

ISSUE 04



CAMPUS

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flea market
\$10 challenge

wonder women
birth of venus
girls* guide
to tokyo

venus issue

The post-modern woman



YO' MOMMA! BUKAN DIA BEN

The little angel on the left shoulder and the little devil on the right shoulder. The voice of reason. Your conscience. These are all but mental manifestations of a greater power.

Ever wondered where exactly that voice inside your head came from? No smartass, it's not your brain. Ever considered why that same voice in your head sounds so much like YO Mamma??!! Cue dramatic discovery music, something along the lines of DUM DUM DAHHHHHHHHHHH.

We are all socially conditioned and it isn't the big brand MNCs that do the most brainwashing. It's none other than mummy dearest. Here are the top 10 things you'd most likely have heard when you were growing up and a quick breakdown of why she says each one. Lets try and do them chronologically from when you were a wee toddler to sometime about now, when you're a blossoming young adult.

1. You better be a good boy/girl otherwise the karang guni man will come and catch you away ah!!!

This will probably be the first 'threat' (if you can call it that) that you'd remember. You were probably throwing your toys on the floor or just refusing to go to bed. The karang guni man was a mystery - he came, took all your rubbish and left. He also always had a sinister smile on his face. All this emotional scarring just to get you to behave.

2. Don't study hard and you will become a road sweeper.

Now this one is a classic. We all know that our moms were just trying to scare us into developing a sort of ambition for ourselves. Funny thing is, I never knew why the road sweeper looked so terrifying before.

3. Eat your vegetables if you want to be strong like Popeye.

Back in the day, Popeye was THE man. Olive wasn't the hottest chick around but she appealed to Popeye, which was all that matters. The real hero of the show was of course the spinach. Then cue the punching bag, Brutus.

4. Don't point at the moon, your ear will get cut.

I could never really figure this one out but even till today, I don't ever point at the moon. Everyone loves a mystery.

5. If you pee at a tree you have to say sorry.

This one has superstitious roots and I always say, it doesn't hurt to just heed the advice even if you don't believe in it. Old army story: there was night training, a recruit went to pee, didn't say sorry, excuse me or anything and an hour later he went missing. When the search party found him, his guts were all cleaned out.



6. The "This is not a hotel" speech.

By now, you should be in your late teens. Independent to roam the world, girls aren't gross anymore and we have later curfews. I'm sure almost everyone is familiar with "the hotel speech" and it just takes one little spark to ignite it into a full blown lecture. It's best not to argue but to take it all full frontal and pray for the storm to blow over soon. The hotel speech is a classic.

7. The "You think I'm your maid" speech.

A spin-off from the hotel speech. When moms feel a little taken for granted, they unleash this as a follow up. It normally happens like this: the hotel speech comes first as a battering ram to break down the gates and the "you think I'm your maid" speech follows up as the knock out blow. By the time the ordeal is over, you would've told yourself to clean up your own room, stay home more often and help out with the chores. If you don't, you are a hardened assassin who has already severed all emotional ties with your mother to ensure you are the best at what you do. Or you could just be a bum.

8. Don't shake your leg, you won't have money next time.

An old wives' tale? Funny thing is, you probably would not have stopped to ask why. Why is it that when you shake your leg, you will be poor?

9. If you pick up something like \$\$ you have to pass it thru ur legs before you can keep it.

I found this very intriguing so I decided to include it. So, how it goes is, if you pick something up - say money or a trinket - you are supposed to pass it through your legs before you can keep it. Stake to claim? Whatever the case may be, mom said so, so you better just do it.

10. "Got wear helmet or not?? Better wear!"

I personally got this one when I got to university. It's a little male-centric but it works for the ladies too. The "helmet" means a condom. It was my mom's loving way of telling me to practise safe sex. So listen up kids, you don't want a blueberry muffin in the oven when you haven't planned it. So, helmets on and off to war!!!!

Mom, you've made me fear the karang guni man, stop this compulsive feeling to shake my leg, not point at the moon, do funny things when picking things up, tricked me into eating vegetables and implanted ever searing guilt in me for having my own life. The thing is, you did it with style.

How did yo mamma do it?

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Always
REGULAR
STUFF

Looking for interns:

* **Fine Arts:** To create layouts, covers and amusing caricatures of other colleagues

* **Graphic Design:** To assist in conceptualisation and layout for print and web

* **Web Design:** To help us develop, expand and enhance our site

* **Writing & Reporting:** To conceptualise, research and write original stories

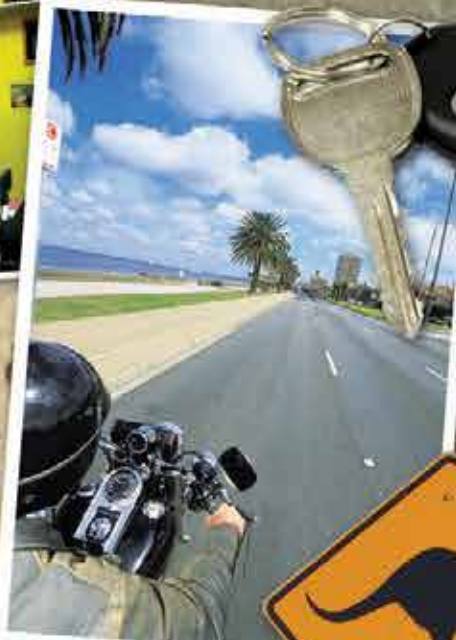
* **Beverage Dispensing & Affiliated Services:** To operate complex, multi-function automated coffee dispenser, have a working knowledge of basic Italian (espresso, grande etc.), and remember which mug belongs to whom.

Fringe benefits include a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities (our office is a 3rd floor walk-up). We can accommodate flexible hours, since we're always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don't ask. But we are looking to nurture and develop future talent.

Anyone not put off by the above should email 75 words or less about themselves and what position they'd be keen to fill to campusinterns@gmail.com.



Australia



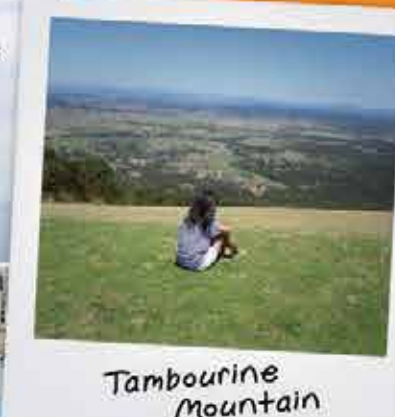
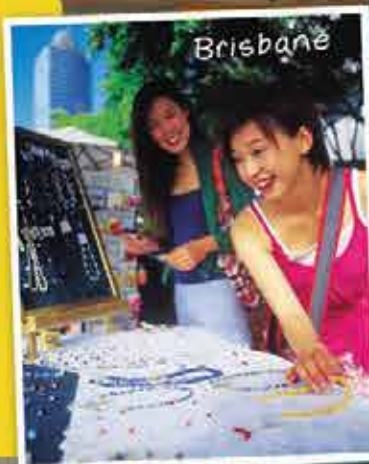
THE GREAT AUSTRALIAN ROAD TRIP



Sydney to Melbourne
by Avril Phua

The recipe for a successful road trip lies in the following & a trusty vehicle, great company and an adventurous mindset! Yes, it is that simple.

Self-driving from Brisbane to Sydney, and then to Melbourne was really an experience. The vehicle took us over 5,000km as we weaved in and out of towns, took food breaks along the way, and explored interesting areas on foot. The many road signs en-route made it almost impossible for us to lose our way.



Take this opportunity to plan your routes wisely, but do make room for impromptu activities. Remember, road trips are fun due to the unexpected surprise factor. What's best about road trips - it's entirely your call!

We travelled approximately 12 hours from Brisbane to Sydney. As a city dweller, the change in scenery was refreshing. Along the way, you will get to see nature at its purest form. Cows grazing, humble-looking cottages, and what's more; get to taste the freshest local produce. Australia is, after all, renowned for their fresh fruits and great scenery. Remember to pick up some munchies and soak up the laid-back Aussie spirit before arriving into Sydney!

Some telltale signs that you are in Sydney include tall buildings, bright flashing lights, pedestrians, and a couple of car-honking experiences within the minute. Sounds familiar doesn't it? Yes, the multi-facade of Australia brings you from the country to the city within a snap of the fingertips. Remember to make room for some touristy experiences too. Fish and chips along the Sydney Darling Harbour, shopping in Paddington market and a joy ride on the ferry to the Opera House. These are some of the best spots for great photos - perfect for your blogs and Facebook accounts!

Shop, eat, and take pictures. How about a change in pace? It would be wise to alternate your activities in order to survive the entire road trip. Plan your activities in a way that you get sufficient rest as well. Instead of heading straight for Melbourne City, try going up to the Blue Mountains first. The dip in temperature and change of pace provides you with ample time to R & R!

The trip up to Blue Mountains took approximately 2 hours. You will notice how mists gather and clutter together, inducing a very dreamy atmosphere. Work those leg muscles and take on the challenge - explore the Blue Mountains on foot. Of course, not the entire mountain, but the man-made trail. Visit the iconic Three Sisters, take the cable car, and hop onto the vertical tram. Some form of exercise is always good. At the end of the day, visit the grocery store and cook up a storm. This can be done if you are staying in a backpacker's accommodation. They have a fully equipped kitchen, so make full use of the facilities, and test your cooking skills! End the night with board games and meet likeminded backpackers from all over the world. Sounds fun! Yes, that's exactly what we did.

The last stretch of our road trip was another 12-hour journey to Melbourne City. Attention shopaholics! Melbourne hosts many local fashion brands, and I dare say - it's the best city to pick up your loots! They have a wide range of goods that are suitable for different budgets and fashion styles. There is the Federation Square, Queen's Victoria Market, The Block Arcade, and many shopping lanes to explore! Hop onto the city trams to find your way around Melbourne City. Travelling in trams is a daily norm for the locals - try it!

Now, if you're in the mood for some myths and legends, head to the Great Ocean Road. This place holds a great depth of history and stories on shipwrecks that actually took place. What's mystical about the Great Ocean Road is the shipwreck trail at Loch Ard Gorge. It is said that only two survivors surfaced from the accident, and locals claimed that they saw the blowhole cave emit an eerie purple glow that very night itself. Since then, nothing similar of sorts had taken place. Do visit the 12 Apostles, Thunder Caves, and enjoy a short horse ride by the sea.

WIN A ROAD TRIP FOR YOURSELF AND A MATE!

WATCH THIS SPACE IN OUR NEXT ISSUE!

CHECK OUT
www.australianroadtrips.com
IN THE MEANTIME.

WORKING HOLIDAYS WITH STA TRAVEL

To find out more about working holidays, visit statravel.com.sg/workingholiday.htm email us at workingholiday@statravel.com.sg or call us at 67377188



PROFESSIONAL INTERNSHIP IN CHINA

Take that important step and make a sound investment for your future in China - fastest growing economies in the world!

This program offers both professional work experience and Chinese language studies. Great importance is attached to the quality of the internships and we'll match your skills with the perfect company and position.

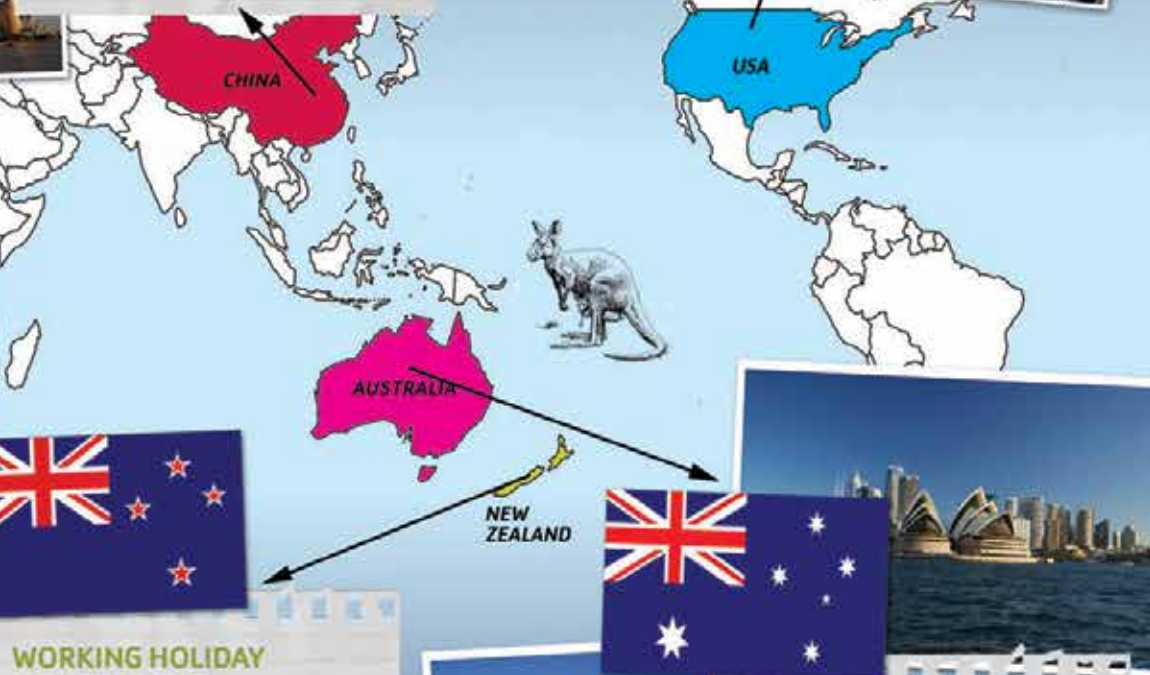
statravel.com.sg/internshipshanghai.htm
statravel.com.sg/internshipbeijing.htm

WORK AND TRAVEL USA

Work & Travel USA program makes it possible for students like you to spend a memorable summer living and working in USA.

This program is designed to give you a first-hand experience in the U.S working with U.S citizens in temporary employment. Most importantly you earn money while immersing in the American life and culture.

statravel.com.sg/workingholidayusa.htm



WORKING HOLIDAY NEW ZEALAND

It's a unique opportunity for you to immerse yourself in the New Zealand culture and still earn money while doing so! Our program is designed to give you the opportunity to travel around NZ, taking up casual employment to help finance your holidays for up to 6 months. This work experience and international exposure looks great on your CV too!

statravel.com.sg/workingholidaynz.htm

PROFESSIONAL INTERNSHIP IN AUSTRALIA

Kick start your career with industry specific experience within the Australian environment for students and graduates. These high quality professional internships are tailored to suit your needs whether it is a requirement for university, a desire to experience another culture, broaden your horizons or expand your career opportunities.

statravel.com.sg/internshipaustralia.htm



Take a ride on a ladies-only carriage in the subway.

As a response to the many complaints of gropers by female passengers, Tokyo's subway trains now have one carriage per train specially for ladies. To find this carriage, there are usually signs in Japanese and English, as well as markings on the floor. This is only available during the morning and evening rush hours, when the mad rush itself (with gloved attendants shoving passengers into sardine-packed trains) is worth an experience.



Go for a soak at a bath house.

Much like spas here, bath houses (ofuro) are commonplace throughout Japan for locals to relax and enjoy a convivial atmosphere. The bathing areas are split between men and women, so women can have time on their own (or with a group of friends) to soak their tired limbs away. In the rest of Japan, there are also natural thermal outdoor baths (rotenburo) which are also gender segregated. While men are forbidden to enter the female side, ladies are allowed to enter the male area.



Rent yourself a 'man' for the night at a host club.

While it's commonplace to have men paying women to have drinks with them at night clubs, women have the opportunity to hire men to drink with them in Japan. Called 'host clubs', these establishments welcome only women - they pay a hefty entrance fee plus whatever drinks they (and their 'hosts') drink. Women get to choose their 'hosts' from a photobook (so the guys have to look their best), and then the chosen one has to cater to the whims of his patron.

Have a drink at a butler cafe.

If you've heard of maid cafes that specifically target male customers, then the butler cafe is one that targets the ladies. You can try Butlers Cafe, which has a staff of good-looking foreign males, or Swallowtail, which has Japanese staff. From the moment you enter to the time you leave, you'll be pampered like a princess. There are also 'cosplay' butler cafes where Japanese women are dressed like male manga characters or butlers.



Slurp yourself silly at your personal ramen booth.

If you're too shy to loudly slurp ramen when dining out, you can try Ichiran Ramen. You press your order at the ticket machine, and proceed to a personal 'cubicle' (you can't see who your neighbours are, save for their backs). You hand your ticket to the kitchen (which is hidden behind a curtain) and minutes later, your bowl arrives from behind the curtain. You won't see a single face here - silence is preserved (no talking, and mobiles have to be silent), so you can slurp away knowing that no one can see you.

Look out for 'Ladies Day' specials.

Much like Ladies' Nite at many clubs across Singapore, Japan has a slew of special offers catered to women on specific days of the week (usually Wednesday). You can get cheaper cinema tickets, or get discounts off rides and activities at amusement parks, baseball stadiums and even at Tokyo Disney Resort. Of course, they also have Ladies Nite at many clubs and bars across town.



Try a capsule hotel for women.

Capsule hotels were probably created to meet the demands of many salarymen who often stay up too late at bars and restaurants, and miss their trains home. Hence, they're often men-only establishments (some of which include bathhouse facilities). These days, there are capsule hotels (or at least an entire floor) for women only - so you can also try squeezing into these bite-sized beds for yourself.

Buy some girl-oriented mangas and merchandise at Otome Road

If Akihabara is a male-dominated area full of nerds with obsessions for cutesy moe girls, then Ikebukuro's Otome (which means 'spinster') Road is the female equivalent. We're not talking about the commonplace boy-meets-girl romance mangas - we're talking boy on boy stories catered to a huge fanbase of girls. We mean huge - you'd be hard pressed to find a single guy walking along the road, as it's teeming with women of every age group.

A Girls' Guide to TOKYO

Here are some girl-oriented experiences in a city that's unlike any other:

CHEAP EATS

- Ezogiku at Totsuka - 100% off ramen
- Shin Yokohama Ramen Museum - 30% off

HOT DEALS WITH THIS CARD

INTERNATIONAL STUDENT IDENTITY CARD

Studies at | Étudiant à | Est. de Enseñanza
National University of Singapore
Name | Nom | Nombre
Kelly Morse
Born | Né(e) le | Nacido/a el
01/02/1989
Validity | Validité | Validez
Aug 2010

FOR DISCOUNTS VISIT:
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CHEAP SLEEPS TOKYO

- OAK HOTEL - 15% OFF
- CO-OP INN SHIBUYA - ¥7850 (SINGLE)

- Air Do - 15-20% off
- Mitsuo Aida Museum - 40% off

CHEAP TRIPS TOKYO



(GEISHA)

GIRL ABOUT TOWN

ADVENTURES OF
OLD MEET'S NEW
A SONY α DSLR CAMERA
PHOTO STORY



TIPS ON CLOSEUP SHOTS:

SWITCH TO THE CAMERA'S MACRO MODE, AND START SHOOTING CLOSEUPS. OR SWITCH TO A ZEISS 16-80 OR SONY 16-105 LENS TO SEE THE TRUE POWER OF THE ALPHA, WHICH GIVES YOU A 24MM EQUIVALENT WIDE ANGLE.

YES!



I LOST TO
A GIRL!

TIPS ON BLACK AND WHITE SHOTS:

SONY ALPHAS COME WITH A B/W SHOOTING OPTION AS PART OF THEIR 'CREATIVE STYLES'. TO CREATE MORE DRAMATIC B/W SHOTS, IT'S BEST TO TAKE PHOTOS IN THE RAW COLOUR FORMAT AND USE PHOTOSHOP ELEMENTS TO CONVERT IT TO BLACK AND WHITE.



MODEL:
JOYCE STAR TAN
(REPRESENTED BY
BEAM ARTISTS)

PHOTOGRAPHERS:
LAWRENCE OKENWA
EUGENE SOH & KELLY MORSE

LOCATION:
SONY STYLE GALLERY & CABLE CAR

MAKEUP BY:
SICTA PTE LTD TEL: 6533 3588
#03-586 BLK 1 ROCHOR CENTRE

CAMERAS USED:
SONY α 380 AND SONY α 500



WHY IS
EVERYONE SO
QUIET?



YOU ROCK,
SISTER!

TIPS ON INDOOR SHOTS:

SOME SONY α DSLRs HAVE AN HDR SHOOTING OPTION, WHICH SNAPS 3 IMAGES AT DIFFERENT EXPOSURES AND MERGES THEM FOR AN IMAGE WITH GREATER DYNAMIC RANGE. PLUS, IT'S GOT STEADYSHOT INSIDE WHICH IS IN THE CAMERA BODY AND NOT THE LENS.



YIKES!

I CAN FINISH
THIS ALL BY
MYSELF!



TIPS ON INDOOR ACTION SHOTS:

THE INTERNAL FLASH UNIT PROVIDES SUFFICIENT COVERAGE FOR AN 18MM WIDE ANGLE LENS. WHILE THE AF-ASSIST AND RED-EYE REDUCTION KEEP PHOTOS SHARPER, THE D-RANGE OPTIMIZER TECHNOLOGY ENSURES BALANCED EXPOSURES IN BACKLIT SITUATIONS.



WANNA GET YOUR STORY OUT?

IF YOU'VE GOT AN INTERESTING STORY OR IDEA YOU'D LIKE TO SHOOT AND PUBLISH WITH A SONY α DSLR CAMERA, EMAIL US AT CAMPUSINTERNS@GMAIL.COM AND TELL US YOUR IDEA!

NO WAY!
I'M NOT
DONE!

'Dr Travel'

Our experts on all things travel will help you answer some of your burning questions about where to find amazing trips at great value, and what to do when you are on those adventures of a lifetime. No place is too remote and no adventure too daring for Dr Travel, so sit back, relax and absorb these words of wisdom.

Dear Dr Travel:

I've always heard about traveller's illnesses while on the road. What are the common travel sicknesses and how can I prepare for the worst case while travelling?

Jimmy Wong

Hello Jimmy,

Getting sick while on the road is the last thing you want. Your travel days are precious, who knows when you can get back to that country again? Some common illnesses are Malaria, Yellow Fever, Hepatitis A, Tetanus and Rabies. It would be advisable to see your family doctor prior to your trip for some medical advice and also to stock up on some regular medication. You can also purchase a travel first aid kit at any of the local retail pharmacies, and these kits normally would have all the essentials needed. Do check out statravel.com.sg/stay-healthy.htm for more info and travel medical tips.



Dear Dr Travel:

My friends and I are all going on exchange next month all over the world. Our accommodations are all sorted with the exchange universities. Our travel dates are only during the weekends and public holidays. Where can we go to sign up for those half day tours or full day tours in major cities?

Sandy

Dear Dr Travel:

We are planning a trip during our holidays to Europe where we plan to travel on the cheap. We plan to just look for a hostel while we're there, at every city. What do you reckon?

Vanessa and Samuel

Hey Vanessa & Samuel,

Travelling on the cheap is always a great idea. Saves you more money for better food and drinks! I'm not so sure about your plans for hostel though. If you only have 2/3 days per city, time is of the essence for you. If you do not book the accommodation, you would spend at least 3 to 4 hours searching for accommodation it's the peak season or hostels are fully booked. This shortens your time to see the city and you can save that hassle by booking in advance prior to your trip. One tip could be to just book the first couple of nights in your city, so at least you know that you have a roof over your head on your first night in a strange new place. Check out statravel.com.sg/hostels.htm for some great value hostels and click "search now" for accommodations all around the world!



Hi Sandy,

I can understand how excited you must be on your upcoming trip. The majority of your time would be spent at school so your weekends are precious in exploring your host country or the continent you're in. Day trips are a great idea as they get you familiarised quickly with the city/town and you can then explore on your own time after the tour. You can also ask all the questions you want to the guide, since you paid for it. Do visit statravel.com.sg/daytrips.htm for more ideas and a list of trips wherever you are visiting!



America!

America. The name says it all. And if it didn't, the pop culture, music, movies, global brandnames, monster trucks, football games, outrageous celebrities and apple pie would. So, we won't bother to follow all the clichés that Friends, reality tv or Paris Hilton have jaded the world with. If you're really thinking about studying in America and trying to get to grips with the real USA, it's best to start with the cold hard facts.

Depending who you ask, there are roughly 2,500 - 3,000 tertiary institutes in the USA. Add to that 308,000,000 people across 50 states ranging from the arctic (Alaska) to the tropics (Hawaii), and it's obvious: America's a humongous, diverse place. Fact.

There are also lots of stereotypes out there. And like most good stereotypes, they're all more or less true. California's full of awesome beaches, surf culture, and laid back yuppies in convertibles. New York's gritty and raw, with people, taxis, bike messengers and hot dog vendors all going everywhere at once. New England's quaint with ivy covered walls and ice cream parlors in spring, followed by forests of golden leaves, hot cocoa and roaring fireplaces every fall. Texas is big and brash.

It's a place where cowboy boots are the only accessory you really need to go with that confident swagger... but then who needs to walk anywhere when you've got a 20-foot long silver Cadillac in the driveway, complete with real bull horns on the bonnet... sorry, that's 'on the hood'; in Texas, bonnets are something only little girls wear. Fact.

Now, everyone's heard of the classic line: 'America's a land of opportunity'. If you're an average tuned-in dude, you'd also know lines like 'bootylicious' and 'holla back', or people who refer to themselves as J-Lo or P-Diddy. Indeed, since Abe's 'fourscore and seven years ago' speech, the US of A continues to evolve and accept anything. Fact.

Long story short, America remains a place where anything's possible.





NEW ENGLAND

If you're looking for ivy-covered walls, clapboard houses and amazing history, it's all here. It's home to dozens of historic schools, and is one of the USA's most academically-gifted regions. Blending the best of all worlds, New England's more relaxed than New York, and more serious than California.

MUST DO'S

- Attend a Bowdoin College vs Colby College hockey game. One of the most hotly contested rivalries in college sports.
- Fall Road Trip. New England's legendary for its forests of gold and red foliage every autumn.
- Eating New England's Specialties. New England's famous for seafood - best-known is the clam chowder. Boston's temple of oyster is Union Oyster House, the oldest restaurant in America. While Maine's lobsters are best in fall or winter. Boston is also known for its Boston beans, as well as clams and Italian food (in its famous Little Italy district).
- Boston on St. Patrick's Day. On 17 March, Boston's St. Paddy's Day parade (dates back nearly 275 years) is where you'll experience Boston's rowdy Irish heritage and get to try some green beer.



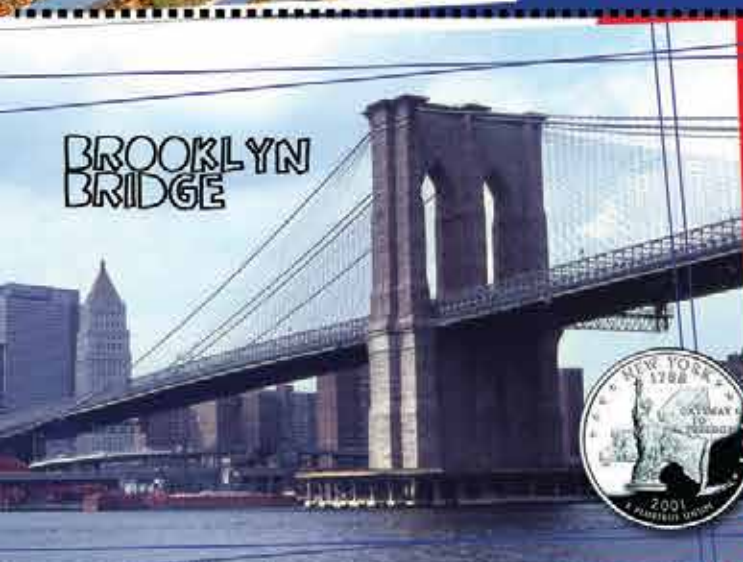
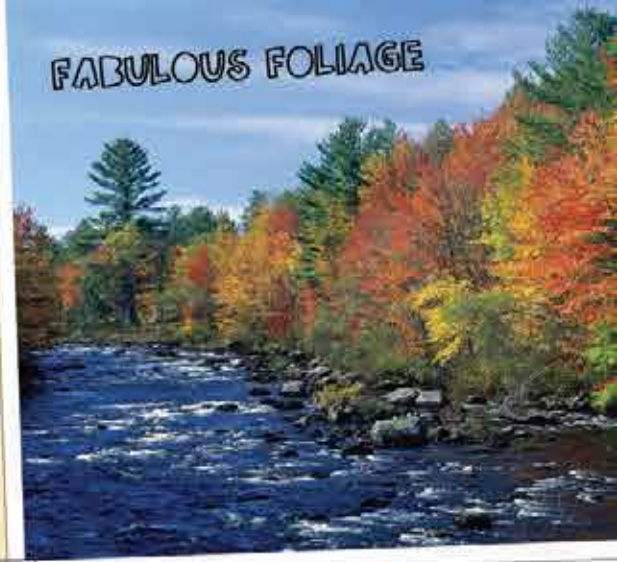
WHAT TO STUDY

LIBERAL ARTS

Often overshadowed by better-known schools like Harvard, schools like the 'Little Three' (Amherst, Wesleyan and Williams Colleges) often come up tops academically. They're intense but not regimented, giving students access to almost anything they want to pursue. They also have diverse, vibrant social scenes, and cultivate a 'work hard, play harder' atmosphere you won't find in more typically high-strung schools.

Amherst College is one of the nation's oldest and most highly regarded schools, while Wesleyan University has a well-rounded 'liberal arts' programme. Williams College is ranked as the top 'liberal arts' school in the USA, and over half of their students are female.

FABULOUS FOLIAGE



BROOKLYN BRIDGE

NEW YORK

Hometown boy Frank Sinatra once said, 'if you can make it there, you'll make it anywhere', and that's what people have been doing for generations. This multicultural city is a global centre for media, design, fashion, the arts, music, sports, and of course finance - there's almost nothing it doesn't do well.



WHAT TO STUDY

ART, DESIGN, MEDIA

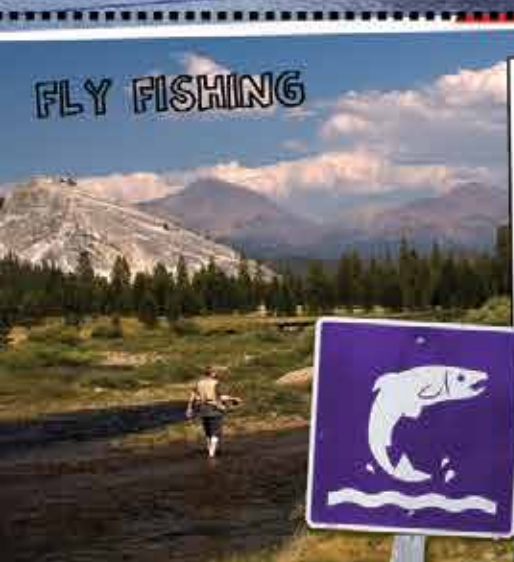
Most arts, design and media schools are located in the heart of New York City, where its uber-urban setting puts students in the middle of art galleries, museums and the city's bustling media culture. Whether it's photography, architecture, fashion, music or graphic design, NYC is the undisputed brand name for the arts.

Schools like Pratt Institute (one of America's foremost, focused architecture, art, fashion, graphic design and creative writing schools) is a good all rounded school. Parsons, famous as the Project Runway workroom, is a specialised school of art and design within New York University - the biggest university in America. Its alumni include Donna Karen and Marc Jacobs.



MUST DO'S

- Broadway. It's THE global mecca of theatre and performing arts, where you can choose from Cats, Phantom, Rent, Chicago or Les Mis on any given night.
- Puerto Rican Day Parade. New York hosts the country's biggest Latino event every year in June, with BBQs, concerts, celebrities and salsa for miles in every direction.
- Lady Liberty. Go up to the observation deck in the crown for one of the best views of the city and Ellis Island.
- After hours in the Village. The bohemian heart of Manhattan, Greenwich is where coffee houses, live music, avant-garde theatre, intellectuals and students all mix.



FLY FISHING

MUST DO'S

- Try Rocky Mountain Oysters. If you like fishballs, you've gotta try sheep balls. These are really made from the thing that hangs between a male sheep's legs. If you're grossed out, you can try bison steak.
- Fly Fishing. You'll need waders, flies, at least a 6-pack of beer, supreme bladder control and the ability to match wits with trout in lakes and rivers.
- Chinatown. Denver's big Asian community holds dragon boat races and parades every year for CNY, so you're never too far from the comforts of Chua Chu Kang or Kallang.
- Learn to Ski/Snowboard. Learning to ski or snowboard is a virtual must. If there's been a fresh dusting of powder the night before, most of your classmates will head for the hills, so don't be a huge loser and be the only one who's clueless out there.

THE ROCKIES

One of the most sparsely populated corners of the country, you can have entire mountain valleys to yourself and not see another person for miles on hikes or rides. However, with major cities like Denver and Salt Lake City in the area, you're never far from a great clubbing scene or city comforts.



COLORADO

WHAT TO STUDY

SCIENCE PROGRAMMES

Thanks to its wide open spaces and abundant wildlife, schools in this area are nationally recognised in fields like natural and applied sciences, as well as engineering. It's the place to go if you're tired of cities and want to experience clean air, solitude and the great outdoors.

The University of Colorado (the most highly funded university in the world by NASA) is ranked as the 6th best public university in the USA, with undergrad programmes in many science fields. University of Montana is famous for its balance of academic excellence and outdoor activity, recognised for its programmes in biological and natural sciences. If you want to fill the gap as a mining professional, the Colorado School of Mines is one of the best places to study this specialised programme.

WHAT TO STUDY

SCIENCE PROGRAMMES

Thanks to their strong tradition, schools in the south are strong in natural sciences, as well as economics and political science (the region has produced many presidents, including George W Bush and Bill Clinton).

Rice College was recently listed as one of Newsweek's 'New Ivies', and offers excellent programmes in economics, engineering and political science. The University of Florida is the most prestigious university in Florida and is globally one of the top schools for biotechnology. Plus, they admit one of the highest numbers of international students. With its location close to the coastal wetlands, Tulane University is a critical place to study climate change and things like hydroelectricity.

EL PASO



THE SOUTH

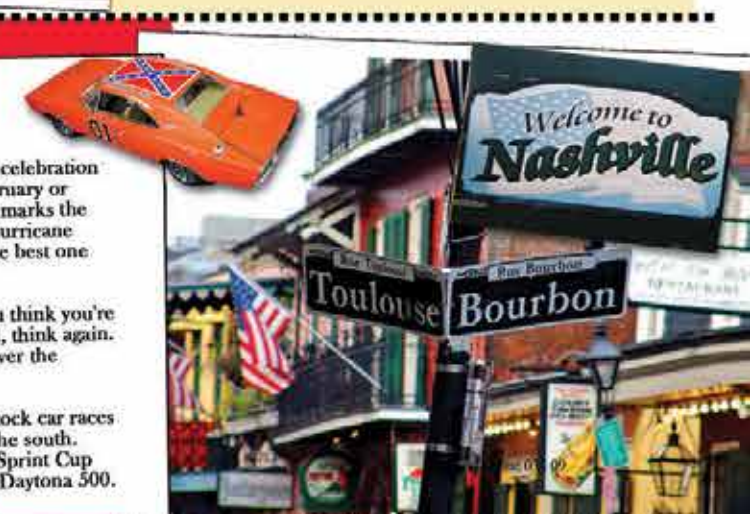
With its warm, mild weather, and slower pace of life, the South is a great place for people who want a good balance of lifestyle and learning. With its distinctive regional food and many smaller cities, the friendly South generally has cheaper tuition fees and cost of living than the rest of the USA.

MUST DO'S

Mardi Gras. This famous raucous celebration takes place every year around February or March in New Orleans. This year marks the fourth Mardi Gras parade since Hurricane Katrina, but it's promised to be the best one since the catastrophe.

Try Creole and Cajun food. If you think you're gonna miss chillies and spicy food, think again. Cajun food will make you rediscover the meaning of spicy.

NASCAR. Discover the rush of stock car races at multiple locations throughout the south. Check out Charlotte, NC for the Sprint Cup Series, or head to Florida for the Daytona 500.



America Profile:

Here are some of the top schools around America...

New York City

Cooper Union

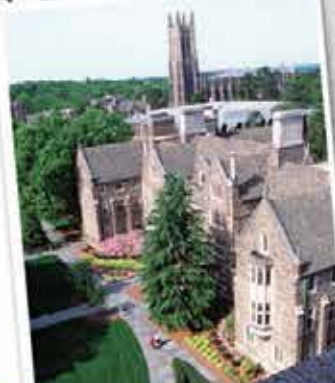
Literally a free-for-all, this highly selective school offers free tuition for its 900+ students, essentially give you a 4-year, SGD\$175,000 scholarship upon acceptance. Supported 100% by gifts, donations and big backers, it celebrated its 150th anniversary last year. Famous for engineering, architecture and visual design (graphics, illustration, product design), with arts students having their own shows prior to graduation. A breeding ground for future talent, everyone from Abraham Lincoln to Obama have given guest lectures to CU students.



Georgia

Wesleyan College

Founded in 1836, it's the world's oldest all-women's college. Wesleyan's dynamic alumni include the Soong sisters - the dynamic first ladies to Sun Yat Sen and Chiang Kai-Shek - and the first Chinese women to graduate with US degrees. The school has a concentrated undergrad programme of 700+ students, specialising in women's studies, alongside the sciences. Wesleyan boasts a student-faculty ratio of just 8:1, and makes an ideal school for female students looking for a highly focused experience.



Virginia

Washington & Lee University

Situated in the rolling Virginia countryside, W&L is one of the south's most highly regarded and academically respected schools. While you can study physical sciences and engineering, W&L's claim to fame are its political science, public policy and economics. The emphasis on training leaders has swelled its alumni rolls with politicians and diplomats. Founded by 'southern gentlemen', the school still maintains a strict ethics code, and has a discernable atmosphere of old-world charm.



North Carolina

Duke University

Duke's students hail from over 100 countries who come for its world-class research facilities (Duke boasts a \$6 billion endowment) and its hundreds of academic programmes. Ranked 14th globally last year, its on-campus student life is highly social, with numerous fraternities and sororities. Post-graduation, Duke alumni report some of the highest earnings of any tertiary institute in the US, thanks to producing dozens of leading CEOs and several world leaders.



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Cheat Sheet

#4 Broadway Theatre



See the phantom

1. Broadway Basics

For over 250 years, Broadway has hosted an array of performances from plays to comedies to operas. Performances were considered "Broadway" if they were located in the theatre district of New York City or the West End of London, had big budgets, over the top sets, and well-known actors and producers. In short, it's not your local school production or some community centre Chinese opera. If a performance is lucky enough to have a lot of money or a big producer backing it, then it may be debuted on Broadway. However, some start out at smaller theatres and work their way up. Not to worry: if you won't be in NYC or London anytime soon, some Broadway companies have travelling groups performing all over the world. Here are some Broadway basics for you, so that you don't end up being a 'Broadway Beng'.



Tickets Galore!

2. 'Broad'-en Your Vocabulary

In order not to speak like a blockhead of Broadway, you'll need to throw in some theatre terms here and there (like the ones below) to keep you at the centre stage of any conversation.

PLAYBILL: The free program or guide handed out at the performance: it lists the characters, actor and actress bios, scene guides, etc.

BROADWAY: Theatre with 500 seats or more located within the New York City Theatre District

OFF-BROADWAY: Theatre with 99-499 seats where actors have equity contracts (which provide job security, minimum salaries, etc)

FRINGE THEATRE: Theatrical performances outside of the West End in London (comparable to Off-Broadway)

CURTAIN CALL: After a performance, actors come back on stage to receive the applause of the audience

GREEN ROOM: A room close to the stage for actors to relax and touch-up their makeup.

HOUSE: The audience

RUN: When a production performs a sequence of shows



I spy with my little eye

4. Name Dropping: Andrew Lloyd Weber

If you wanna show off to anyone Broadway-savvy, you'll need to drop some facts about Andrew Lloyd Weber. In January 2007, he was inducted into the Theatre Hall of Fame for Lifetime Achievement in Theatre. Some of his works include Cats, Evita, Theatre, Jesus Christ Superstar, Joseph and the Amazing Technicolor Dreamcoat, and Phantom of the Opera.

5. To Clap or Not to Clap

If you happen to be watching a Broadway theatre in New York (or Canada), it's common practice to clap for the actors as they enter the stage - more especially if they're big name actors. But do that in London, and you'll be told to be quiet - over there, audiences only clap once the act is done. Even standing ovations are not encouraged, so don't stand up when clapping (unless you're in New York). So when it comes to not wanting to look like a dunce, wait until others clap before you break out like a maniac.

6. Currently Running Broadway shows:

- * The Phantom of the Opera, began showing January 26, 1988, Broadway's longest-running show and musical
- * Chicago The Musical, began showing November 14, 1996
- * The Lion King, began showing November 13, 1997
- * Wicked, began showing October 30, 2003



Chicago!

7. Get Your Act Together

In order to be a guru, you gotta watch the stuff. Unfortunately, not all Broadway shows make it out to Singapore, so if you're lucky enough to be travelling through an area while one is in town, get yourself some tickets. Your next chance to catch a Broadway performance here at home is Chicago The Musical, coming in April.

Chicago The Musical
At: Esplanade Theatre Musical
Dates: 16 Apr - 9 May 2010
Students Tickets: \$50 for matinee and evening performances (excluding 20 April 2010)

BIRTH OF A VENUS DEATH OF POINIS

The struggles of being a lady(boy)

by Kelly Morse

With arms stretched wide and a playful expression on her face, Charyl danced to the thumping electronic beat, threw her head back and exclaimed, "I'm a party girl!" The vixen gave a cheeky grin, rising from her seat, with one hand on a stool in front of her. After swinging her head back around to capture everyone's expression, Charyl leaned over, and slapped her own backside with her free hand. An innocent giggle escaped, to my surprise, in throaty tone. After grabbing a black straw with an accordion neck, I watched her stick one end behind her ear and bend the neck toward her mouth. It oddly looked like a telephone headset. She backed up a few feet then began walking like in a high fashion runway show. Sticking her right arm out, she pointed across her surgically sculpted body like on a stage motioning to fans in a screaming crowd. Only her reflection, however, in the large wall to wall mirrors, was staring back at her. Charyl's perfect smile seemed to tell the world she is carefree and happy-but her words told a drastically different story.

Probably no one's surprised that Thailand is teeming with transsexual men, or "lady boys." Just as expats come to Singapore from all over the world to benefit from expanding business, so do katoeys (the term used in Thailand). They certainly don't come to discover what is so "uniquely" Singapore, but rather to solely earn enough money to care for themselves and their families.

When passing lady boys on the street, it's easy to judge. They're a freak. They're immoral. They're really a man-but are they?

In an attempt to understand their lives and motivations, we must start from the beginning - growing up as a child in Thailand.

MAKINGS OF A LADY BOY

Charyl, 32, knew she was a female from birth. She would stand in the shower and examine her figure thinking something was very wrong. She didn't belong in that body. She was a woman, but her physique resembled a man. Women were nothing more than friends to her, but men on the other hand, made her blush.

In some cases, one reason males from countries like Thailand go through a sex change is because they were raised to believe they weren't boys at all. Some parents (mostly the mothers) believe a female will take care of their family better than a male. Many times, the last child is the one held most responsible for the family. Thus, the youngest is raised as a girl regardless of true gender. If born a male, the boy may over time begin to feel as if he is truly female because of the way he was brought up. They are put into traditional female roles, are regarded as women and consequently, exude a feminine aura. Once they reach an age where they are believed to have the ability to care for themselves and the family, the teens take over. That includes the financial responsibilities. This is often necessary because Thailand doesn't have a well-established welfare system.

In Thailand, there aren't heaps of ways to make a decent living, especially for teenagers. Thus, they are left with few options: manual labour on a farm, hawking goods at a market, or possibly, selling themselves. As you can imagine, the final option is the most lucrative. For instance, working on a chicken farm for about a week would earn you 2000 Baht or \$385. However, as a call girl, a young woman can earn many times more in just one night.

THE TRANSFORMATION

Make-up, perfume, nail polish, clothes, and hair are the fun parts of being a woman. The most difficult part of the transition is all of the surgeries. Trying to match how they feel on the inside with what is portrayed on the outside, often takes numerous, painful operations and ultimately that's the key to being a successful transsexual prostitute.

Charyl, with silky, highlighted hair and a pretty face, had her first surgery seven years ago. She paid \$34,000 for breasts. Next, she had her penis removed and the area reconstructed into female genitalia for \$30,000. But she didn't stop there. She also got her adam's apple chiselled and her nose reconstructed to give them a more feminine appearance. To top it all off, she had laser hair removal under her arms. Charyl paid for the surgeries entirely by herself. She worked as a masseuse for many years before saving enough money for her first surgery. All of the operations were performed in Thailand with a doctor who, not surprisingly, has had lots of experience in this area.

Not all lady boys go through as much extensive surgery though. Karen, who came from Vietnam, is very unlike Charyl. She's skinny, but appears to not have had as many operations. Karen has a wide, masculine nose and prominent adam's apple. Her broad shoulders and clearly fake black wig make her look like a fruity beer amongst colourful cocktails. She tries to exude femininity by brushing her cheeks with a rosy pink colour and applying silver shimmer powder on the insides of her eyes with a darker eye shadow on the corners. But behind the make-up and fake hair, is undeniably a man.

MOTIVATIONS

Post-operation, many lady boys travel to places like Phuket and Singapore to work because there are a lot of business opportunities. For most of them, the money is used to support their families back home. Reasons include paying for a parent's hospital bills, to funding a sibling's education so he wouldn't be subjected to this type of work as well.

Karen travelled from Vietnam to Singapore for related reasons. Her mother is in the hospital and needs money for treatments. She hopes to make enough cash to take care of her sick parent. Clara, 30, had a similar story. Back home in Bangkok, her father has cancer. In an effort to raise money to pay his hospital bills, Clara came to Singapore to work in the industry. And then there's Charyl, who entered this line of work to help her older brother go to school. She felt that with an education, her brother wouldn't have to follow in her footsteps.

To Charyl, it's worth it. The money she earns here in Singapore helps support her family in Chiang Mai and that makes her happy. Her relatives do not know the true source of her income though. They believe she is working here as a karaoke girl. Although they know of her sexuality and transformation, they would disapprove of her being a prostitute and she can't bear the thought of disappointing her family.

Charyl's current boyfriend, as she calls him, is from Australia. His grey speckled beard and balding head unintentionally disclose his old age. He was married twice before and even had grandchildren, but now that he is divorced he feels free to do as he wishes. At the going rate of \$3400 per day, Charyl has stuck by his side for 5 days in a row. Could this holiday "fling" last beyond the first week? Charyl coyly unveiled that while visiting Singapore, her Australian boyfriend tattooed her real Thai name on the back of his neck. He knows about her transformation, and he's okay with that. When he told her he loved her, Charyl was happy, but apprehensive. She likes him, but doesn't love him. Not surprisingly, she believes actions speak louder than words. Only if he decides to go to Thailand to meet her family or he invites her to Australia to meet his, will she consider dropping the "L" word.

FOR WHAT IT'S WORTH

The price scale to spend time with working ladies like Charyl or Karen differs depending on the clients' ethnicity and length of time spent with them. For Asians, a "short time" costs around S\$150. A "long time" runs approximately S\$250. For Western clients, the price is a bit steeper. A "short time" begins at about S\$250 and a "long time" is closer to S\$350. In comparison to working on a chicken farm in Thailand, it could take a month of manual labour to earn as much as they could in one night or a few days as a lady boy prostitute. During a slow week, Charyl takes in about S\$1,000. On the other hand, when business is good, about S\$2,500 is what she would expect to get for only a week's worth of working.

Sometimes Charyl's clients also try to buy her jewellery, but she tries to persuade them not to. She worries it will be ripped off and stolen while she works in the bars and clubs. The issue doesn't seem to bother Karen though, who wears big silver earrings while she's working.

As you can imagine, it's not easy for them to work in places like Singapore. When your passport says you are a male, but in person you look like a woman, customs officials more than likely stop you at the border. They either send you back or give you a hard time

entering the country. Many lady boys come to Singapore on a visitor's pass. Thus, every couple of months they have to leave and then go through the whole process of trying to re-enter again. This, like so many other parts of their life, is a constant struggle.

Once in Singapore, some rent a hotel with friends while others stay in a house or an apartment with a "boss." For the latter option, lady boys only pay about S\$30 a night, but the real cost is their freedom. They are told where to work plus the boss will often sit in a dark corner of the bar keeping a watchful eye to ensure they are always pursuing clients. That was the case with Anabelle, 24, who was hesitant to talk to anyone without first being bought a cocktail. In this particular bar, lady boys receive a S\$4 commission for every drink you buy them. For the cost of her S\$22 cocktail and a S\$24 glass of wine for her friend, the two were able to sit and chat for a few minutes. At least that was the case until a tall, dark, and "almost" handsome man in a black suit penetrated the velvet curtain blocking the entrance. When he sauntered into the bar, lady boys flocked to him, including Anabelle. They all competed for his business. Although the freshly ordered drinks weren't finished, the conversation obviously was.

PIECING TOGETHER THE PUZZLE

After speaking with a number of katoeys, it's apparent they go through the transformation for two main reasons. One, because lady boys truly believe they are women. Two, because if they are women, being beautiful prostitutes is how they will make the most money. Noticeably, their family's well-being is their number one priority. Family almost always comes up in conversation, even at the most unscrupulous establishments. There is more often than not, a sibling, a parent, or a relative, that needs medical care, but they simply can't afford it. To some, prostitution is the answer. I found the drastic measures these women have taken to care for their families overwhelming and difficult to understand. With the struggle to clearly define what is right and wrong, what is considered going too far to protect your family? Put yourself in their shoes. What would you do if your sibling felt they had to work as a lady boy to care for a diseased parent? This gives us all something to ponder - the things we are willing to give up or change to feel complete and care for someone else. The next time you see a transsexual, before you condemn them for being who they are, take a second and think - if the tables were turned, what would be your story?



The Female Athlete "Triad"

The "female athlete triad" is a specific medical condition affecting women participating in a wide variety of sports. Usually it involves them training at an extremely intensive level, and results in 3 main problems (hence the term, "triad"):

1. An energy imbalance issue (or eating issue)
2. Irregular menses or periods that stop altogether
3. Osteoporosis (thinning and weakening of the bones)

The main cause of the "triad" is likely to be an "energy imbalance", or "input-output mismatch" issue. In other words, the athlete is burning much more calories than she is consuming. Or possibly, she is dieting inappropriately, resulting in reduced caloric intake that is unable to match her daily requirements.

For example, a recent patient of mine started to train for an upcoming ultra-endurance event. She was normally jogging about 20 km per week. She followed a gradual program of increasing distance, and at the time she saw me she was doing more than 50 km each week. On a daily basis she was probably burning over 5,000 calories a day (normal about 2,500 calories), but she wasn't eating enough calories to replace what she was using! Her reaction was - "to get 5,000 calories I'll have to eat like a pig, and I want to diet to build muscle and not gain fat!"

The problem with this input-output mismatch is that it ends up messing up the other finely tuned hormone systems in the body, especially the female menstrual cycle, and also bone metabolism.



That's my ball!

Athletes with the "female triad" will often have increasingly irregular menses, and in many cases, may stop having periods completely. Sometimes, these women view the stopped menses as good news - "Great! I don't need to worry about my periods during this important time working up to the competition!"

However, it is the regular menstrual periods which have a preserving and protective effect on our bone mass, which is why osteoporosis (bone weakening/thinning) usually only affects women after menopause. However, in female athletes who have had the "triad" and absent menses for a long time, these very physically strong and well-trained women may actually have the thin osteoporotic bones of a 60 year old. This in turn increases the risk of developing problems of weak bones, such as stress fractures.

The main area of prevention as well as treatment is to address the primary problem of the athletes' nutrition and input-output status. Often we might refer these women to sports nutritionists, who can do a detailed analysis of how many calories they are burning daily, and develop a dietary plan that can appropriately match and replenish the calories lost.

Most of the time, the nutritional interventions help to sort out the female cycle after a few months. Sometimes, in the interim, the gynaecologist may prescribe an oral contraceptive pill, to try to get the athlete to start having "regular periods" until their own bodies systems normalize.

Hopefully, with the appropriate prevention, these athletes never get too osteoporotic or "bone thinned". In some cases however, calcium supplements and even special medications may be required to treat the osteoporosis.

Ligament injuries in women

The anterior cruciate ligament (ACL) is probably the most important ligament in our knees - the one that keeps our knees stable to allow us to perform cutting sports like badminton, netball, basketball, volleyball, etc. It is the most common ligament injury to require surgery in the form of ACL reconstruction.

Women have a two to eight times higher risk of getting an ACL tear. In fact, in the USA, where the absolute number of female athletes participating in high school and collegiate sports is similar to males, the percentage of female patients undergoing ACL reconstruction is higher than males!

There are many theories as to why women have a higher ACL tear risk. Numerous causes have been proposed, but to date none have been conclusively proven to increase the risk of ACL tears. These possible causes include:-

- * Women seem to have more joint laxity than men
- * Effects of the hormonal cycle on the elasticity of ligaments
- * Size of the space where the ACL sits in the knee (the so-called "narrow notch")
- * Smaller ACL ligaments than men

Recently one of the possible reasons that has gained popularity is the way that girls naturally land after a jump. Video analysis has been conducted on these differences. When viewed from the front, boys land with their knees the same distance apart as their feet and their shoulders. Girls on the other hand naturally go into a "knock-kneed" stance, in which the knees tend to come together as they land. This "valgus landing position" has been suggested to be a strong risk factor for getting ACL tears.

There are currently studies ongoing in the USA looking at the possible effect of pre-season "jump-landing" training for female soccer and basketball teams, to see if this training can reduce the risk of ACL injury in women. So far, interim data seem promising.

Anterior cruciate ligament (ACL)



What's Up Doc?



From injuries to ailments and everything you want to know about your body but are too embarrassed to ask or too cheap to pay for answers, check in on the doc!

About the Doc...



Dr. Lim Jit Kheng

Dr J K Lim is an orthopaedic surgeon at Mount Elizabeth Medical Center, Singapore. He specializes in sports injuries, and knee and shoulder problems. In addition to his orthopaedic surgery practice, he takes care of sports injuries for students of the Singapore Sports School and he has been the Team Physician for the Anglo-Chinese School (Independent) rugby team for the last 4 years. Sports-wise, Dr Lim is crazy about all kinds of board sports such as wakeboarding, wakesurfing, snowboarding, and windsurfing, and can't wait to try kiteboarding next. He is also a hardcore scuba diver and travels all over the world with his wife, Jeng, on diving trips.

Minimally Invasive Orthopaedic Surgery, Mount Elizabeth Medical Center #03-06. Tel: 67348522, Web: www.miortho.sg

WHAT WOULD YOU BUY?

(the pet rock project)

Story by Clara Lock

A FLEA MARKET FLEA-TURE



FLEA MARKETS – land of the quirky and the eclectic, a shopping experience promising a quick jaunt off the beaten track, into a bewildering array of second hand items guaranteed to captivate and intrigue. Having spent the better part of my teenage years exploring the quirks and foibles of flea markets across the island, I set out to discover just how open shoppers were to a little dose of the uncanny.

It was to be a social experiment of sorts – I would revive the fad of pet rocks, hugely popular in the 80s, and try hawking them to unsuspecting Singaporeans.

Part of the attraction of flea markets, I believed, was the notion of unpredictability, the departure from the organised, sanitised mall experience, where racks of clothes were colour-coded and then arranged by size, and store offerings hardly differed in their valiant attempts to stay in the fickle loop of fashion.

My pet rocks, I hoped, which came complete with name tags and gender-specific descriptions, would appeal to the slightly off-kilter crowd, those saddled with the same ennui I had experienced with shopping malls all those years ago when I first delved into flea markets.

Armed with a red and white checkered tablecloth, some signage, a bag full of rocks and pockets brimming with zest, I arrived bright and early at The Mega Flea Market, Singapore's largest flea market to date, held at the Singapore Expo in late January.

The general sentiment, however, as I soon realised, was that most people just didn't want an inanimate object as a pet, and while most conceded that it was a 'cute concept' and a 'novel idea', it was impossible to convince anyone to take home a little pet rock.

Others seemed vaguely interested, but ultimately decided that keeping a rock as a pet was too esoteric a concept for them to stomach. A lovely middle aged lady laughed off my persuasions to purchase a rock, saying she had 'not come to the stage' where she could 'appreciate such a thing'.



Surrounded by stalls featuring imported apparel and cosmetics packaged in neat boxes, my dearth of sales continued well into the late afternoon, as I was faced with polite, but disinclined audiences. Perplexed expressions and confounded faces seemed the order of the day, while some looked visibly uncomfortable and shied away when I gaily chirped a welcome to my stall.

Just as my enthusiasm was about to peter out, a couple approached. Tentative at first, their hesitation was soon replaced by a buoyant ebullience as they jubilantly picked out a pet rock – a slightly misshapen, angular, pale rock named Megan to call their own.

An (just a note: that's the girl's name), effusive about her new friend, described the idea of pet rocks as 'awesome', and affirmed her preference for the inanimate because 'everybody is crazy about real things, but I think we should invest in non-living things as well', while her partner Ruddin described the rocks as 'visually unique'.

Clearly charmed by their new critter, An exuberantly declared that she would bring Megan out and even talk to her.

While that was to be my first and last sale of the day, it reinforced the belief I had when I first set out on this experiment.

As a society, we aren't a particularly unconventional lot. We stick to practiced norms, and prefer to hold the bizarre and peculiar at arms length, ascertaining their characteristics solidly before allowing it into the confines of our comfortable existence. We might fear the unfamiliar, or regard it with initial suspicion.

But we've also got people like An and Ruddin, the slice of society which isn't afraid to embrace change and challenge the status quo, and to be a little disparate. And as long as we've got that, we'll be all right.

So would you buy a pet rock? And more importantly, which side are you on?



An, Ruddin + Megan



Photos by Daniel Selvakumar

♀ THE LIST

Women have come a long way since the old days. Here's a look at some interesting figures for some of the extraordinary things women have achieved.

Julie Hoffmann
Business Manager

Number of women on Fortune 500 to date	44
Number of Fortune 500 companies with women CEOs	15
Average stock increase in 2009 for female-led Fortune 500 companies	50%
Percentage of board seats owned by women in Fortune 500 companies	15.2%
Percentage of Fortune 500 companies with at least 1 woman director	90%
Number of female astronauts who went to space	55
Number of women in SAF	>1,700
Number of female F1 drivers	5
Percentage of female students in Singapore universities	>50%
Percentage of female graduates in natural, physical and mathematical sciences (Singapore)	64%
Percentage of female Presidents Scholar Award recipients since 2007	around 50%
Women Managers & Senior Officials, Professionals and Technicians in Singapore (2007)	42%
Percentage of female MPs in Singapore	25%
Number of appointed female Presidents and Prime Ministers	49
Number of female Nobel Prize Laureates	41

FEMALE BOSS

Staff

HELLO MY NAME IS
Ms. CEO

*Sources: usatoday.com, Ministry of Education, Forbes

A FLEA MARKET FLEA-TURE

Inspired by Tim Gunn's "Make it work!" catchphrase, we tackled a project of our own this issue - assembling 4 great looks for \$10 each. We scoured Singapore's numerous flea markets, from Expo to Orchard - most of these particular finds came from the recent flea market at Scape (we only went to second-hand stalls). So did we make it work? We'll let our looks speak for themselves.

THE \$10 CHALLENGE



CASUAL:
TOP \$5
JEANS \$5

To capture portraits with gently defocused backgrounds, try the DT 50mm F/1.8 portrait lens.



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Images shot with SONY A DSLR camera
Model: Amy Lim
Shoes & Accessories: Model's own



OFFICE:
TOP \$5
SKIRT \$5

The Quick AF Live View lets you focus (and detect smiles) on your DSLR as easy as you would on a point-and-shoot.



PARTY:
DRESS \$5
BANGLE \$4.90

Sony's a600 includes an Auto HDR mode which reduces 'noise' for darker settings.



All \$3 items sought by women who have LV bags and Gucci wallets! Talk about 'Little Miss Wise'!

Pictures by Kelly Mores

The best results for photos usually come from natural light.



FUNKY:
TOP \$3
LEATHER PANTS \$5

FLEA MARKET TIPS BY CLARA LOCK

1. Do Bargain. Vendors are usually folks selling their old stuff to free up space around the house, and most don't mind knocking off a few dollars if you ask nicely and pick up an additional item or two. A bright smile never hurts!
2. However, don't be miserly. Prices are probably as near as rock-bottom as they can get, so don't persist ceaselessly with your bargaining if stall owners have already made their best offer.
3. One man's trash is another's treasure. A pile of clothes thrown haphazardly into an open suitcase may seem daunting, but take the effort to trawl through the mess and you're likely to find an item or two that piques your interest. And when you do, what satisfaction!
4. Shop in sequence. After a while, flea markets stalls can start to look the same, so it is best to browse in sequence lest you end up revisiting shops or worse, find yourself lost in the maze.
5. Bring your own bag. A large cloth tote bag is great for stashing your loot. Not all stall owners will have a ready supply of plastic bags, so it's best to have your own. The Earth will thank you for it.
6. Budget at least a couple of hours, depending on the size of the flea market, so that you can take your time at each and every stall.
7. Carry sufficient cash. Not all flea markets have ATMs situated nearby, and you don't want to be caught in a situation where you can't buy that authentic second hand LV bag because you don't have enough cash on you. (True story!)
8. Wear fitting clothes, so you can slip on pieces of clothing to get a rough idea of whether they'll fit.
9. Inspect potential purchases thoroughly. These are pre-loved items in various conditions, and while they might be cheap, you don't want to buy something only to go home and find a wonky zipper or a fraying hem.
10. If in doubt, buy it! This little nugget of advice is not for everyone, but it's something I personally swear by. Chances are, if you walk away telling yourself you'll 'think about it', the item in question will elude you and find its way into the hands of another shopper. As long as it isn't too pricey, buy it now and think about it when you get home. You can always resell it on ebay if you change your mind or it doesn't fit!

Discover what Switzerland does best:

Here are some of the top industries in Switzerland...

Finance, Banking, Insurance:

Banks and financial institutions play an important role in the Swiss economy. The Swiss banking sector employs the equivalent of around 120,000 full-time positions worldwide, with about one sixth outside of Switzerland. Swiss banks are among the leading banks in the world, especially in 'private banking' (or asset management) for individuals, managing 35% of all private and institutional offshore funds.

Insurance companies earn half their money abroad, with Switzerland being the leading insurance exporter in Europe.

The Swiss Universities and Universities of Applied Sciences actively respond to the growing demand for highly qualified personnel in the financial sector with their internationally competitive curricula in Business Administration and Finance.

Biotech/Biopharma:

Embedded in the world renowned research hub in the Chemical / Pharmaceutical / Biomedical industry, Swiss universities have developed a strong position in public research. The beneficial influence of the research hub is also strongly reflected in the many companies which have their headquarters in Switzerland such as Novartis, Roche Syngenta, Lonza and Ciba Specialty Chemicals.

Thanks to the abundant research that is continuously conducted at Swiss universities and private pharmaceutical companies, Switzerland is among the world's leading producers in pharmaceuticals and biotech products.

Engineering:

Switzerland has a renowned history of engineering excellence. Since the 19th century, Switzerland has been a recognised stronghold of inventors, innovators and industrialists. Microtechnologies used in the watch industry have a long tradition in Switzerland, as is attested with many sought-after brands.

The industry also has its roots from tunnelling in the Alpine regions, which required an extensive knowledge of the landscape as well as precision engineering.

Its textile industry - which developed spinning and weaving machines in the early 19th century - also contributed to the development of this domain of Excellence in Switzerland. The secret to Swiss craftsmanship lies in its precision and reliability, which are some of the major assets of the population.

Based on this historical background, Switzerland has established the worldwide recognised Federal Institutes of Technology, where additional topics such as materials research, architecture and natural sciences are taught.

Hospitality:

Home to the first Hotel School in the world, Switzerland understands the importance of tourism and world class education in hospitality management, famous for its strong links with the industry, corporate mandates as well as practical and theoretical education, attachments and internship programs.

Many hotels and other service industries around the world employ Swiss-educated managers because of their value for service, attention to detail, genuine culture for hospitality and effectiveness in managing a diverse workforce.

Today, numerous private institutions ensure the continuing supply of young talent to the industry. Furthermore, the public Universities of Applied sciences continuously generate a large number of highly skilled employees for the industry. Universities of Applied Sciences are an internationally unique model of public higher education, with a special emphasis on professional skills, not only in Hospitality, but in all major domains of excellence.

WHY STUDY IN SWITZERLAND?

- ✦ Diversity (cultures, languages)
- ✦ Central location in Europe
- ✦ More than 500 years of higher education tradition
- ✦ Open university system to students with recognised degrees
- ✦ Tradition of scientific excellence at research universities
- ✦ Strong ties with industry
- ✦ Outstanding education in Hospitality and Tourism
- ✦ Wide array of international networks and programs of individual Universities and Universities of Applied Sciences

Here's what they say



'I was a student at Singapore Management University (Bachelor of Business Management), and I did an exchange semester, pursuing Business Management at University of St Gallen. I was fortunate to be able to interact with International students as I was allowed to select modules from both Bachelor and Master level (it was a blessing as I get to experience how the Master courses are conducted). If given a chance, I might even think of pursuing a Masters at University of St Gallen in the future.'

Switzerland is famous for its education, beautiful landscape and natural scenery. Its economic model is well respected and it's one of the safest countries in Europe. On top of that, Switzerland is very accessible to the rest of Europe and thus, I was able to fulfill my dream of traveling to 13 European cities in a short 5 months. I am positive that the cross-cultural, unforgettable experience in Switzerland would come in handy as I am hunting for jobs at the moment.'

Ng Jia Ying, Bachelor of Business Management
University of St Gallen

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Wonder Women

LIKE ALL GREAT SUPER HEROES, MANY OF HISTORY'S GREATEST WOMEN HAVE COME FROM HUMBLE BACKGROUNDS, AND GONE ON TO DO AMAZING THINGS. HERE'S A LOOK AT SOME OF THE FIRST, BEST AND MOST INFLUENTIAL WOMEN IN HISTORY, PAST AND PRESENT, WHO HAVE LEAD THE WAY FOR THE NEXT GENERATION OF SUPER WOMEN.

AMELIA EARHART

In the 1930s, aviator Amelia Earhart set records for solo flights, fastest flights, first crossings and longest non-stop flights everywhere from Mexico to Hawaii, crisscrossing impossible distances over open ocean - which was considered death-defying in those days. She disappeared somewhere near Kiribati, as she attempted to become the first person to circumnavigate the world by plane. Mainly due to her, the US airforce later enrolled more than 1,000 female pilots.

WENT WHERE NO MAN DARED!

RULED HER PEOPLE JUSTLY!

SIRIMAVO BANDARANAIKE

The world's first woman Prime Minister and the longest serving female leader in history at the time of her death, Sri Lanka's Bandaranaike held office 3 times between 1960-2000. So breakthrough was her election in 1960, that newspapers around the world began suggesting that there would need to be a new 'term' to describe female PMs. Other famous female PMs include Pakistani leader Benazir Bhutto, and British Prime Minister Margaret Thatcher.

SMASHED GENDER BARRIER!

MARIE CURIE

She was not only the first woman to win a Nobel prize, but she became the first person to ever win 2 Nobel prizes, amazingly in 2 different disciplines - chemistry and physics. She discovered numerous elements including radium, and pioneered our understanding of radioactivity (without which things like nuclear energy wouldn't exist) and portable radiation units (used to treat wounded soldiers). Ultimately, her devotion led to her death due to excessive exposure to radiation.

USED RADIATION TO SAVE MILLIONS OF LIVES!

MADONNA

Ever since Madonna began her pop career in the 80s, her popularity hasn't diminished even after 2 decades. The queen of pop's Hard Candy album tour was the top-grossing international tour in 2008, bringing in US\$280 million in revenue. In 2009's list of top earning musicians, the 50-year old Material Girl showed no sign of stopping, as she heads the list with US\$110 million, followed by Celine Dion and Beyonce Knowles.

RULES THE AIRWAVES

Harry Potter

BEATS ALL THE BOYS TO 1 BILLION DOLLARS

JK ROWLING

While the internet is killing our thirst for printed matter, some authors manage to bank huge earnings: US\$563 million just last year collectively. No surprise who took the bulk of it - JK Rowling (creator of Harry Potter) cashed in a whopping US\$300 million all by herself. Once a single mother on welfare, JK is now firmly the world's first and only billionaire author. Her closest rival - James Patterson - only managed to earn US\$50 million.

MICHELE WIE

Golf rookie Michele Wie, who turned pro at age 16, won her first LPGA tour at age 20 and has quickly amassed a portfolio of multimillion endorsements with major brands like Nike and Omega. At her peak, she was earning US\$19 million in 2006. She finished top 5 in 3 of the 4 majors and is one of only two golfers to do so. This Stanford University student will be one to watch for after golf legend Annika Sorenstam retired last year.

SWINGING HER WAY TO VICTORY

OPRAH WINFREY

This self-made billionaire is one of the most powerful personalities in the media industry, who's earned a whopping US\$275 million just last year, making her the highest-earning celebrity. Thanks to her Harpo production company, her satellite radio contract and her magazine, Oprah's earning power still remains resilient despite the fact that her flagship chat show - the Oprah Winfrey Show - continues to erode.

GISELE BÜNDCHEN

Trying to find a highly paid male supermodel is like looking for a needle in a haystack. Women still dominate the industry, with top earner Gisele Bündchen raking in US\$35 million in a year, while top male models like Sean O'Pry, take home anywhere between US\$200,000 to US\$500,000 annually. Since 2005, Gisele has continually been the top earning supermodel as she constantly bags multi-year, multimillion-dollar contracts.

MARIA SHARAPOVA

When it comes to sports, the most successful female athletes are in solo sports like tennis and golf. Last year's top 10 earners in tennis were split between five men and five women. Maria Sharapova was the top earning female tennis player, earning US\$26 million, and ranked second just under Roger Federer. However, she is the world's highest-paid female athlete to date. Not bad considering she won Wimbledon when she was just 17.

QUEEN OF THE COURT!

A WEIRD WIRED WORLD BUYERS BEWARE!

BY KELLY MORSE

Oh the wonders of our online worlds - we shop online, date online, order food online and the list continues. The World Wide Web seems to be an extension of our Earth bound lives. So it's no wonder, there's gonna be a cock-up from time to time. Check out the stories below, and cross your fingers these things won't happen to you.

TOUR DE SINGAPORE KELLY, AGE 23

I was looking to buy a cheap bike. After some searching online, I found one. For only \$30, the rusted red bike would be mine! I went to meet "Daniel" at Admiralty MRT at 10pm, and he sms'd me he was there. Next thing I knew, a 12-year-old boy showed up with the red bike from online. Apparently, he was the "businessman" behind the operation. I handed him \$30, and headed for the MRT. But I wasn't allowed to board with the bike. Not wanting to take a taxi all the way back to East Coast, I pulled out a crumpled street directory, and started peddling. After 5 hours, 20km, and a dozen bemused people, I arrived on the other side of Singapore...at 3am. Exhausted, I awoke next morning to an sms from the kid asking if I wanted to buy his hamster. Si noong kia! After all, I couldn't take it on the MRT, and couldn't bear walking a hamster back to the East Coast.



BAD CASE OF THE SHOES "BLUES" JESSICA, AGE 19

Ordering "gently worn" shoes online is something I'll never do again. I found these sandals that someone was selling online from Top Shop. The description said they'd only been worn once so I thought this was a pretty sweet deal. They were cheap, the picture looked nice, so I bought them. When they arrived they were filthy. The sandals were covered in dirt and one of the buckles was coming off. She must've worn these "ONE time" in the bloody jungle, because she couldn't have trashed them like that ONCE in Singapore! I tried contacting the vendor, but like magic, they had disappeared.

KATIE, AGE 21

I was overseas in winter studying and tried ordering a pair of cute purple boots online. I waited and waited for them to arrive, but nothing came. I forgot all about them. Then two months later I remembered and decided to call the company to find out what was going on! They gave me some excuse about the billing address and said they'd arrive next month. By the time I got the stupid things, it was summer! Being stubborn, I decided to wear my winter boots in the blistering heat anyway. I guess that's what I get for ordering purple shoes in the first place.



WEIRD WEBSITES

Have you ever been creeped out by someone staring at you incessantly on the MRT or in the lift? Try <http://singapore.craigslist.com.sg/mis/>, and read what they really had to say when you "caught their eye." They just might still be looking for you. Keep your eyes out for the next issue (and creepy stalkers hiding around corners), where we unveil the results of our little social experiment.



NOT SO FAVORITE FROTHER ANDREW, AGE 20

My mom loves coffee. So for Christmas, my sister and I ordered her an electric milk frother. We saw it on TV and checked it out online and thought this would be the best gift ever. It came two weeks later. When I walked in the front door from class my mom was furious about a package sitting on the table. I was confused. She thought the online company was sending her junk she didn't want, and trying to make her pay for it. "Why in the world would I want a frother?" she yelled. When she saw my face, she realised we ordered her the frother. She turned red and immediately apologised. We didn't tell our dad, who was in on the "surprise", about her reaction. So on Christmas morning, mom acted as surprised as she would have been if she really wanted a frother for Christmas.



WRONG PIECE OF CODPIECE KESLY, AGE 25

I once spent half a paycheck buying a chrome and leather codpiece with a mechanism that was supposed to shoot out Coke, but when I got it, it only shot Pepsi!!! I mean, don't get me wrong, I have no problem with Pepsi, but I specifically asked for a codpiece that shot out Coke. Yeah, you gotta be careful with online shopping.

STRESS RELIEF

You've heard that expressing yourself through art is a good stress reliever? It's not a myth. Wanna try the art of graffiti but don't know how or where to start? Just use our easy guide here, and you'll be an instant pro with minimal effort. Who said you needed to be 'artistic' to make a visual statement?

INSTRUCTIONS

1. As with all good things, you need a pair of sharp scissors. You also need good hand-eye coordination, because you'll need to carefully cut out the Skull Candy template below.
2. Buy yourself some spray paint or some form of colouring medium you know how to use.
3. Go find a nice white surface as a blank canvas to your newfound artistic talent. Like your classmate's pudgy belly.
4. Place it on said white surface gently (in case the belly owner is asleep and unaware) and spray your paint on the Skull Candy template, making sure to spray generously around and outside the template. If you place the template on someone who's sunbathing, the marking would be somewhat permanent. Use your power wisely.
5. If you think you can handle more creativity, you can photocopy the template on to a large piece of paper, and the cut a Skull Candy-shaped hole out of it, and use that as a template for a 'tattoo' look. Of course, this time you'll have to spray inside the Skull Candy logo, not outside.

CUT ALONG
THE DOTTED
LINE

Skullcandy

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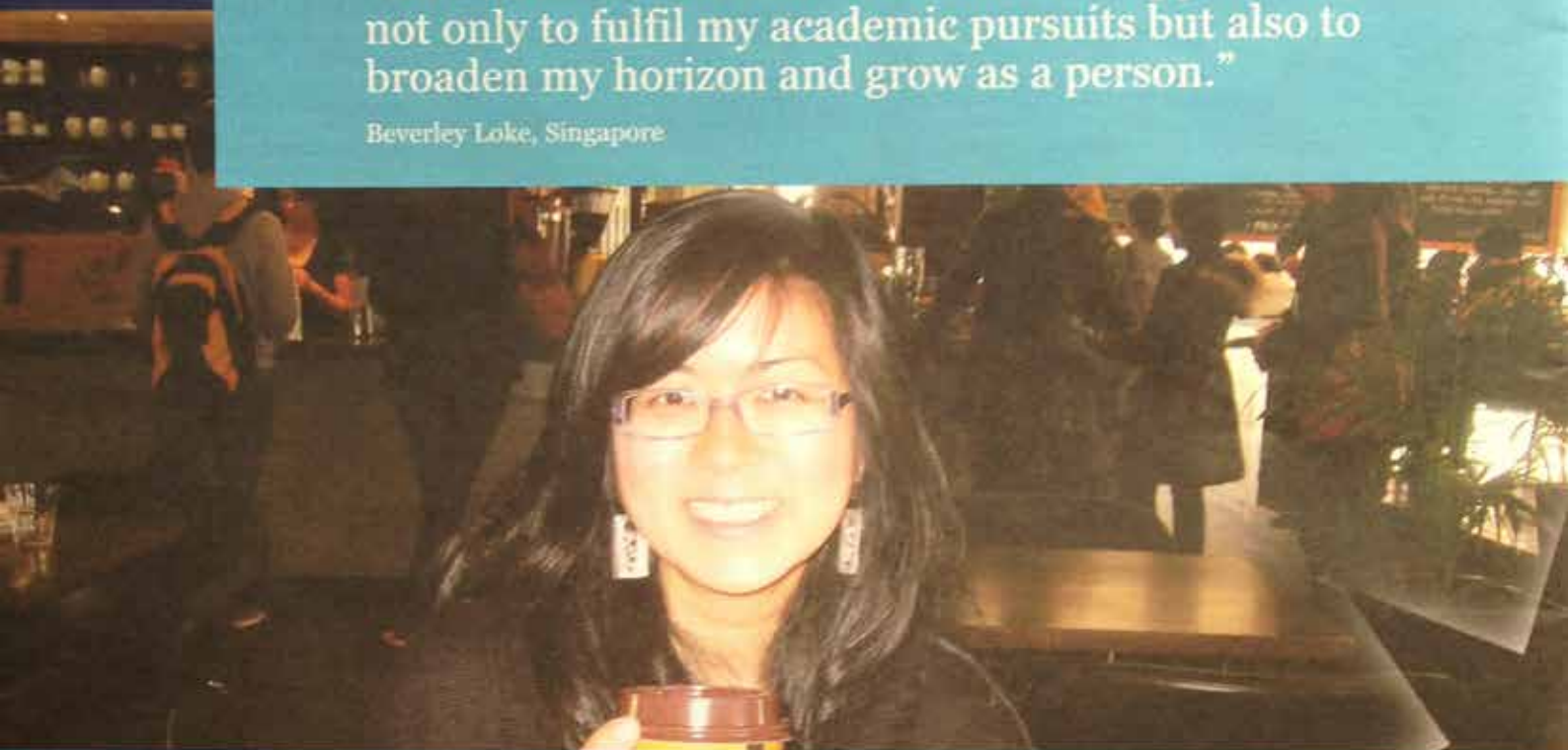


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Beverley Loke, Singapore



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You are invited to attend an information session about the Endeavour Awards on:

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Event : Study in Australia Exhibition

Venue : Suntec City Hall 402 (Exhibitor's Lounge)

Time : 2.00pm

RSVP : austrade@studyinaustralia.org (please indicate "Endeavour Awards" as subject title)

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