Rd

A quaint store located 5 minutes away from Houshanpi Station in Taipei, Ruby House is fitted with numerous outfits from Korea. The outlet has a selection of scarves, jackets, and Korean-styled tees.



Hair accessories to match those outfits



NO.5



The displays on the wall



#### NO. 5

Xinyáng St

Explore the streets surrounding Taipei Main Station and you'll soon find No.5, which offers a multitude of Korean styled tops, dresses, skirts and accessories. To help you stylise your wardrobe, check the display on their walls.

### TOO COOL FOR SCHOOL

First launched in 2009, too cool for school is a Korean chain store brand of skincare and beauty products with an artsy fartsy spirit. Boasting cute packaging, such as liquid blushers (Artclass Blusher, NT\$380) packaged to look like tubes of paint for instance, and long-lasting make up, this is a store girls can't miss out on.



Artclass blusher

### CELEBRITY SHOPS

Taiwan is home to many celebrities, such as Jay Chou, Show Luo, and Xiao Gui just to name a few. For fans visiting for the first time, here are some celeb shops you can't miss.



Nike's "Tier O" Range

#### PHANTACI

[www.phantacico.com](http://www.phantacico.com)

Founded in 2006 by Taiwanese singer-songwriter and actor, Jay Chou, and his long-time friend, Ric Chiang, is the collection shop called PHANTACI. Wordplay is not all that sets this store apart; PHANTACI is the only retailer in the whole of Taiwan to carry the NIKE "Tier O" range, and also features other hip brands like Whiz, Casio, Stussy, and Crazy Smiles by Michael Lau. It makes a great spot for customers to express their own individuality by mixing and matching apparel at the store.



STAGE



#### STAGE

[www.ilovestage.com.tw](http://www.ilovestage.com.tw)

Want to look just like Taiwanese singer, dancer, TV host and actor Show Luo? Pay a visit to STAGE, Luo's fashion label, which opened in 2006. Boasting quality designs (with Luo picking materials himself and setting a high criteria for every product), well-crafted clothing, hats, jeans and accessories are guaranteed. In fact, whenever Luo sees that designs do not come as planned, he'd scrap the whole design.

### AES [ALIEN EVOLUTION STUDIO]

[www.wretch.cc/blog/aestaipai](http://www.wretch.cc/blog/aestaipai)

You may remember Taiwanese singer, actor and host, Alien Huang, from the popular variety entertainment show, 100% Entertainment, or Yu Le Bai Fen Bai. But the multi-talented Huang, also known as Xiao Gui, is also the founder and designer of AES (Alien Evolution Studio), a popular clothing chain that first started in 2008. You can browse AES's selection of street-style apparel and accessories while basking in its punk rock ambience. It's hard not to be impressed by the display of Iron Man's figurines around the shop, including a life-size figure in the middle of its Taipei branch.



Iron Man stands in the middle of AES

For more shopping, check out [www.taiwan.net.tw](http://www.taiwan.net.tw)

FIND US ON FACEBOOK <http://www.facebook.com/TTBSIN>

### MAJOR MALLS TO VISIT

#### DREAM MALL

[www.dream-mall.com.tw](http://www.dream-mall.com.tw)

Dream Mall, the largest shopping mall in East Asia and Taiwan, is Kaohsiung City's first international-class centre for shopping and leisure. Established in March 2007, it has a shopping area equivalent to the size of nearly 40 football fields. It accommodates almost 600 major retail stores, including restaurants, cinemas, and a fitness centre. But most striking about the mall is its amazingly cute Sanrio-inspired ferris wheel, visible from its rooftop. With around 36 carts, each designed with different Sanrio characters including the ever-popular Hello Kitty, the ferris wheel provides a spectacular view of Kaohsiung and the ocean beyond.

#### DREAM MALL



Be sure to ride the ferris wheel for great views



#### TAIPEI 101

[www.taipei-101.com.tw](http://www.taipei-101.com.tw)

The second tallest building in the world at 508m, Taipei 101 is arguably the leading tourist destination in Taiwan. Comprising 101 floors in addition to 5 underground floors, visitors can shop at fashion outlets and lifestyle stores, and dine at exquisite restaurants. Its crowning glory is its observation deck on the 89th floor, where you'd be able to see a stunning view of Taipei city below. Don't worry about long elevator rides either, because the building's elevator moves at a top speed of 60.6km/hour.

This elevator moves up to 60.6/hour!



#### CORE PACIFIC CITY LIVING MALL

[www.livingmall.com.tw](http://www.livingmall.com.tw)

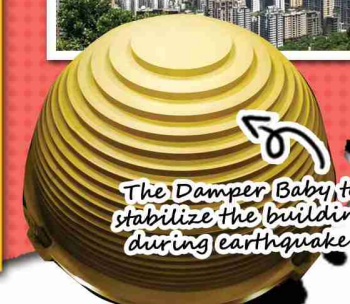
Often addressed as "Living Mall", this iconic mall is perhaps best noted for its 11-storey high granite sphere, in which resides the Mira Department Store. But incredible architecture isn't all you can expect upon walking through its doors. This trendy shopping centre is bigger than the entire Mall section of Suntec City, spread out across 12 stories (plus 7 underground levels), housing some of the world's latest fashion and top brands. It also has nearly a hundred restaurants and indoor cafes, as well as a cinema complex, an Esline bookstore, and an arcade centre.



12 floors of shopping!

CORE PACIFIC CITY LIVING MALL

#### TAIPEI 101



The Damper Baby to stabilize the building during earthquakes



# MOTHER OF INVENTIONS

What makes a great design?

## PROBLEM #1: THE ROLLING STONES

SOLUTION:  
THE WHEEL

INVENTED IN:  
PREHISTORIC MESOPOTAMIA

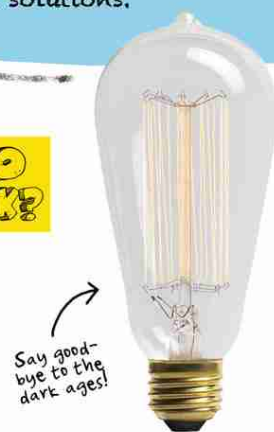


A long time ago (even before Mick Jagger), when early man wanted to communicate with aliens, they invented things like pyramids and mystic circles of stones. And since humans are both lazy and clever, it wasn't long before someone else had an even better idea. We invented the wheel, basically because we realised it was easier to roll heavy things than carry them. And thanks to the first ancient wheel, today we now have everything from rollerblades to donuts.

## PROBLEM #2: WHAT TO DO AFTER DARK?

SOLUTION:  
LIGHTBULB

INVENTED IN:  
USA



It used to be that after sun set, people really only had two choices of what to do at home in the dark - well 3 if you count "having a headache".

Realising the problem, Thomas Edison invented the lightbulb, at almost the same time as Felix Hoffmann invented aspirin. After that, it wasn't long before someone else invented Doritos and Facebook and viola, we're all insomniacs. It was such a good invention in fact, that we still use the "lightbulb" to symbolize a good idea.

## PROBLEM #3: NO CONFIDENCE IN YOUR SMILE?

SOLUTION:  
SIMPLICLEAR

INVENTED IN:  
SINGAPORE



Realising the impact that crooked teeth and a bad bite could have on everything from one's long-term mating prospects to headaches and stuff... as far back as ancient Egypt and Rome, people were wearing the sort of corrective dental wires that make Ugly Betty's traintracks look sexy. Fast forward to modern times and it was chunky metal braces and clunky retainers that were to blame for dampened dating opportunities.

Then in 2005, a small team from NUS Engineering invented and started manufacturing the world's first "clear polymer-composite orthodontic wire"... or as it was known among rival scientists who had been trying to develop something similar for over 30 years, the Polymer-Composite "S\*\*T"? Why didn't we think of that first? Wire.

An engineering breakthrough, their "smart wire" can be individually designed to exert different, precise, pre-programmed amounts of force on different teeth meaning it can move anything from that one wonky tooth your mum used to say "made you cute" and now just annoys you, all the way up to a complete, messed up grill. It's perfect for non-masochists as it uses gentle forces, plus it's invisible, which also makes it sexy-cool in a nerdy sort of way.



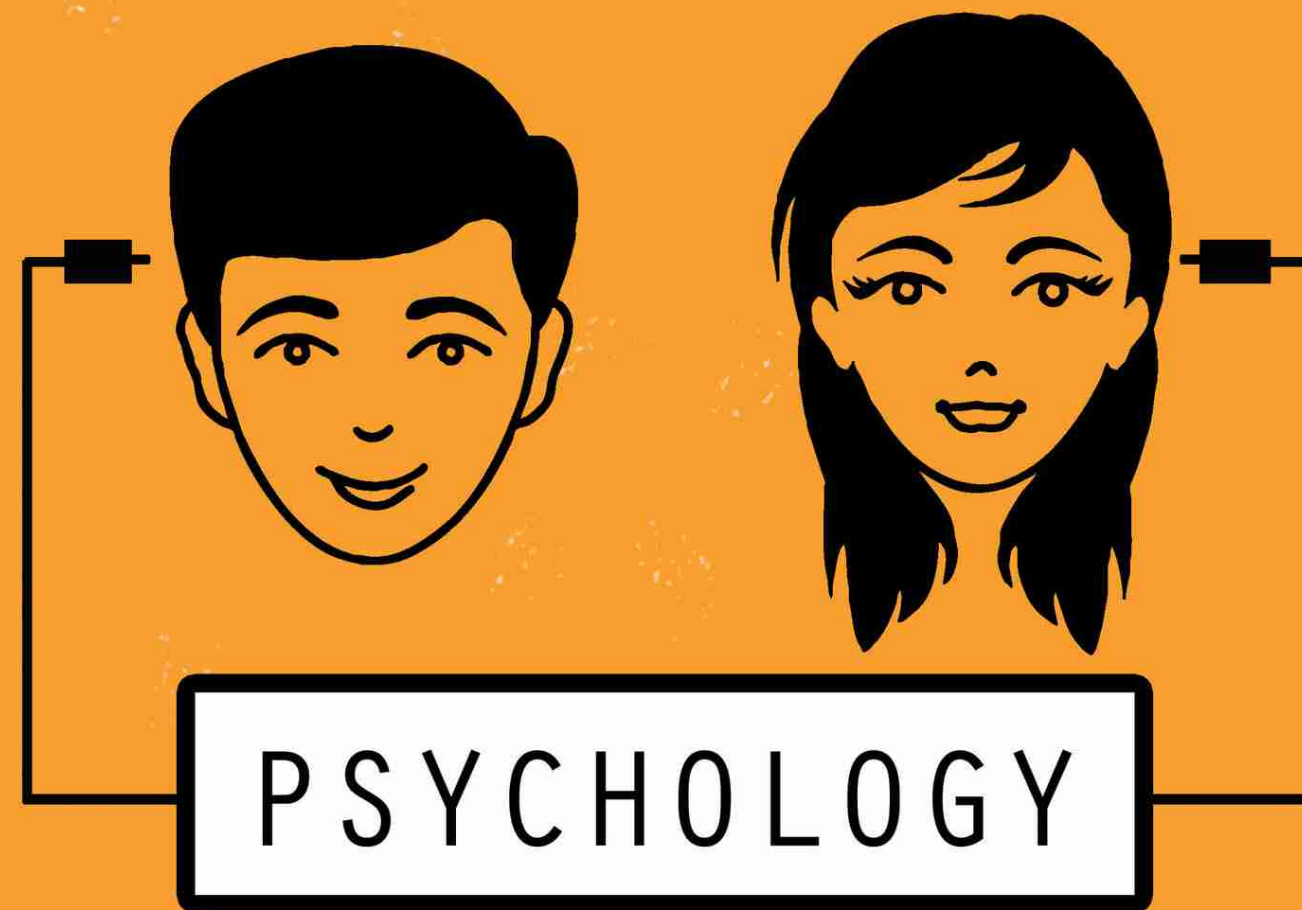
Why does any of this matter? More than just the aesthetic confidence of having a good smile, straight teeth are easier to clean and maintain - since you seriously don't want to be updating your FB status when you're older to "Just removed my dentures for the night. Time to shleep :D"

Also teeth are constantly moving behind your back whenever you're not watching them, and if they're not "locked" into place, they'll get worse over time. Then there's jaw pain that stems from a poorly aligned bite. And a lifetime of headaches, always wondering if you've got a wedge of vegetable stuck in a gap.

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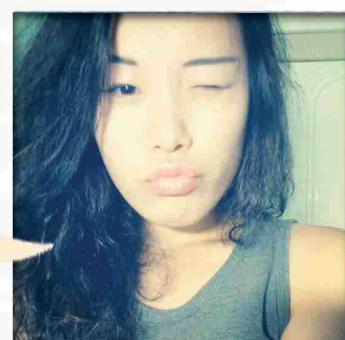
# WORD ON THE WEB: CAMPUS BLOGGERS HAVE THEIR SAY

From your smartphones to the very magazine you're reading, we are surrounded every day by design. Here's what our bloggers have to say about the design of spaces around them.

## Q: WHAT IS YOUR FAVOURITE BUILDING IN SINGAPORE IN TERMS OF ARCHITECTURE?

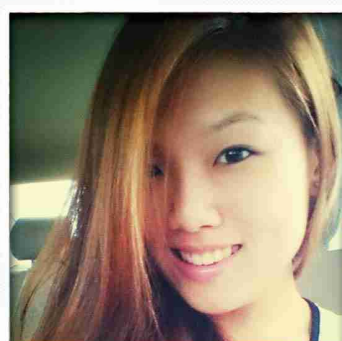
As Singapore is the city with one of the best skylines in the world, you might safely assume that every Singaporean must be obsessed with the posh skyscrapers. Without a doubt, we love how grand they look but sometimes, I feel a sense of hollow competition amongst buildings vying to be the highest or most expensive architecture in the city.

However, if you ask me what my most favourite architecture design in Singapore is, I'd say the shophouses at Haji Lane. The low-rise buildings makes you feel nostalgic for something that you might never have had before, and these slightly wonky shop houses never fail to exude an ambience of romance and uniqueness. From indescribable colours to quirky design - unlike the copy and paste scene of skyscrapers - each seem to respect its individual authenticity and quirkiness. I can never choose one favourite shophouse, as the endless stretch of these petite shophouses as a whole makes them special in a city surrounded by looming skyscrapers. So, if you're feeling nostalgic, you just found something to do this weekend.



### OLIVIA KIM

> A GIRL IN HER 20S SEARCHING FOR HER PRIME TIME  
[WWW.OLLY-GOES-MAD.TUMBLR.COM](http://WWW.OLLY-GOES-MAD.TUMBLR.COM)  
[WWW.YOUTUBE.COM/OLLYGOESMAD](http://WWW.YOUTUBE.COM/OLLYGOESMAD)



### SHARMAINE CHAN

> LIVE IT ONCE AND LIVE IT RIGHT. EAT LIKE A KING, RUN LIKE AN ATHLETE, READ LIKE A BOOKWORM, SLEEP LIKE A SLOTH.  
[THEHUNGRYUNICORN.BLOGSPOT.SG](http://THEHUNGRYUNICORN.BLOGSPOT.SG)

With more and more buildings making its way around Singapore each day, this once third-world country has become a hub for both tourists and businessmen to make their way down to. However one building that remains the most unique to me would be the Gateway located at Beach Road. The 37-storey, 150m-tall skyscraper complex was completed in April 1990. As a child I was captivated by how this oddly-shaped building could turn into what seemed to be a piece of paper from certain angles! Passing by it often when I would visit my mother at work in the past, I would never fail to stare at it in awe. Although several new buildings have made their way to this little red dot, shadowing this aging design, I still feel that this is easily one of IM Pei's most distinctive buildings anywhere in the world. The sharply-cut angles render the two towers into a startling two-dimensional plane. I would call this legend. Wait for it, daring.

# THE VOID

By ATLAS SOUND & VISION

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"ASIA'S FERGIE"  
**DJ MERA**

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**DOCTORMIX**



- A RING SIDE FIGHT FOR SINGAPORE'S TOP 3 DJs -

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by Sara Jane Ong

# THE LIST

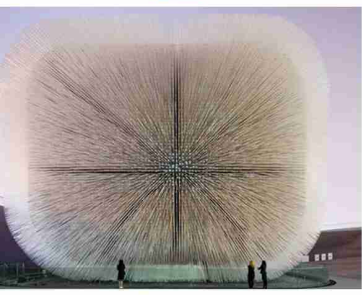
Coollest And Weirdest  
Buildings In The World

Everyday we walk through the streets surrounded by building after building. While I'm pretty proud of the beautiful buildings in Singapore, amazing buildings from around the world make me want to fly there instantly just to bask in the works of these genius architects. Here are 10 of some of the coolest and weirdest building designs around the world:



## REVERSIBLE DESTINY LOFTS, JAPAN

This row of toy-like buildings, designed by New York-based Shusaku Arakawa, is located in the Tokyo suburb of Mitaka. Painted in bright colours, the apartments are like indoor playgrounds, making people exercise to get to different areas of the apartment.



## SEED CATHEDRAL, CHINA

This amazing pavilion was built by a nine-member British conglomeration in Shanghai, costing a hefty \$25 million, for the 2010 Expo. Guess what gave this building its name? Seeds were inserted at the tip of every single glass hole in this building.



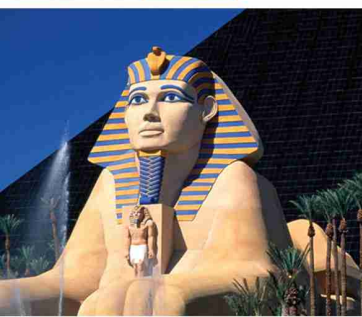
## HANG NGA GUESTHOUSE A.K.A CRAZY HOUSE, VIETNAM

Build by female architect Đặng Việt Nga in Vietnam, this "fairy tale" house is built to look like a giant tree, surrounded with sculptures like a giant giraffe and even caves! Each of the 10 guest rooms has its own animal theme, with matching decor.



## THE HAINES SHOE HOUSE, USA

The Haines Shoe House, located in Pennsylvania, was built by, non-surprisingly, a shoe salesman. With different rooms in the different parts of the shoe, you'd be living in all five stories of the whole shoe itself. And guess what? It used to have an ice cream shop!



## LUXOR HOTEL AND CASINO, USA

Believe it or not, this Egyptian-looking place is a hotel and casino in the heart of Las Vegas. And instead of containing mummies, coffins, scorpions and ancient Egyptians, this pyramid houses four swimming pools, suites, nightclubs and a huge casino.

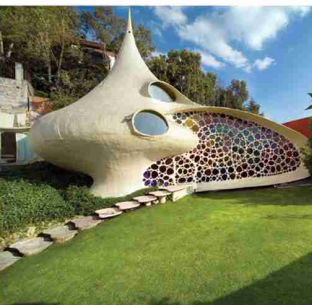
## RIPLEY'S BUILDING, CANADA

Located in Niagara Falls (Canada), the building is built to look as if it's sinking into the ground, with cracks all over the house, threatening to fall on you anytime. I'd love to walk through the building on my toes praying that the building will not fall on me while ogling at artifacts and bizarre statues!



## NAUTILUS, MEXICO

Shaped like a giant seashell, this house in Mexico was built at the request of a young couple who wanted to live closer to nature. What I love so much about this house is the colourful glass panels; in the day when light shines through, the house is bathed in colours.



## UPSIDE DOWN HOUSE, POLAND

The exterior and interior of the Upside Down House are upside down, meaning that you walk on the ceiling and stare up at upside down furniture while in the house. Built in Poland in 1970, it was made to represent the Communist era and the state of the world, which actually is rather sad if you think hard about it.



## TEAPOT GAS STATION, USA

This peculiar gas station, located in Washington, has been a historical roadside attraction for almost 100 years since it was built in 1922. And it is adorable!



## HAMBURGER HOUSE

Last, but not least, the hamburger house. This house is made of a real giant hamburger, armed with wooden doors and a chimney. Beef steaks are cooked in the stove, with beds made of hamburger patties, blankets made of cheddar cheese, and sofas made of juicy lettuce.

No, I'm kidding. Such a house doesn't exist, but it would be really fun to have a house like this, wouldn't it?



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# CAMPUS

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# MAKING MONEY BUSINESS RELATED DEGREES

Even at the undergraduate level, business is the most popular course among students. And the reason is obvious. There are lots of opportunities to make money, when you're "in business".

So it shouldn't be surprising that beyond a bachelor's, business remains a top pick for graduates. Here's a broad look at the pros and cons of picking an MBA vs a specialised business master's degree.

## M B A

### PROS

#### MORE MONEY

Many MBA grads see an immediate 30%+ pay rise

#### RECOGNITION

An MBA is a big measuring stick - compared to Bachelors' - for companies looking to hire

#### BROAD SKILLSET

MBA grads acquire a good, broad range of skills, making them the Swiss Army Knives of management

A one-size-fits-all graduate degree that's for professionals of any background, an MBA is for anyone in the job market wanting to ascend the payscale.

### CONS

#### CAN BE PRICEY

Course fees for an MBA can be more expensive than a specific master's degree

#### BARRIER TO ENTRY

You need good GRE scores, references and work experience to get into a top school

#### NON-SPECIFIC SKILLSET

Unlike a dedicated master's degree, the average MBA can struggle in highly specialised situations

## ON THE FENCE

### BUSINESS EQ VS. IQ

These days there's a vocal debate in the wake of the GFC\*, that students were taught too much of a purely profit-driven approach, arguably at the expense of other important aspects of business. Today, the trend among many schools is to instill both business IQ and EQ in equal parts. And while each school's approach varies, this is something important to consider.

\* Global Financial Crisis. If you don't know this acronym, then an MBA may not be for you.

## BUSINESS GRADUATE DEGREES

Business graduate degrees come in many disciplines, like accounting, organisational behaviour or economics, and provide you with specialist knowledge in your chosen field.

### PROS

#### EXPERT IN THE FIELD

If a company needs specialised help, they turn to a specialist, and if your field is in demand, you will be too.

#### STAYING POWER

As long as companies exist, even in a recession, they'll need specialists in accounting, finance etc.. Not necessarily so for generalist MBA grads

### CONS

#### CLIMBING A SHORT LADDER

Even in a big company, logistics or finance departments aren't infinite. You could be a big fish in a small bowl, compared with a versatile MBA

#### VOLATILE SPECIALTY

Certain fields of business - like shipping - fluctuate in demand during times of recession; one day you're in, the next you're out.

## ON THE FENCE

### LIVING UP TO THE HYPE?

If you're supposed to be an expert on tax policy for instance, you will be counted on in a crunch to find solutions. It's a lot of pressure. When you do have the answer to a million-dollar question, everyone in the room will be reminded of precisely why you are called a Master of Taxation. Schools like SP Jain offer both MBA & master's. Programmes like Master of Global Business offers opportunities in finance, banking and other industries in just 16 months.



# Are Graduate Studies Right For You?

Compiled by Raziyah Begum

At some point of time during your undergraduate degree, you might be wondering whether to apply for graduate studies. If you're unsure about making such a big decision, ask yourself why you should consider graduate school, and what you hope to achieve out of it.

## Is now the best time for you to attend graduate school?

If you're interested in careers like medicine and law, there's no getting around a graduate degree, which takes 5 to 8 years. Also, if you're looking to enter a field which requires an advanced degree, it is better for you to start now before you lose your academic edge.

However, there are certain fields that require you to gain some work experience prior to a master's degree. For instance, many business schools require 2-3 years of working experience before you're accepted.

That said, there are two reasons for which you may delay furthering your master's degree: if you feel completely drained after your bachelor's degree, or if you're unsure of what your career goals are.

## How do I pick a graduate school or programme?

Have an open mind while listing your graduate programmes. Just because you're studying a particular degree doesn't mean that you need to take the master's version of it - you could be a Design student and opt for an MBA to maximise your marketability. Having said that, you should carve a clear picture of your career strategy before undertaking a graduate degree of a different discipline, otherwise it would be a waste of money just to get a feather on your cap.

## Are graduate degrees much harder than an undergraduate's?

Most master's programmes take 36 hours, with an average of 6-9 semester hours per week and most students complete their master's between 1.5 to 2 years. Doing your graduate degree is, in a way, like taking final bachelor year but with a rather large step up. Some students find it daunting as they realise they aren't prepared for the independence and the level of research. Even if students are smart, it's a bit like being self-employed as you need a lot of motivation.

In addition, just to get accepted, graduate schools expect you to write essays stating your goals, what you will contribute to a department and so on. They may also require at least 2-3 letters of recommendation from professors, your employer or even from your CCA president.

## Is it worth it?

While many students prefer to strike it out and get a job right out of the bat, a graduate degree is beneficial for those who feel their future lies in academia, or even those who want extra responsibilities or a new challenge.

As the majority of university graduates don't have higher qualifications than a bachelor's, arming yourself with a master's degree puts you above your newly-graduated peers. Obviously, the cost of a graduate degree is higher than a bachelor's, so you'll have to weigh your potential career options before considering to

continue your studies. For example, the average MBA grad gets \$40,000 more per annum\* compared to a bachelor's degree holder. Also, some countries (like Korea and the UK) offer full scholarships for graduate and postgraduate education to foreign students.

\*source: Graduate Management Admission Council (GMAC)

BY YOON JI SEON

# CELEBRITIES WITH MASTER'S DEGREES

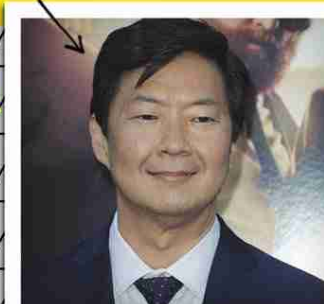
Surprisingly, these celebrities not only have a successful career but they went further in life by obtaining Master's Degrees.



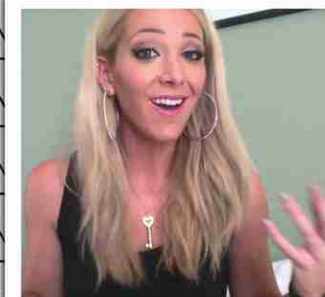
MAYIM BIALIK  
PHD IN NEUROSCIENCE

Interestingly, Mayim who plays the neuroscientist in the popular comedy sitcom "The Big Bang Theory" as Blossom Russo, has the same career in real-life. Similar to her role as the "geek", the actress has a PhD in Neuroscience and is a real scientist. Moreover, she's also written a book, "Beyond the Sling", which is about parenting based on the science of hormones involved in parent-child bonding.

Another celebrity with multiple careers, Mr Chow from the Hangover series is a licensed as a doctor in the state of California who has practiced medicine for several years at Kaiser Permanente Hospital before moving onto his acting career.



KEN JEONG  
DOCTOR OF MEDICINE



JENNA MARBLES (JENNA MOUREY)  
ME IN SPORT PSYCHOLOGY  
AND COUNSELLING

The Youtube sensation, Jenna Marbles, who quickly rose to stardom after her video "How To Trick People Into Thinking You're Good Looking" went viral with 5.3 million views in its first week, has a Masters of Education in Sport Psychology and Counselling.



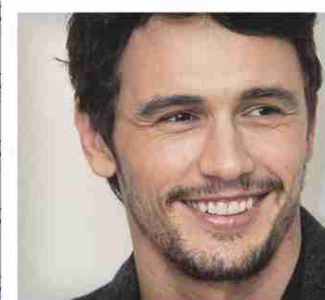
ROWAN ATKINSON  
MSC IN ELECTRICAL ENGINEERING

Known across the globe as Mr Bean, the English actor, comedian and screenwriter has a Master's Degree in Electrical Engineering from The Queen's College, Oxford. We could actually tell that he's actually a brainiac from his sense of humour as Mr Bean.

Best known as the chubby singer Han-na from the Korean hit movie "200 Pounds Beauty", the stunning actress is a beauty with brains who has obtained a Master's Degree from Korea's top university (Korea University).



KIM AH-JUNG  
MA IN JOURNALISM AND  
MASS COMMUNICATIONS



JAMES FRANCO  
MA IN FINE ARTS

Starting with a bachelor's degree in English at UCLA, James Franco moved onto Columbia University and obtained his Masters in Fine Arts. Continuing his outstanding education, the actor is currently a PhD candidate at Yale University.

Never mind the controversy, the truth does not change. The talented Korean hip-hop artist of Epik High earned himself both a bachelor's degree and a master's degree in Literature and Creative Writing within just 3 1/2 years from Stanford University.



TABLO  
MA IN LITERATURE AND  
CREATIVE WRITING



YUSEK ISEYA  
MASTER OF ARTS

The Japanese actor/model who took up many roles as samurai in films like "13 Assassins" and "Sukiyaki Western Django", has a softer side in real-life. He is an artistic man who has a graduate degree from Tokyo University of the Arts.



# Exceptional Opportunities

## Sir Richard reveals what's next for business at UQ event

On 9 May 2013, UQ Business School hosted NEXT? The Future of Business Q&A with Sir Richard Branson, Business Magnate, Entrepreneur, and Philanthropist.

Around 1,500 people gathered in Brisbane to hear Sir Richard and a panel of experts reveal their thoughts on the future of business. Thousands more tuned in to watch the live coverage on Sky News Business and witness the debate on issues such as strategies for engaging in emerging markets, key attributes of successful leaders, and the importance of education in preparing students for the future.

UQ Business School is committed to asking big questions to challenge the future of global business and as one of the world's top 50 business schools, our students represent the business leaders of the future and our role is to prepare them for the challenges ahead.



## WHO SHOULD DO A MBA?

Do you already have work experience and would like to move ahead in your career? Considering establishing your own business, or transition into a different organisation, industry or profession? If so, an MBA can help fast-track your journey to success.

- Our MBA is ranked number 1 in Australia and Asia Pacific by The Economist, identifying it as the top MBA program outside of Europe and North America.
- It has also been rated in the top two in Australia by the AFR's BOSS Magazine.
- The program has been awarded the highest possible rating of five stars for eight years running by Australia's most influential rating body, the GMAA.
- We are the only business school in Australasia to be selected as a partner for the Wharton Global Consulting Practicum, which gives MBA students the opportunity to collaborate with the world-renowned Wharton School on an international consultancy project.
- Our highly successful Social Economic Engagement Program (SEEP) offers MBA students the opportunity to put what they have learned into practice while working with community organisations.
- A Careers Services Manager works with MBA students to help find the right job for them on completion of their course and will continue to work with them after they graduate.

For more information visit [www.business.uq.edu.au/mba](http://www.business.uq.edu.au/mba).



## Study economics and develop a greater understanding of the world we live in

Economics is the science of decision-making and facilitates our understanding of the 'how' and 'why' behind decisions as well as enabling us to predict the costs and benefits of choices.

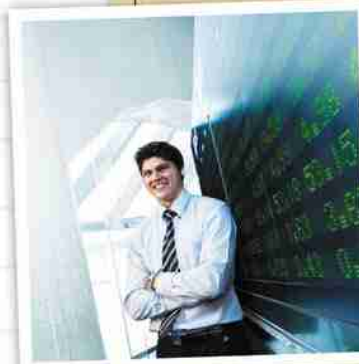
Economists influence almost every facet of our lives, from analysing and solving complex resource allocation and distribution issues, formulating government policy, to determining humanitarian aid, and solving environmental issues.

Following graduation, you could choose to be an analyst, policy advisor, consultant or economist in the public or private sectors. Alternatively, you might opt to be an investment banker, portfolio manager or (after completing a PhD) an academic researcher.

An economics degree can also lay the foundation for becoming a leader in business or government, a politician, United Nations official or entrepreneur.

## Learn from business leaders and benefit from a program focused on the future

Big Data, Carbon Accounting, and Sustainability reporting. This constantly evolving nature of business means that professionals need analytical, problem-solving, and communication skills to face challenges with confidence and innovative thinking. The business programs at UQ are heavily influenced by the latest research and industry developments to develop these skills in students.



Many of our graduates go on to forge careers in international business, marketing, advertising, human resources, finance, banking, consulting, public sector administration, business development and project management as executives, managers, CEOs and consultants. Some graduates also start entrepreneurial ventures, using their knowledge to build their own successful companies.

## Enjoy an exciting career in tourism & event management with international opportunities

The tourism industry is dynamic and fast growing in many parts of the world and studying tourism is a great way to build a strong understanding of key business principles, and practical experience at applying them to an industry that operates in a global marketplace. UQ tourism programs are a unique blend of theory and practical learning, with opportunities to customise your managerial skills to meet the needs of Event, Hospitality and Tourism Management careers.

Internationally tourism graduates find employment in a wide variety of roles across the event management, hotel and tourism sectors. These include management and consulting roles in tourist resorts, travel management consultancies, tourism authorities, corporate travel organisations and wholesalers, airlines, conference and convention centres, and catering companies.



## Undertake a law degree and contribute to the carriage of justice in society and industry

A Bachelor of Laws degree (LLB) will help you develop a thorough understanding of the law, both in Australia and other jurisdictions, and develop outstanding skills in critical analysis, thought and argument.

A 4 year Bachelor of Laws degree from UQ is internationally recognised for admission to the legal profession in Singapore, with the Master of Laws (LLM) program tailored for law graduates in the workforce.

LLB graduates are employed as a solicitor in private practice, community lawyer, legal officer in the public service, as in-house counsel, or, when combined with another degree, positions in areas such as accounting, education, foreign affairs, industrial relations, management, politics or taxation.

A postgraduate law degree will give you a professional advantage in both legal and business environments.

## FAST FACTS

- Enjoy the advantages of going to a university in the world's top 100. Rated well above world standard in more specialised fields of research than any other Australian university.
- In the 2012 Employer Review of the QS rankings of world universities, UQ was ranked 51st for graduate employability.
- A dedicated Careers & Recruitment Centre supports students studying within the Faculty of Business, Economics and Law through access to internship opportunities, volunteer placements, exclusive networking events and support with graduate employment.
- UQ Business School was the first in Australia to meet the standards of the world's two most influential accrediting bodies - the US-based AACSB International and Europe's EQUIS.
- Established Advanced Standing with Polytechnics in Singapore.
- Over 150 student clubs & societies available for you to join, such as the UQ Singaporean Student Society (UQSSS), Business School Postgraduate Association (BSPA), and the Society of Economics & Commerce Students (SECS).

## ADVANCED STANDING

Are you studying at a Singaporean Polytechnic and considering further studies?

Depending on your diploma programme, you may be able to receive up to 1.5 years of advanced standing (credit) towards our Business, Commerce, Economics, or International Hotel & Tourism Management degrees. This means you could complete your Bachelor's degree in as little as 1.5 years!

## WHAT STUDENTS SAY

"The most interesting aspect for me is criminal and tort law especially as the lecturers are so engaging. I like how approachable the lecturers are; you can really sense that they are interested and professional. If you don't understand they will take time out to engage with you and explain things."

Clement has enhanced his law study with practical learning activities, such as representing the TC Beirne School of Law at a national tort moot competition, and applying his theoretical legal knowledge to real life practice through internships with Legal Aid Singapore and a private law firm.

Since graduating, Clement has taken up an offer of employment from the Singapore Attorney-

General's Chambers. He believes his UQ study has really helped him to secure this competitive and highly coveted career opportunity.

"I've learned a lot during my time here. UQ teaches you to think and focus on forming your own opinions rather than simply applying black letter law as it is."

I think the people who considered my application were impressed that I am studying law at UQ."

- Clement Chen,  
Bachelor of Laws



"The most enjoyable part of undertaking my Bachelor of Commerce (Finance) program has to be the introduction to courses relatively new to me, and the great array of knowledge I gain every day from lecturers, all of whom with vast professional experience. Courses that provide me with valuable knowledge and skills that I can apply in my daily life, like Financial Management, are particularly stimulating."

- Felix Kong,  
Bachelor of Commerce (Finance)





# MASTERS FOR FREE

## SCHOLARSHIPS FOR MASTERS DEGREES OVERSEAS

If you're finishing your BA and not quite ready to leave the warm, fuzzy walls of academia yet, then a master's degree is perfect for you. You can transition to a higher level of studies and also raise your employability profile both locally and overseas.

### THE EU

**NAME:** Erasmus Mundus  
**DEGREE:** Any Master's Degree  
**DURATION:** Completion of your degree  
**APPLY:** <http://eacea.ec.europa.eu>

Funded by the EU, the Erasmus Mundus programme allows non-EU students to pursue master's programmes and joint-doctoral degrees. Successful applicants get to study in 2 different EU countries, as well as selected 3rd countries in some cases, under one of 138 different master's programmes. The programme covers tuition, a living stipend and insurance (and in some cases travel expenses) ranging from €24,000 – €48,000 per year, for the duration of the course.

### THE UK

**NAME:** Chevening Scholarship  
**DEGREE:** Any Master's Degree  
**DURATION:** 1 Year  
**APPLY:** [www.chevening.org](http://www.chevening.org)

Most universities in the UK offer their own graduate scholarships, but there are also nationwide programmes including the Chevening Scholarship, which is a 1-year bond-free scholarship supported by the Foreign Office. In the UK, "taught" MAs (as opposed to research-based MAs) can be completed in 1 year, and last year's accepted applicants were from fields ranging from Counter Extremism to Media. This year's scholarship will support around 700 students.

### TAIWAN

**NAME:** Taiwan Scholarship Programme  
**DEGREE:** Any Master's Degree  
**DURATION:** Up to 3 years  
**APPLY:** [www.taiwan.gov.tw](http://www.taiwan.gov.tw)

Taiwan offers numerous scholarships to foreigners through different ministries, including Ministry of Education, Ministry of Foreign Affairs etc. For master's degrees, the scholarship includes up to two years of study plus 1 year of Chinese-language lessons (if needed). Each ministry has different criteria, but all the scholarships offer at total of NT\$30,000/month support and are valid for any master's course, at any Taiwanese university.

### KOREA

**NAME:** Art Major Asian Scholarship  
**SCHOOL:** Korean National University of Arts  
**DEGREE:** 2–3 year Master's of Arts  
**APPLY:** <http://eng.karts.ac.kr>

Perfect for grads who love the arts and K-everything in equal parts. Applications are open now, with 20 successful candidates winning up to 3 years of full subsidies and living stipends. Masters students can choose from topics like music, fine arts, theatre, visual arts etc., taught in English, with a complimentary obligatory year-long Korean language programme. Founded in 1993, K'Arts is currently ranked the #4 animation school in the world with international award-winning grads in fields like music and ballet.

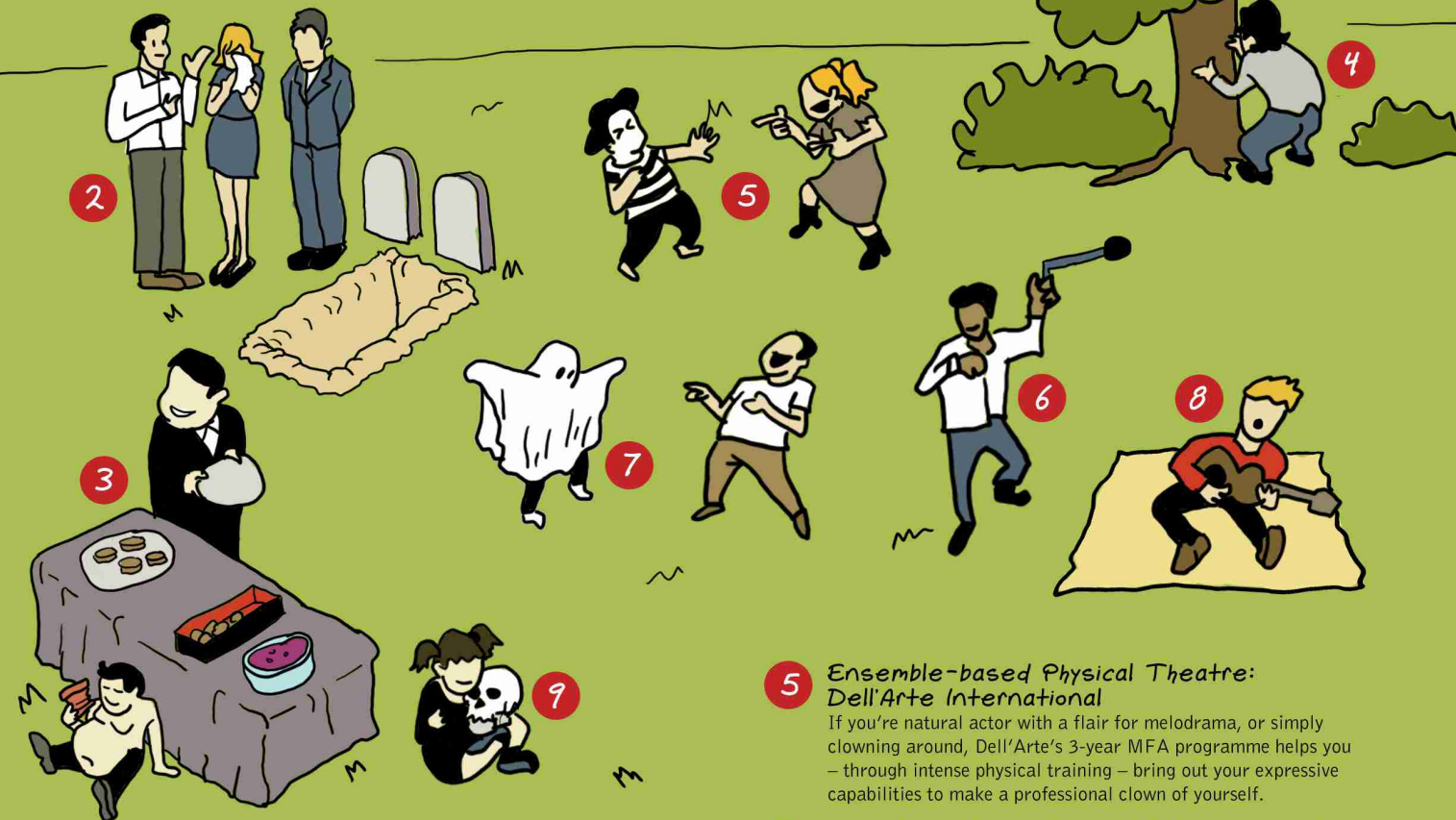
### AUSTRALIA

**NAME:** Endeavour Award  
**DEGREE:** Any Master's Degree  
**DURATION:** Completion of your degree  
**APPLY:** [www.endeavour.deewr.gov.au](http://www.endeavour.deewr.gov.au)

Given out annually by the Australian government, eligible undergraduates can only apply for an Endeavour Award after first gaining admission into any Australian university's master's programme. This year's applications close on 30 June, 2013, with the roughly 500 winners announced in December. The award generally covers all tuition, plus a stipend for living expenses, insurance and travel to and from Australia.

# MASTERS of a STRANGE UNIVERSE

Just when you think there are enough strange bachelor's degrees out there, here are some offbeat master's degrees to match.



- 1 Folklore: University of California**  
The University of California at Berkeley offers a unique master's programme that focuses on folklore from the 17th century till the present. It does sound a bit fictional, since interested students are encouraged to take up courses from other fields to supplement this course.
- 2 Thanatology: Hood College**  
If you fancy handling terminally ill patients or are willing to provide death education to organisations, then the master's programme in Thanatology offered by Hood College might be for you (though it's not for the depressed).
- 3 Gastronomy: Boston University**  
If you're a food lover, a Master of Liberal Arts in Gastronomy is right up your alley. You will study in-depth about the role of food in historical and contemporary societies from a myriad of perspectives (including your stomach).
- 4 Wood and Paper Science: North Carolina State University**  
The University's Department of Wood & Paper Science offers a variety of master's and doctoral programmes. Wood tool design, wood-moisture relations and lumber drying are some of the courses offered for those of you who love a bit of wood.

- 5 Ensemble-based Physical Theatre: Dell'Arte International**  
If you're natural actor with a flair for melodrama, or simply clowning around, Dell'Arte's 3-year MFA programme helps you – through intense physical training – bring out your expressive capabilities to make a professional clown of yourself.
- 6 Acoustics: Pennsylvania State University**  
If you're obsessed about good vibrations, a grad programme in Acoustics could be for you. Not specialist enough? Try underwater acoustics, aeroacoustics, vibrations, optics, speech and thermoacoustics.
- 7 Parapsychology: University of Edinburgh**  
For those with psychic abilities or curiosity for the paranormal, an MSc or PhD in Parapsychology could be a legit path. Taught at the University of Edinburgh for over 40 years, the course explores the existence of psychic abilities and conducts parapsychological experiments. \*cue Twilight Zone soundtrack\*
- 8 Popular Music: University of Liverpool**  
University of Liverpool is the first university to offer this master's programme. If it sounds like music to your ears, the 1 year programme includes courses like Popular Music and Daily Life, The Recording Industry and Music and the City.
- 9 Gothic Culture: St Mary's University College**  
Want to know why True Blood and the Twilight saga have such a hold on you? A prevalent genre for 250 years, this course explores its many facets, from film to literature and architecture. Students also get to study at Strawberry Hill mansion, the birthplace of Goth fiction and architecture. Sorry, no Edward here.



# MASTERS OF THE FUTURE

## MASTER OF PUBLIC HEALTH

A graduate degree programme aimed at both non-medical and medical students, the Master of Public Health is a route to take if you're looking to have a stake in easing the world's imminent woes. Focusing on treatment, disease prevention and prolonging life, this graduate studies tackle a spectrum of issues plaguing the globe, like minimising the usage of tobacco or how to accommodate for an increasingly ageing population. After taking a year to complete (full-time studies), this graduate degree might even be the answer to finding a cure for the much talked about zombie pandemic.

"FIRST GET A DEGREE AND THEN YOU'LL LAND A GOOD JOB" ARE OFTEN THE WORDS THAT ECHO FROM EVERY PARENT. WITHOUT A DOUBT, THE BENCHMARK FOR MOST COMPANIES NOW IS A BACHELOR'S DEGREE, BUT WHEN DOES A MASTER'S DEGREE COME INTO PLAY? IF YOU'RE IN TWO MINDS ABOUT FURTHERING YOUR EDUCATION, OR PRESENTLY VACILLATING BETWEEN THE PROGRAMME OPTIONS AVAILABLE, HERE'S A LIST OF GRADUATE DEGREES THAT WILL DEFINITELY COME IN HANDY IN THE FUTURE.

## MASTER OF SCIENCE IN COMPUTER SCIENCE

To stay current, a master's degree in computer science will give you the knowledge you require to get ahead in the industry. A bachelor's degree gets you an entry-level position in the IT industry, but a master's degree allows you to climb to management positions much quicker. Dealing in areas like hardware and software development, database management and information systems, this highly technical syllabus can be completed within 2 years, and if you're proficient enough, you could be designing a cyber playground similar to the one in Tron: Legacy or creating your own AI robot slave.

## MASTER OF SCIENCE IN PHARMACEUTICAL ENGINEERING

Highly technical and varied, a master's degree in pharmaceutical engineering encompasses the designing, producing and marketing of medicine. As we live in a society that believes there is a pill for everything, the pharmaceutical sector is rapidly expanding. Taking a year to complete, graduates can choose to dive straight into research and development, or maybe even take on chemical manufacturing and formulate a smart drug that could actually make you, well, smart. Or even give you eternal youth. Any takers?

## MASTER OF SCIENCE IN FINANCE

Often overlooked for an MBA, a master's degree in finance is exceptionally beneficial for students looking to jumpstart their banking/finance career faster. Taking a shorter period to complete compared to an MBA – and with fewer requirements needed like working experience – this graduate programme emphasises on areas like financial management, market discernment and economics. With such skills in hand, shaking up Wall Street or building your own evil lair someday are very much possible with the wads of cash you'll be stowing away.

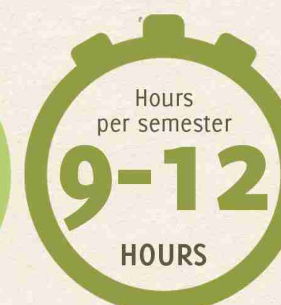
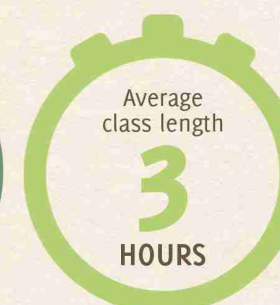
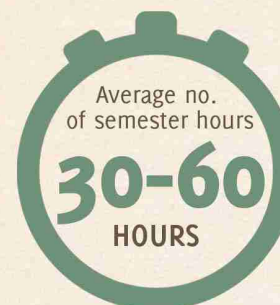
## MASTER OF SCIENCE IN RENEWABLE ENERGY

With the world's resources reaching its brink, renewable energy is the face of the future. Always on the lookout for new technologies or raw materials that will fuel the world's needs, this course focuses on areas like thermal and turbine technologies, bio-fuels and marine conservation. Out to aid the ailing globe, this year-long programme might even bring about the discovery of a new energy-saving material, maybe something as powerful as starheart (Green Lantern's trusty power ring).

# THE NUMBERS GAME: GRADUATE STUDIES

There's a lot to consider if you're planning to pick up a graduate degree. Which degree to take. What is your potential salary increment. The length of study and even how many students survive the programme to emerge with their certificate. We'll break it down for you:

## MASTERS BY THE NUMBERS



Average time to obtain a master's:

**1-2 years**

Specialised master's degrees that could involve research or field work like an MPA (Master's of Public Administration) or MHA (Master's of Healthcare Administration) generally take 45+ hours.

## PHD BY THE NUMBERS

Percentage of population with PhD



Percentage of students who complete their PhD in 10 years:



Some fields buck the trend, such as **engineering**:

**64%** finish in less than 10 years

Among students taking more than **10 years**, statistically less than **half** will ever finish their PhD.

## SINGAPOREANS ON GRADUATE DEGREES

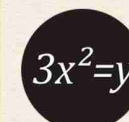
**10%** of Singaporeans continue to graduate degrees before working.

**60%** of Singaporeans work before continuing graduate studies.

**30%** of Singaporeans don't consider graduate studies.

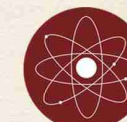
## HARDEST MASTER'S DEGREE TO EARN:

1ST



Math

2ND



Physics

3RD



Certain kinds of Engineering

## EASIEST MASTER'S DEGREE TO EARN:

1ST



History

2ND



English

3RD



Geography

\* Easy is relative. If you're hopeless at these subjects, these could also be the world's hardest MA's to earn.

## PAY INCREASE IN TOP INDUSTRIES FOR GRADUATE DEGREE HOLDERS:

**29%** COMPUTER SCIENCE: SOFTWARE ENGINEER

**27%** ARCHITECTURE

**23%** BUSINESS ADMINISTRATION

**33%** MARKETING & MANAGEMENT

**17%** ELECTRICAL ENGINEER

**25%** INFORMATION TECHNOLOGY





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# SUBVERTING POP-CULTURE FLABSLAB STYLE

BY FOO  
RONG EN

It is undeniable that FLABSLAB have a thing for the classics - remixing them, that is. Even their tagline "float like a butterfly, sting like a bee" sounds reminiscent of a Ricky Martin song ("deadly good at what they do", get it?). No one knows what this art and design collective does exactly, but what is certain is their magic touch when it comes to reinventing familiar characters cemented in pop-culture.

Remember Ultraman from the Japanese television series in the 70s? The people at FLABSLAB have decommissioned it from battle and the once-deadly metallic glint of its suit has now acquired a decidedly religious gold hue - Ultraman is battle maestro no more, and has instead become (you'd never guess it) a serene Buddha.



Such tongue-in-cheek transformations shed new light on pop-culture and turns a kitschy fad into something more thought-provoking.

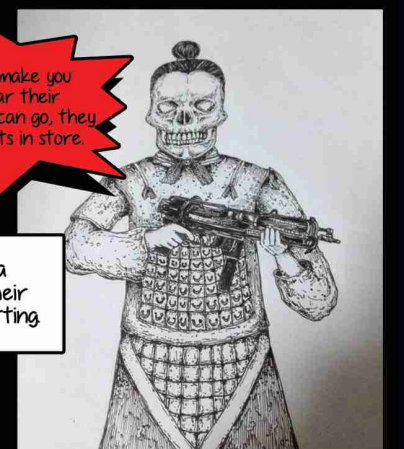


Fans of Star Wars, steel yourselves for a whole new take on the sci-fi series. No wonder Chewbecca looks grouchier than ever - FLABSLAB's experimentations have given the hairy icon a hip-hop edge, complete with an Army of Snipers cap. The concrete and resin busts of "Chew-baller" will make great conversational pieces, and when gathered together, a very literal interpretation of the Clone Wars is inevitable. "Oriental Walkers", a Chinese ink painting of the AT-AT Walkers from Star Wars with their distinctive mechanical legs, could challenge your understanding of Eastern and Western art.



If that does not make you envious of how far their creative streak can go, they have more delights in store.

Fantastically whacky, terracotta warriors from a bygone era are reimagined as an undead army, their modern rifles intentionally jarring in a traditional setting.



Chuckle at the word puns evident in "Deadbeets", which will haunt any vegetable hater. These outrageously-coloured beetroots, made from vinyl, have a sinister look plastered on their faces, and are bound to incite a nightmare or two among veggiephobes.



Just when you think the social commentaries are over, they've also produced "Small Papa", a rather controversial piece on our country's founding father, with his smiling mug immortalised as a red acrylic head topping a 55cm-tall resin PEZ dispenser.

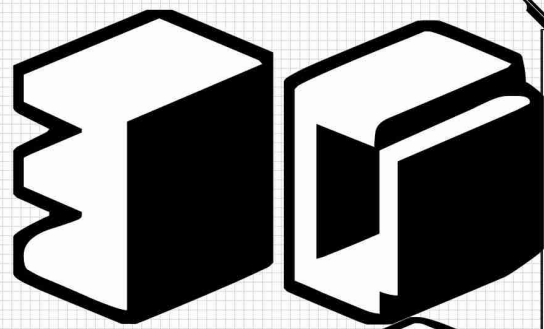


Let Christ the Redeemer absolve your sins arising from fast food binges. Oh wait, it's Ronald McDonald in disguise, smiling cheekily as he beckons you with arms open wide to help yourself to more burgers (disturbingly placed at his feet so that you will have to inadvertently bow down in worship).



Having recently collaborated with The Experience Architect to make the secret pop-up dinner "Alice in Asylum" a success, they are currently working with other creative entities to come out with more funky creations. Whatever will they think of next?





Imagine a world where you could have almost anything you wanted at the touch of a button. Welcome to the 21st century, the century where technology has evolved leaps and bounds and is still continuing to do so by coming up with the most mind-blowing inventions. One of the latest creations, 3D printers, has brought the printing world to a whole new level.

How does it work? Simple. It's built up layer by layer into the right shape with material that later turns solid (like a puddle of glue from a hot glue gun). Here are some of the wackiest things that have come from 3D printers:

# 3D PRINTERS

## AT THE TOUCH OF A BUTTON

BY SHARMAINE CHAN



### CLOTHING

Shapeways, a 3D printing team, gave us printed nylon clothing, which is printed to the exact body dimensions of the person ordering it—the most personalised clothing in the world. Their first 3D printed clothing line is called the N12 Bikini, made entirely with small connected circles that an algorithm adjusts based on the curvature of the shape. The entire design is based on a body scan so that the final product perfectly fits the customer.



### BODY PARTS

Kaiba Gionfriddo is a 3-month miracle baby. Thanks to the evolution of technology, doctors created an artificial airway splint that now enables her to go about her daily activities with little or no difficulty. It doesn't stop there; researchers at the Wake Forest Institute for Regenerative Medicine developed a 3D printer that prints cartilage. The prototype machine used polymers and cartilage cells from a rabbit ear to generate cartilage for implanting in mice. This holds significant promise for use in treating human knee injuries. Ever needed an extra hand?



### FOOD

You've heard the saying, "I won't be impressed till 3D printers can print food". Well, NASA will develop a 3D printer that'll create "nutritious and flavourful" food suitable for astronauts. Using a "digital recipe", the printers will combine powders to produce food with the structure and texture of, well, actual food. Including smell. Anjan Contractor, the project manager, explained that the idea came from chocolate he made for his wife using a 3D printer. And now you can even own your own chocolate printer - for a mere £2,888.



### CAMERAS

Sure, it won't work like a Canon or Nikon camera would (in fact it does not work at all), but RepRap finished printing out an entire DSLR Canon 5D camera. It includes the body and a permanently-attached zoom lens. This is more like a proof of concept. The guys at RepRap are proving that advanced shapes can be printed via a cheap 3D printer like the RepRap.



### GUNS

Last but not least: guns. What is believed to be the first 3D-printed gun – nicknamed "The Liberator" – was created by Defense Distributed, a group headed by 25-year-old University of Texas law student Cody Wilson. The gun was printed with a second-hand 3D printer bought off eBay. Sad, but true.

Now that you've learnt more about the evolution of technology and what technology can provide, what have you say about the 21st century?

# SPECTACLE DIRECTORS

BY JENNIFER ARIESTY

While some directors like Steven Spielberg and Martin Scorsese thrive on marrying superbly-written scripts with first-class acting and high production value, some directors make movies with such striking beauty that pretty actors and well-written stories become side dishes to the visual main course.

In the case of these filmmakers, the style IS the substance. They are storytellers who can tell the story in a way only they can. Their films are describable in one adjective and anything that bears semblance to theirs will be branded (insert auteur name)-esque. You know you've made it when they put -esque behind your name!



## THE "EXTRAVAGANT" ONE: BAZ LUHRMANN

With Baz Luhrmann, more is more. This is, after all, the man who got Nirvana's *Smells Like Teen Spirit* accompanying a 19th century cabaret troupe dance in all their can-can glory in *Moulin Rouge* (2001). The love proclamation scene is as loud and colourful as they come. And how did Bollywood dancers wind up in 1899 Paris? Don't ask me.

The party sequence in *The Great Gatsby* perfectly sums up what Luhrmann-esque is all about: sparkles everywhere, bejeweled ecstatic partygoers, and overzealous fireworks. That it all unfolds to the anachronism that is Jay-Z's rapping only adds to the mystification of Gatsby's frivolous world, and the universe of Luhrmann's wild imagination.

Admittedly, it also confines him to a very specific kind of storytelling. When he has material that doesn't require flamboyance, like *Australia* (2008), he falls flat.

Most people may find Luhrmann's approach garish and unbearably loud, but one thing they can't do is look away from it.

**Also Watch:** *Romeo + Juliet*

## THE "QUIANT" ONE: WES ANDERSON

What's a Wes Anderson movie like? For a start, it's always meticulously and symmetrically framed. Every frame in his films are so rich in throwaway details that you need to watch it over and over again in case you miss it the first time around. In *The Life Aquatic With Steve Zissou* (2004), one such scene travels through the titular character's ship, taking in quirky details in every cabin – an oceanographer among her amusingly-titled books, dolphins with underwater cameras strapped to their heads, etc – that prompt several rewatches. I know I did.

His works often feel retro even when it is not, technically, a period film. *The Royal Tenenbaums* (2001) presents an eclectic mix of items that feel anachronistic when put together. For example, Ben Stiller's character in red tracksuit among his family in their 1960's garb. Needless to say, his movies are candy for vintage lovers.

**Also Watch:** *The Fantastic Mr. Fox*, *Prada Candy L'eau* ad series starring Lea Seydoux



## THE "GLOOMY" ONE: TIM BURTON

For over 2 decades, the British filmmaker has cornered the market for idiosyncratic aesthetics that incorporate his fascination with death, fear, and gloom. Curiously, half his films are geared towards family audiences – think *Corpse Bride* (2005), *Charlie and the Chocolate Factory* (2005), *Alice in Wonderland* (2010) – and are fairly well-loved despite the dark tone.

Morbid imagery like skeletons, corpses, autopsies (or body mangling of any sort), pale faces and of course, graveyards are staples in his oeuvre.

Nothing says you're influential until you have followers. Films like *Lemony Snicket's A Series of Unfortunate Events* and *Coraline* bear such a strong Burton-esque flavour that most people tend to mistake them as his works.

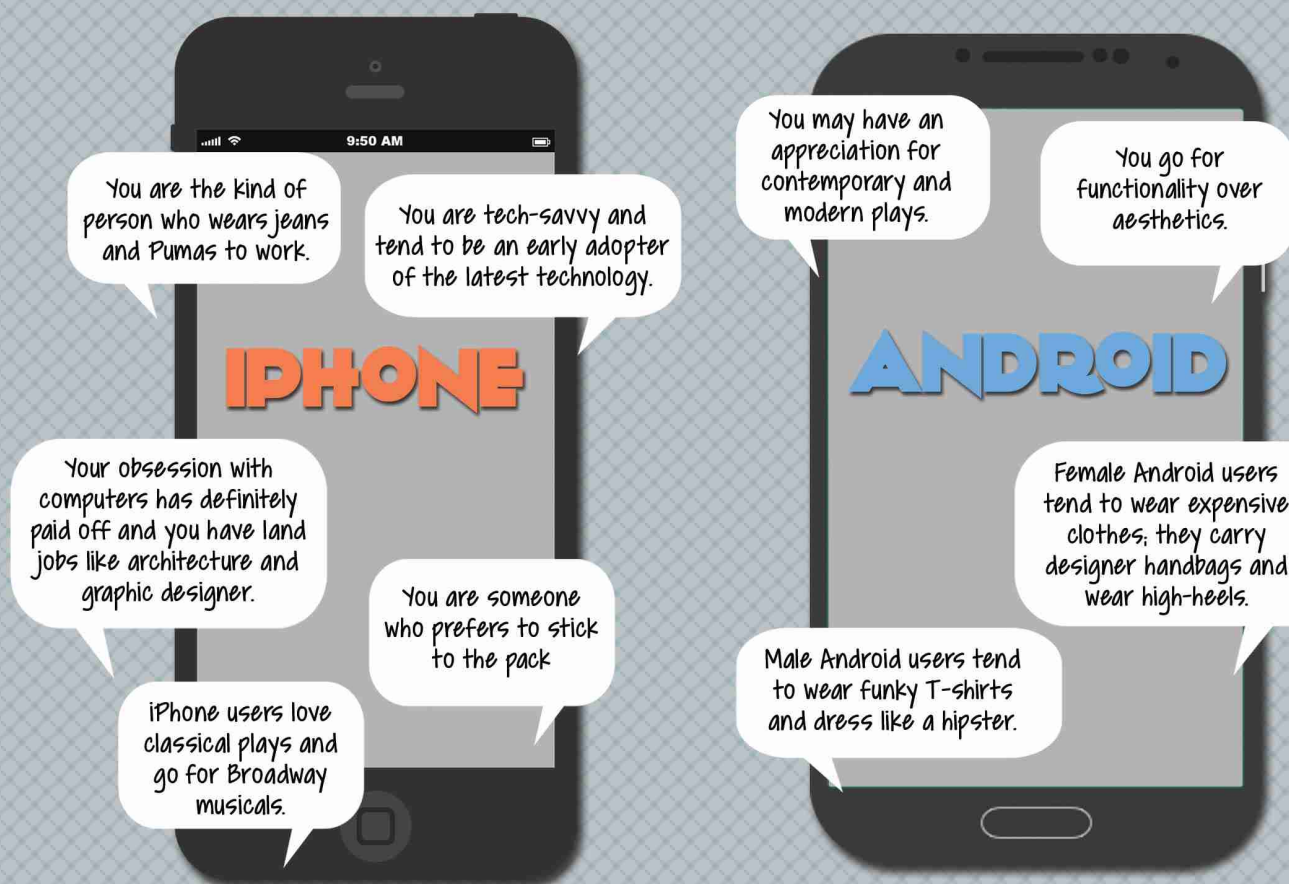
**Also Watch:** *Beetlejuice*, 1989's *Batman*, *Edward Scissorhands*, *Sleepy Hollow*, *Big Fish*, *Frankenweenie*



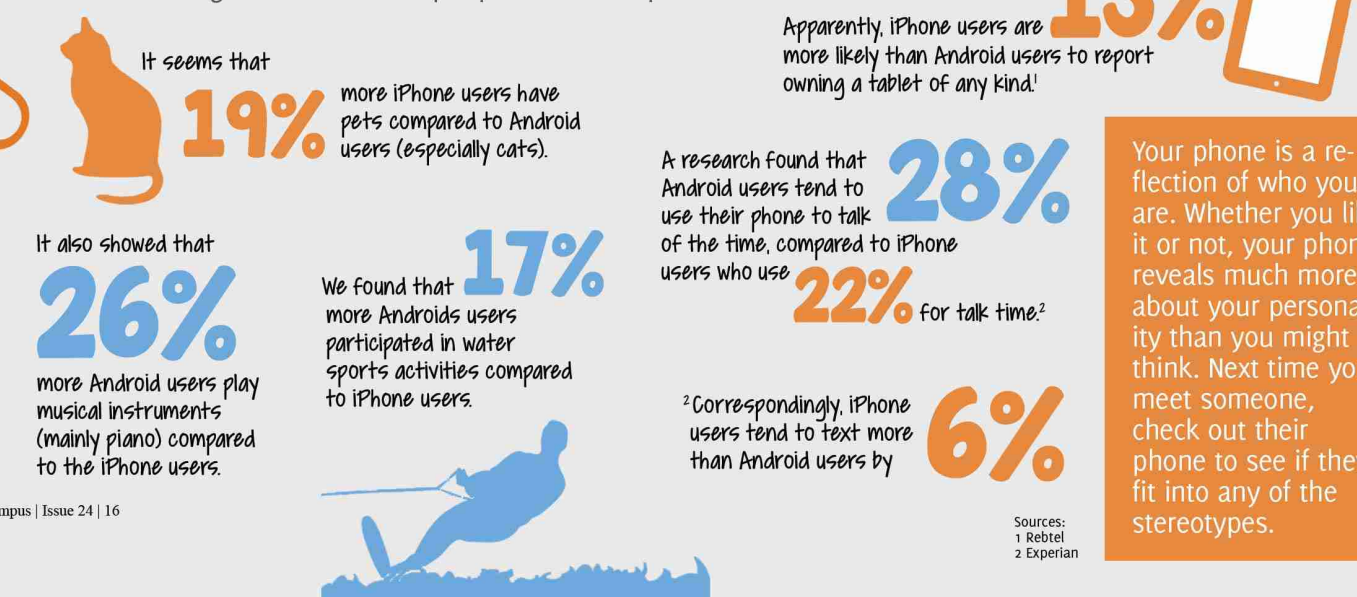
# WHAT DOES YOUR PHONE SAY ABOUT YOU?

BY RAZIYAH DEGAM  
& YOON JI SEON

We are living in an age where our mobile phones are increasingly becoming extensions of ourselves. Just take a look at how many people are glued to their phones when you're out in public. Our mobile phones have become such vital parts of our lives that it can even be the reflection of our personalities. Here's what your mobile phone might say about you:



In case you don't fit into any of these categories, here's some interesting statistics about people and their phones:

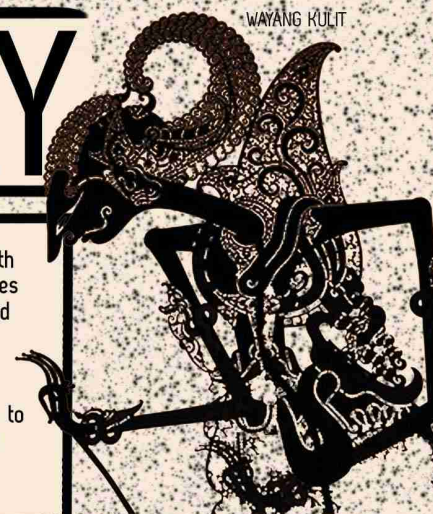


# SHADOW PLAY

by MICHAEL MEIER

From oil paintings to marble sculptures, the world of art is a diverse one, requiring artists to be talented with their imagination as well as their hands. Another 'handy' form of art (pun so intended) is one of creating images from hand shadows, known as shadowgraphy or ombromanie. A mixture of ingenuity and imagination, you could create anything from a bird to the Batman symbol. All you require is a light, a wall and your hands to do your creativity's bidding.

Shadowgraphy can be traced back to various forms of shadow puppetry from Indonesia and China, dating back to 850 AD. Before the advent of electricity, shadowgraphy was used as a form of story telling and for shows. But once movies and in turn, cinemas became the more convenient form of entertainment, ombromanie lost its audience and became a dying art form.



## REVIVE TO SURVIVE

Now the art form is in a revival period with artists not only using various unusual objects to make the shadow into an image, but also using shadows within an image they photograph. With just a bit of creativity and a flashlight you too can be on your way to reviving this art in no time.

Shadowgraphy in recent times has resulted in amazing art pieces being created with the use of multiple objects, and through this, the tools to create the image as well as the shadow created have become an art piece, or installation. While the shadow itself would have been the goal in previous times, this combination gives you the versatility to cleverly convey multiple messages in one art piece.



Photographers are also using shadows to add another element to their photographs. Even though they are commonly seen in horror film posters and more naturally in landscape photographs, photographers are using shadows for their models to interact with to create a different mood.



Incredible pieces of art have been created, with each example being as good as the other. One piece made of discarded wood distinctly outlines the facial features of a quarreling couple, while another piece uses only a sheet of paper to create the image of a facial profile. The first more complex than the other but both equally impressive!



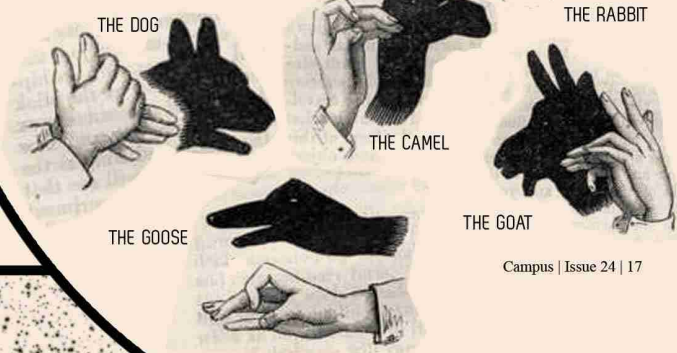
## SHADOWGRAPHY 101

The easiest hand shadow for you to start off your budding shadowgraphy career would be the hand shadow of the bird.

**STEP ONE:** Shape both your hands as if you are going to shake someone's hands.

**STEP TWO:** Put the back of your right hand in the palm of your left hand and make sure the thumbs align.

**STEP THREE:** Move your fingers to make the bird's 'wings' flap, and there you have it!





BY ANGELA LOW

# STATUES OF ODDITY

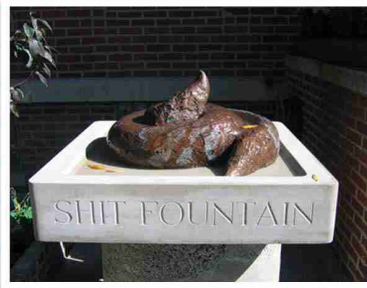
## SCULPTURES THAT CUT A FUNNY FIGURE

If you think that the giant floating baby at Gardens by the Bay or plump figures adorning the CBD represent the limit to weird sculptures, think again. Here are some of the oddest statues - each representing its own meaning - found around the world.

### THE SHIT FOUNTAIN

**WHO: JERZY S. KENAR**  
**WHERE: AUGUSTA, USA**

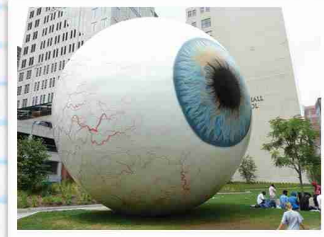
Yes, that's right. It's basically poop on a pedestal. You'd think the artist of this statue is full of crap but Kenar is in fact famed for crafting religious sculptures. Born out of anger and too much dog stool on the street, this ridiculous 'moist' piece of art was meant to be a joke.



### THE GIANT EYEBALL

**WHO: TONY TASSET**  
**WHERE: USA**

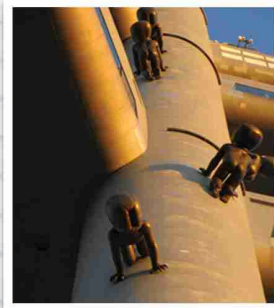
Migrating from place to place like a nomad, the 30-foot tall eyeball sees everything! It's a replica of Tasset's blue eyes and if I didn't know any better, I'd say it's Tasset's third eye. If you looked long enough into it, you'll be hypnotised by him. Eventually.



### THE FACELESS CRAWLING HORROR BABIES

**WHO: DAVID CERNY**  
**WHERE: PRAGUE, CZECH REPUBLIC**

If you can't already tell, Cerny clearly has a penchant for freakish figures. These infants are littered all over in parks and crawling up and down the Zizkov Television Tower. The tower and its creepy embellishments were so hideous, it was pronounced the world's second ugliest building in 2009 by the Virtual Tourist.



### THE CHILD EATER OF BERN

**WHO: HANS GIENG**  
**WHERE: BERN, SWITZERLAND**

Many theories have been concocted about its meaning, some involving the Jews and the founder of Bern. But my favourite is that it could've been a portrayal of Kronos, the greedy Greek Titan who consumes his kids to avoid losing his throne. Before dying, he vomited out the babies, one of which was Hades.



### TOTEM

**WHO: JAN FABRE**  
**WHERE: UNIVERSITY LIBRARY OF LEUVEN, BELGIUM**

Essentially a giant green beetle impaled by a 23m-long needle, it makes no sense at all at first or the thousandth sight. Built in commemoration of the Catholic University of Leuven, the bug, much like those kept in insect collections, symbolises the delicacy of preserving information in a library.

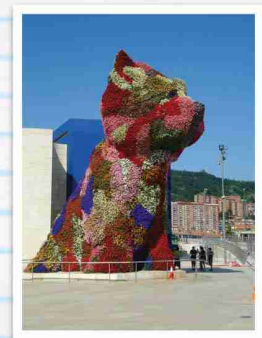


### CARHENGE

**WHO: JIM REINDERS**  
**WHERE: NEBRASKA, USA**

The Stonehenge spoof was built in 1987 in remembrance of Reinder's father who once lived at the site of the sculptures. The artist's obsession

with the original monument gave birth to 38 vintage automobiles, spray-painted in stone gray, including an ambulance and a 1962 Cadillac.



### CORPORATE HEAD

**WHO: TERRY ALLEN**  
**WHERE: LA, USA**

Heads up! Corporate employee loses his head whilst working his butt off. Imprinted on a golden plaque, part of a poem by Philip Levine reads, "They said I had a head for business. They said to get ahead I had to lose my head..." Made in 1991, it mocks the morally-corrupt, money-minded businessmen of the 80's.



### PUPPY

**WHO: JEFF KOONS**  
**WHERE: BILBAO, SPAIN**

Adorned with over 70,000 blossoms, the flowery terrier requires its intricate irrigation system changed twice a year. Ironically, the Puppy - a symbol of love - was involved in a failed bomb plot in 1997. Terrorists, disguised as gardeners, tried planting grenade-filled flowerpots on the topiary. So much for love and joy.

This list of statues is by no means extensive, as there is no doubt a whole lot more odd statues out there in the world. Whether at home or abroad, sculptures are the artists' way of communicating with the public. Have you come across a strange sculpture lately?

# Toy Story

A throwback to toys of retro design.

By Angela Low

## Lionel Mickey Mouse Handcar

Value: \$800 - \$1,500  
Made in: 1934  
Made by: Lionel Corporation

Wind it up and both Mickey and Minnie will show you how to drive a handcar. Really. It moves and travels along the tracks. This vintage toy has a metal handcar and figures of Mickey and Minnie made out of paper-based mixtures. The characters themselves share wire tails and hard rubber legs. And Minnie wears a wooden hat. Quite a diversity of materials, huh!

Because of the Great Depression, Lionel the toy company was on the brink of bankruptcy. But this Mickey saved the day, being popular among the crowds! Guess how much it cost back in the day. Just a measly \$1, which is actually equivalent of \$18 today!



## Number One Ponytail Barbie Doll

Value: \$7,000 - \$8,000  
Made in: 1959  
Made by: Mattel, Inc

Heavily featured in movies, books and other merchandise, this household name of a doll is a worldwide star. It all began with the grandmother of all Barbie dolls - the first Barbie doll that's ever been made.

With only 350,000 of them in the world, it makes for one of the most rare collectibles. Each Barbie is different and the details to the first version are specific to itself. For instance, it has only either blonde or brunette hair. It has side-glancing eyes with white iris and high-arched eyebrows. Clothed in a black and white striped swimming suit, she has fair skin, a solid body and copper-tubed legs.

## Did you know?

- Barbie was named after Barbara Handler, the daughter of the founder of Mattel, Inc.
- Bild Lilli, a German doll based on a cartoon character, inspired the creation of Barbie.
- Barbie's full name is Barbie Millicent Roberts.

Living in an era all psyched up for the futuristic vision, it's always good to take a step back and be inspired by the old. And what better way to have fun doing it than with vintage toys! Let's travel back in time to find out what children (and perhaps some adults) played with over 50 years ago.

## Bizzy Andy Trip Hammer

Value: \$100 - \$400  
Made in: 1916  
Made by: Wolverine Supply and Manufacturing Co.

Now that you know what people played with during the Great Depression, it's time to go further in history. Here's presenting a toy that lived through World War I.

This contraption comes with six clay marbles. To get this mechanical toy working, the marbles that fill the tin chute at the top will be dropped into the blue hammerhead and carried down to the bottom, one at a time. So long as you continue to reload the chute with the balls, the hammerhead will keep on going.



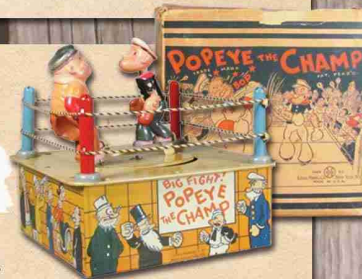
Incredibly simple, yet absolutely addictive I'm sure, especially with how it seems to be messing with gravity.

## Popeye the Champ

Value: \$1,800 - \$3,800  
Made in: 1936  
Made by: Louis Marx and Co.

Have any of you girls had a crush on Popeye when you were young? Well, I did. In this adorable toy, Popeye fights his arch-nemesis Bluto in a boxing ring. Designed with neat little scenarios on all four sides of the ring, it incorporates other characters from the Popeye series as well. These graphics cover the tin base of the ring.

The characters were so precisely modeled, there's even Popeye's signature anchor tattoo on his arm. A button, fixed on the side of the toy, starts the ferocious fighting when pressed and randomly selects who wins the battle. A single bell rings at the end of every match as well. It's the cutest thing.





# Heave out your conventional everyday shoes. Get funkier ones instead.

By: Suganya Manogaran



## The Topless

A 2011 red dot concept design winner, these Topless Shoes have literally no upper straps. It's like plummeting your feet into a comfortable cushioned area. Just step on it and the elastic 'muscle' layer will help in enclosing your feet in a firm yet comfy grip.

## The Heel-less

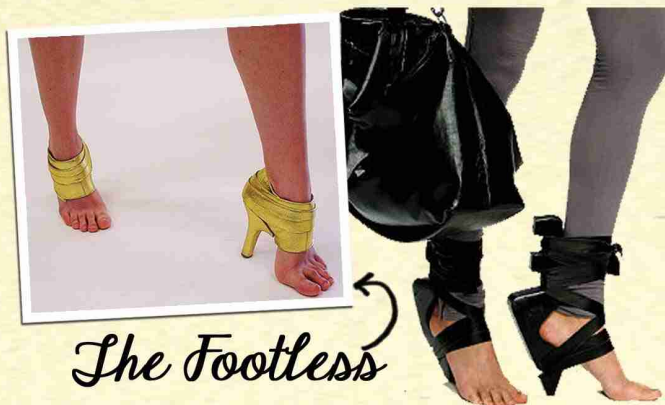
Forget heels, wedges and platforms. Bring on the new heel-less go! You would have spotted some prominent figures wearing the heel-less. Lady Gaga, known for her difficult and distinct sense of fashion, pulled off the heel-less many a time at various events, including the Vanity Fair. More celebrities - like Nicole Scherzinger and Lucy Hale - have also been seen wearing these shoes at red carpet events.



## The Flipper Heels

Flippers, okay. But flipper heels? That was my initial expression when I came across this quirky pair on the net. Combining the elegance of heels and purpose of the flippers, these High Tide Heels are designed for our sophisticated ladies who want to be seen on the beach with heels. Quite a daring invention, I must say.

Back then in the earlier days when shoes were invented, the sole purpose of wearing it was to protect our feet. However, times have changed vastly. Shoe designers have pushed aside their routine designs, and invented something novel. But just how many of us would be that gutsy to wear them? Here are some of the funkiest shoes ever designed. I bet most of you reading this would bat an eyelid now.



## The Footless

This peculiar invention makes me question the purpose of wearing shoes. My feet ache at the sight of this design itself. Though I would agree that it is bold, I doubt the practicality of it. Wearing something painful in lieu of standing out - definitely not for me.



## The Invisible

Though this one is called the Invisible Shoes, I still wonder how that effect actually works. Designed by Andreia Chaves, this design protects the feet while exploring the concept of invisibility through the chameleon effect as the shoe's surface creates a concealed optical effect with every step taken. Very sleek, indeed.

There you have it - some of the funkiest shoes ever designed. These shoes could be the new trends in the near future. Who knows - the next shoes might just be totally invisible or one that might allow you to float. Whatever it shall be, our obsession for shoes will never cease!



3D Coffee Art by Kazuki Yamamoto

# Cheat Sheet

by Lim Yen Siu

## #23 The Art of Coffee

A delicious cup of coffee might perk up your day but making your drink yummy and beautiful could just make you dance with glee. Latte art, or coffee art, has gained popularity in recent years with designs ranging from quirky to intricate. Learn more about designing your own cup of coffee!

### WHAT EQUIPMENT DO YOU NEED?

As with any other task, one always needs the right tools in order to succeed. Here is a list of items you cannot do without in creating the perfect coffee art.

- Espresso
- Stainless steel jug
- Steam wand
- Foamed milk
- Coffee cup



Tools of the trade



Phoenix Rising from Rosette



Indispensable for free pouring

### FREE POURING

Like its name suggests, free pouring is the technique where a barista uses a jug to pour the milk onto the espresso.

The blank canvas

### ETCHING

Similar to how you would use a pencil to draw on paper, etching is the method where a barista uses a coffee stirrer, toothpick, or other equivalent to sketch on the milk foam.

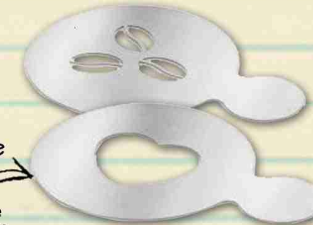


Coffee Art at Strangers' Reunion

Source: Aromacookery

### STENCILS

The easiest way of creating a pattern on your coffee - all you need is a plastic or stainless steel stencil that you place over the milk foam. Pour cocoa sprinkles over the stencil and watch the design emerge before your eyes.



Stencils are so much fun!

### WHERE TO GET YOUR LOCAL COFFEE ART FIX

#### ① ORIOLE COFFEE ROASTERS

Spearheaded by Keith Loh, winner of both the Singapore National Barista Championship and Singapore Latte Art Championship 2010.



Source: Aromacookery

#### ② SOHO COFFEE

Situated in an award-winning conservation shop house amidst galleries, this café is the ideal place to sit back and relax.

Source: Cafehoppingsg



Latte art from SOHO Coffee

### TRY IT YOURSELF: ETCH A HELLO KITTY!

1. Pour the espresso into the cup.
2. Prepare the milk foam in a jug.
3. Scoop the foamed milk out with a spoon onto the coffee evenly.
4. Using a sharp tool, draw the pattern out on the milk foam.
5. After every stroke, dip your drawing tool into the espresso to clear it of foam.
6. Enjoy your coffee!



Little cup of Oomph!

#### ③ STRANGERS REUNION

Owned by Ryan Tan, three-time winner of the Singapore National Barista Championship from 2011 and winner of the Singapore Latte Art Championship 2013.

### TRY IT YOURSELF: POUR A HEART!

1. Pour the espresso into the cup.
2. Prepare the milk foam in the jug.
3. Tilt the cup towards you.
4. Pour the milk foam into the center of the coffee until it begins to pool.
5. Move the jug gently from side to side in a fluid motion while righting the cup.
6. Cut the zigzag pattern in half by moving the jug to the opposite edge of the cup.
7. Enjoy your coffee!



# OUT AND ABOUT

FOR YOUR CHANCE  
TO WIN TICKETS AND  
PREMIUMS, CHECK OUR  
FACEBOOK PAGE!

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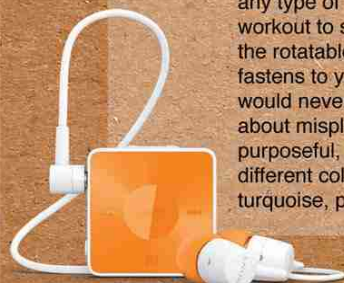
CAMPUS.SINGAPORE

## TECH REVIEWS

### SONY WIRELESS HEADSET (DR-BTN200M) \$175

Hassle-free and totally without wires, this over-the-ear Sony headset connects to either your smartphone, tablet, computer or music player through Bluetooth. The earpiece itself is equipped with built-in buttons that allows you to change tracks and volume effortlessly. There is even an embedded microphone that enables hands-free conversations – when calls come in, just press the handy 'answer' button on the right earpiece.

After charging (through a USB cable), the headset is able to go on blaring for about 40 hours without any stoppage. To pair it with your smartphone permanently, just tap it to the left earpiece. Comfortable, and noise cancelling with a good deep bass, this headset is available in black and white.



### SONY STEREO BLUETOOTH HEADSET (SBH20) \$78

Save yourself the tedious task of transferring music files to your mp3 player – the Sony Stereo Bluetooth Headset gives you instant access to your playlist. This wireless device also allows you to answer calls, change tracks and adjust the volume easily with the touch of a button. With a standby time of 200 hours and up to 6 hours of talk time, this light and compact device is perfect for

any type of activity – from a workout to sitting by the laptop, the rotatable clip secures and fastens to your clothes so you would never have to worry about misplacing it. Sleek and purposeful, it's available in 5 different colours – black, white, turquoise, pink and orange.

## Singapore Youth Festival 2-6 July 2013

The 5-day SYF celebrations is back, with over 450 performances and activities in visual and performing arts held at the Esplanade, as well as Ngee Ann City, Suntec City and 3 public libraries. Here are highlights:

**Art Express** (Esplanade)  
A hands-on visual arts workshop including Instagram photography and copper tooling.

**Street Arts** (Esplanade)  
Here, you can take part in forum theatres, drum circles and circus acts, among other crafty activities.

**Concerts** (Esplanade)  
Enjoy a variety of concerts, from choir music to folk and pop music at the Concourse.

6 July 2013 | 6pm  
Singapore Indoor Stadium  
Tickets: \$178 - \$288

### Super Show 5

Performing last November at the SMTOWN Live World Tour, the kings of K-POP are back this time round for their fifth installment of their Super Show World Tour concert series. Never failing to put up a vivid performance, catch the mega boy band live on this one-night only concert.



25 July 2013 | 8pm  
Hard Rock Hotel, Resort World Singapore  
Tickets: \$98 - \$1088

### Stereophonics

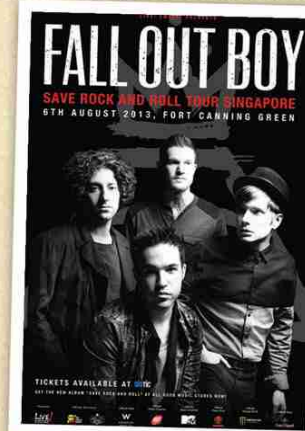


With several catchy tunes in tow like 'Dakota' and 'Indian Summer', the Welsh rockers will be back in Singapore for the second time. Taking a departure from their cookie cutter tracks, Stereophonics will be in town to promote their darker, more melancholic album, 'Graffiti on Tracks'.

6 August 2013 | 8pm  
Fort Canning Park  
Tickets: \$110

### Fall Out Boy

Rocking out last on Singapore shores in 2009, Fall Out Boy is back better and edgier than before. With a much lighter Patrick Stump headlining this previously defunct pop-punk band. Their much-awaited album release has not only topped charts all over the globe, it has also branded this reunion with a golden star.



16 Aug 2013 | 7.30 pm  
Esplanade Concert Hall  
Tickets - \$15-\$72

### SSO Pops Concert: Let's Go To The Movies

SSO's high-octane performance of some of the most iconic and memorable movie soundtracks of all times is not to be missed. The lineup features multi-award winning scores from composer John Williams, including Star Wars, Jaws, Schindler's List, E.T., Jurassic Park, the Harry Potter series and Superman, among others. The concert features Associate Conductor Jason Lai.

8 July 2013 | 8pm  
The Star Theatre, The Star Performing Arts Centre  
Tickets: \$98 - \$168

### Ronan Keating Fires Live 2013

Irish pop legend Ronan Keating will be making his way to Singapore for a one-night only performance. His soulful voice has won him millions of fans, with hits including "When You Say Nothing at All" and "If Tomorrow Never Comes." This singer/songwriter has released 9 critically-acclaimed albums, and has come a long way from being a teenage boyband pin-up to one of the most iconic pop personalities of our generation.



## PRODUCTIONS



3 - 20 July 2013 | 3pm, 8pm  
The Singapore Airlines Theatre, LASALLE College of Arts  
Tickets: \$45 - 60

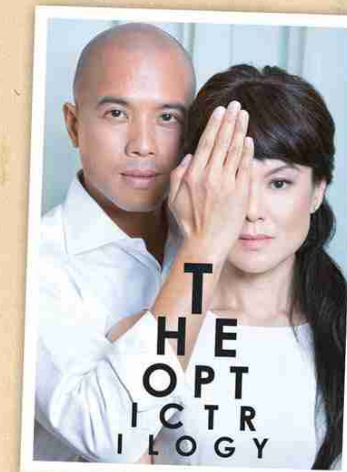
### Cook a Pot of Curry

Striking while the iron is hot, Cook a Pot of Curry handles the topics that are presently plaguing Singaporeans – from the influx of immigrants to redefining the Singapore identity, this play explores the different themes through a series of dramatized readings and workshops.

10 - 20 July 2013 | 8pm  
Creative Cube, LASALLE College of Arts  
Tickets: \$35 - 40

### The Optic Trilogy

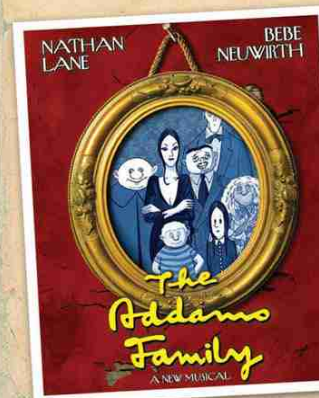
Composed of three complex stories about relationships and love, The Optic Trilogy is set against a backdrop of urban issues, from internet relationships to preferring passion over money – this play was written in 2001, and has premiered in Zurich, Berlin, Munich and now Singapore. Coupled with the young leading names, Janice Koh and Brendon Fernandez, this play will tug at your heartstrings.



9-28 July 2013 | 2pm, 8pm  
Festive Grand Theatre, Resorts World Sentosa  
Tickets: \$55-\$175

### The Addams Family

This magnificently macabre new musical comedy features an original story that's interpreted as 'a father's nightmare', where Wednesday Addams (the princess of darkness) has grown up and fallen in love with a young man from a respectable family. Things come to a head as the 'normal' boyfriend attends a dinner hosted by the whacky family.



## MOVIES



### THE LONE RANGER (July 4 2013)

**Cast:** Johnny Depp, Armie Hammer, Tom Wilkinson

A thrilling western adventure based on the serials made in the 1930s, The Lone Ranger features untold adventures of the famed mask hero (Armie Hammer). Narrated by Native American spirit warrior Tonto (Johnny Depp), this Disney-made flick has its many comedic tones due to the misfit pairings of the law-abiding John Reid and the sedulous Tonto.

### GROWN UPS 2 (18 July 2013)

**Cast:** Adam Sandler, Kevin James, Chris Rock

Back with an all-star comedy cast, Grown Ups returns this time round with a new family adventure. Set to relocate his family back to the town he and his friends grew up in, Lenny (Adam Sandler) ends up picking up some interesting life lessons about kinship and friendship from a surprising source: his kids on their last day of school.



© Sony Pictures



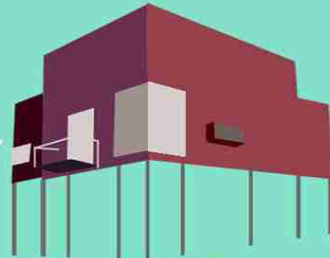
# On the design trail.

by Foo Rong En

If museums are on your 'been there, done that' list, the smorgasbord of art walks, tours and exhibitions - with their surprising use of space and concepts - will make you see a different facet of Singapore and give you that much-needed dose of inspiration.

## Singapore Biennale

Previous editions include installations like the Merlion Hotel by Japanese artist Tatzu Nishi, which gave visitors a chance to experience the national icon in a more intimate, if unnerving manner. At \$150 a pop, guests can book a night's stay at the temporary suite with a personalised butler service. The Old Kallang Airport was transformed into an art gallery of sorts, with a varied mix of local and international installations, including interpretations of the theme "Self-Portrait, Our Landscape" by 3,200 Singapore students, whose artworks depicted how their identity is shaped by the people they interact with. It returns this year (26 Oct 2013 - 16 Oct 2014) with the theme "If The World Changed". Expect to see greater focus on public involvement such as volunteer and peer-guiding programmes.



## OH! Open House

Always wanted to check out what goes on in other people's houses? Get a legitimate excuse to snoop around with this series of annual art walks, which bring out each neighbourhood's distinct character. The most recent one in January was a tour around the steel behemoths of Marina Bay where the offices within - including Google's - were transformed by 13 local artists. Other highlights include a 2m-tall bomb sculpture by Phunk Studio at Deutsche Bank, which explores the concept of security in the CBD, as well as an eye-opening tour at Ann Tan and Associates - its 70s architecture and chaotic interior was a stark contrast to the sterile corporate landscape. Past locations include Marine Parade and Tiong Bahru, with their own historical tales to tell.



## Saturday InDesign Singapore

Shuttle buses ply routes between showrooms and design spaces showcasing mostly designer furniture with clever and innovative designs. Design lovers will dig the chance to understand the concepts behind the award-winning final products and interact with industry experts. Started in Sydney and brought to Singapore in 2011, the annual event include exhibitors like Foundry, Steelcase, XTRA and Space Furniture.



## Art Stage Singapore

Launched in 2011, it is billed as "Asia's premier international art fair" for its carefully-curated exhibitions and impeccable organisation. Expect a strong focus on Southeast Asian art, with two-thirds of the exhibitors from the Asia Pacific region. The recent Art Stage held at Marina Bay Sands in January this year featured a Singapore Platform to showcase homegrown talents. Contemporary art was the main draw - pop art interpretations of Marilyn Monroe and Audrey Hepburn as well as Damien Hirst's works were showcased to much fanfare.



sam

## Singapore Night Festival

If the heat is too much to bear, why not get your dose of art and culture under the cloak of darkness? The much-anticipated annual Night Festival will be held over the last two weekends of August this year and venues are conveniently located in the Bras Basah/Bugis precinct, including the Singapore Art Museum, National Museum of Singapore and The Substation. In previous years, visitors were treated to a circus act in the National Museum of Singapore, luminous jellyfish art at Singapore Art Museum's courtyard and giant lamps along Bras Basah Road. A visual feast is guaranteed.



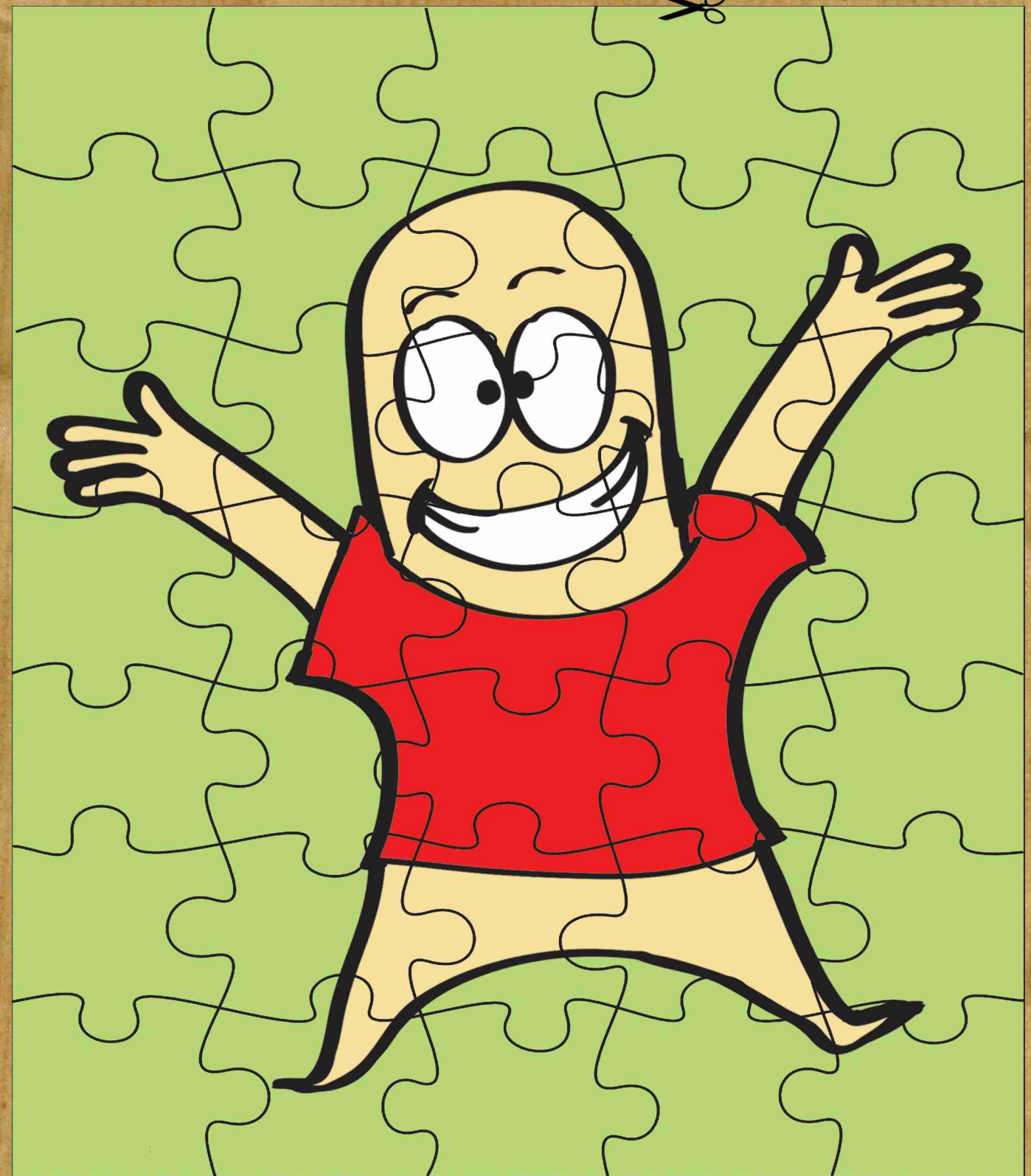
STRESS

RELIEF

If you're the type who loves to cut things apart only to put them together again (we're not talking converting your jeans into lace cut-offs), then here's a little activity that will take you back to your childhood days. What's more, you can even sneak a little session while you're at your lecture to while away your time - not that we're encouraging it.

## DIRECTIONS

1. Cut out the entire board with Ah Boon in it.
2. Cut out all the curly black lines so that you'll get lots of tiny curly pieces.
3. Try to reassemble it. For more fun, try to time yourself, or try to assemble them as a team by giving each piece to your friends.







**3dsense Media School**  
School of Interactive Visual Arts

**Singapore**  
www.3dsense.net

# PIXAR ARTISTS' MASTERCLASS SINGAPORE

Story Development & Animation  
with **Andrew Gordon** and **Matthew Luhn**



Featuring instructors Matthew Luhn (Head of Story) and Andrew Gordon (Directing Animator), both from Pixar Animation Studios, this Story & Animation Masterclass has toured over 9 cities worldwide and is making its first stop in South East Asia!

Geared towards animation enthusiasts, students and professionals alike, this exceptional 2-day class offers participants an extremely rare and exciting opportunity to learn from the industry's top talent, Matthew and Andrew, who have worked at Pixar since the 1990s on hits such as Finding Nemo, Monsters Inc., Up, Toy Story trilogy, The Incredibles and many more. Lectures are organized with visuals, including live-action and animated clips, supplemented by a printed workbook. This masterclass will help you to create better stories and quality animation, and offers a great opportunity to meet with others in the industry.

Visit [3dsense.net/pixarmc](http://3dsense.net/pixarmc)

## DAY 1

### **Story Development by Matthew Luhn**

Storyboarding & the Story Artist  
Preliminary Storyboards  
3-Act Story Structure  
Sequence Boards  
Character Development  
Gags  
Storyboarding from a Script  
Composing Your Storyboards  
Line & Value  
Q & A

## DAY 2

### **Animation by Andrew Gordon**

Pose Design  
Locomotion  
Acting for Animation  
Gestures  
Planning  
Blocking  
Facial Animation  
Polish  
Demo Reels  
Q & A

**DATE 2 - 3 AUGUST 2013**

**TIME 9am to 5pm**

**VENUE GENEXIS THEATRE . FUSIONOPOLIS**

1 Fusionopolis Way, Fusionopolis (Connexis Tower), Level 6, Singapore 138632

You will receive:

- \* Course workbook
- \* Certificate of attendance
- \* Special gift for 1st 10 registrants
- \* Demo reel reviews for 1st 10 registrants

Individual ticket

**\$390<sub>SGD</sub>**  
per ticket

Group of 5 tickets or more

**\$360<sub>SGD</sub>**  
per ticket

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