The University of Melbourne
The School of Arts at the Faculty of the VCA and Music offers undergraduate and graduate degree courses in arts and music, including acting, directing, music, film, and television production. The faculty is known for its high-quality education and research programs.

REGULAR STUFF
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24: Cheaper Than Water: The Truth Behind Bottled Water
26: Fair Trade: Coffee and Beyond
28: International Etiquette

Contributors
Althea Wang
Aveek Katiyar
Clara Lock
Eugene Soh
Foo Wen Xin
Gan Phua Beng
Julian Abraham
Madelyn Leow
Muhd 'Ammar Sa'don
Ratna Masayu
XChengcheng

Designer
Ng Shuyun
Creative Director
Lynn Ooi
lynn@campus.com.sg
Editor-in-Chief
Aaron Stewart
aaron@campus.com.sg
International Business Development
Kan Morita
morita@campus.com.sg
Marketing Development
Kelly Morse
kelly@campus.com.sg

ASKM Pte Ltd
11 Mohamed Sultan Road
#03-01 Singapore 239010
Tel (65) 6737-1236
Fax (65) 6737-1258
www.campus.com.sg
info@campus.com.sg

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Fringe benefits include a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities (our office is a 3rd floor walk-up). We can accommodate flexible hours, since we’re always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don’t ask. But we are looking to nurture and develop future talent. Anyone not put off by the above should email 75 words or less about themselves and what position they’d be keen to fill to campusinterns@gmail.com.
RECORDING IN HD>

IF AT FIRST YOU DON'T SUCCEED, NEVER END THE QUEST FOR OTHER COURSES OF ACTION.

at the lecture hall...

CONSONENTS Matsushita
Founder of one of Japan's greatest corporations, Panasonic, known to many as "the God of management" and a top world industrialist.

AT THE LECTURE HALL...

PLAYBACK IN HD>

IF AT FIRST YOU DON'T SUCCEED, NEVER END THE QUEST FOR OTHER COURSES OF ACTION.

back in the room...

I CAN PLAY BACK THE LECTURE IN DETAIL.

SD CARD SLOT

PLAYBACK IN HD>

PANASONIC VIERA
VT20 SERIES 3D PLASMA TV
- Delivers high-resolution FULL HD 3D images
- Minimises glare and reflection from external lights
- Delivers deep, rich black levels that draw the viewer into the picture
- Smart Networking with SD, USB & WiFi

PLAYBACK IN HD>

I DONT TAKE ANY NOTES DURING THE LECTURE, SO I RECORDED IT IN HD AND REPLAYED THE LECTURE IN MY ROOM.

PLAYBACK IN HD>

WHAT'S HIS SECRET?!

WHAT?! I DONT TAKE ANY NOTES DURING THE LECTURE, SO I RECORDED IT IN HD AND REPLAYED THE LECTURE IN MY ROOM.

PLAYBACK IN HD>

WHAT'S HIS SECRET?!

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PLAYBACK IN HD>

CAN I SEE YOUR LECTURE NOTES?

SURE!

PLAYBACK IN HD>

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TEST RESULTS

SURELY THIS TIME I'LL SCORE HIGHER THAN HIM!

I GOT AN A+!

perfect FOR CRYSTAL CLEAR, EYE-POPPING IMAGES!
PAMUKKALE AYA COTTON CASTLE

Pamukkale is one of the important highlights when visiting Turkey. Selected as UNESCO World Heritage, the view you get is parallel to the glorious and spectacular view of the remains of the ancient Hierapolis situated at the back of the drifting white terraces. The surreal landscape of Pamukkale has been created by the gradual formation of the chemical reaction between the minerals-laden spring water and carbon dioxide, leaving a cotton-like image of the dangling white calcareous cascades. It looks almost as if it's made out of snow or cloud or balls of cotton. The water from Pamukkale is famous for its properties to the skin of arthritic and rheumatics. This favorite land of Pamukkale is a mustsee when travelling through this region.

CAPADOCIA

About 3 hours away from Kayseri, the ride to Cappadocia itself is very scenic as you bask in the unique view before you. Cappadocia is home to a spectacular sight that has captivated travellers for centuries. Here, you’ll find amazing views of hundreds of spectacular pillars and mushroom-like homes, churches, and underground cities where Christians once hid to avoid persecution. Did you know? Apparently, George Lucas filmed the-hunting-homes of the Sand People in the 1st Star Wars film here.

KAYMAKLI

Experience the underground city life of the refugees in hiding during the war. Only 4 rooms out of the whole city have been uncovered and it is rumoured that Kaymakli is one of the largest underground settlements in the region. Definitely not for those who are claustrophobic – given in lose, narrow and slippery passages.

PIGEON VALLEY

Located near the Village of Uchisar, Pigeon Valley got its name from the thousands of pigeon houses carved into the rock in the area. It is a spectacular natural birdwatching venue.

WHEN YOU'RE IN TURKEY:

1. DECIDE FOR THE WEATHER: If you’re planning to go during winter, make sure you bring warm-blooded Sophie as she’s keen on warm clothes. Don’t forget to bring plenty of water. For the summer, make sure you pack sunscreen and a hat.

2. COME WITH A SISTEMATIC TOWEL: Think of it as a sign of the symbols you’re on your trip. Make sure to bring a hat and a sunblock. For the summer, make sure you pack sunscreen and a hat.

3. WALK IN THE DUSTY TOWELS: The ruins of Uchisar Castle should be included in the trip. Make sure you pack sunscreen and a hat.

4. DOZENAL: Take a selfie with the huge castle, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

5. PICK UP ON YOUR ASSASSIN’S SKILLS: For a heady day, head down to the Taba Castle. This is a long-standing habit that has been passed down through generations. For the summer, make sure you pack sunscreen and a hat.

6. PONTE: Take a boat ride around the lake, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

7. COUNTRY: Take a dip in the hot springs, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

8. PORK: Take a bike ride around the lake, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

9. CAFE: Take a stroll around the lake, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

10. DRINK: Take a selfie with the huge castle, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

11. CAFE: Take a dip in the hot springs, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.

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60. CAFE: Take a stroll around the lake, otherwise, you’ll be regretting it. Make sure you pack sunscreen and a hat.
Controversy

Contributed by Juliet Neilen

WHILE THE WORLD CUP

In soccer, controversies come from many places. Sometimes it’s a coach’s decision; at other times, it’s a player’s action that elicits debate. Whether it’s a controversial call by the referee, a player’s moment of generosity or a coach’s choice of tactics, every World Cup has its share of controversies.

Some of these debates are more drawn out than others, but they all have one thing in common: they capture the attention of soccer fans around the world. From the iconic World Cup final in 1994 to the infamous 1970 Brazil-Germany match in which Brazil used its Extra Time privileges to win 3-1, every World Cup has its own unique history.

This year’s World Cup is no exception. From the offside call that robbed the USA of a goal to the mysterious yellow card that knocked out Argentina’s captain, Diego Maradona, there have been plenty of controversies to keep fans talking.

But what makes the World Cup so controversial? Is it because of the high stakes? The international politics involved? Or is it simply because of the sheer scale of the event, with people from all over the world converging to watch and participate in the world’s largest sporting event?

Whatever the reason, one thing is for sure: the World Cup will always be a source of controversy, and that’s what makes it such an exciting event to follow.

Contributed by Juliet Neilen
A B A S I C  G U I D E

1. Know Some Locals

You may be well-travelled, but seeing sights and experiencing different cultures as a tourist isn’t exactly like studying abroad, which is about integrating yourself into that culture and adapting to the ways of the locals. When you’re in a foreign land, making local friends will be invaluable to provide a good insight into their lifestyle, and you can learn not to stand out like a sore thumb.

If you feel like you need friends who are in the same boat as you, join campus communities that cater to international students. But be careful not to fall in too closely with just the local Singaporean student enclave. You’re going abroad to get a taste of freedom and diversity, not to discuss how much you miss mom.

2. Accommodation

The cheapest and convenient option is on-campus accommodation, which lets you socialise with other students. Universities give priority to foreign students, but only for a limited period (6 or 12 months or 2 years). During this time, you can check the rental market or house-sit with fellow students to save on utility bills since you move out of the dorms.

Homestays are another option, where you stay with a local family who can provide you with food and accommodation. The downside is that you need to move out of the dorms.

3. Food

Sharing a pocket of local Singaporean food with your flatmates may involve a bit of trial and error, but the local Singaporean student enclave can provide you with recommendations. However, you should also try to explore different cuisines outside of your comfort zone.

4. Study Support

Another important factor is getting enough external support for your coursework. There are usually several options available, including tutoring services run by professional organisations, online resources, and study groups.

5. Money Matters

Money is a big consideration when planning your trip. Make sure to research the costs of living in Singapore before you go. Consider using a travel card or a credit card with no foreign transaction fees.

6. Communication

If you’re worried about not being able to communicate in your destination, consider learning a new language. You can also use translation apps or hire a local guide to help you navigate.

7. Before You Go

Packing is important. Make sure to pack all necessary documents and medications. You should also check the visa requirements for your destination and make arrangements accordingly.

Learn Spanish

hola  que

Learn Spanish now, and you'll be able to communicate effectively in your destination.
eating with a conscience

food for thought

The aroma of a bustling kitchen fills the air with the comforting scent of home-cooked food. As you step into the heart of the community, you are greeted with warmth and hospitality. The restaurant behind the scenes offers thoughtfully crafted dishes to nourish both your body and soul.

Founded in 2009 by a group of friends behind the fusion of food and culture, the restaurant has since become a haven for food enthusiasts and community members alike. The menu is a celebration of local produce and traditional flavors, offering a unique dining experience.

Photography plays a significant role in the restaurant's identity, capturing the essence of each dish and creating a visual narrative that enhances the overall dining experience.

Incorporating Sustainable Practices

The restaurant is committed to reducing its carbon footprint and promoting sustainability. They source locally grown produce and use organic, fair-trade ingredients to minimize their environmental impact.

In addition to its culinary offerings, the restaurant also hosts events and workshops to educate guests on the importance of ethical consumption and sustainable living.

Supporting Local Communities

The restaurant believes in giving back to the community. They offer paid internships to local students, providing them with hands-on experience in the culinary field.

Local artists are featured in the restaurant's decor, showcasing the beauty of local craftsmanship.

The restaurant is also a proud supporter of local farmers, sourcing their produce from farms nearby. This not only supports local farmers but also ensures that guests enjoy seasonally fresh and organic produce.

Indoor Photography with Sony DSC-RX1 Hybrid Camera

1. **Low Light Setting:**
   - Turn off the flash to avoid overexposure.
   - Use a tripod or stabilize the camera on a flat surface.
   - Adjust the ISO to a higher setting to increase sensitivity.

2. **Camera Settings:**
   - Set the lens aperture to a lower f-number to let in more light.
   - Adjust the ISO to a higher setting to improve image quality.

3. **Composition:**
   - Focus on the main subject using the camera's autofocus feature.
   - Compose the shot to balance the subject within the frame.

4. **Lighting:**
   - Use natural light whenever possible.
   - Adjust the white balance to ensure accurate color reproduction.
THE LAST KOPITIAM

Photo by Eugene Soh!

NEW

World's Smallest and Lightest Interchangeable Lens Camera

Tips for shooting with the Sony αNEX-5 hybrid camera:

1. The Sony αNEX-5 blends capabilities of the α NEX and Cyber-shot which allows you to take HD movies. It means you can capture wide images as a whole instead of needing to stitch your images later in an image software. With you get to play the scene back in 3D on Sony Bravia TV.

2. The 18-megapixel sensor αNEX-5 HD makes sure images are clean while the Handheld Twilight function means taking photos in dark settings are a breeze without a tripod.

3. Sony αNEX-5 sport a wide 3-inch LCD that tilts up 60° and down 45°, and lets you see even in bright situations thanks to its touch-panel technology.

4. When taking photos of your friends at night combine flash with a long exposure. The flash will freeze the foreground and the long exposure will reveal the background. This αNEX-5 fits pocket-blue gets added breeze of this.

Minute shot upgrades will be available on a daily basis.
**MISSED CONNECTIONS:**

Like a needle in a haystack by Kelly Morse

You're sitting on a bench while waiting for the bus, and an attractive girl sits down not far from you. You steal a glance, or two, or three. She's beautiful: short brown hair, petite, a pretty face, and a cute smile. (You're not even sure she's real.) She's sitting on the street, the same street you're sitting on. She's wearing a white shirt and blue jeans. You really wish you could see her face.

FOREVER? No, that can't be. Wait. What if she was the future love of your life? Or the one you've been waiting for all your life? Anything?

This type of scenario has been replayed on the MRT, the shopping mall, the grocery store, the bus stop, and more. So what do you do now? Sit and dream about the life you could have had or be productive? A handful of Singaporeans decided to take fate into their own hands and try to find their "missing connection." How? You're not going to believe it, but through Craigslist.

Numerous people from 15 to 30 have posted descriptions in the "Missing Connections" section just under the "Personal" on Craigslist. The postings are mostly of someone they thought they had made a brief connection with but were never able to "reconnect," while others are still searching.

**MISSING THE TRAIN:**

Alice was riding the MRT one day, and a guy about her age sat across from her. He was wearing a white shirt and blue jeans. She noticed that he was fidgeting with a pen in his hand. She thought he looked familiar, but she didn't have the time to look in his eyes. She got off at the next stop, and he didn't follow.

**ADVICE FROM ALICE:**

If you think you've seen someone, but you're not sure, don't give up. Sometimes you just have to be persistent. And don't be afraid to ask for help from someone you know. It might make a big difference.

**MISSING IN HIND-AIR:**

Jim was on a Thai Airways flight from Chang Mai to Bangkok when he saw her. She was wearing a white shirt and blue jeans. He had just received a message from her, asking him to meet her at the airport. He had put her number in his phone, and he knew she was on the same flight. He waited at the gate, but she didn't come. He searched the airport for hours, but she was nowhere to be found.

**ADVICE FROM JIM:**

Don't give up on love. You never know when you'll find it. And don't be afraid to take risks. Sometimes the biggest rewards come from the biggest risks.

---

**Taiwan!**

For the uninitiated, Taiwan is an exercise in juxtaposition with modernity set against a backdrop of traditional Chinese culture. Amidst this seeming chaos settles a placid routine and order that is easy to grow accustomed to, and even easier to grow fond of. Welcome to Taiwan, you may never want to leave.

Most visitors' first views of Taiwan are driving from the airport, and while it generally proves a very harrowing introduction to the place, also nealy encompasses the essence of the island. The roads are wide and obvious, and the island is vast, with many winding roads and narrow streets. The highways are heavily used, but it's not hard to find empty roads and paths to get lost in. The scenery is beautiful, with rolling hills and lush green forests.

Just go with it, and you'll be fine. Arriving at your destination without incident - possible a little sketchy, but none the worse for wear.

And for those in the know, the destination is probably one of the best kept secrets in the country, having a beautiful landscape and a rich culture. The local cuisine is delicious, and the people are friendly. The island is also famous for its hot springs, which are a great way to relax and rejuvenate.

Clearly, Taiwan has its quirks and a distinct identity with locals affectionately referring to themselves as "Children of the Sweet Potato," thanks to the shape of their happy little island. Like the driving, the organized chaos reflected in locals' daily commute permeates many aspects of Taiwanese living. So stick with us over the next couple of pages as we explore the myriad of things to do in Taiwan.
FOOD

One thing that you find almost everywhere in Taiwan, but rarely in Singapore is the street food. Street food in Taiwan is more than just a meal; it’s a cultural experience. From braised pork belly to fresh seafood, there’s something for everyone. The food is typically sold from stands or small shops, and it’s usually very affordable. The flavor profiles are unique, with sweet and savory flavors dominating the palate. The best part is that you can sample many different dishes without breaking the bank.

If you like seafood, the Tian Cheng Zheiling No. 1 main market is the place to be. The market is located near the main train station and is a great place to explore. The seafood options are endless, ranging from fresh fish and shellfish to cooked dishes. The market is open daily from early morning until late afternoon, and it’s a great place to see local life and try some of the best seafood in town.

TAIWANESE FOOD IN SINGAPORE

 Taiwanese cuisine is a unique blend of Chinese, Hokkienese, and Hakka influences. One of the most popular dishes in Singapore is the claypot chicken rice, which is typically served with steamed rice and a variety of chicken dishes. Another popular dish is the braised pork, which is slow-cooked to perfection and served with a variety of side dishes.

Fashion & Shopping

Taiwanese fashion is mostly influenced by Taiwanese designers and artists who have been inspired by the rich culture and history of Taiwan. The fashion industry in Taiwan is quite competitive, with many designers and brands flourishing in the city. The fashion scene in Taiwan is quite vibrant, with many designers showcasing their work at fashion events and during Taiwan Fashion Week. The city is also home to many retail stores and boutiques, where you can find a wide range of fashion items, from clothing to accessories.

High Fashion

Taiwanese fashion designer Liang Xu is a rising star on the fashion scene. His designs are known for their modern twists on traditional Chinese clothing. His collection often incorporates elements of Chinese culture with contemporary fashion trends, creating a unique blend of old and new.

Check out our website for more information on the latest fashion trends and upcoming fashion shows in Taiwan.
Taiwan Profile:
Here are some schools around Taiwan...

Hsinchu
National Chiao Tung University
For those interested in computer science, National Chiao Tung University's degree programs will probably pique your interest. Ranked number one in Taiwan in the field of computer science, this university offers programs in computer science, electrical engineering, and mathematics.

Taichung
Shih Chien University
Shih Chien University in Taichung offers a host of fashion-related courses under several departments, including fashion design and costume design. The university is the first in Taiwan to establish a postgraduate program in fashion design, which graduating students often get to collaborate with multinational corporations such as Nike and Louis Vuitton.

Nationwide
Language Studies
National universities being to emphasize fluency in Chinese, and an increasing number of universities also offer classes in English and other languages. Classes can then be taken profitably by anyone looking to improve their fluency.

Taiwan Reflections

Taiwan isn't as glamorous as you might think. In fact, it's not that memorable. But that's okay, because there are so many other places to see. Taipei is a great place to start, and the rest of the island is just as beautiful. The food is delicious, the people are welcoming, and the scenery is breathtaking. A great place to visit if you're looking for a unique and unforgettable experience.

ROCKET SHEEP RAMPAGE
What happens when a Magnetic Sheep is abducted by aliens and attached to a set of rockets? You get Rocket Sheep Rampage! All you have to do is dodge the cars on the lanes by launching the sheep. The sheep starts slow, but slowly gains speed. Keep your eyes peeled or the sheep will crash into the other cars, and that will cost you points. Keep your eye on the road and rack up those points! Rocket Sheep Rampage will be available in iTunes stores soon. Price uneventful.

Stuff That You May or May Not Know

• In Taiwan, where it seems the people live to eat, it is also said that there is a restaurant on every three steps and a restaurant on every five steps.

• The Economic Intelligence Unit (EIU) global study of IT industry competitiveness ranked Taiwan's IT in second place (with Singapore) out of 60 nations in the study. Thanks to its strong performance in R&D and patented technology.

• Taiwan boasts firms that are among the world's leaders in products that have energy and reduce carbon emissions—like photovoltaic modules (PVs) and solar cells.

• Today, the commercial Chinese music industry in the world is clearly dominated by Taiwanese pop artists. Successful Taiwanese pop artists from other countries like Stefano (Japan), Li Jun (Tokyo, Singapore) are also trained, groomed and marketed in Taiwan.

• Boosting its 8,058 convenience stores in an area of 33,000 km² and a population of 23.9 million, Taiwan has the Asia-Pacific's highest density of convenience stores per person.

TWINFLYING
Taipei
Beautiful place filled with colorful nature, not only with sandy beaches from the Tai Yang, but also with warm and comfortable weather. It's not a place to be missed. I love to spend time here.

Taiwan
A great place filled with various delicious food. From the best street food to the most精细的 gourmet restaurants, there's something for everyone. The atmosphere is warm and welcoming, and the locals are friendly and helpful.

Nin, lac ma?

WAVE SECURE
ANTITHIEF SOFTWARE FOR MOBILE PHONES
Review by Shing Chong
If your phone is stolen, find it now. You can lock down your phone, wipe out all personal information and locate it simply by logging onto WaveSecure's site. These instructions were simple and it worked. For just a annual fee of $19.90 you can now download the application on your phone. WaveSecure site allows you to create back-up contacts, messages and call logs. It's definitely worth the price. The site is easy to navigate. It just worked. This app is a gift to all the careless people like me. I often misplace my belongings, especially my phone. Now I'll have to go online and all problems will be solved.

Check out www.wavesecure.com for more.

 stuffed with various delicious food. From the best street food to the most exquisite gourmet restaurants, there's something for everyone. The atmosphere is warm and welcoming, and the locals are friendly and helpful.

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THE GIRL

You've been there before - the lecture has started, everyone is seated and it is one of those lecture theatres that has doors at the front and back. Fifteen minutes in, the door in front swings open and there she is, the girl every guy showed up to the lecture to see. The short olive green skirt gives that bit of army feel that gets all the guys sitting up straight, paired with that skin tight, hot pink tank top. One or two kiss blows leaves the male populous in the theatre cocked with attention like a retriever ready to pounce on that toy just before you throw it.

Thinking out loud, I said to a buddy of mine to my left, "Dude, isn't the front door a lot harder to get to than the back entrance? I mean, the bus stop is right…", and I get a hand in my face as the tractor beam of hotness makes her way slowly up the centre aisle to the centre row.

There you have it, the 15 seconds of the lecture where close to 100% of the attendance is at a heightened state of consciousness. Some of the girls would be cursing their fate, wishing to be more like her, some checking her out to start a bitch fest with their friends in the canteen later, and some just wondering what is it about her that gets all the guys' attention. Trust me, some girls are clueless.

THE BOY

Boys want to have fun too, and dragonboating is the premier attention-seeking club to join. "Hey guys, let's run around campus at about 5pm when it's filled with people trying to get home." And so they ran, in running shorts that look like Speedos, singlets that look like that girl's tank top, and of course, the bouncing man boobs. Quite a few of these guys make some girls I know go home and cry for hours about the lack of their womanly assets.

Whatever. It is 15 minutes into a lecture and the front door of the lecture theatre swings open with the sort of dramatic effect you think a terrorist is going to run in with a cherry bomb strapped to his man bits, but it's just Donovan. Donovan - a stupid name but he probably thinks it's hunky or something. In Singapore, a hunky name is something like Han Boon, so all your friends can call you Ah Boon. So Donovan swaggers in fashionably late so that everyone can see him in his new skinny Nudie's. He struts up the centre aisle like a peacock, picks his row and steps on everyone's feet on the way in just to make a point. Here's the point: skinny jeans are a fashion disaster and any guy who willingly puts a pair on obviously does not care about the circulation to his legs, or his crotch!

The whole point about tertiary education is the freedom you undergraduates are given. This freedom is often misappropriated, and since the development of web casts, perpetuated even more. Going to lectures these days has become more of a social event.

I had a friend once - not sure what happened to him, since his last whereabouts was in Cuba, something about not being able to fight a Cubacan because of his infinite wisdom to me; he never missed a lecture. So this friend once imparted some of his infinite wisdom to me; he never misses a lecture. When I asked him why, he answered as a matter-of-factly, that every lecture that we miss, our parents will pay $34.57 for nothing. It was a staggering truth that never dawned on me or (I'm pretty damn sure) you for that matter. He was a simple fellow, despite the fact that his dad drove a Lamborghini once. Whatever. He always showed up in things that didn't flash. He was a non-flashy guy. Which was unfortunate because, he was in a faculty where lectures were more of a "Hey, check me out" session more than anything.

By Gan Paul B Eng

Lectures, how I miss them. It was once fabled you could find true love in a lecture. I would have slapped on my killer Evisu's and walked into a women's rights lecture. That would have been a sight. Now the only attention I get from a large group of girls is when I jump on the wave barrel at the Wavehouse in my Speedos.
What's cheaper than Water?

by Aweek Katerji

Water has long been known as the elixir of life. Factually, naturally, and essentially. It has given our corps, required for evaporation, body fluids, and the exchange of gases. In the present day, water is the lifeblood of the planet. We must not take for granted our ability to access this precious resource. Let us explore the value of water and its significance in our daily lives.

1. Why is water so valuable?

Water is a fundamental requirement for life. It is essential for human survival and plays a crucial role in various aspects of daily life. From drinking water to cooking food, water is indispensable. It is also a vital component of many industrial processes and is used in manufacturing, agriculture, and energy production. The value of water goes beyond its physical and chemical properties; it is a symbol of life and health.

2. The Cost of Water

The cost of water can vary significantly depending on the region and the source. In some areas, water is a scarce resource, and the cost of purifying and distributing it can be quite high. This means that the cost of water is not just the cost of the water itself but also the cost of the infrastructure and the energy required to deliver it.

3. The Impact of Water Scarcity

Water scarcity is a growing problem in many parts of the world, and it is affecting people's health and the economy. In regions with water scarcity, the cost of water can be astronomical, and people often have to spend a significant portion of their income on water. This can lead to poverty and malnutrition.

4. Conclusion

In conclusion, water is a precious resource that we should value and protect. We must take steps to conserve water, improve water efficiency, and ensure that everyone has access to clean and safe water. By doing so, we can ensure that future generations can also enjoy the benefits of this vital resource.

References


Additional Information

- Water conservation: https://www.epa.gov/watersense/conserving-water
CONTRIBUTED BY ALTHEA WANG AND FOO WEN XIN

FAIR TRADE

People have been trading for thousands of years. It’s one of the most basic things we do. We trade information, raw materials, goods and services. Literally, it’s what makes the world go around. While basically, the net value of everything we buy, sell, consume or use is based on trade, and without it, the world as we know it would cease to exist.

Trade has always been based on the notion of a winner-benefitting seller. The idea being if both agree on a price, then it’s a “fair trade”. But as our world becomes more and more complex, what defines “fair trade” today?

Maybe it’s fresh produce that’s flown in from Japan that’s maturing and rests on your plate at home. Maybe it’s something on an apple from the U.S., rather than a mango from your aunt’s tree in Java. Maybe it’s drinking tea from Kenya rather than drinking it from China. Maybe it’s shipping over the world in ways sometimes over 50 years old, but can’t be replaced. And then our lives are more intimately more complex. We no longer buy direct from farmers, but instead of everything you see these days, a series of things Agents, brokers, handlers and distributors.

It’s out of the complex new global system that the pioneering, yet back-to-basics idea of “fair trade” has sprung.

HOW FAIR TRADE BEGAN

Trade Fair as we know it really started in the Netherlands in 1996, when Mark van Bueren and his son Jan Halff launched the first Fairtrade Foundation. Focusing on a very small scale, they created the idea to counteract what they felt was an unfair system with Dutch coffee production to the Netherlands’ coffee market.

These workers were supplying Dutch companies, but were not necessarily paid fairly. It was this movement that formed what is known today as Fair Trade.

HOW FAIR TRADE WORKS

The “fair” part of Fair Trade includes a percentage of every dollar sold back to the farmers to ensure a guaranteed minimum wage that is paid by FLO International against what they are worth in that country or region. And if the market price for a particular product is too low, they will reduce that price, making sure more than just fair trade labour is a part of the global economy. Another percentage of money is also paid back into social services, education, development, health care, etc. to help support these workers – which is achieved by FLO International.

WHY DOES IT MATTER?

It may be a paradox that in an increasingly consumer-centric culture, one that drives global fair trade growth, it may be no surprise that such movements often go together. When it comes to such complex, interconnected issues, a way Fair Trade is also to other recent movements like Project Aid Abroad, which was launched in 2006 to fight AIDS, TB and Malnutrition. Major companies partnered, raising awareness and making contributions to the foundation, but it also became a potent marketing tool, driving sales of its products to consumers and companies committed to the cause.

While the movements are somewhat parallel, it is easy to see how the overall impact of initiatives like these, especially in terms of improving consumers’ awareness, is huge. After all, don’t we buy, actually buy, and even then how was that decision made? When we did, what was our reasoning behind it? And is it enough that this decision was made? When he said: “It’s time to stop buying things”, instead of “I should stop buying things.” It’s time to stop buying things.

THE GOOD

While the Fair Trade sales today account for billions of dollars, the industry is still in its infancy. This means in many places, however, consumers are either not aware of Fair Trade options, or simply don’t have access to them. The arguments in favor of Fair Trade include the undeniable fact that it helps break the cycle of child labor that used to exist in the clothing industry. Furthermore, it means that the industry is more environmentally friendly as it is more sustainable and no longer relies on harmful substances such as pesticides.!

THE BAD

There are also many arguments against Fair Trade, and one of the biggest is that retail take advantage of Fair Trade. This is often the case. Many Fair Trade products are marked up significantly more than their counterparts, which makes sales and trade margins more decisive, than more important, closer to due to their size, large number, large coffee, fair trade and tea products can’t qualify to the system.

THE UGLY

You may be helping a farmer half way round the world but you might be paying an unnecessarily high premium to do so, for products that are not necessarily better than the ones you could find at your local supermarket. Many Fair Trade products are not necessarily better than the ones you could find at your local supermarket.

Fair Trade Cotton

You may be getting a cotton that is grown in a good environment and is organic, but it is not necessarily better than the one you could find at your local supermarket.

Local Organic Cotton Retailers:

1. The Clydesdale
2. Extreme Shoes
3. Carpe Diem

TO SEE HOW COTTON AND ORGANIC COTTON IS PRODUCED, LOG ONTO WWW.CAMPUS.COM.SG/FORUM AND CHECK OUT OUR VIDEO SECTION!

However, organic cotton comes at a price, and if you’re looking for organic cotton, you’ll have to pay a little extra. Organic cotton is grown without the use of harmful chemicals and pesticides, which helps protect the environment and reduce the amount of chemicals that end up in our water and soil.

LOCAL RETAILERS INCLUDE:

1. Red Shield Indah
2. Sandwich Toaster
3. Good Food Charly Shop

TO SEE HOW COTTON AND ORGANIC COTTON IS PRODUCED, LOG ONTO WWW.CAMPUS.COM.SG/FORUM AND CHECK OUT OUR VIDEO SECTION!
SMART ETIQUETTE
FOR THE INTERNATIONAL BUSINESS WONKIN

1. SILVERWARE EVERYWHERE
- Putting Silverware after meals is rude in many cultures, as it is considered a sign of wealth.
- Always use the fork, knife, and spoon provided for your meal.

2. EAT APPETITELY
- Always eat appetitely by cutting small pieces of food and taking small bites. This shows you are enjoying your meal.

3. MIND THE MEAL
- Always be mindful of how you eat and chew. This shows respect and consideration for those around you.

4. TO EAT OR NOT TO EAT
- Always be mindful of your hunger and not overeating.

ADVICE FROM AN EXPERT

How do you properly hold a drinking glass?

To avoid spilling, grip the glass by the base between your thumb and the other fingers. The rim of the glass should be level with your lips.

What is the proper way to eat a sandwich?

Always hold the sandwich by the bottom part of the crust. Take small bites and chew thoroughly.

Why is all of this so important?

Etiquette nuances simply convey being thoughtful, friendly, and considerate. It sets the tone for a positive interaction and shows respect for others.

STRESS RELIEF

Think you’re pretty dandy with paper folding? The recent Red Bull Art of Can saw close to 70 entries from all walks of life, displaying true talent in some unique shapes and sizes. The winners were announced in a ceremony where all the entries were displayed. The prize money was awarded to the winners.

DIRECTIONS

1. Simply cut out the Red Bull template we’ve included on page 4.
2. Photocopy as many as you would like, in case you make mistakes or plan to make a multi-piece masterpiece.
3. Start finding up on Instagram or visit www.redbullartofcan.com for inspiration.
4. If in doubt, borrow an original from the Red Bull world of the known.

Just some of the creations from Red Bull cans

Red Bull Art of Can

Check out the actual pieces at
Red Bull Art of Can Exhibition

3 - 11 July 2010
Opening hours: 11am to 7pm
Free admission
Art Gallery, 2nd Level, "SQA129
Orchard Link, Singapore
THE ART OF CAN.

What a creative mind can do with the body of a Red Bull can.

*Red Bull Nation* by Juan Lozano

Red Bull's most prestigious event for highly imaginative minds, is an international creative challenge for full time and amateur artists.

Now in Singapore for the first time, this exhibition will see the country's best artistic talents competing for the top three prizes. Come see their original pieces of artwork, all inspired by the distinctive blue and silver Red Bull cans.

July 3 to 11, 2010
Opening hours from 11 am to 7 pm
Free admission

Art Gallery, 5th Level, *SCAPE
Orchard Link

www.redbullartofcan.sg