



Enjoy better sound on the go, everywhere you go. The ultra-compact speaker delivers full, natural sound and fits in the palm of your hand. It connects wirelessly to a smartphone, tablet or other BLUETOOTH device, and gives you hours of unplugged play time.







Exclusively distributed by



Visit our ATLAS* showrooms to find out more:

111 Somerset Road, #01-14/15 TripleOne Somerset 9 Raffies Boulevard, #01-35 Millenia Walk 9 Raffles Place, #01-19a Republic Plaza



ATLAS eStore @ www.atlasestore.sg

LARGE AND IN CHARGE

Contributors

Andrew Last Angela Low Elizabeth Kamaldin Fitri Handa Yani Grace Finlayson Grace Yeoh Harlan Ambrose Lakshmi Ganesan Lim Yen Siu Rebecca Kahler Teng Jing Xuan Yoon Ji Seon Yvette Ho

Editor-in-Chief

Aaron Stewart aaron@campus.com.sg

Assistant Editor

Samantha Pereira samantha@campus.com.sg

Creative Director

Designer Yun Ng

Editorial Interns

Teng Jing Xuan Yoon Ji Seon

Sales Enquiry:

ad_query@campus.com.sg

ASKM Pte Ltd

242A River Valley Road S238299 Tel (65) 6732 0325

Campus is a publication of ASKM Pte Ltd (Singapore). All articles published are in good faith and based on bona fide information available to The Publisher at the time of press. The Publisher accepts no responsibility other than that stipulated by law. The Publisher also accepts no responsibilty for unsolicited manuscripts, transparencies or other materials, All rights are reserved and no part of this publication may be reproduced in part or full without the previous written permission of The Publisher. Neither can any part be stored or recorded, by any means. The ominions expressed in The Publication are those of the ontributors and not necessarily endorsed by The Publisher. This publication and the name are owned solely by ASKM Pte Ltd, 242A River Valley Road, Singapore 238299. Email: info@campus.com.sg. Campupublished bimonthly and distributed throughout Sin gapore. Trademarks and copyrights for all other ducts, logos and depictions contained herein are the properties of their respective trademark and copyright owners. All colour separation and printing b Stamford Press Pte Ltd. Singapore

ISSUE 25 | AUG '13 CONTENTS

Check our website www.campus.com.sg

Like us on Facebook /campus.singapore

ALSO INCLUDES :

Hospitality

Special

REGULAR STUFF:

04: The List:

15: Cheat Sheet:

18: Out & About

Comic Book Movies

Famous Authors

02: Wander-ful Taiwan
MRT Tours by our Travel2 Taiwan winner

05: Mythical Creatures
Beasts of the unknown

16: Best Fans Forever Explore the crazy things that fans do

08: Electric Dreams Fiction vs. Reality gadgets

10: Houses of Horror

You won't want to be stuck in them ...

11: Movie Adaptations

Forget Twilight and Hunger Games...

12: Short Story Project Our short story experiment with QUT

14: Twisted Tales

16: Facts in Fiction

Think you know some?

17: Stranger Than Fiction Sometimes, the truth is weird.

20: Fantastical Foods

Foods that blow your mind

Looking for Interns

Pick me

If you're resourceful, hard-working and passionate, and want to learn the ropes of publishing and social media marketing, you can apply for our Campus Internship programme.

What's in it for you?

Beef up your writing skills: Build your portfolio of work with editorial, advertorial, copywriting content. You get first pick of events to cover, too.

Marketing: Learn to plan and execute Campusrelated events and contests, and join us in our fun brainstorming sessions.

As we want you to get the most out of your internship, we'd be happy to tailor it to your abilities. However, you DO need a good grasp of English.

We promise that it won't be a cruisy internship, as we'll put you through the paces, but if you do well, we'll even take you out for beer on Fridays!

Interested? Send us your CV, portfolio (if you have one) and tell us in 100 words why you want to be our intern by 15 September 2013.

Apply via email to: interns@campus.com.sg





WANDER-FUL TAIWAN

MRT TOURS

TAIPE

Taiwan's capital is a city boasting a diverse cultural climate. Not only does it house the world's second tallest building and largest collection of Chinese art, it is also known for its picturesque natural wonders and lively night markets that seem to never sleep. The best way to tour the city is via its fast and efficient trains.



XIMEN STATION

Most crowded on holidays and on weekends, Ximending Say bello to Risoffo's is a popular hangout spot for music performances, resident masket is a popular hangout spot for music performances,

cultural events, and shopping. In the mornings, enjoy a hearty risotto set breakfast at Risotto, where you'll get to play with a veteran golden retriever, positioned at one of its outlets all day. Still feeling peckish? Head to Ay-Chung Flour Rice Noodle for quality mee sua as a snack. You'll have to gueue and eat while standing though, just as the Taiwanese do. Shopaholics will also be glad to know that in the vicinity is Stage, a fashion boutique opened by Taiwanese pop celebrity Show Luo, which sells T-shirts, caps, and other casual



The second largest city in Taiwan, Kaohsiung is a beautiful and modern metropolis located in the southern part of the country. This unique city combines elements of mountain, sea, river, and port, and is a short 90-minute journey from Taipei via the Taiwan High Speed Rail (THSR).



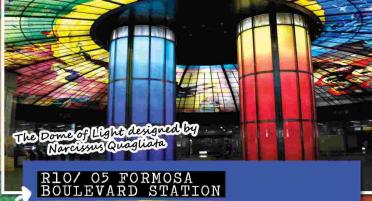
Happy Life Leisure



R9 CENTRAL PARK STATION

Named after Kaohsiung's nearby Central Park, this station is not only beautiful with an exit facing rows of greenery - it also is a few minutes away from Shin Ku Chan, a shopping district for young fashionistas. In this district, you'll find rows of shops selling shoes, accessories, and clothes, all at affordable prices. If you're lucky, you'll even chance upon a

street artist, singing along to Chinese pop hits and dancing to the crowd's delight. When you get hungry, stop by Happy Life Leisure V.S Café for spicy chicken popcorn (NT\$70), comparable to KFC's popcorn chicken, and freshly prepared



Rated as the second-most beautiful subway station in the world, the transfer station that links the city's Red Line to its Orange Line is also home to Dome of Light, the world's largest public art installation that comprises individual pieces of stained glass. Created by renowned Italian artist Narcissus Quagliata, the dome measures 30m in diameter, and covers an area of 660 square metres. With brilliant shades of light pouring down, it is a spectacular sight; no wonder spectators sit on the station's floors simply to enjoy its presence.

R16 ZUOYING STATION

From R10/05 Formosa Boulevar Single-Journey Ticket: NT\$25, Travel Time: 13 minutes

Zuoying Station may have high human traffic due to it being the transfer point to the Taiwan High Speed Rail (THSR), but this station also leads to one of the most iconic attractions of Kaohsiung: Lotus Lake. A 20-minute ride on bus 301 will soon bring you to the massive and spectacular lake, boasting its Dragon and Tiger Pagodas, and Spring and Autumn Pavilions



Be sure to stand on the right like everyone else

Formare fours, checkout www.taiwan.netstw

FIND US ON FACEBOOK http://www.facebook.com/TTBSIN



TAIPEI CITY HALL STATION

From Tamsui Station: Single-Journey Ticket: NT\$55,

one of the most populated stations is Taipei City Hall Station. In its vicinity are numerous buildings

and malls, but they all look tiny in comparison to its neighbour: the world's second tallest building, Taipei 101, standing at 508m. Much like Singapore's ION Orchard, Taipei 101 has a mass of shops on its lower floors, while higher floors are home to brands like Louis Vuitton, Dior, Celine, and Prada. To really explore the tower, take a lift to the observatory on the 89th floor from where there's a stunning view of the cityscape below.

HOUSHANPI STATION

Single-Journey Ticket: NT\$20 Travel Time: 3 minutes

From Houshanpi Station, a short walk will take you to Ruby House, a quaint little store that sells Korean-styled scarves, jackets, and tees. For better prices and a wider selection, make Wufenpu the next stop on your map. It's Taipei's largest wholesale market for clothes. Not only are prices low, there are also over a hundred clothing stores for you to slowly choose from. Just a few minutes' walk away is Raohe Street Night Market, where you can head to for snacks such as fried milk, cheesy omelettes, and shaved ice.



Dragon & Tiger

Pagodas

Matcha flavoured Campus sissue 25/10. shaved ice

SHILIN STATION

Single-Journey Ticket: NT\$25, Travel Time: 17 minutes

For history junkies who get a thrill out of peeping into treasures of the yesteryear, the National Palace Musem - a short 10 to 15 minute bus ride away from Shilin Station on buses 304, 255, 315 or 30 - would be the jackpot. It is home to the largest collection of Chinese art treasures on earth, totaling 620,000 art objects (one of hich is nearly 5,000 years old). ome of its more unique artifacts nclude a meat-shaped stone, a class snuff bottle with painted insides (used for storing tobacco back in the day), and perhaps most amous of all - its exquisite Jadeite Cabbage, carved out of an impure piece of green-and-white

TAMSUI STATION

Single-Journey Ticket: NT\$40, Travel Time: 25 minutes

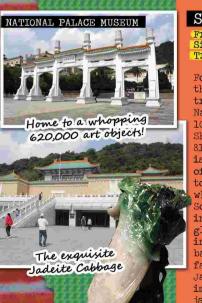
Located northwest of Taipei. Tamsui is a place of spectacular scenery, being surrounded by mountains and rivers. As a memento, head to the street stalls surrounding the station to get a portrait of yourself sketched for NT\$500, or for NT\$600 of one of you and a friend. You could also get a customised keychain from street vendors (about NT\$280 for keychains with names on them, and about NT\$150 for those without).

Winners of the Travel2Taiwan contest, Elizabeth Kamaldin and Elizabeth Goh, present the highlights of their 9–day trip! Check out Elizabeth K's blog at bentonions.wordpress.com!

Take a walk along Gongming Street, which plays host to roadside stalls where you can get extremely long ice creams and agei (vermicelli stuffed in tofu). As night falls, perch yourself at the Golden Water Cliff for a stunning view of the sunset. Pray it's not foggy!







THE LIST

COMIC BOOK MOVIES



DICK TRACY

Originally a comic strip created in the '30s by Chester Gould. The newspaper comic features Dick Tracy, a smooth talking, shoulder pad-loving police detective who's in charge of cracking down organised crime in Chicago. Incipiently in a black-and-white universe, Dick Tracy's transformation involving the oversized yellow trench coat, fedora and futuristic smartwatch happened during the leap to comic book world. Dealing mostly with mafias and bandits that shaped the '40s (like Al Capone), Dick Tracy first crossed over into television. With remakes in between, the crime-centered comic franchise came to a halt with the eponymous movie starring Warren Beatty and Madonna.

Screen adaptations of books and musicals have been making rounds since the inception of the film industry. In recent years though, the film industry has shifted its source of movie

templates to comic books plots. With works from artists like Stan Lee (Spiderman, etc) and Frank

Miller (300, Sin City) gracing the screens through explosive blockbusters, the film industry has inadvertently whipped up a new genre for fans to feast on. So if you're looking to expand your

library of comic-to-film releases, here's a list of

movies that have previously had its origins in

pages of graphic novels and comics.

JUDGE DREDD

Staged in Mega-City One - a dystopian, post-apocalyptic universe - Judge Dredd (half man, half robot) is a clone of a man who used to hold the title of the city's first Chief Justice. With power and integrity running through his wires, and no qualms about killing, the ruthless robot is programmed to mete out justice whenever anarchy tries to break loose in the futuristic city. Created by John Wagner, Judge Dredd first appeared in the graphic novel called 2000AD. Over the following years, the ruthless hero made appearances in several DC comic books, which pushed for a movie release in 2005, starring Sylvester Stallone, and another in 2012 starring Karl Urban.

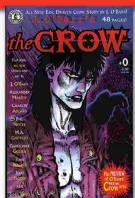


V FOR VENDETT.

The movie that created a symbol synonymous with freedom and democracy, and now the face behind many protests breaking out across the globe, the Guy Fawkes mask as seen in the graphic novel 'V for Vendetta' is about a cloaked freedom fighter on a mission to rebel against immoral politicians, and the totalitarian government. Written by Alan Moore (the same writer behind Watchmen) in the 1980s, the 26-issue graphic novel was only made into a movie in 2005, which stars Natalie Portman.

BLADE

Beginning his slaying journey as a supporting character for the comic series 'The Tomb of Dracula', Blade (Britain's first black superhero) made several appearances in other vampire-related comics set in the Marvel universe, before headlining his own comic magazine 'Vampire Tales'. Known to embody all of a vampire's qualities, the hunter keeps the bloodthirsty urges at bay through the several serums he jabs himself with throughout the series. First made into a film in 1998, starring Wesley Snipes as the hunter, the comic was later made into a television series followed by an anime series.



THE CROW

A comic book known for its large cult following, and created by James O'Barr, The Crow follows a complex story of a supernatural bird that is able to bring back the dead, especially the ones that have been done wrong. Focus-ing on the protagonist Eric - who is looking to avenge the murder of his fiancé - the dark vigilante goes on a hunt possessing the magic powers of the crow, which allows him to recover from any injury inflicted instantaneously. With the series crossing over into film first in 1994, starring Brandon Lee as the eponymous superhero, the comic was later made into a television show as well as a novel.

MYTHICAL CREATURES

Before Vampires and Zombies decided to dominate television screens and have the World obsess about them, mythical creatures were getting their fair share of fame through their many rumoured appearances

With many believers and scientists still in the pursuit of Validating their existence, we've decided to dig up some of these forgotten creatures — just in case they decided to make a comeback.

BY YOON JI SEON AND LAKSHMI GANESAN



OGOPOGO

around the world.

The Canadian native lake monster often mistaken for "Loch Ness," has been spotted a few times gliding through the waters near Rattle Snake Island. This huge sea serpent is even reported to grow as long as 15m.

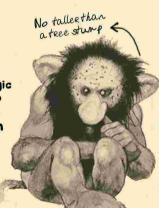
According to a legend, early Indians settled around the surrounding islands were fearful of this massive serpent (who wouldn't be?). To appease the savage monster, an animal was sacrificed and fed

monster, an animal was sacrificed and fed to the Ogopogo but if they chose to ignore the Ogopogo's existence, then they would be eaten alive.

PUKWUDGIE

A mythical creature believed to have the powers to carry out magic tricks — from disappearing acts to shape-shifting into a porcupine — the "Pukwudgie" is no taller than a tree stump. Bearing slight resemblances to a human with its enlarged noses, fingers and ears, the magical imp has been said to said to look more like a troll or an elf. Known for its nefarious nature, encounters with

Pukwudgies often result in disastrous ends, with people being pushed off cliffs or even blinded with sand. With several sightings reported in Indiana and Massachusetts, the tiny package of evil is said to favour residing in woods and dense forests.



TOKOLOSHE

A mythical hairy midget with a penchant for mischief—everything from ruining marriages to stealing items and eating of toes—this South African icon has been featured frequently in local newspapers (where there are posts advertising Tokoloshes for sale for revenge purposes).

Legend has it that putting bricks under your bed can prevent it from eating your toes, but it does nothing to protect you should the creature have sex on its mind. And as you'd expect, this evil mini-Wookie is hung like an elephant. The only way to get rid of it is, obviously, to hire a local witch doctor.

Very mischievous

WENDIGO

With long yellow fangs, red-glowing eyes and a gaunt physique, Wendigo's image is a strong representation of the Vicious spirit it possesses. With an appetite for human flesh, legend dictates that the Wendigo often tries to possess the spirit of a human being, so as it will be easier to feed on other humans in the Vicinity. A symbol synonymous with cannibalism, a case was reported in 1879, where a Canadian man killed and ate his entire family because he claimed the spirit of Wendigo possessed him.

humans in the Vicinity. A symbol synonymous with cannibalism, a case was reported in 1879, where a Canadian man killed and ate his entire family because he claimed the spirit of wendigo possessed him, rece stump MONTAUK MONSTER On 13th July 2008, the body of a weird looking mammal was found on the shores of Ditch Plains Beach, Nicknamed the "Montauk Monster" (as in

On 13th July 2008, the body of a weird looking mammal was found on the shores of Ditch Plains Beach, Nicknamed the "Montauk Monster" (as it was found in Montauk, New York), witnesses claimed that the Strange-looking carcass was roughly the size of a cat, and its face resembled a human boy. Rumour has it that the creature might be a raccoon with its upper jaw missing or a turtle without a shell.

creature might be a raccoon with its upper jaw missing or a turtle without a shell.

The peculiar creature baffled many, but scientists have yet to make any deductions because the animal has been submerged in water for way too long.



Despite all the buzz about these creatures, solid evidence of their existence are hard to come by. So if you ever encounter any of the creatures, make sure to file a report!

BY TENG JING XUAN BEST FANS FORE

We've all heard stories so absorbing that, when they end, we find ourselves wondering what happens after the last page. And most of us have fictional heroes of some kind – from comic book superheroes to classic novel protagonists... but some people take their admiration one step further, and join the weird and wonderful world of fandom. So, what exactly is fandom? It's the community of people (mostly on the internet now) who share obsessions and put hours of creative energy into expressing their love for a book series, TV programme or movie. Yup, that description fits some Harry Potter and Twilight fans we know, but we've heard enough about those franchises, so let's look at some of the other hyper-enthusiastic and influential fandoms out there:

POKEMON

Pokemon fans are the naturalists of the fan world. They catalogue the

many species of imaginary monsters in the 'Pokeverse' (Pokemon universe), and the great repository of Pokemon knowledge is Bulbapedia - basically Wikipedia, but all content concerns the 'Pokeverse'. Fans start off as kids with Pikachu-shaped birthday cakes, and graduate to debating the specifics of a Pokemon-human war and whether Garu's Raticate died. Most other fandoms regularly engage in 'crossover' activities like writing fiction in which characters from different 'verses' (fan-speak

for 'universes') meet, but hardcore Pokemon fandom is a pretty insular world. Regular fans are everywhere, though in 2002, scientists even discovered that most British children could identify Pokemon characters better than local wildlife.



DOCTOR WHO

Whovians are a big, noisy crowd. They have a whole universe and twelve different versions of the same character the shape-

shifting Doctor, on air since 1963) to play with, and even have their own official Society in the UK. The Whoniverse is famous for its many 'promoted fanboys' – that is, fans who have braved all the slings and arrows of geek-fate, overcome the odds and somehow become writers or actors who get to shape the very universe they're obsessed with. Examples include David Tennant, who played the 10th incarnation of the time travelling Doctor and who, as a child, made his grandmother knit him a long stripy scarf just like the fourth Doctor. And then there's Steven Moffat, producer and writer for the current Doctor Who series, who's now living his dream Itormenting fans with tricky plot twists).



MYLITTLE PONY

'My Little Pony: Friendship is Magic' features the familiar pony tous but producer Lauren Faust's new TV series has attracted more than the traditional audience of young girls - men and boys ('bronies') love 'Friendship is Magic's themes of

tolerance, self-confidence and, of course, friendship, too. Aside from the usual fan occupations, enthusiasts spend days painstakingly customising pony figures, some of which are auctioned off online but real fans aren't in it for the money, obviously).

SHERLOCK HOLMES

Followers of the great detective were the original fandom. When Sir Arthur Conan Doyle (ACD) killed off Sherlock Holmes in his short story, 'The Final Problem' in 1893, Victorian-era fans bombarded ACD with petitions

to bring Holmes back and wore black armbands in mourning. After 100 years of adaptations lcheck out the brilliant 1940s movies starring Basil Rathbone), the cult is still going strong. BBC's recent 'Sherlock' series, starring Benedict Cumberbatch and Martin Freeman, spawned a massive internet following. It gets pretty extreme: there's somebody out there in England who goes around asking the

show's cast what their favourite cheeses are, and ever since (SPOILER ALERT) Holmes's scandal-related 'death' in the last season, people have been leaving 1 BELIEVE IN SHERLOCK HOLMES' messages in public places.



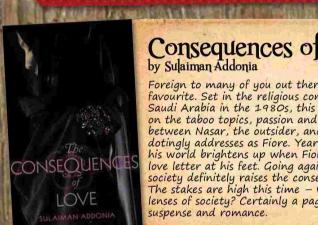
Since the original series aired in 1966, fans have been making newsletters (fanzines'), 'shipping' fromantically pairing upl characters, trying to learn Klingon, and attending conventions. Some overzealous fans even tried to tear the clothes off William Shatner Who played Captain Kirk) during an encounter in 1968 (don't try this at home).

Star Trek fandom has become so integral to mainstream culture that Trekkies for 'Trekkers', fans' preferred term) exist in other fictional worlds too. Look at Ben Wyatt reading his Star Trek fanfiction out loud while trapped in a carpark in an episode of 'Parks and Recreation', or White House staffers arguing about an intern wearing a Star Trek pin to work on 'The West Wing'.

There's a lot more to fandom than what we've covered here of course. Do the terms 'one true pairing', 'Comic-con' and 'Mandyville' ring any bells? If yes, you probably spend too much time on the internet (you're not alone). If not, Google is your friend. Just don't blame us if, hours of browsing later, you find yourself ordering a life-sized replica of the Sword of Elendil and anxiously waiting for the next installment of 'Harry Potter and the Methods of Rationality'.

Unveiling By Sugenya Manogaran the Romance

Let's admit it — we girls have high expectations when it comes to romance. With that agreed, we can safely push the blame onto those romantic movies and novels that we all put our sorrows in from time to time. Forget movies, and put the classic Romeo & Juliet aside. What about the other romantic novels? Here's to unveiling the romance list – my personal favourites!



Consequences of Love by Sulaiman Addonia

Foreign to many of you out there, this novel stays my favourite. Set in the religious confined world of Jeddah, Saudi Arabia in the 1980s, this novel discernibly touches on the taboo topics, passion and love. It's a great love story between Nasar, the outsider, and his lover whom he dotingly addresses as Fiore. Yearning deeply for romance, his world brightens up when Fiore unexpectedly drops a love letter at his feet. Going against the stringent rules of society definitely raises the consequences of being in love. The stakes are high this time – will their love escape the lenses of society? Certainly a page-turner; one filled with uspense and romance



Гне Потевоок

Nicholas Sparks

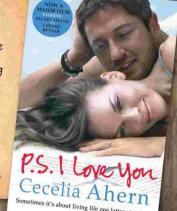
Certainly, this novel stays a favourite for many girls out there. It's a simple story set in the pre and post war era, where two teenagers fall in love but are separated by unforeseen circumstances. Loving, letting go, and reuniting is simply the gist of this book. Many of you would have watched the movie, but I suggest you pick up the book instead. You'll be able to feel so much more emotion.

I Believe You by Low Kay Hwa

Written by our very own local novelist, Low Kay Hwa, this book has the ability to move hearts and make eyes tear. Joanna Fong, a young teenager, believes she is cursed. She keeps to herself, withdrawing from everyone to protect them from her curse. Jacky Wu, a boy from the same school, befriends her and undertakes a personal mission to make her smile. It's a beautiful story that teaches you to trust and appreciate the people around you. Very profound and heartfelt, indeed.

PS I LOVE YOU by Cecelia Ahern

The phrase 'death does not end relationships' simply sums up this whole book. Gerry, the husband of Holly Kennedy, passes away after succumbing to a terrible illness. During a period of one year, he stays connected to her through a series of letters he wrote before passing away. Each letter delivered on the first day of every month following his death helps her in letting go and learning to love again. A novel definitely worth reading, and crying for. Well, I did - umpteen times.





INTERVIEW WITH LOW KAY HWA

For Low Kay Hwa, inspiration for his novels spring from nowhere and everywhere. An author with the ability to allow readers to experience reality through every word, some of his books have hit the bestseller lists

During the interview, one of his most memorable lines was: "When two people are in love, nothing in the world can separate them. Their different family backgrounds won't matter a single bit either.'

On a side note, it's no mystery that we girls raise our romantic expectations from reading all these inspiring novels. And to our dear boys, good luck with meeting those expectations. Till we meet again, au revoir.



THE SANDMAN

E. T. A. Hoffman

This 1816 German short story describes the protagonist, Nathaniel, who was smitten with a woman who could only utter,"Ach! Ach!" Towards the Nathaniel went crazy and committed suicide upon finding out that the love of his life was a robot.

■ Humanoids

Back in the real world, a 'humanoid' was invented by the Japanese a few years back. This robot was built to resemble the human body – with its actions and facial expressions uncannily lifelike – to interact with human tools and environments, as well as for experimental purposes.





BRAVE NEW WORLD

Aldous Huxley

In 'Brave New World', the world state produces hundreds of nearly identical embryos mechanically, outside of the

human body. During the gestation period, the embryos are conditioned to belong to one of five castes: Alpha, Beta, Gamma, Delta or Epsilon. Alpha embryos are destined to become the technocratic elite, while the Epsilons are conditioned to have lower IQs than the rest, destined to do menial labour.

BRAVE NEW WORLD

Cloning/Eugenics
In reality, cloning and eugenics are now the two biggest bio-ethics issues we face. Scientists are now capable of cloning animals and the next frontier is cloning humans - if we ever overcome the moral objections.



OBLIVION

Oblivion

In the film, 'Oblivion', Julie (Olga Kurylenko) was unconscious in a cryogenic capsule for 60 years before Jack (Tom Cruise) rescued her from the NASA spaceship, Odyssey. She hadn't aged a single year while in the capsule.



Suspended Animation

Meanwhile, in real life, scientists are trying to unlock the secrets of safely-executed suspended animation. One feasible method might be cryostasis (freezing the body), which would mean removing the blood from your body or partially replacing it with a chilled saline solution to preserve it.



Magic Wand

How we all wish we could possess a magic wand just like Harry Potter's. Tap it onto something to transform it, add an incantation with a swipe of the wand to create magic, and best of all, just wave it in the air and things can just appear (and disappear)!

3Doodle Pen

3Doodler is the world's first and only 3D Printing Pen. Using ABS plastic (the material used by many 3D printers), 3Doodler draws in the air or on surfaces. It's compact and easy to use, and requires no software or computers – just plug it into a power socket and you can start drawing anything within minutes.

IRON MAN

Iron Man

If you've ever wanted to be able to surf the web, do your work and play online games without having to actually be at a desk, Iron Man's interactive glass display would be the ideal companion for those who are always on the go.



Google Spectacles

Google Glass is an attempt to free data from desktop computers and portable devices – like phones and tablets – and place it right in front of your eyes. Controlling this data involves a pretty neat trick: with a microphone and touchpad on one arm of the frame, you can select what you want to do through a brief gesture or by talking to the device. It is a dream come true for workaholics who are in constant multitasking mode.

The Art of Science

Foundation Certificate in

Biomedical Sciences

(Intake date: Aug 2013)

SDF Funding available*

Biotechnology

Growing with

(Intake date: Nov 2013)

Awarded t

northumbria

[MDIS Local Merit Scholarship available*]

- ✓ Ranked 54th in the Complete University Guide 2013
- ✓ Ranked 55th in The Guardian University
 Guide 2013

Bachelor of Science (Hons) in Biomedical Sciences

(Intake date: Nov 2013)

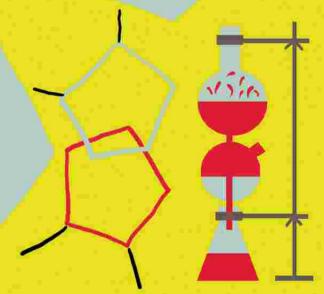
Awarded by



[MDIS Local Merit Scholarship available*]

- ✓ Direct Honors Degree
- ✓ Placed within the world's top 100 best young universities in the Times Higher Education 100 Under 50 league table 2012

* Terms and conditions apply



THINK SUCCESS, THINK MDIS.

© 6664 8126 ☑ etc@mdis.edu.sg



Management Development Institute of Singapore Reg. No. 201001793H 20 May 2010 to 19 May 2014









OSSOF OSSOF

THE NEXT TIME YOU'RE
STUCK ON A FAULTY TRAIN,
BE GLAD YOU'RE NOT
TRAPPED IN ANY OF THESE
BUILDINGS:

POBERT HEINLEIN'S CROOKED HOUSE

In Heinlein's short story,

'-- And He Built a Crooked House--', architect Quintus
Teal builds a house in the shape of 4-dimensional
object unfolded into 3 dimensions. The house collapses
back into the more stable 4D structure during an
earthquake, and its occupants are shocked to discover
that the layout of the house no longer makes sense to
them. All exits seem to lead back into the house, the
staircases are connected in a loop, and in one
particularly creepy moment the characters even catch a

THE OVERLOOK HOTEL

The star of Stanley Kubrick's 1980 movie adaptation of The Shining (a Stephen King novel) isn't really Jack Nicholson - it's the massive set of the Overlook Hotel. The winding corridors and disturbingly large geometric patterns on the carpets emphasise the characters' descent into madness. And who can forget that massive hedge maze in which an axe-wielding Jack Torrance maniacally chases after his young son? Apparently Kubrick deliberately set out to disorient viewers. If you try to draw out a plan of the Overlook Hotel as it was shown on film. rou'll realise that it's full of corridors that lead to nowhere, and offices in the middle of the building with windows that somehow look outside - 'errors' that wouldn't have escaped Kubrick's famous attention to detail, unless he

GRAND HOTEL

This hotel is part of a thought experiment described by mathematician David Hilbert in the 1920s: imagine an infinitely large hotel with an infinite number of rooms. The hotel is fully occupied - there are an infinite number of quests, one in each of the infinite rooms - and yet there's always room for one more guest. While it's not clearly a haunted house or even intended to be scary, Hilbert's Grand Hotel seems like the perfect setting for a nightmare. Consider this: if you were in the last room on the very top floor of the hotel, wouldn't it take you literally forever to get out of the building? Also, if the hotel has an infinite number of occupied rooms, aren't there bound to be more than a few guests (living or otherwise) hiding horrifying secrets...?

HE MINISTRY OF LOVE

In the totalitarian state
of George Orwell's 1984, "Miniluv"
is the headquarters of the Thought Police,
and where hatred is manufactured and
enforced. If you don't work at Miniluv and
you're in the building, you're probably a
"dangerous" citizen who is about to face Room
101. Inside you'll meet "the worst thing in the
world", which is whatever happens to be your
greatest fear. You might be forced to spend
hours watching live amateur amputations, or
having rats gnaw on your face, until
you're beaten into mental
submission.

THE CUBE MAZE

In the 1997 Canadian
psychological thriller, Cube, characters wake
up and find themselves trapped in a series of
shifting, cube-shaped rooms. There's no
explanation as to why they're there, or how
they can get out. And some rooms hide
deadly dangers, but no-one knows which
rooms are safe. Imagine going around in
what feels like circles, entering a series of
almost identical rooms, not knowing if you're
about to be dismembered by wires, or be
sprayed with acid, or come across the
mutilated corpse of a fellow prisoner...



For many book-to-film adaptations, the transition has not always been a favourable one. Many fans still prefer the tradition of picking up a book, and enjoying the literature for all of its worth, rather than absorbing content crammed into a two-and-half-hour flick.

But amidst all the flurry of mixed-review adaptations, the movie industry has churned out a few gold mines. Below are some novel titles that have left an impact on both readers and movie-going crowds alike.



THE HELD (2011)

Set in the early '60s, it touches issues on racism, injustice and maltreatment faced by minorities: African -American domestic

helpers. A young aspiring writer, played by Emma Stone, decides to fight the prejudice by exposing the harsh realities brought on to these helpers by their community. An equally phenomenal work, the movie hits the right notes as it touches on the points that would also resonate with the reader. Now a pop cultural icon, both the Kathryn Stockett book and movie are poignant messages of racial equality and hope.



PSYCHO (1960)

Immortalised in the horror hall of fame, this black-and -white film is remembered and loved by many. An Alfred Hitchcock vision of

Robert Bloch's novel, the movie encapsulates every nitty gritty detail raised by the author - from the explicit gory scenes to the demented thoughts of Norman Bates. The highly disturbing novel itself is loosely based on the life of a real-life serial killer, Ed Gein. A paragon of the movie industry, it has been said that this movie has shaped the quality of suspense and thriller flicks.



JURASSIC PARK (1993)

A movie that is synonymous with dinosaurs, Steven Spielberg directed this groundbreaking master-

piece, which has won numerous awards and was even recently remastered and re-released in 3D. Highly acclaimed for its impressive plot, the Michael Crichton novel translated well on big screen with magnificent use of computer graphics. Grossing over \$969 million and ranked as the 18th highest earning film worldwide, Jurassic Park continues to fly off the shelves in bookstores and video stores.



THE RUM DIARY (2011)

The semi-autobiographical book by Hunter S. Thompson (who shot himself in 2005) highlights the many roadblocks in his life: working for a dead-end company, having an unattainable love and addiction to alcohol. Completed in the early

1960s, the book remained unpublished for decades until close friend (and heartthrob) Johnny Depp stumbled upon the manuscript when he paid a visit to Thompson's house, which led to the book being published in 1998. Depp, who plays the main character, felt very strongly for the story and the author whom he looked up to since he was young and was quoted: "Thompson was an extremely intelligent and hypersensitively beautiful man."



CHARLIE AND THE CHOCOLATE FACTORY (2005)

Written by iconic children's book author Roald Dahl, the novel is so widely received that it was adapted twice into films. The first in 1971 going by the name "Willy Wonka & the Chocolate Factory", and the

the name "Willy Wonka & the Chocolate Factory", and the second in 2005, named after the book, "Charlie and the Chocolate Factory". With both adaptations clinging tightly to the book's plot, the recent version has generated better reviews because of the director's take on visualising this piece of treasured fiction. Another pop cultural icon, this film is also a feast for the eyes, especially in 3D.



Short Story Project

Check the progress of the story on our website www.campus.com.sg.

Recently, Campus Magazine brought together Singaporean and Australian students to create an online experiment in creative short story writing called the "Short Story Project", working with Campus Magazine's pool of contributors in collaboration with 4 Creative Industries students from Queensland University of Technology (QUT) in Australia (ww.qut.edu.au/creative-industries).

It had just been one of those days, and Bruce couldn't stop fixating on that piece of meat stuck in between his molars...

A Chinook salmon, freshly imported from the Kamchatka Peninsula, Wrapped in 24-carat gold leaves, Topped with 0.20-carat African diamonds. Bruce had been in no position to say no. He'd taken the piece of sushi and popped it casually into his mouth, all too aware that the hors doeuvres cost more than his life savings. Now he plucked a glass of champagne from a passing waiter and gargled discretely. He wasn't himself.

n "You know why I called you here."

Bruce switched the personal dental display on his left cornea off, and turned to look at Planetary Elector Wai, who had taken a seat at the next table. She slid a photograph out of a binder, glanced around the restaurant, and got up, leaving the photograph on the table.

Bruce could see that it was an ancient daguerreotype of a very familiar face...

p He observed it hesitantly at first then leant in for a closer look. The old copper plate had weathered, but the image of the black-eyed soldier was still clear enough for Bruce to identify the supraorbital instalment scar. There was no question as to who it was-impossible though it seemed.

Nice picture, remarked a waitress as she reached for Bruce's empty sushi plate. You haven't aged a day.

Sliding the photograph into his pocket, Bruce navigated through the well-dressed crowd, carefully avoiding some precariously arranged chocolate dodecahedrons on a table near the door.

The company transporter was waiting outside. Bruce stepped in and greeted his three colleagues, who were already strapped into their seats.

There was a moment of silence as the four men looked out the diamond windscreen. Four identical reflections stared back

- A Bruce coughed disguising what was actually a burp. That damned salmon, he thought, kicking the XS7 into gear. As the machine slipped through the city. Bruce's partners grew uneasy-they didn't like waiting for orders. Jeep, the fat one. snatched the photograph from Bruce's pocket. He smiled slowly, chortled. Steel and Poe nodded But Bruce drove calmly onwards-only two kilometres to the palace. His insides turned.
- He was chased out of the transporter and the heavy metal transformed into a gigantic full-fledged robot which looked like it came from another planet. Jeep forcefully dragged him towards the deserted palace with the other hand tightly holding onto the tattered picture. Bruce had no idea what was about to happen. As one of his colleagues reached for the entrance. Bruce heard the sudden shrick of a woman from the dilapidated place.

B Bruce hadn't been here since the last days of his childhood. He'd expected it to be run down, but not like this. Where his grandfather's universal time chamber had once stood in the centre of this entrance hall, there was a pile of electrical waste and discarded battery engines. A sliver of moonlight shone through an opening in the roof.

The woman shricked again. "Traitor!"

Bruce was in a sweat.

"Grab the transistor!" Poe hissed in his ear.

The woman's shrieking had turned into growling. It seemed to originate from within the entrance hall but aside from the four men there was no-one in sight.

"God, what's the matter with you?" complained either Steel or Poe - Bruce couldn't tell in the dim light. Jeep was moving about the hall, tagging cables with his handheld CatView.

Suddenly, the growling stopped.

- The only indication was a slight quake, but it was enough to send each man sprawling for cover. Pup dove through the steel roof like it was water and stuck a heavy landing. Its feet bored into the ground, the stabilizing drills whining while Pup's full armament unwrapped. Pup scanned the hall and the witch descended. Machinegun fire punctured her neck and torso, Black smoke billowed from each wound.
- An all too familiar scream from an all too familiar voice. And then, there was silence. A ricocheting shrapnel wormed its way into Steel's midriff, gnawing at his flesh. A shot to the upper torso - setting off intermittent flashes of "Warning! which was now clouding his thoughts. He'd be here before. In another light, in another time. The vociferous crackling of concrete under metal did nothing to resuscitate his conscious self. His ammo pack was a finger's grasp away, rendering him as useless as a fork in a kitchen of soup.

He knew the Witch was near. He could feel her. Tonight felt like a good night to die.

D Bruce watched as Steel luminously convulsed then folded into rigid death. The acrid dust of the witch circled his crumpled body like a scavenging animal. Then as if through dead will, his jaw opened, drawing in a speeding stream of blackness. A low rumble, then a twitch until the flaming witch gushed from Steel's mouth in a pitch stream of ash.

Sive it back! she screamed, pointing at Bruce.

A squalid opening to the right revealed the exuberance of the galactic sky, comets and all. Shooting stars were a commonplace this time of the year. Then again, so were the night watch patrol ships ever since the invasion.

"Poe! Cover at 8!" Bruce roared, as he enveloped himself under a dilapidated pillar, firing rounds as he did. Still visibly displaced from the aftershock, Poe reached into his utility pack and fished out his thermal viewfinder. Vengeance is underrated. A fellow comrade had been slain. It was mere obligation that blood be spilled in the name of a fallen friend.

B Bruce had never questioned the intentions of Poe, his closest comrade. He was a good man, resilient and honest. Bruce lay waiting behind the pillar for the enemy's next move, his chest panting, his hands swollen. Inspiration struck.

Bruce scrambled through the rubble to reach Poe. Their identical appearance was not a coincidence after all, he thought. It was the reason why one of them would die here tonight.

"Friends for life-" he mumbled dumbstruck, barely hearing himself speak the words. It had always sounded trite when someone else had said it. "Friends for life, eh?"

Bruce took a breath so deep, it seemed his lungs would never fill. Raised his gun and said "Goodbye Poe." The shot rang in his ears as Poe slumped to the ground. The shooting stopped. Someone started slowly clapping. "Well done, Bruce-

A It was Planetary Elector Wai. Jeep stood Vigilantly to her right the witch fluttered cool blue flames to her left. "Well done," Wai calmly repeated. She served a hand across the room. showcasing the damage to Bruce.

Steel: dead. Poe: dead. One of them was the insider. Fifty-fifty. Heads or tails.

With both men down, the mission was over.

But wai smiled gravely. She seemed to think otherwise.

The asteroid-caked floors shivered a little under Bruce's feet, as it broke open to reveal a capsule bathed in eyeblinding magenta light. Wai walks assuredly towards the rising pod.

"Earth domination is just a breath away..."

In a far off corner, a staccato growl echoes through the darkness, and a faint figure galumphs across the cracked floors. Creeping up behind Bruce, another adumbral figure lumbers towards the light.

Jeep lets out a throaty howl, "ZOMBIES!"

Bruce doesn't flinch. He glances knowingly at Wai who quickens to his side. She slips her hand into his vest, retrieves two 0.20-carat African diamonds, then pushes one into Bruce's carotid inoculation receptor with a glossy talon. She repeats the same for herself, A blue glow emits as they both exhale, now impervious to attack.

Just a breath away...' repeats Bruce, watching Jeep yield to a violent scrum of the undead.

A rush of adrenaline scours through Bruce, his pupils widening with each exhalation. An unfounded sense of energy and might burgeons through his veins. For a millisecond. nothing seems to matter.

Every life he'd ever taken had finally lead him up to this

He looks intently into Wai, who is now trying to make out the words from his quivering lips. Without blinking he thrusts his crescent-shaped kris into her abdomen, still looking into her eyes as he turns it clockwise to ensure her demise.

Victory tastes better than gold encrusted sushi, Bruce thought. It was as if the blood in his mouth had turned into a sweet vintage wine.

He continued turning until the diamonds locked into place. A brilliant white light emits from Wai's chest and gush of wind blows through the chamber.

Finally, Bruce is alone. He looks around the palace. The remains of his childhood. So many years of suffering,

Bruce inhales a lungful of cold air.

From the frosty corner, a warm magenta glow crawls out of the woodwork and sneaks into Bruce's peripheral vision. He turns his head in a gawky manner, now eyeing the pod that is oddly surrounded by stalagmite-like spikes.

He bites his shrivelled lower lip, and hesitantly walks towards the luminous light.

"What in God's name do I now do with this useless bunch?"

p As he nears the pod Bruce notices that the spikes bear symbols relieved into each base. Ancient, yet familiar enough. Bruce remembers once seeing them as he probed through the studies of his Grandfather's library.

He touches one. It hums, but then he feels something arrive like the rumbling breath of time. Bruce quickly turns to see a tall man cloaked in black, sabre raised to strike.

"My grandson, a disgrace," growls the man.

"You've lost the mission. I'm outting this short." as the sabrefalls, Bruce winces. Everything goes black as if he'd died-

Opening his eyes, he blinks in the harsh, blueish simulator light, with General Tiberius Bruce staring at him. "You're a disgrace Sgt. Bruce. Whatever strength I passed to your father has diluted to you. You're dismissed." Suddenly everyone in the room was extremely busy not watching Bruce march out.

A Keeping his disappointment in check Bruce exited the underground military compound, which happened to be directly below his favourite sushi stand. He ordered the usual-two seafood rolls, \$4.90-and sat down in a park to write.

The city was futuristic around him. Not with robots or zombies or the magenta-like colours. But with possibility. He could write his own story.

Negotiating a mouthful of salmon, he got to work. He didn't feel a total failure.

n Where did it go wrong? Not just today, this mission. The entire lot. He liked parks and sushi and quietly recollecting his thoughts. Soldiering was misery... Zombies, seriously?

Just then, a standard-issue military transporter glided up. stopping at the bunker entrance. He watched Wai exit the vehicle with a purposeful stride. Recollecting the simulator and killing her, he smirked as some rice fell from his mouth.

B What a waste it had all been. A beautiful delicious waste. Sushi was all he had really wished for in this life.

Bruce was a silly man. Brilliant, but ridiculously silly. He had learnt a lesson or two today, he supposed. Never trust an old friend. Never rely on your instincts. Certainly, never trust a witch.

A gentle breeze blew through his hair. Freedom he thought.

That was the last scene of the day. Bruce, aka Johnny Thunder, stood up and walked towards his trailer. "That scene was epic... People's Choice Award is mine!" as he absentmindedly flexes his biceps in an oversized mirror. There was a knock on the door.

"Here's your divorce papers," said Wai, aka soon-to-be ex-wife. Johnny yanked the envelope and slammed the door. Hollywood marriages never last, he mused.

Participating students from Queensland University of Technology. Creative Industries:

Andrew Last

Grace Finlayson

Harlan Ambrose

Rebecca Kahler

Participating students from Campus Magazine: Teng Jing Xuan

B Penthesilea Chua F Anne D'cruz

E Lucius Tan I Can Phua Beng

Angeline Silva

Yoon Ji Seon Sam Anne

D Prabhu Silvam

H Jennifer Loi

Twisted Tales



Think you know your fairytales and classics by heart? Think again! Read all about Cinderella saving the prince

and Jane Eyre battling vampires in these modern retellings of the good ol'stories from your childhood.

Flipping Fairytales or

The True Story of the Three Little Pigs

by Jon Scieszka and Lane Smith

"I'll huff, and I'll puff, and I'll blow your house in"- but only because I needed to sneeze and not because I wanted to attack the pigs. So says the wolf in this twist of a fairytale where he becomes the misjudged main character With illustrations by award-winning artist Lane Smith, this comical book is sure to entertain.

Ella Enchanted by Gail Carson Levine

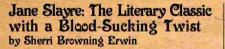
A spirited young girl, Ella, was bestowed the "gift" of obedience by a fairy upon her birth. She journeys to free herself of the spell, encountering

fairytale creatures and saving her prince along the way. A retelling of Cinderella from a modern perspective, this book was named a Newberry Honor book in 1998. A film adaptation featuring Anne Hathaway was released in 2004.

Wicked: The Life and Times of the Wicked Witch of the West by Gregory Maguire

Born a shockingly-coloured green and outcasted by her family, Elphaba discovers magical powers while schooling. With her mind set on saving the hunted, talking Animals of Oz, she travels to the Emerald City. Those who caught the musical adaptation playing in theatres last year might be surprised to find out that while there are similarities, the novel remains rather different from the musical.

(Re)Creating Classics



Growing up in a family that neglects you is never easy - let alone one full of vampires. In this retelling of Charlotte Brontë's Jane Eyre, Jane discovers a talent for vampire slaying and fights to hone her skills. Not forgetting Mr Rochester, their romance is retold with the presence of supernatural creatures. Readers may also be glad to note that the retelling is in more modern English.

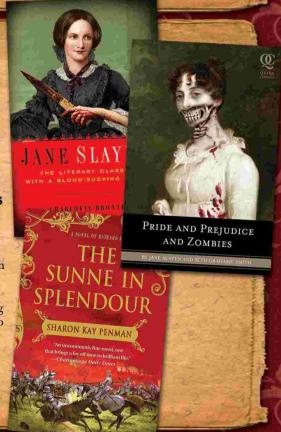
The Sunne in Splendour by Sharon Key Penman

King Richard III of England has been painted by history as a villainous-and treacherous man who would stop at

nothing to attain the throne. Yet, this novel offers an alternative insight into Richard as a misunderstood character who fights to protect his family line against all odds.

Pride and Prejudice and Zombies by Seth Grahme-Smith

This re-imagination of Jane Austen's famous book, Pride and Prejudice, sees zombies thrown into the lives of Elizabeth Bennet and Mr Darcy. The fellow monster hunters develop their romance amidst an action-packed premise, fighting hordes of undead along the way. A video game based on the novel has been released for the iPhone, and Lily Collins is also set to star as the lead in the upcoming film adaptation.





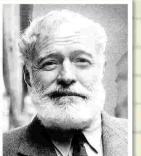
Cheat Sheet #24 Famous Authors (and their strange writing rituals)

Hemmingway prefered to Stand and type

If you think literary authors were boring folk. then you haven't read about how these geniuses produce their masterpieces. Known as a profession to produce either the

dedicated or the demented, writers often come with their own set of idiosyncrasies. Here are some authors you should know about, and what their bizarre writing habits are.

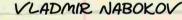
VICTOR HUGO



EARNEST HEMINGWAY

One of the most influential writers in the world, and friends with F. Scott Fitzgerald, Earnest Hemingway was known to be a capricious man. Having published 6 novels and various short stories, the ex-war Veteran worked on his literary pieces by standing up while

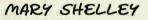
working on his typewriter. He also preferred to work in the mornings (to avoid heat), and wrote at least 500 words a day before calling it a night.



The Russian-born novelist. Madmir Nabokov - the man behind fiction like 'Pale Fire' and 'Lolita' - followed one system of writing: on index cards. He would write all his ideas using only pencils that were capped with erasers. and were well-sharpened: anything less than that and the literary artist would refuse to write.



To keep procrastination at bay, Victor Hugo wrote his fiction stark naked. Having written books that have made millions at the box office - like 'Les Miserables' and 'The Hunchback of Notre Dame' - the writer chose to write naked as he believed that would keep him from venturing out of the house.



The English novelist behind 'Frankenstein' and 'Bride of Frankenstein' had eccentricities that many couldn't comprehend. One such quirk was that Mary Shelley chose to work on her books with her beloved pet: a 7m-long boa constrictor that would rest comfortably on her shoulders. If she spent long periods of time writing, her beloved pet would then coil itself tightly around her neck, to remind her that it was time she left the desk.



Only pencils with erasers

TRUMAN CAPOTE

Regarding himself as the 'horizontal writer'. Truman Capote churned out books - like 'Breakfast at Tiffany's' and 'In Cold Blood' while lying supine because according to him. he

couldn't think straight if he was upright. Along with his slouched demeanor (and refusing to work on a typewriter), the writer was never far away from a glass of sherry or martini, and was always seen puffing away.

Truman Capote - never without a martini



MAYA ANGELOU

A prolific female writer known for her books like, 'I Know Why The Caged Birds Sing' and 'Phenomenal Woman', Maya Angelou's ritual was more costly than weird. Choosing to check into a hotel every time she decides to write. Angelou would even get the hotel staff to remove

any distractions from the room. Besides the lavish room, she would take with her a legal pad, a bible, a thesaurus and a bottle of sherry to help



BY ANGELA LOW

FACTSIN

FICTION

How well do you know your favourite books and authors? Here are some little-known facts about popular literature.

Hagrid's beard can hold quite a number of things.

Hagrid, the gentle giant who rescued Harry Potter from his cruel relatives, has famously unruly facial hair. In fact, Robbie Coltrane, who played

Hagrid in the movies, once got a mini-fan and a fruit bat stuck in that beard! (That's why his beard's so big - it's full of secrets!)

Rowling wrote five pages of words to find the perfect sports name.

She wanted the name to start with the letter 'Q'. So, she took a notebook and scribbled words (both real and imaginary) that came to mind. It took her five full pages before inventing the perfect name for the most popular wizarding sport Quidditch.



0

0

0000000000

Dahl was sort of the original Charlie Bucket.

He studied at Repton School in Derbyshire, which stood next to a chocolate factory - a Cadbury factory! The author knew about Cadbury's rivalry with Rowntree's, another company, as well as their practice of spying on each other to get ahead. This personal experience with chocolate factories gave birth to Charlie and the Chocolate Factory, which as you know, involved crafty confectioners.

He pulled all of his teeth out at 21.

Believing that they were much too troublesome, the eccentric novelist decided to replace his natural teeth with dentures. He believed in the disadvantages of having choppers so deeply that he tried get others to do the same.



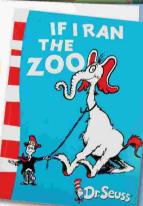


DR. SEUSS

He invented the word "Nerd".

"Nerd" made its first appearance in a Dr. Seuss book, If I Ran the Zoo, in 1950. In the book, nerds were described as creatures that could be locked up in zoos. If we did that to nerds today, that would probably be considered abuse

Other Stories



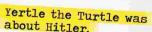
CAROLYN KEENE

Keene was not a real person.

The name, 'Carolyn Keene', was a pseudonym shared by about 12 ghostwriters. The official creator of the character was a man named Edward Stratemeyer.

Many names were considered for the lead character, Nancy Drew.

Before that famous name was settled on, Stratemeyer played with 'Stella Strong', 'Diana Dare' and 'Helen Hale'. Fortunately, these gimmicky options were discarded in favour of 'Nan Drew', which was in turn changed to 'Nancy Drew' because it sounded



Much like the heartless German tyrant, Yertle the turtle uses his power to get what he wants at the expense of other turtles' happiness. However, when the book was first published, what caught the media's attention wasn't the Hitler reference. It was a burp. The act of burping in a children's book was most unacceptable at the time, apparently.

BY YVETTE HO AND TENG JING XUAN

STRANGER THAN FICTION

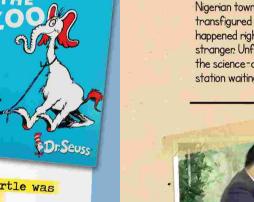
VOICES IN YOUR HEAD

Who knew that 'always listen to your inner voice' was an advice that could be taken literally? In the '80s, a young mother in Britain heard voices in her head alerting her of a tumor growth and an inflamed brain stem. Initially ignoring what she thought was a hallucination, she eventually gave in to the voices and signed up for a brain scan at the hospital. It turned out

that she really did have a benign brain tumor. The story gets stranger: after the successful operation, the woman reported hearing the voices in her head bid her farewell, and a speedy recovery.

HOCUS POCUS

A person turning into an inanimate object seems like the kind of thing people in the middle ages would've believed in. You'd think that nobody would buy this kind of story these days. But in 2000, it was reported that a schoolboy from the Nigerian town of Maiduguri had somehow transfigured into a yam. His friends said the shape change happened right after they saw him accepting sweets from a stranger Unfortunately, there are no other witnesses to back up the science-defying accounts, and the yam is still sitting in a police station waiting to testify against its candy-given





LOVE HAS NO BOUNDARIES

Romance usually involves two active participants, but for some it's reduced to a devotion to a single object. A 28-year-old Korean took the plunge by marrying a life-sized pillow printed with an image of an anime heroine that he has fancied for the longest time. Taking his obsession to new heights, Lee Jin-gyu can be seen taking romantic walks along parks and beaches; always armed with a plus one, he is never short of company.

Real life looks like fiction sometimes. More often than not, reports of weird happenings get dismissed as old wives' tales. But here are some (allegedly) true stories that will leave you in awe.



DIVINE PRESENCE

A tangible sign from the 'man in the clouds' is usually reserved for the truly 'blessed'. A woman in Massachusetts, USA, joined the ranks of the elite few when she saw an image of Jesus Christ appear in a cheese sandwich. She apparently kept the sandwich for years, and cites the lack of mould on the sandwich as evidence of its holiness. The sandwich was eventually sold for \$28,000 to a casino.

MIRACULOUS FOODS

Eating the right type of food has been said to keep you in tip-top condition. But cream cheese isn't usually on the list of healthy foods. For 3-year-old Fields Taylor, however, it gave her the gift of talking. Mute since birth due to a genetic disease that impedes glucose flow to the brain, the effervescent toddler recently gained the ability to speak after she started wolfing down high-calorie cream cheese daily. She consumes at least a kilo each week, and is now speaking full sentences - all 'thanks' to cream



FOR YOUR CHANCE TO WIN TICKETS AND PREMIUMS, CHECK OUR **FACEBOOK PAGE!**

CAMPUS.SINGAPORE

this mag!

X-MINI SPEAKERS

to consider

or MAX.

X-mini's UNO

X-mini has recently released their latest additions to their impressive speaker range: the UNO capsule speaker (sold individually) and the MAX speakers (sold as a pair). In addition to the usual X-mini features, such as compact portability, the buddy-jack system (which allows you to link up multiple speakers) and compatibility with most computer and music platforms, the MAX and UNO feature new ceramic drivers. These drivers really make a difference the sound is much clearer now, and even closer to what you'd usually expect from a full-sized sound system. If you love to play music at picnics or are always prepared for impromptu dance parties while on the move, you'll definitely want

SONY STEREO BLUETOOTH HEADSET (SBH50) Just show

> Free yourself from the hassles of transferring tracks from your mp3 player or cellphone, with the Sony Stereo Bluetooth Headset. Equipped with the NFC (Near Field Communication) function too that can only be found only in Android models, users will be able to eniov immediate access to their music. with just the push of a button. Weighing in at less than 20 grams, this compact

TECH REVIEWS

device enables you to answer all your calls while you're plugged in. A perfect companion while you're at the gym or out for a jog as you can clip it to your attire, the headset allows you to change tracks and adjust volume without having to fish out your bulky music player. Now available in black or white.

IDP Singapore Seminar

school: Understanding rankings and accreditations'

Date: 25th July 2013 Time: 7pm Location: IDP Singapore Office 4th Level, RELC Building 30 Orange Grove Road

Animation Experience & Design Experience

Date: 7 September 2013 Time: 9am - 6pm
Location: LASALLE College of the Arts Tickets: \$10

'Choosing your business

LASALLE 3Sixty



THE WORLD'S END

(September 12, 2013)

Cast: Rosamund Pike, Simon Pegg, Martin Freeman, Nick Frost, Bill Nighy

Feeling nostalgic and in need of a good night out, Gary King (Simon Pegg) - a 40-year-old man with a Peter Pan syndrome - drags his 4 closest friends out for an episode of heavy drinking, to recreate the legendary pub crawl they once did 20 years ago. Looking to kick off their drinking binge at their usual pub, 'The World's End', the 5 of them soon realise that their mission to reconnect with the past and get plastered changes it course, as the fate of humanity turns dark with the world deciding to end on that very day.

Application of the second of the second

ROCKIN' ON **HEAVEN'S DOOR**

(August 22, 2013) Cast: Lee Hong-Ki, Baek Jin-Hee, Ma Dong-Seok

The film revolves around the world-famous celebrity Chung-Ui (Lee Hong Ki), who quite recently got on the wrong side of the law. Sentenced with serving 300 hours of community service at a small hospice, Chung-Ui initially snubs his sentence, however over time he grows a soft spot for many of the patients. Seeing the terminally ill struggling to survive day-to-day, the rock star - who was once extremely conceited decides to do some goodwill, and does so by forming a band within the hospital to raise funds. Starring K-Pop star, Lee Hong Ki (Chung-Ui) of boy band F.T Island, the South Korean movie, Rockin' On Heaven's Door, is a heart-wrenching film

not to be missed.





24 August 2013 | 8.30 pm Changi Exhibition Centre Tickets: \$148 - \$188 Metallica

The rock legends are back in Singapore, for the first time since 1993! This will be the brand new Changi Exhibition Centre's first concert. Come see the band at its best, thrilling a live audience.

PRODUCTIONS

27 August 2013 Hard Rock Hotel, 1 - 12 Oct 2013 DBS Arts Centre - Home of SRT Resorts World Sentosa Tickets: \$58 - \$108 Tickets: \$88 - \$148

PLACEBO Live in Singapore

Universal Music Singapore & Launch Entertainment is presenting internationally acclaimed British rock band PLACEBO. Catch the band's dark and melodic trademark sound featuring singer Brian Molko's instantly recognizable voice, one of the strongest vocals in the rock industry.

NAMES OF THE PARTY OF THE PARTY

20 - 21 September | 6pm Marina Barrage Tickets: \$150 - \$250

COMMENTAL TO STATE SALES : 10-11 JULY 2019

1 WORLD MUSIC FESTIVAL

Catch Tinie Tempah, Far East Movement, Snoop Lion, Cobra Starship, Taboo (from the Black Eyed Peas)
Orbital and other mega stars at this two-day music
festival which has the stunning Singapore city skyline
as a backdrop! Premium and VIP table tickets are

GIGS

27 September 2013 | 8pm Hard Rock Coliseum Tickets: \$98 - \$130

Suede Live in Singapore

The kick-starters of the BritPop scene, British band Suede will be performing live in Singapore, Back with their latest album "Bloodsports", expect both the latest and greatest hits from this one night only performance.



The Complete Works of William Shakespeare

London's longest running comedy,
The Complete Works of William
Shakespeare presents all 37 masterpieces of Shakespeare in 97 minutes
now revised with the popular jokes.
Enjoy the high-speed roller-coaster
ride of all of Shakespeare's plays that
will leave you breathers and he blate will leave you breathless and helpless with laughter.



18 August 2013 | 3,30pm

University Cultural Centre Hall National University Singapore
Tickets: \$15 - \$20 B-DAZZLED Show

Choir Festival 2013

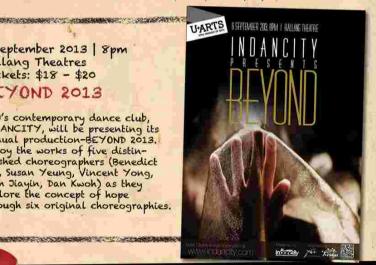
A highlight of the SHINE Youth Festival: watch as Singapore's top show choirs outdo each other with show choirs outdo each other with their musical charms! Proudly organized by the Singapore Show Choir Academy, the festival is held in partnership with World Refugee, an organisation that helps displaced people.

6 September 2013 | 8pm Kallang Theatres Tickets: \$18 - \$20

SINGAPORE SHOW CHOIR FESTIVAL 2013

BEYOND 2013

SMU's contemporary dance club, INDANCITY, will be presenting its annual production-BEYOND 2013. Enjoy the works of five distinguished choreographers (Benedict Soh, Susan Yeung, Vincent Yong, Goh Jiayin, Dan Kwoh) as they explore the concept of hope through six original choreographies.



The iconic sneaker brand, Keds, widely recognised for its simple yet chic design, debuts its second footwear collaboration with multi-platinum singersongwriter and style icon Taylor Swift. Drawing inspiration from Taylor's feminine and laid-back sense of style, Keds have released a variety of shoe designs for this fall season. The 4 designs available in Singapore are:

Champion CVO Pearl Stand, Champion Rose Floral, Champion Seltzer Dot and Champion Seltzer Dot. The Taylor Swift collection will be available at certain Royal Sporting House outlets in August at \$69.



BY LIM YEN SIU

FANTASTICAL FOODS

Ever read about imaginary food so enticingly portrayed that it had you salivating as you savoured the words? Wait no longer as fictional foods have come to life

under the masterful hands of real life chefs! As a bonus, You can also learn more about magnificent original creations that would fit seamlessly into imaginary worlds.

HESTON BLUMENTHAL'S DESSERT HOUSE

As a chef specialising in molecular gastronomy, Heston recreates food items

that belong in fantasy worlds. On his television programme. Heston's Feasts, he constructed an entirely edible house big enough for several people to fit inside. From marshmallow bricks to shortbread tiles to candied windows, no detail was spared in this creation. Even the cement used to hold the structure together was chocolate icina!





Fans of the series would be familiar with this drink. The real life version of this beverage can be found in the Harry Potter theme park in Orlando, where the drink was so popular it sold its millionth glass less than seven months after its opening. Served both regular and frozen, this drink is said to taste like a combination of shortbread, butterscotch, marshmallow and cream soda.



Fancy yourself eating food that moves as if it is alive? Artist Minsu Kim has created artificial food that does just that. Whilst these creations are beautiful, they are also somewhat frightening to look at and not for the faint-hearted to stomach. Watch the video on his website at www.minsukim.net to learn more.



EPIC MEAL TIME

Watch this gang of four create meal after meal that is larger than life and then scarf them down. A notable creation would be their Epic Chicken Burger Combo, made with dozens of burgers from different fast food chains mashed together to produce a massive burger containing 81,310 calories. Catch more of their videos on their YouTube channel, Epic Meal Time.

NINJA AKASAKA

At this restaurant in Akasaka, Japan, visitors enter through a maze-like entrance. Along the way, customers would have to summon a disintegrating bridge to continue along their path with the command "nin nin". To complete the ninja experience, the food also comes with surprises such as a salad accompanied by a treasure box with an egg, which when cracked open offers toppings for the salad in a cloud of mist.



STRESS

RELIEF

If you're inspired to write a story but just can't find the right words, we've got you covered. Hopefully this will give you an inspiration for your next masterpiece - and you can do this anywhere: at your desk at home, during lectures, at a kopitiam, at a library or even in your tub.

DIRECTIONS

- 1. Cut out all the words in
- 2. Assemble them to create
- 3. To up the ante, you can challenge your friends to make the longest sentence that makes sense
- 4. The blank boxes are for you to fill in your own words

Nouns

thing

hand

banana

glue

solution

hair

Adjectives

good

fat

small

public

long

pink

Verbs

have

get

use

come

yank

Prepositions

around

Others

Pronouns

he

she

we

us



The World of Hospitality & Tourism encompasses more than you think.



Go places with a Double Major degree.

Hospitality & Tourism Management

Marketing, Management or Human Resource Management

Earn a Bachelor of Commerce (Double Major) in Hospitality & Tourism Management and Marketing, Hospitality & Tourism Management and Management or Hospitality & Tourism Management and Human Resource Management with Murdoch University. Double your knowledge and map your future in the hospitality and tourism







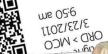


Registered with Council for Private Education: UEN: 199409389H, 20/05/2010 to 19/05/2014









WHAT'S IN HOSPITALITY?

An industry that's serviced with smiles, the hospitality sector is often tagged for being dynamic and fast-growing. Which means a career in it would provide plenty of opportunities to grow, develop and travel. So if you're far from aloof, and you enjoy lending a helping hand or two, read on to find out more about the industry that could bring you places, quite literally.

WID WORK IN THE HOSPITALITY INDUSTRY?

SHOW ME THE MONEY

With an annual turnover of \$3.5 trillion and growing, the hospitality industry looks ripe for the plucking. Increased tourist spots and cheaper air travel means greater moo-lah whichever way you look at it. An entry level job in the hospitality industry can rake in as much as \$4,000 - \$5,000/month within the first 2 years of employment depending on academic qualifications and on-the-job experience. Because of the numerous vocations on offer, job progressions and career advancements are done on a regular basis.

TRAVEL PERKS

A career in hospitality is probably one of the sure-win ways to land yourself a job in a faraway destination. Hotel and resort chains, as well as cruise lines, are constantly expanding and growing their businesses across regions.

Manpower is in constant demand and so are fresh hospitality graduates hoping to secure lucrative positions. Those seeking employment outside of resorts or cruise ships can also find opportunities in areas like managing and creating tours or outdoor adventure programmes, where you won't be working behind a desk

JOB SCOPE

Not many industries can boast such a wide range of jobs; a degree in hospitality can land you gigs like a casino manager, a tour manager, cruise director, event planner, marathon organiser or anything in the food & beverage department. This means you're qualified to handle a wide range of duties. Of course, there are also plenty of graduates who choose to open their own restaurants, cafes or backpackers'.

WHAT YOU NEED TO BE IN THE INDUSTRY

BEING HOSPITABLE

Hospitality management entails largely of service-driven job scopes that encompass major businesses in the food and beverage, tourism, entertainment, and airline industries. Because of the social nature involved, being a people person is an absolute must for anyone wanting to venture into the industry.

WHAT YOU NEED

Many recognised universities across the globe offer variations of Bachelor Degree programmes (varying from 2-4 years) in Hospitality Management where students will be exposed to a multitude of topics, from front desk operations to food services, as well as management, public relations, accounting and more, often culminating in a job placement internship. Alternatively, specialised diplomas, degrees and training certificates are available for individuals preferring to narrow down on a career path.

For example, Le Cordon Bleu
Australia's programmes are
tailored to culinary arts – from
gastronomic tourism to food
entrepreneurship – for students
more interested in the F&B
business, while James Cook
University Singapore's Sports
& Events Management Degree
grooms students to organise

events like sports, conventions or concerts – a fast emerging market in Singapore.

For those who want to keep their options open, Kaplan's Hospitality & Tourism Management Degree allows you to take a Double Major together with Marketing, Management or HR Management majors, making you more of an

Beyond <u>Concierge</u>

Many perceive that the landing-place after a hospitality degree is usually a hotel or a food and beverage establishment. However, with flexibility and diversity as tenets of the hospitality industry, so are the job options.

Hospitality programmes, such as those offered by schools like Blue Mountains International Hotel Management School or the University of Queensland, ensures job diversity in this industry. Below is a list of designations that are less of a familiar tune, but are definitely rooted in the hospitality industry.

Casino Manager

What has blackjack and roulette got to do with a hospitality industry? Plenty. A poker-faced profession that operates and manages a casino requires excellent communication skills, customer service and a good amount of math skills. Most

casino managers start off
working the tables as casino
dealers before climbing the
ladder, as the position requires a
background in the gaming industry.

Cruise Director

Not a job for the routine-lovers, being a cruise director is all about spontaneity and keeping up with the trends. The clipboard-wielding profession essentially is in control of all the fun activities that happen onboard a cruise ship, from organising a masquerade party to planning shore excursions that will take place when a ship travels to a new port. An

extremely varied job depending on the cruise company, being equipped with a hospitality degree is imperative due to management ethics and skills needed.

Wedding Flanner

Often seen scurrying behind the scenes, wedding planners are the unsung heroes of wedding days. More than just planning, the checklist-loving profession requires detail-oriented individuals with plenty of patience, and will be able to think fast on their feet. Even with those traits on hand, a hospitality degree is a prerequisite for the industry; with budget management and problem-solving skills being common denominators of the planning process, a hospitality degree helps in honing those essential skills.

Conventions Manager

Coordinating and overseeing meetings, conventions or conferences, a convention manager's role varies depending

on the event organised. Often a stickler for detail and time management, this profession is responsible for organising the retreats that companies have, or conventions or meetings they would like to hold. Found usually in bigger organisations, and often working with chairpersons or authority figures, a hospitality degree is imperative for this line of work due to the various skills that are needed, which includes accounting, event management and supervising.

Travel Manager

A know-it-all for everything travel related, a travel manager is equipped with information ranging from cost-friendly airlines to ideal holiday destinations. Often seen globetrotting to find the best tour operators and researching vacation spots, the qualities that a travel agent has to have

includes being adventurous and extremely organised (especially with all the data they're collecting). A right-hand for this job is a hospitality degree, as communication skills are honed, and better conveyed through the various travelling stints.



PASSPORT



Exceptional Opportunities in Tourism

CRICOS Provider No. 00025B

"The development of world-class integrated resorts in Singapore has created a range of employment opportunities in the tourism, hospitality and events sectors. Singapore is continually reinventing itself as a tourism destination and quality staff are in high demand. The University of Queensland's programs produce graduates who are ready to move into managerial roles in this dynamic industry, through a mix of teaching informed by the latest research and industry engagement."

- Dr Pierre Benckendorff, PhD, Senior Lecturer & Chair of Learning at the UQ School of Tourism.



BENEFIT FROM WORLD-CLASS RESEARCH

UQ research around the globe

Research is tied to everything we do. It informs our teaching and is the basis for the expertise we bring to our industry consulting work.

Canterbury Cathedral Research Partnership

Interpretive planning for the Canterbury Cathedral to better understand visitors and foster an emotional connection to the site.



The China-Australia Comparative Study on Tourism Sustainable Development

SOUTH AMERICA

USA

Developing post-visit action

adoption of environmentally

sustainable behaviours

resources to facilitate zoo visitors'

Strengthening PromPeru's market research and tourism marketing capacity

A CGE assessment of Singapore's tourism policies

In a cross-institutional study, Tien Pham, along with his colleagues Xianming Meng and Mahinda Siriwardana, have been examining the strong performance of the tourism industry in Singapore and the impact Singapore tourism policies have had on its economy.



Work integrated learning is built into our undergraduate programs, allowing you to gain some hands-on experience in the field and start building up your CV!

Scan here to learn more about our work integrated learning opportunities

WHAT OUR STUDENTS SAY

Bernard commenced his studies in Tourism at UQ with a scholarship and the outcome was not only a degree and an outstanding grade point average, but his nomination as the 2009 valedictorian for UQ's Faculty of Business, Economics and Law.

"I felt extremely excited and honoured. I did not expect to get nominated as valedictorian," Bernard said.

Bernard said he found a very high level of competition among students at UQ and an "experience package that is truly wholesome and undoubtedly world-class".

Bachelor of International Hotel and Tourism Management

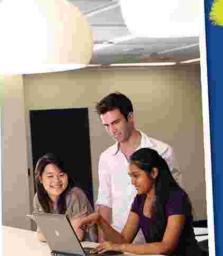


"I am from Singapore and have spent years living and working in the Netherlands, Indonesia and Singapore. I chose the School of Tourism at the University of Queensland knowing Australia and Australian higher education are strong in the connection between academic research and professional practice which is important for me.

My research interest is in understanding older adult travellers particularly in relation to their travelrelated lifestyles or motivations, decision making behaviours, travel experience and life satisfaction. It is expected that the findings drawn from my study will contribute to the development of a conceptual model of successful aging which will fully acknowledge the significant impact that emotionally-engaging tourist experiences have on the life satisfaction. It is also expected that the study will serve to provide new insights for tourism operators into facilitating, improving, and enriching their current travel offerings for this growing market segment."

- Lintie SIE. PhD Candidate





WHERE DO I START?

Whether you are thinking about undertaking a Bachelors, Honours, Masters, or Research Higher Degree in Tourism, Hospitality or Event Management, UQ offers a comprehensive range of programs that not only prepare you for a successful career, but expose you to innovative research and opportunities to engage with industry.

Scan the QR code below to learn more about your study options at UQ.



ADVANCED STANDING

Are you studying at a Singaporean Polytechnic and considering further studies?

Depending on your diploma programme, you may be able to receive up to 1.5 years of advanced standing (credit) towards our Business, Commerce, Economics, or International Hotel & Tourism Management degrees. This means you could complete your Bachelor's degree in as little as 1.5 years!

HOSPITALITY:

HOSPITALITY INDUSTRY OVERVIEW

people employed annually in the Hospitality Industry worldwide

The hotel business is a multinational, trillion industry.

Tourism is the first, second or third largest employer

Jobs in the cruise industry are expected to grow by

from 2010 to 2020

One new job created in Hospitality every



According to the U.S. Department of Labor, hospitality management is considered a "high growth industry,"

with 17% projected wage and salary employment growth between 2004 and 2014.

AROUND

Over

South Korea, China, South Africa, and Indonesia

enterprises involved in Hospitality Industry in Europe

showed the most growth in 2012

visitor arrivals in

Expenditure per tourist was IJS\$646

13 million Macau Expenditure per tourist was US\$3,213 visitor arrivals in

Travel & Tourism created

in the world are related to Travel & Tourism

of jobs in Asia Pacific in 2012, with a growth of 2% p.a. forecasted till 2023.



Almost half of the hospitality workforce is 35 years of age or



More women than men employed in Hospitality

Average number of hours per day in a hospitality-related job



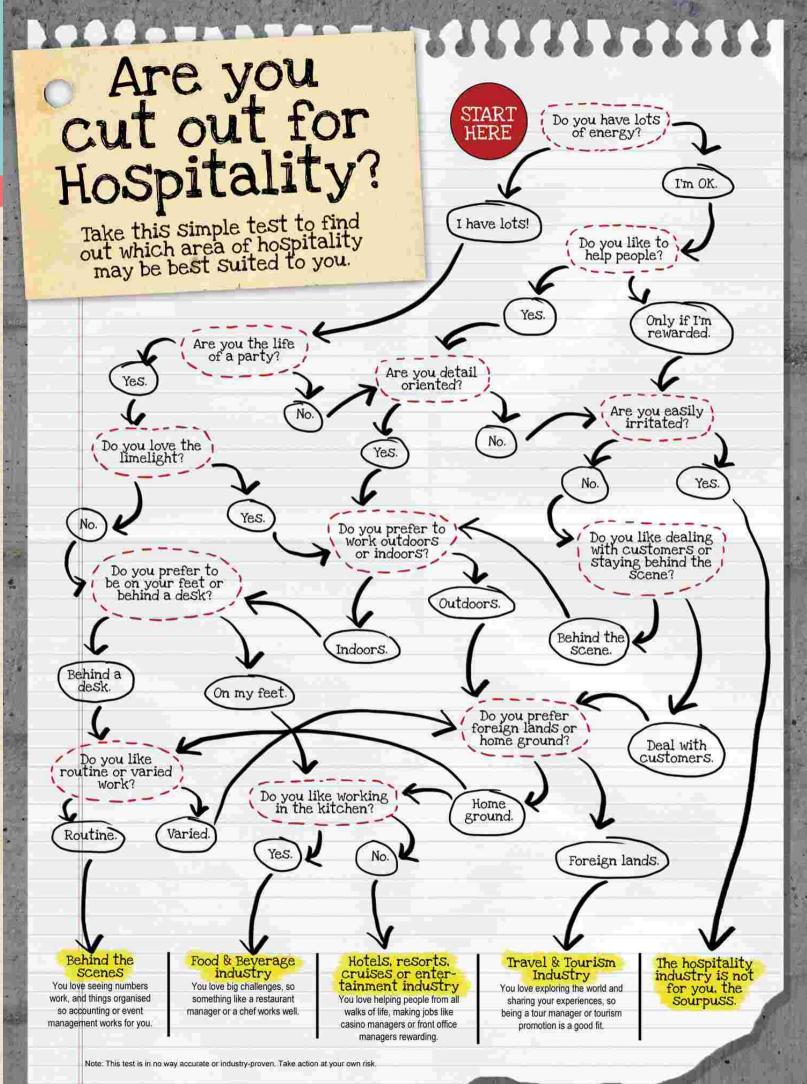
Monthly salary of the highest paying

hospitality job in the world: Casino Property General Manager

Average Annual Salary in the Hospitality Industry:



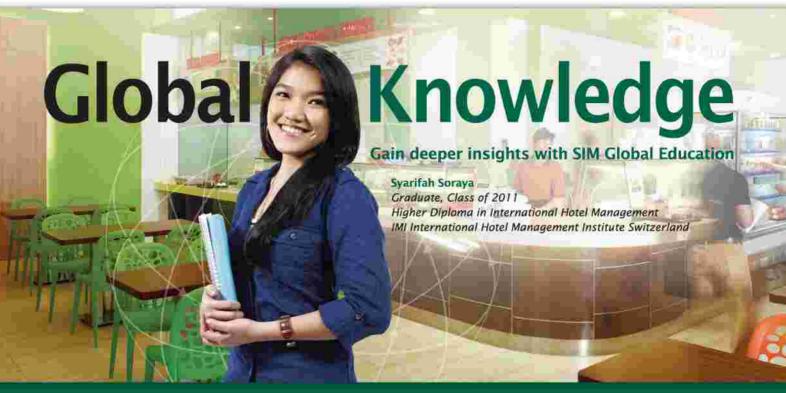
US\$56,000



Sources: www.emich.edu | www.hotrec.eu | www.eturbonews.com | www.theguardian.com | career-advice.monster.com | blog.hftp.org | www.indeed.com | wttc.org







Build a firm foundation in hospitality from one of Switzerland's oldest hospitality schools - IMI International Hotel Management Institute Switzerland (IMI). At SIM Global Education, we prepare you for a rewarding career in hospitality, starting with the Higher Diploma in International Hotel Management and progressing to a range of degree programmes at IMI, Switzerland. Expect an education that is designed to **bring out the best in you**.

Institute Highlights

- · A highly specialised hospitality and tourism institution
- · Accredited by the British Accreditation Council and EduQua
- · Extensive contacts with the industries

Higher Diploma in International Hotel Management

- Programme Highlights
- · Taught by a highly qualified local and international faculty
- · Combines quality academic teaching with Swiss practical training
- · Graduates are highly sought after as they are well-equipped by the programme

Pathway to a Swiss Hospitality Degree



Higher Diploma at SIM, Singapore



Bachelor Degrees at IMI, Switzerland

Applications for Jan 2014 intake for relevant diploma holders close on 7 Oct 2013.

UPCOMING EVENTS

Open House@SIM

Date: 21 Sep (Sat)
Time: 1 lam to 5pm

Join us for a briefing

Date: 21 Sep (Sat)
Time: 1 lam

Register online now.

£+65-6248-9746





www.simge.edu.sg



Empower

