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languages with extra thesaurus and other co-benefits.

Graphic Design: To assist in conceptualisation and layout for print and web

Web Design: To help us develop, expand and enhance our site

Writing & Reporting: To conceptualise, research and write original stories

Beverage Dispensing & Affiliated Services: To operate complex, multi-function automated coffee dispensers, have a working knowledge of basic Italian (espresso, grande etc.), and remember which mug belongs to whom.

Fringe benefits include a shared table space, free Red Bull during deadlines, unlimited use of in-house exercise facilities (our office is a 3rd floor walk-up). We do accommodate flexible hours, since we're always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don't ask. But we are looking to nurture and develop future talent.

Anyone not put off by the above should email 75 words or less about themselves and what position they'd be keen to fill to interns@campus.com.sg.

Looking for interns:
Salamancá

Barcelona

Spain's bustling capital, it's new, fashionable and cutting-edge. It's here where you can find cutting-edge fashion designers, cheeky bars, and trendy restaurants. The city is teeming with life and energy, making it a hub for both locals and tourists.

Madrid

Spain's capital, it's new, fashionable and cutting-edge. It's here where you can find cutting-edge fashion designers, cheeky bars, and trendy restaurants. The city is teeming with life and energy, making it a hub for both locals and tourists.

Fiestas, sangria, Flamenco and partying till dawn - in Spain, you can live it up. But don't just settle for just dreaming of tasty tapas and dancing at all hours of the night. Soar above the beautiful coastline of Barcelona. If you're smart, Spain doesn't need to cost a bomb, and for all you Spainphiles, you don't even need to speak any Spanish to enjoy yourself (although it's helpful to know your way around if you're a krav maga enthusiast). So your guide is perfect for you! I've found that Spain is full of happy people - I think this is mainly thanks to the sunshine and wine. Bancos Party City HERE I COME!

LEARN SPANISH IN SPAIN!

Why study Spanish? Apart from the fact that it's the second most widely spoken language in the world, it's one of the most important languages you can learn. It's also a country where Spanish is spoken. Study at these cities.

LEARN SPANISH IN MADRID

Todomadrid (www.todomadrid.com)

Madrid is the capital of Spain and the largest city in the country. It's home to some of the most famous landmarks in Europe, including the Prado Museum, the Reina Sofia Museum, and the Casa de la Villa. The city is also known for its vibrant nightlife and美食 scene.

LEARN SPANISH IN BILBAO

Bilbao is a city that's known for its football team and its vibrant nightlife. It's home to some of the most famous landmarks in Spain, including the Guggenheim Museum and the Nervion River. The city is also known for its delicious Basque cuisine.

LEARN SPANISH IN SEVILLE

Seville is the capital of the autonomous community of Andalusia and is known for its beautiful historic streets and buildings. It's home to some of the most famous landmarks in Spain, including the Cathedral and the Alcázar. The city is also known for its vibrant nightlife and delicious food.
Dear Dr. Travel,
I’m almost done with school and would like to let my
parents know all of these things. Where can they get
away for some sun, sand, and sea? I don’t want to
have any worries and have more than a month to
stay for longer, just call. I would also like to stretch my dollar and I
have about $1,500 to spare. Where can I go?
John Kumar, soon to be non-student.

Dear Dr. Travel,
I’m going to Australia for my undergraduate
studies in January. I’ll be living there for 3
years and most of my budget would be on living
expenses and education costs. However, I would like to
see some of the other cities and towns in our
own country. I would like to see more of the
other cities. What is a good option that lets me
do this?
Sammy Lee, student.

Dear Dr. Travel,
My name is Sammy, and I am visiting Australia
for my undergraduate studies. I am planning
to travel around Australia for a few weeks after
my studies. I would like to know more about
the different travel options available to me. Can
you suggest some travel options that suit my
budget and interests?
Mark Chan, University Student.
10 Tips to Manage Your Money

1. Once you find out how much your allowance (allowance, part-time job etc.) will be, then set out your budget. Including all the items you need to buy or need to spend on and you'll already know how much financial help you have left over for purchases.

2. If you're living at home, you'll save on costs like food, but you'll also spend on others, like transportation. Living in a hostel will probably mean more costs - but as we all know...

3. Even if you feel like you lack cash, make it a habit to keep close to your friends a lot, since you'll have more people to share your experiences and life in Singapore. Budgeting generally comes with a price tag...

4. Review your budget every month. How did you do? Recount the things that happened, and if you've been doing things right, there's no reason for you to...

5. Don't do anything that you would have thought happens if you have an ERC card for instance, you can even use it if you're in Singapore or get discounts or any other benefits...

6. Club together and make sure to talk to your friends about your plans and check the latest offers that are going on...

7. Don't spend all your money on drinks. Going to a friends' house, someone's house or get a clear alcohol at your own risk. It's cheaper than going for dinner and dinner costs a lot more...

8. Don't waste your money on anything. Try to save and spend on other things. Always remember your budget and stick to it...

9. Always be sure to budget your expenses. Even small things. Even if it's just $5, it's money, and it's on a $2000/month budget, that's 3% of your daily budget.

Survival Tips for Living in Residence Halls:

1. Always make sure you have enough money for food and other expenses. Always make sure you have enough money for food and other expenses.

2. Don't use the common area to store your things. Always keep your things in your own room.

3. Always make sure you have enough money for food and other expenses. Always make sure you have enough money for food and other expenses.

4. Don't be afraid to ask for help. Always ask for help if you need it. Always make sure you have enough money for food and other expenses.

5. Always make sure you have enough money for food and other expenses. Always make sure you have enough money for food and other expenses.

6. Always make sure you have enough money for food and other expenses. Always make sure you have enough money for food and other expenses.

Cheat Sheet

#1: Beer Brewing

1. Ye Olde Brewer

Before beer came on tap in bottles and cans, you knew that this bubbly brew can be traced back to around 4000 years in Mesopotamia, where daily ceremonies and deities were celebrated, beer brewing was a part of the ritual.

2. Brewer Master

(person in charge of beer production)

A great way is to start it in a degree in Fermentation Science - instead of taking your normal food science, you actually become a brewing brewer. You'll be one of the few people who actually brews beer.

3. Brewery Lingo:

- Microbrewery: Also known as "craft brewer", it's a fancy name for small brewery.

- Brewery: A brewery which is a restaurant or pub that sells the stuff they brew.

- Contract Brewery: These companies create the marketing, distribution, and sales for beer that they do not make themselves. We'll take care of them...

4. Know The Brewer

There are countless ways the beer in your glass can be produced. You can get it from a large brewery that is located in a big city or from a microbrewery that produces a few dozen.

5. Make it Yourself

Rather than going out to a pub, you actually get your own. When you have enough money, we mean an average salary of around US$30,000, then microbrewers earn US$80,000.

- Melbourne University, Victoria, Australia, has a Graduate Certificate in Brewing (US$35,000).

- The Science Institute (Gibson, Marion, and Munich) has a 12-week course "LBV International Diploma in Brewing Technology", which you can take in Melbourne, earning US$80,000.

- LBV Berlin has several options from a basic Certified Brewer Course (3-month programme, plus 3 months practical at a brewery at US$25,000) to a Master's Degree (3-year programme).
Your first step is the Open Water Course, typically completed in 3 and 4 days. It involves both short lectures on techniques and practical skills with instructions, in the pool and in the sea. You don’t have to be like James Altus or Matthew McCartney to do it; as long as you are able to make it to study classes and can swim, you can do it.

This PADI course entails some theoretical study - some schools offer lectures, but folks with the attention span of a goldfish will be bored to death. There’s a shorter test upon the dive manual at home, then an hour to sit through the exam at the Dive Centre. It lasts waiting up to 4 hours listening to course lectures.

In the Pool/Confined Water sessions, some dive centres use up to 5 pool sessions, but if session is enough if they’re well run. After that, you’re ready for the final open water sessions! This is where you’ll find out if you’re cut out for the open seas. You’ll either thrive amongst the tropical reef and schools of fish, or freak yourself out thinking about 10,000 leagues Under the Sea. If you’re the former, congratulations buddy; you’ll be given the license to dive anywhere in the world!

If you’re hooked, take the Advanced course, which involves 5 more dives. What are you paying for? For starters, you’re allowed to dive at night, visit shipwrecks and dive deeper. As usual, it’s more reading and completing homeworks - something you should already be used to.

Then it’s back to the water, this time by night. Some of the challenges in this section include navigating yourself with a compass and handling yourself underwater in the dark. It’s a prerequisite if you want to be a underwater shipwreck guide (not really), but most do it for fun. Imagine seeing your favourite shipwreck from above, by the light of your torch.

After that, you can choose 2 other kinds of dives - Drift Dives, Wreck Dives and Peak Performance Buoyancy - and complete your certification. It’s the fastest ‘advance’ study program in your curriculim!
Are you an addict?

We all know that, while we enjoy our morning coffee, something inside us says it's time to stop. But did you know that coffee can be addictive? Yes, you read that right. Coffee addiction is real, and it's not just for the caffeine lovers out there.

Let's dive into the world of coffee addiction and see if you're guilty of any of these behaviors:

1. **Nervous System Impulse**: Have you ever found yourself reaching for a cup of coffee before your alarm has even gone off? This could be a sign that you're depending on caffeine to start your day.
2. **Physical Dependence**: Tiredness, headaches, or irritability after waking up? These are common signs of physical dependence on coffee.
3. **Caffeine Cravings**: Do you feel a sudden urge for a cup of coffee when you are faced with a stressful situation? This could be a sign of psychological dependence.
4. **Withdrawal Symptoms**: Have you ever experienced withdrawal symptoms such as fatigue, decreased concentration, and mood swings after cutting back on caffeine?

If you answered yes to any of these questions, it might be time to consider if you have a coffee addiction. Remember, moderation is key, and it's always a good idea to consult with a healthcare professional if you're concerned about your coffee consumption.

In conclusion, while coffee can be a great way to start your day, it's essential to be mindful of your consumption to avoid the risks associated with addiction. So, enjoy your cup of coffee, but make sure it's not taking control of your life!
Red Bull (Austria), Coke, Pepsi, Snapple, latte, 7-up, root beer, your cup of morning breakfast, jasmine or Darjeeling, chocolate milk, cream soda, hot cocoa, Mountain Dew.

Drink any of those by any chance? They ALL contain caffeine. Some more than others, but present nonetheless. That tiny little pick me up, that rush that makes your heart beat a little faster. One cupris. You are a junkie.

This one drug caused us, if I may, revolution of sorts. Party longer, study harder into the night, get more work done in a day heading into increased efficiency. Play more video games, watch more House/Prison Break/that stupid show with Paris Hilton. This one drug made the world greasier. It made the world want to stay up and live more. It made the world happen. "Happen" here refers to the slang term "happenings" — I mean, it’s obvious right?

Now that we’ve gotten past the rush of awareness, let us slump back into thought for a while. Let it sink in for a bit, how this substance, invisible to the naked eye, swept its way into all our lives. How without it, many of us would function no better than Ernest Hemingway with a scorpio. Now without it, we wouldn’t be able to party until 5am and get up for our 8am lectures. If you signed up for 4am lectures, you deserve a slap on the back of the head.

What am I looking for now that caffeine has already done the deed, made us do our 8am class on a drugged soul? I find that new substance. To bring us from caffeine to caffeine. That new substance that will spread its tentacles as vast in our society ever new caffeine is found having new elements in them from their mother. What this substance will do is still in mystery. Stomach? Hierarchy? Better looking? Sweat less skin? Your guess is as good as mine.

There may have been some who haven’t had their dose of caffeine need not read on, unless you’re a Health Science major, or are sitting in the car with nothing better to do.

Here is perhaps a compelling reason for this addiction to caffeine. These drinks technically called a "N Sight Drink," are white powders of your skin feels abnormally warm, thirsty and look flushed. Not quite the effects of a rough tumble in the sheets, but it’s common when you have too much caffeine or it can be triggered by even small amounts if you’ve been off it for a while. Where does occur, it usually lasts a few minutes, which could explain why some people drink the stuff Melania.

<table>
<thead>
<tr>
<th>The pros and cons of caffeine</th>
<th>PROS</th>
<th>CONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. It brightens your moods</td>
<td>- It improves your moods and can increase your mental capacities, but it’s a short-term effect.</td>
<td>- It causes nausea and can increase your mood swings.</td>
</tr>
<tr>
<td>2. It protects against diabetes</td>
<td>- It reduces the risk of diabetes.</td>
<td>- It increases the risk of diabetes.</td>
</tr>
<tr>
<td>3. It keeps you awake</td>
<td>- It’s addictive.</td>
<td>- It causes headaches.</td>
</tr>
<tr>
<td>4. It can cause headaches</td>
<td>- It can cause diarrhea.</td>
<td>- It can cause diarrhea.</td>
</tr>
<tr>
<td>5. It makes you sleep</td>
<td>- It can cause dehydration.</td>
<td>- It can cause dehydration.</td>
</tr>
</tbody>
</table>

Caffeine comparison chart

Still got too much time in your hands for caffeine in your system? If you want to while away those early mornings with your laptop and laptop computer beside you, check out the following chart and comprehend the effects caffeine can have on you. Here are some of the findings:

- Ben & Jerry’s Coffee Ice Cream = 150 mg & 160 mg
- Low Fat Coffee = 143 mg per 145 g = 145 mg
- Coke = 0 mg & 55 mg & 550 mg & 550 mg
- Mountain Dew = 240 mg & 550 mg & 550 mg

Diet by Caffeine:

- Regular Coffee = 45 mg
- Maximum Energy Drink = 95 mg
- Super Happy = 200 mg
- Totally Flavored In Class = 0 mg
- Totally Flavored Out Class = 0 mg

(Do not take our word for it)
**THE GOOD, THE BAD AND THE INTERVIEW**

**INTERVIEW SCENARIO 1**

Employee: You live in Chao Chi Klang. Do you have a problem with commuting to the CBD every day, and can you be online five days a week?

Your answer:
A. If I’m not willing to ride an hour to work, every day, then I don’t deserve a good job.
B. Can I commute for some cab fare if it helps?
C. Can I, besides, have a car shared within the office?
D. I think so.

If you’ve answered anything but A, you deserve a job on the spot. Remember, you have time to earn where you live, as long as you show up on time, and emotionally. Care the days when you can work inside; don’t lose hope — there are enough, and you’re locked into with a sleeping bag.

**INTERVIEW SCENARIO 2**

Say things are going well, and you and your father have just agreed to buy a dump the置换. What’s your final question?
A. What’s the average policy on your SB?
B. When do I start?
C. Is overtime mandatory?
D. Which way is the office?

If you answered A or C, you should know better than that. A is a commitment and a buss too much as until unless you’re already working, you may find yourself in an overpaid situation. Besides, it’s not like you can ‘plan’ to get sick or work overtime. Union your pension.

---

**SOME STATISTICS**

1. **Industry with highest average salary**:
   - Gas, mining and oil, with salaries around $173,000.

2. **Industry with the smallest gap between top and bottom**:
   - Customer Service and Hospitality/RE/MAX, with salaries averaging $141,000.

3. **The highest income by top earners**
   - by industries:
     - Gas, mining/oil at $120,000.
     - Architecture at $173,000. Other services include marketing ($125,000), HR ($125,000) and manufacturing ($125,000), which beat legal ($108,000).
Explore Australia. Discover yourself.

www.studyinaustralia.gov.au

Hey, mate!

Just say Australia and what comes to mind? Golden beaches, blue skies and clear waters for a start. There’s also surfing, those unmistakable cork hats and of course, the infamous Outback.

For the quintessential Aussie beach experience, go no further than Sydney’s Bondi Beach. With sand like powdered sugar, sparkling turquoise waters and incredible waves for surfing and swimming, it’s to die for. Or if being laid back’s more your thing, just kick off your thongs and bask in the warmth of the sun – don’t forget the sunscreen. You want to be glowing, not crispy. Here on Bondi Beach, good ol’ people watching is almost a competitive sport. And remember boys, it’s rude to start. For all you water sports enthusiasts, Surfer’s Paradise in Gold Coast is truly a mecca. With some of the best waves in the world, you can surf like a pro. Or jump on a jet ski, if you’ve got a yen for speed. For an extraordinary underwater experience, you can’t miss the Great Barrier Reef just off the coast of Queensland. The natural habitat of all kinds of marine life, including many endangered species, it’s the largest coral reef system in the world. Snorkeling and scuba diving are a must, but wear the urge to reach out and touch those born jellyfish. If you’re lucky, perhaps you’ll even spot some humpback whales in action.

For a different kind of natural beauty, head up north to Ayers Rock. We promise it’ll knock your socks off. Also known by its Aboriginal name Uluru, this World Heritage sandstone formation in the Northern Territory is definitely worth the trip. Since you’re there, explore Australia’s largest national park. Located within the Alligator River Region, Kakadu has been home to Aboriginal Australians for more than 60,000 years and boastsmeeting waterfalls, lush rainforests and arid wildlife. Getting the munchies from all that trekking? Join your seasoned Aboriginal guide for a snack of wild figs, but remember to bite their heads off first. Those little baggers are fighters, and some have a mean bite. It may seem gross to a city kid, but don’t knock it till you’ve tried it. Like any true Singaporean, just throw some shallots in on those juicy little guys and they’ll go to good. If that’s not enough grub, dress- fiend must haves a bucket of fresh fish with chips and vinegar – please do the trick. Then wash it all down with an ice cold beer, or three, while you watch a full moon Australian Football League game. Now that should really hit the spot.

If wine’s more your poison, you’re definitely in the right place. Australia makes some of the best in the world. Just visit the vineyards yourself in Adelaide Hills, Hunter Valley and Margaret River. After which perhaps it’s time for some elevation. Just an hour’s drive from Sydney, the Blue Mountains await – this is where you want to be for superb bushwalking trails and magnificent views.

Wherever you are in Australia, there’s always a dazzling sunset to be enjoyed. Finally, back in Sydney, enjoy one of the most gorgeous from the Sydney Harbour Bridge while overlooking the Sydney Opera House. Perfection.
Learn to Surf

Coastal Drive

On the Road

Dream Trip

Chill by the Beach

Dream Trip

Dream Trip

Dream Trip

Veg out...

Gold Coast!

Hit the Board!

Powder Time

Give it a Burl!
University Profiles:

Here are some of the universities around Australia...

**Western Australia, Curtin University**
Curtin may be one of Australia’s newest universities, but it is undoubtedly one of the brightest. Australia's third largest university, Curtin offers a wide range of programs in fields from art and design to engineering and commerce. Located in Perth, it is renowned for its research and teaching. Curtin University offers students a vibrant learning environment, with state-of-the-art facilities and excellent opportunities for international students.

**Queensland, James Cook University, Queensland**
James Cook University is Australia’s only tropical university, located in the heart of the Great Barrier Reef. It offers a diverse range of courses in fields such as marine biology, environmental sciences, and travel and tourism. The university is committed to sustainability and is a leader in environmental research.

**Victoria, Monash University, Melbourne**
Monash University is one of Australia’s largest universities, with over 40,000 students from around the world. It is located in the heart of Melbourne, providing students with easy access to the city’s vibrant culture, music, and art scene. Monash is also known for its strong focus on research and innovation.

**Wine and dine**

The wine and dine scene in Melbourne is unparalleled.评级

- **Road Trippin’ #1: Kangaroo Island**
  
Where the Wild Things Are!

Kangaroo Island, or Ki for short, is one of Australia’s most remote and pristine islands. It's home to numerous species of wildlife, including the famous Kangaroo. The island offers beautiful beaches, stunning landscapes, and a rich history.

**Wine Hoppin’**

Just an hour out from Adelaide, South Australia, visit www.southaustralia.com or call 6333 1886.

#2: Desert Outback

Bard Bar is famous for both pleasurable wines and sumptuous dishes. At Bard Bar, you are sure to enjoy a delightful meal and a choice of wines.

#3: Eyre Peninsula

Woodside Bentley is a popular choice for its relaxed atmosphere and quality wines. It offers a diverse menu and an excellent selection of wines from around the world.

If you're looking for a wine experience that is unique and unforgettable, consider visiting Woodside Bentley. It offers a memorable dining experience and a selection of wines that are sure to please.

For more fun in Adelaide, visit www.southaustralia.com or call 6333 1886.
GETTING ONLINE BACK ON-GROUND

BEST OF BLOGSHOPS

BY AMY LIM

Store owner Hanice Tsai (19), a graduate from Raffles Junior College, spares us some time on a busy Saturday evening to elaborate more on their big idea. Her partner, Ang Chuang Yang (19), works cheerfully in the constantly crowded store in front of us.

Hanice grew up with blogshops, purchasing items online since she was 16. She reveals that she was on such a spree at one point, she had 34 unopened packages gathering dust at home! However, it was only till the end of May, when Chuang Yang saw those packages, that the big idea struck them.

Hanice explains, “With this store, we are not only appealing to the already existing online market, but the others who do not know of these perks you can get while shopping online, but instead in retail stores... We also want to overcome the social stigma of blogshops pieces being low quality products.”

Another minor problem is that Hanice gets frustrated when her friends’ customers stand right in the middle of the shop, blocking the way of the staff and other customers. (Guys, stay out of Hanice’s way!)

Hanice confesses that when all this pressure piles up, she sometimes makes the urge to just close the store and take a three-minute breather. But everything becomes better when she sees people carrying paper bags with their store logo.

She says, “Since I am only going for university next year, this is my top priority now. Passion is what keeps me going. To me, this is my own thing, and not just work.”

Hanice is unsure of when they will break profit, but with many other blogshops expressing interest, they plan to open their second outlet in August at Cathay Cineleisure. No fear, we can already hear the cash register ringing!

Hanice and Chuang Yang’s parents are very supportive of their venture. Hanice revealed that the overhead costs total up to around $350,400, and they had to get a little loan from their parents (which they have returned by now).

The One New and Possible Answer...

Looking at the shop’s popularity and the daily 4-figure sales, we have to admit, we wish we’d thought of this idea earlier. The crowd just keeps coming in. It was even tough for us to take a photo of Hanice and Chuang Yang in front of the shop without seeing random strangers in the background!

Of course, being first-time entrepreneurs and managing a retail store do come with problems. A difference between a blogshop and a physical store is that you have to deal with customers face-to-face. As busy as it is, Hanice always insists on replying to the customer after ten minutes with a smiley emoji attached. You have to react, right on spot.

Also, dealing with so many blogshops means coping with fellow entrepreneurs of different personalities. Hanice reveals that she actually discovered someone половинц blogshop 880 and she eventually had to invite the one responsible to leave.

Avoid the crowds!

B80 opens from Monday to Friday, 12-10pm. New stock arrives every Saturday, so be there early, as half of the new stock usually disappears on the launch day. (We heard from Hanice that people go as early as 4am to queue! The last period is from 1-3pm, so take that to slowly browse through the racks and not be hounded out.

Shop Address:
#04-128, Far East Plaza
11 Scotts Rd
Tel 6836 3836

To me, this is my own thing, and not just work.”
Runway Bandits started about a year back and is managed by Eil and Swee, two 26-year-old graduates from Singapore Polytechnic. According to them, their style ranges from very chic and comfortable to their on-trend line of in-house designed and some runway-inspired to the oh-so-90’s vintage pieces of their Ann Ata line. In our opinion, their designs are more suitable for Hollywood-sassy chicks, even reflective from their choice of models, than for the kawaii-fashion inclined ladies.

At BOB, they take up two racks, the most out of the ten Blogshops. The lovely Swee tells us, that they gained a whole new experience from contributing to BOB and it draws more publicity for them. Having to travel to BOB every week to deliver new stock? That’s no big deal at all.

Check them out at www.runwaybandits.com

GRAB THEM BEFORE SOMEBODY ELSE DOES!

As Heidi Klum says, in fashion, one day you’re in, the next day you’re out. Stay IN with these hot sellers, available either in BOB or online. Pictures are only for reference, the products might actually be sold out when this magazine goes to print.

JACKETS:
Biker Leather, womenswear, cowboys, denim...
These are a go for every season and every girl.

STUDDED EVERYTHING:
"It seems like there’s a trend in studs in your accessories, clothing and décor. Judging from how fast these items are switched up. For shoes, get the best of both worlds with them in gladiator style.

BASIC TANK TOPS:
Convenient for a sunny afternoon or layered wear in the air-conditioned lecture halls. Show a bit of your playful side, with tanks in stripes, polka dots or even leopard prints. Wear.

TIPS FOR FELLOW ASPIRING ENTREPRENEURS

GET OFF YOUR COUCH! Nothing’s going to be done if you just lounge around and ged comfy. So get on your feet and get moving. The fresh air will do you good for the mind.

KNOW THY CUSTOMER. As the saying goes, you need to understand your audience and their needs. If it’s work, it’s work. If it’s play, it’s play. The key is to understand your customer.

AND TRY CUSTOMERS. Close, but the customer is always right. Heidi Klum calls this "coolness" to the effect that "coolness is a very important part of BOB. She exchanges contact numbers with customers and keeps them informed on new stocks. The customers know what’s selling and what’s not. For example, basic items will fare well at BOB, while the dressier stuff is more suitable for online sales.

SEEK THE OPINIONS OF OTHERS. A business is never a one-man show. From your business partners, suppliers, to the customers, who will also have their say. The blogshop owners of BOB often visit their supplier together and discuss who is selling what.

NEVER GIVE UP. Heidi, who said entrepreneurial is all easy and dandy? Have faith in yourself, keep a clear head, and you may be the next BOB.

WANTED

Have you got any mates that are completely beyond hope when it comes to style? Stuck in the nineties looking like Nirvana, or sporting a mullet and aspiring to be Colin Farrell in Miami Vice? Maybe you know someone whose wardrobe looks more suited to Orchard Towers than Orchard Road? Or someone beyond hope? Maybe its your boyfriend or even your girlfriend....

PLAIN?
DATED?
BORING?
NERDY?
WTH?

WELL NOW IS YOUR CHANCE TO NAME SHAME AND UPDATE UR MATE!!

Simply send us a picture of your mate, with a 100 word description of why they are in dire need of an image overhaul. We will select one lucky winner to get a full makeover, plus feature them in a special section dedicated to how we got rid of their dated dos and how we pimped their looks up for this century.

Sabo your friends today, and let them know what a great mate you’ve been by fixing them up.

Please send all photos and descriptions to contact@campus.asia. Only winners will be notified.
LOVE/hate
BY GAN PHUN BENG

We all love and we admit it. A lot of us are
hypocrites because we like it and we hate it
with a passion but will never admit it.

You look to blame the television last when you hear it,
you smack yourself on the head and hide yourself
for being a money printer.

You love that your girlfriend dates on you and
treats you like a king (or for most of us it works
that way anyway), and (on the deck near
massachusetts cut there) hate it when she
smoothes you out and doesn’t give you time alone.

You love that new, Transformers movie but hate that
after watching a full year and a half for the sequel,
at the end of the movie you realize you just got
caught into wanting another year and a half for the
next sequels.

You get the point, we are here to bitch.

We are also here to comment and express gratitude
do the things, people, places, products that
just got it right.

Since this is the first of many propaganda refuting, ideas expressing
stress relieving, post up frustration releasing, mind lifting
attitudes, I am going to have you as a favour and just skim the top of
the infinite things that are just oh so magnificent. Hang on to your
patience, or cock, for those of you who refuse to listen to your
girlfriends to wear their panties.

You put on your awesomly new pair of skinny jeans – that tight fitting
pant top from Top Shop – and throw on a jacket. You think you look
really good. You rock up to the hottest new joint whose old entrance
locked you, you were walking into the mouth of a middle aged
woman who made the fatal mistake of too much botox and Chanel.
Your firm to take half an hour to get to you and every time you look,
the bartender are shouting up girls.

On the flip side, whack on your sleeveless pair of walk shorts and that
shitty Oakley shirt that has been with you on many a third world
country travels and back, swag up to free Cold Beer and get ready
to experience the same sights in the cheapest beer in town. Why?

This is the place is, I am a multi orgasm person by nature, so after
the first hit from the beer, I get it all again with the chicken wings
and if I am still standing after that, the paradise no no no, no
food, no drink. This place just get things going right. This is not only
be described by that 4 letter word.
After having been through college/uni/poly life, we know what it’s like to be stressed out: what to wear? What movie to watch? Which game to buy? Oh, and where the heck did I leave my term paper? We hear ya.

For instant stress relief, we recommend you:
1. Cut out the illustration below
2. Stick it on any unobstructed wall
3. When stressed, just whack your forehead to the red centre. Don’t be afraid to give it all you’ve got.
4. When you wake up, you’ll be stress-free!
EXPAND
YOUR HORIZON