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**LARGE AND IN CHARGE**

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If you’re resourceful, hard-working and passionate, and want to learn the ropes of publishing and social media marketing, you can apply for our Campus Internship programme.

What’s in it for you?
Beef up your writing skills: Build your portfolio of work with editorial, advertorial, and copywriting content. You get first pick of events to cover, too.

Marketing: Learn to plan and execute Campus-related events and contests, and join us in our fun brainstorming sessions.

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As we want you to get the most out of your internship, we’d be happy to tailor it to your abilities. However, you do need to be a good grasp of English.

We promise that it won’t be a mundane internship, as we’ll put you through the paces, but if you do well, we’ll even take you out for beer on Fridays!

Interested? Send us your CV, portfolio (if you have one) and tell us in 100 words why you want to be our intern by 15 September 2013.

Apply via email to: internals@campus.com.sg
KAOSHIUNG

The second largest city in Taiwan, Kaohsiung is a beautiful and modern metropolis located in the southern part of the country. This unique city combines elements of mountain, sea, river, and port, and is just a 90-minute journey from Taipei via the Taiwan High Speed Rail (THSR).

WANDERFUL TAIWAN

MRT TOURS

TAIPEI

Taipei is the capital of Taiwan and boasts a rich cultural heritage. Not only is it home to the world’s second tallest building and largest collection of Chinese art, it is also known for its picturesque natural wonders and lively night markets that seem to never sleep. The best way to tour the city is via its fast and efficient trains.

WINNERS OF THE TRAVEL2TAIWAN CONTEST

Boards a nearby Central Park Station

Central Park Station

MRT Tours

XINMIN STATION

North of the city and connected by frequent trains, Xinkang is a popular hangout spot for music performances, cultural events, and shopping. In the mornings, enjoy a hearty breakfast at Xindian Hot Pot, where you can sample all kinds of delicious food. After eating, you can also take a walk around the Xindian Ancient Street.

SHILIN STATION

If you’re looking for a unique shopping experience, head to the Shilin Night Market located next to the train station. The market is known for its diverse range of products, including traditional crafts, clothing, and local specialties. You can also enjoy a variety of street food at nearby restaurants.

TAMSUI STATION

A short walk from the Tamsui Station is the Tamsui River, a popular spot for a relaxing stroll and picnic. You can also take a boat tour along the river to experience the beautiful scenery and local culture. Don’t forget to try the fresh seafood and local cuisine available at the nearby restaurants.

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**MYTHICAL CREATURES**

BY Yoon Ji Seon and Larshim Ganesan

Before Vampired and Lobsam decided to dominate television screens and have the world obsessed about them, mythical creatures were getting their fair share of fame through their many rumoured appearances around the world.

**OGOGOPO**
The Canadian native lake monster often mistaken for "Lone Neck," has been spotted a few times gliding through the waters near Rattle Snake Island. This huge sea serpant is even reported to grow as long as 15m. According to a legend, early Indians settled around the surrounding islands were fearful of this massive serpent (who wouldnt be?). To appease the savage monster, an animal was sacrificed and fed to the Ogopogo but if they chose to ignore the Ogopogo's existence, then they would be eaten alive.

**WENDIGO**
With long yellow hair, red-glowing eyes and gaunt physique, Wendigo's image is a strong representation of the Vicious Spirit it possesses. With an appetite for human flesh, legend dictated that the Wendigo often tries to postulate the spirit of a human being, so as it will be easier to feed on other human beings in the vicinity. A symbol synonymous with cannibalism, a case was reported in 1979, where a Canadian man killed and ate his entire family because he claimed the spirit of Wendigo possessed him.

**PUKWUDJIE**
A mythical creature believed to have the power to carry out magic tricks - from disappearing to shape-shifting into a porcupine. The "Pukwudjie" is no taller than a tree stump. Bearing slight reminiscent to a human with its elongated nose, fingerless hands, and an owl-like head, the magical imp has been said to look more like a broll or a wildebeest. Known for its hilarious nature, encounters with Pukwudjies are said to be accidental and rarely reported. With several sightings reported in Indiana and Massachusetts, the tiny package of evil is said to favour residing in woods and dense forests.

**WENDIGO MONSTER**
On 13th July 2008, the body of a weird looking mammal was found on the shores of Ditto Point Beach, Nhuntnam the "Montauk Monster" (as it was found in Montauk, New York), witnessed claimed that the strange-looking creature was roughly the size of a cat, and its face looked like a human boy. Rumour has it that the creature might be a raccoon with paper mâché ears, or a turtle without a shell.

The peculiar creature baffled many, but scientists have yet to make any deductions because the animal has been submerged in water for too long.

**TOKOLOSHE**
A mythical hairy wightIES with a penchant for mischief - everything from ruining marriages to stealing items and eating of toes - this South African icon has been featured frequently in local newspapers. Where there are posts advertising Tokoloshes for sale for revenge purposes, legend has it that putting bricks under your bed can prevent it from eating your toes, but it does nothing to protect you should the creature have sex on its mind. And as you'd expect, this evil mini-Wookie is hung like an elephant. The only way to get rid of it is, obviously, to hire a local witch doctor.

Despite all the bullshit about these creatures, solid evidence of their existence are hard to come by. So if you ever encounter any of the creatures, make sure to file a report!
Best Fans Forever

The community of people who share their love and passion for the world of fandom and the characters they love.

Sherlock Holmes

The famous detective and his adventures in literature and media.

Doctor Who

A long-running science fiction television series that has captured the hearts of fans for decades.

Doctor Who Who Are You?

Who are you, Doctor? A time-travelling alien from space or a normal human man?

Star Trek

The adventures of the USS Enterprise and its crew in space exploration.

Star Trek The Next Generation

The next chapter in the Star Trek franchise, following the original series.

My Little Pony

The charming and colorful world of ponies and their adventures.

My Little Pony Friendship is Magic

A beloved animated series that teaches valuable life lessons.

Pokemon

The adventures of Ash Ketchum and his Pokemon journey.

Pokemon Pikachu

The iconic yellow and black rodent that always serves as Ash's sidekick.

The Notebook

A romantic novel that tells the story of two star-crossed lovers.

Consequences of Love

A novel that explores the complexities of love and relationships.

I Believe You

A story of redemption and second chances.

PS I Love You

A heartwarming tale of love and loss, inspired by letters.

Interview with Low Kay Hwa

A conversation with the author of Low Kay Hwa, discussing her process and inspiration.

On a side note, it’s no mystery that we all receive compliments and love letters from our favorite authors and characters. It’s not surprising that we feel the same way about our favorite books and authors. When we read, we immerse ourselves in the stories and feel the emotions of the characters. The bond between us and our favorite authors is a unique and special one.
**Electric Dreams vs Reality**

**THE SANDMAN**

E.T.A. Hoffman

This 1816 German short story describes the protagonist, Nathaniel, who was written into a story with a woman who could only utter "Ahh! Ahh!" Towards the end, Nathaniel went crazy and committed suicide upon finding out that the love of his life was a robot.

**Humanoids**

Back in the real world, a "humanoid" was invented by the Japanese a few years back. This robot was built to resemble the human body - with its actions and facial expressions - and interact with humans and environments, as well as for experimental purposes.

**BRAVE NEW WORLD**

Aldous Huxley

In his book, "Brave New World", the world state produces hundreds of nearly identical embryos genetically, outside of the human body. During the gestation period, the embryos are conditioned to belong to one of five castes: Alpha, Beta, Gamma, Delta, or Epsilon. Alpha embryos are destined to become the technocratic elite, while the Epsilon are conditioned to have lower life than the rest, destined to do menial labor.

**Cloning/Eugenics**

In reality, cloning and eugenics are now the two biggest bio-ethics issues we face. Scientists are now capable of cloning animals and the next frontier is cloning humans. If we ever overcome the moral objections.

**OBLIVION**

In the film, "Oblivion", Julie (Olga Kurylenko) was unconscious in a cryogenic capsule for 60 years before Jack (Tom Cruise) rescued her from the NASA spaceship, Odyssey. She hadn't aged a single year while in the capsule.

**Suspended Animation**

Meanwhile, in real-life, scientists are trying to unlock the secrets of safely executed suspended animation. One feasible method might be cryo-stasis (freezing the body), which would mean removing the blood from your body or partially replacing it with a chilled saline solution to preserve it.

**HARRY POTTER**

**Magic Wand**

How we all wish we could possess a magic wand just like harry Potter’s. (top 10 gifts something to transform it). Add an incantation with a wave of the wand to create magic, and best of all, just wave it in the air and things can just appear (and disappear!)

**IRON MAN**

**3Doodler Pen**

3Doodler is the world’s first and only 3D Printing Pen. Using ABS plastic (the material used by many 3D printes), 3Doodler draws in the air or on surfaces. It’s compact and easy to use, and requires no software or computers - just plug it into a power socket and you can start drawing anything within minutes.

**Google Spectacles**

Google Glass is an attempt to free data from desktop computers and portable devices - like phones and tablets - and place it right in front of your eyes. Controlling this data involves a pretty neat trick: with a microphone and touchpad on one arm of the frame, you can refer to what you want to do through a brief gesture or by talking to the device. It is a definite come true for workaholics who are in constant multitasking mode.

**57 Years of Growing with the Nation**

**The Art of Science**

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- MDSI Local Merit Scholarship available

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- Placed within the world’s top 150 best young universities in the Times Higher Education 2013 Under 50 league table 2013

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Management Development Institute of Singapore

Reg. No. 200020174N

20 May 2010 to 18 May 2014
Houses of Horror

The Overlook Hotel

The star of Stanley Kubrick’s 1980 movie adaptation of The Shining (a Stephen King novel) isn’t really Jack Nicholson — it’s the massive set of the Overlook Hotel. The winding corridors and disturbingly large geometric patterns on the carpets emphasise the characters’ descent into madness. And who can forget that massive hedge maze in which an axe-wielding Jack Torrance manically chases after his young son? Apparently Kubrick deliberately set out to disappoint viewers. If you try to draw out a plan of the Overlook Hotel as it was shown on film, you’ll realise it’s full of corridors that lead to nowhere, and offices in the middle of the building with windows that somehow look outside — errors that wouldn’t have escaped Kubrick’s famous attention to detail, unless he intended them to.

The Ministry of Love

In the totalitarian state of George Orwell’s 1984, “Ministry of love is the headquarters of the Thought Police, and whom hatred is manufactured and enforced. If you don’t work at Ministry and love people, you’re probably a ‘dangerous’ citizen who is about to face Room 101. Inside you’ll meet the worst thing in the world, which is whatever happens to be your greatest fear. You might be forced to spend hours watching live amateur amputations, or having rats gnaw on your face, until you’ve passed mental submission.

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"You know why I called you here.

Her hand tightened on the transparent commschip, squeezing it to her side, her knuckles white under the light. The words were rushed, urgent, almost breathless.

"I need you to take over."

The commschip flickered to life, the image of the other person filling the screen. A woman, with dark hair and a determined expression, nodded once.

"I'm on my way."

Her voice was steady, unwavering. She was ready.

"You know what needs to be done."

The commschip went dark, the screen black. She was alone.

She glanced at the clock, her hand lingering on the edge of the chair. Five minutes.\n
"We're the last hope."
Twisted Tales

Think you know your fairytale and classics by heart? Think again! Read all about Cinderella saving the prince and Jane Eyre battling vampires in these modern retellings of the good stories of your childhood.

Flipping Fairytale

The True Story of the Three Little Pigs
by Jon Scieszka and Lane Smith

"I'll huff, and I'll puff, and I'll blow your house in!"—but only because I needed to sneeze and not because I wanted to attack the pigs. So over the wall in this twist of a fairytale where he becomes the misjudged main character. With illustrations by award-winning artist Lane Smith, this comical book is sure to entertain.

Ella Enchanted
by Gail Carson Levine

A spirited young girl, Ella, was bestowed the "gift of obedience" by a fairy upon her birth. She journeys to free herself of the spell, encountering fairy tale creatures and saving her prince along the way. A retelling of Cinderella from a modern perspective, this book was named a Newbery Honor book in 1999. A film adaptation featuring Anne Hathaway was released in 2004.

Wicked: The Life and Times of the Wicked Witch of the West
by Gregory Maguire

Tom a shockingly coloured green and outrun by her family, Elphaba discovers magical powers while schooling. With her mind set on saving the hunted, talking Animals of Oz, she heads to the Emerald City. Those who caught the magical adaptation playing in theaters last year might be surprised to find out that while there are similarities, the novel remains rather different from the musical.

(Re)Creating Classics

Jane Slayer: The Literary Classic with a Blood-Sucking Twist
by Sherrilyn Kenyon

Growing up in a family that neglects you is never easy—let alone one full of vampires. In this retelling of Charlotte Bronte's Jane Eyre, Jane discovers a talent for vampire slaying and fights to hone her skills. Not forgetting Mr. Rochester, their romance is retold with the presence of supernaturals creatures. Readers may also be glad to note that the retelling is in more modern English.

The Sunne in Splendour
by Sharon Kay Penman

King Richard III of England has been painted by history as a villainous and treacherous man who would stop at nothing to attain the throne. Yet, this novel offers an alternative insight into Richard as a misunderstood character who fights to protect his family line against all odds.

Pride and Prejudice and Zombies
by Seth Grahame-Smith

This re-imagined of Jane Austen's famous book, Pride and Prejudice, sees zombies thrown into the lives of Elizabeth Bennet and Mr. Darcy. The fellow monster hunters develop their romance amidst an action-packed premise, fighting horde of undead along the way. A video game based on the novel has been released for the iPhone, and Lily Collins is also set to star in the lead in the upcoming film adaptation.

Cheatsheet

#24 Famous Authors (and their strange writing rituals)

VICTOR HUGO
To keep procrastination at bay, Victor Hugo wrote his fiction work naked. Reading written books that he'd made millions at the box office—like Les Miserables and The Hunchback of Notre Dame—this writer chose to write naked as he believed that would keep him from venturing out of the house.

MARY SHELLEY
The English novelist behind Frankenstein's bar eccentricities that many couldn't comprehend. One such quirk was that Mary Shelley chose to work on her books with her beloved pet—a 7m-long boa constrictor that would rest comfortably on her shoulders. If she spent long periods of time writing, her beloved pet would curl itself tightly around her neck, to remind her that it was time she took the break.

TRUMAN CAPOTE
Regarding himself as the "terrestrial writer," Truman Capote churned out books—like Breakfast at Tiffany's and In Cold Blood—while lying supine because according to him, "lying brings me closer to the world." To fight his writer's block, he would often ride his horse while reading aloud to himself.

MAYA ANGELOU
A prolific female writer known for her books like I Know Why the Caged Bird Sings and Phenomenal Woman, Maya Angelou's ritual was more costly than usual. Choosing to check into a hotel every time she decided to write, Angelou would even get the hotel staff to remove any distractions from the room. Besides the lavish room, she would take with her a legal pad, a bible, a thesaurus, and a bottle of water to help her write.
J.K. Rowling
Rowling wrote five pages of words to find the perfect sports name.

Roald Dahl
Dahl was sort of the original Charlie Bucket.

Dr. Seuss
He invented the word “kneed.”

Strange than Fiction
Voices in your Head

Mikun Presence
A tangible sign from the man in the clouds is usually reserved for the truly blessed.

Miraculous Foods
Eating the right type of food has been said to keep you in top condition. But cream cheese isn’t usually on the list of healthy foods.

Love Has No Boundaries
Romance usually involves two active participants, but for some it’s reduced to a decision to a single object.

Online Presence
A tangible sign from the man in the clouds is usually reserved for the truly blessed.

Mikun Presence
A tangible sign from the man in the clouds is usually reserved for the truly blessed.

Miraculous Foods
Eating the right type of food has been said to keep you in top condition. But cream cheese isn’t usually on the list of healthy foods.

Love Has No Boundaries
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**OUT AND ABOUT**

**X-MINI SPEAKERS UNO & MAX**
X-mini has recently released their latest additions to their impressively-speaker range: UNO and MAX speakercapsule speakers. Each speaker is designed to provide a compact but powerful sound experience. Noisy environments are no match for these speakers, making them perfect for use in a variety of settings. With their vibrant and punchy sound, they are sure to enhance any audio experience. The UNO and MAX speakers come in a range of colors, allowing users to choose the one that best suits their style.

**TECH REVIEWS**

**SONY STEREO BLUETOOTH HEADSET (SBH50)**
Free yourself from the hassles of tangled wires with the Sony Stereo Bluetooth Headset SBH50. Equipped with Bluetooth technology and NFC (Near Field Communication) functionality, it can be easily paired with your device. The headset comes with a built-in microphone, allowing hands-free calls while you're on the move. With its comfortable design and convenient controls, the SBH50 is perfect for everyday use.

**IDF Singapore Seminar**
Choosing your business school: Understanding rankings and cancellations.
Date: 9th July 2015
Time: 9:30am
Location: Kallang Theatre, Ngee Ann City

**LASALLE, Artistly**
Animation Experience & Design Experience
Date: 7th September 2015
Time: 10am - 5pm
Location: LASALLE College of the Arts

**PLACEBO LIVE in Singapore**
Universal Music Singapore & Live Nation Entertainment is presenting an international all-star event featuring the legendary British rock band PLACEBO. Catch the band's electrifying and compelling live act at this groundbreaking concert, which will be one of the festival's main attractions. PLACEBO is known for their powerful and emotional performances that leave audiences Spellbound. Get your tickets now to be a part of this incredible experience.

**B-DAZZLED Show Choir Festival 2015**
A highlight of the SING'apore Youth Festival, B-Dazzled Show Choir Festival 2015 features top choirs from both public and overseas schools, showcasing their musical talent. The festival is organized by the Singapore Youth Choir Academy, which is a community organization dedicated to the development of choral music in Singapore. Join us in celebrating the amazing talent of these choirs and be inspired by their performances.

**20 - 21 September | 6pm**
Marina Barrage
Tickets: $10 - $20

**27 September 2015 | 5pm**
Kallang Theatre
Tickets: $10 - $20

**8 — 12 Oct 2013**
DBS Arts Centre - Home of SGT
Tickets: $5 - $20

**The Complete Works of William Shakespeare**
London's longest running comedy. The Complete Works of William Shakespeare presents its 157th season at the famous 300-seat theatre. Enjoy the high spirits of this madcap theater troupe as they bring you the most humorous and delightful performance of Shakespeare's works.

**PRODUCTIONS**

**26 August 2013 | 9pm**
Changi Exhibition Centre
Tickets: $148 - $183

**Metallica Live in Singapore**

**THE WORLD’S END**

**Cast:** Rosamund Pike, Simon Pegg, Martin Freeman, Nick Frost, Bill Nighy

**Director:** Wright

**Running time:** 122 minutes

**Rating:** 12A

**Synopsis:**
When the world’s greatest sci-fi franchise (Star Wars) and the world’s greatest comedy trio (Monty Python’s Flying Circus) team up, the result is a movie that is a treat for both fans and non-fans alike. "The World’s End" is a hilarious and unexpected conclusion to the "trilogy" that started with "The非凡的旅程" and continued with "The Mean Machine." With its sharp humor and unexpected plot twists, it’s a movie that will keep you laughing from start to finish.

**Reviews:**
"The World’s End" is a welcome addition to the "trilogy" that started with "The非凡的旅程" and continued with "The Mean Machine." With its sharp humor and unexpected plot twists, it’s a movie that will keep you laughing from start to finish.

**METALLICA**

**Live in Singapore**

**The rock legends are back in Singapore, for the first time since 1992.**

**Tickets:** $148 - $183

**Taylor Swift for Kids Fall Collection**

**The iconic speaker brand, Keds, widely recognised for its simple yet chic design, debuts its second collaboration with multi-platinum singer-songwriter and style icon Taylor Swift. Drawing inspiration from Taylor’s latest album “1989,” this collection features a range of stylish and comfortable footwear for kids, perfect for the fall season. The designs available in Singapore are: Charm Pop Playlist, Charm Pop Playlist Dot, Charm Sling Dot and Charm Sling Dot Dot. The Taylor Swift collection will be available at certain Royal Sporting House outlets in August.

**MOVIES**

**Rock’n On: Heaven’s Door**

**Cast:** Lee Hong-Ki, Bae Min, Na Dong-Sook

**Director:** Yoon Kang

**Running time:** 118 minutes

**Rating:** 12A

**Synopsis:**
When a young woman is accidentally given a injection of a rare drug, she finds herself transported back to the 1970s, where she becomes a part of a famous rock band. As she navigates the ups and downs of life in the music industry, she learns valuable lessons about love, friendship, and the power of music.

**Reviews:**
"Rock’n On: Heaven’s Door" is a lively and entertaining film that will take you on an unforgettable journey through the music world. With its great performances and catchy soundtrack, it’s a must-watch for all music lovers.

**Indacity Festival 2015**

**Theme:** Contemporary dance, theatre, and music

**Date:** 7th to 9th September

**Location:** Victoria Theatre and Concert Hall

**Programme:**
A two-day event featuring performances by local and international artists, including dance workshops, theatre productions, and music concerts. Indacity Festival 2015 aims to promote and celebrate the diverse arts scene in Singapore.
FANTASTICAL FOODS

Ever read about imaginary food so enticingly portrayed that it had you salivating as you savoured the words? Wait no longer as fictional foods have come to life under the masterful hands of real life chefs! As a bonus, you can also learn more about magnificent original creations that would fit seamlessly into imaginary worlds.

HESTON BLUMENTHAL’S DESSERT HOUSE
As a chef specialising in molecular gastronomy, Heston recreates food items that belong in fantasy worlds. On his television programmes, Heston’s desserts he constructed entirely edible house big enough for several people to fit inside. From marshmallow bricks to shortened rice to coloured windows, no detail was spared in this creation. Even the ‘{Name}’ used to hold the structure together was chocolate syrup!

BUTTERBEER FROM HARRY POTTER
Fan of the series would be familiar with this drink. The real life version of this beverage can be found in the Harry Potter theme parks in Orlando, where the drink was so popular it sold its millennium glass less than seven months after its opening. Served both regular and frozen, this drink is said to taste like a combination of butterscotch, marshmallow and cream soda.

LIVING FOOD
Fancy yourself eating food that moves as if it is alive? Artist Mike Kim has created artificial food that does just that whilst these creations are beautiful, they are also somewhat frightening to look at and not for the faint-hearted stomach. Watch the video on his website www.mikekim.net to learn more.

EPIC MEAL TIME
Watch this gang of four create meal after meal that is larger than life and then eat them down. A notable creation would be their Epic Chicken Burger Combo, made with dozens of burgers from different fast food chains baked together to produce a massive burger containing $1,530 calories. Catch more of their videos on their YouTube channel, Epic Meal Time.

NINJA AKASAKA
At this restaurant in Tokyo, Japan, visitors enter through a maze-like entrance. Along the way, customers would have to climb a disintegrating bridge, to continue along their path with the command ‘nin no omoi’. To complete the ninja experience, the food is served with surprises such as a salad accompanied by a treasure box with an egg, which when cracked open offers toppings for the salad in a cloud of mist.

STRESS RELIEF
If you’re inspired to write a story but just can’t find the right words, we’ve got you covered. Hopefully this will give you an inspiration for your next masterpiece and you can do this anywhere: at your desk at home, during lectures, as a kopitiam, at a library or even in your tub.

DIRECTIONS
1. Cut out all the words in boxes.
2. Assemble them to create sentences.
3. To the side, you can challenge your friends to make the longest sentences that make sense.
4. The blank boxes are for you to fill in your own words.

Nouns
- thing
- hand
- banana
- glue
- solution
- hair

Verbs
- have
- get
- do
- use
- come
- yank

Adjectives
- good
- fat
- small
- public
- long
- pink

Prepositions
- to
- on
- around
- in
- with
- of

Others
- he
- she
- we
- I
- you
- us
The World of Hospitality & Tourism encompasses more than you think.

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+
Marketing, Management or Human Resource Management

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Start Here

Murdoch University
Perth Western Australia

The Hospitality Special
WHAT'S IN HOSPITALITY?

An industry that’s serviced with smiles, the hospitality sector is often tagged for being dynamic and fast-growing. Anyone who wants to carve a career in it, would provide plenty of opportunities to grow, develop and travel. So if you’re far from aloof, and you enjoy lending a helping hand or two, read on to find out more about the industry that could bring you places, quite literally.

WHY WORK IN THE HOSPITALITY INDUSTRY?

SHOW ME THE MONEY

With an annual turnover of $3.5 trillion and growing, the hospitality industry looks ripe for the picking. Increased tourist spots and cheaper air travel means greater ma-oa-who, whatever way you look at it. An entry level job in the hospitality industry can rake in as much as $9,000 - $15,000/month within the first 2 years of employment, depending on academic qualifications and on-the-job experience.

Because of the various vocations offered, job promotions and career advancements are done on a regular basis.

TRAVEL PERKS

A career in hospitality is probably one of the surest way to land yourself a job in a far-flung destination. Hotel and resort chains, as well as cruise lines, are constantly expanding and growing their businesses across regions.

WHAT YOU NEED TO BE IN THE INDUSTRY

BEING HOSPITABLE

Hospitality management entails largely of service-driven job scopes that encompasses major businesses in the food and beverage, tourism, entertainment, and airline industries. Because of the social nature involved, being a people person is an absolute must for anyone wanting to venture into the industry.

WHAT YOU NEED

Many recognized universities across the globe offer variations of Bachelor Degree programmes (varying from 2-3 years) in Hospitality Management, where students will be exposed to a multitude of topics, from front desk operations to food services, as well as management, public relations, accounting and more, often culminating in a job placement internship. Alternatively, specialist diplomas, degrees and training certificates are available for individuals preferring to narrow down on a career path.

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Exceptional Opportunities in Tourism

“The development of world-class integrated resorts in Singapore has created a range of employment opportunities in the tourism, hospitality and events sectors. Singapore is continually reinventing itself as a tourism destination and quality staff are in high demand. The University of Queensland’s programs produce graduates who are ready to move into managerial roles in this dynamic industry, through a mix of teaching informed by the latest research and industry engagement.”

- Dr Pierre Benckendorff, PhD, Senior Lecturer & Chair of Learning at the UQ School of Tourism.

BENEFIT FROM WORLD-CLASS RESEARCH

UQ research around the globe
Research is tied to everything we do. It informs our teaching and is the basis for the expertise we bring to our industry consulting work.

UK
Canterbury Cathedral Research Partnership
Interpretive planning for the Canterbury Cathedral to better understand visitors and foster an emotional connection to the site.

USA
Developing post-visit action resources to facilitate zoo visitors’ adoption of environmentally sustainable behaviours

CHINA
The China-Australia Comparative Study on Tourism Sustainable Development

SOUTH AMERICA
Strengthening PromPeru’s market research and tourism marketing capacity

SINGAPORE
A CGE assessment of Singapore’s tourism policies

In a cross-institutional study, Tien Pham, along with his colleagues Xanning Meng and Mahinda Siriwardena, have been examining the strong performance of the tourism industry in Singapore and the impact Singapore tourism policies have had on its economy.

Usa
Work integrated learning is built into our undergraduate programs, allowing you to gain some hands-on experience in the field and start building up your CV.

Scan the QR code below to learn more about your study options at UQ.
Global Knowledge
Gain deeper insights with SIM Global Education

Syarifah Soraya
Graduate, Class of 2011
Higher Diploma in International Hotel Management
IMI International Hotel Management Institute Switzerland

Build a firm foundation in hospitality from one of Switzerland's oldest hospitality schools – IMI International Hotel Management Institute Switzerland (IMI). At SIM Global Education, we prepare you for a rewarding career in hospitality, starting with the Higher Diploma in International Hotel Management and progressing to a range of degree programmes at IMI, Switzerland. Expect an education that is designed to bring out the best in you.

Institute Highlights
- A highly specialised hospitality and tourism institution
- Accredited by the British Accreditation Council and EduQua
- Extensive contacts with the industries

Higher Diploma in International Hotel Management - Programme Highlights
- Taught by a highly qualified local and international faculty
- Combines quality academic teaching with Swiss practical training
- Graduates are highly sought after as they are well-equipped by the programme

Pathway to a Swiss Hospitality Degree

| Diploma | Higher Diploma at SIM, Singapore | Bachelor Degrees at IMI, Switzerland |


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UPCOMING EVENTS
Open House@SIM
Date: 21 Sep (Sat)
Time: 11am to 5pm
Join us for a briefing
Date: 21 Sep (Sat)
Time: 11am
Register online now.