



ISSUE 07

CAMPUS

MICA (P) 252/07/2010

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The Evolution of Style



design issue

study in australia
design your career

it's time to evolve.
win a style makeover!

flip this page
to win!

GOT A BFF, BOYFRIEND OR GIRLFRIEND WHO'S...

* STUCK IN TACKY 80S OUTFIT

* WITH A NOT-QUITE-THERE MUSTACHE

* PERMANENTLY CHEESY (NOT THE EDIBLE KIND)

* ALWAYS DRESSED IN THREADS MEANT FOR CURTAINS



WE HAVE 4 SPOTS AVAILABLE!

THEN IT'S TIME TO

UPDATE YOUR MATE

FOUR LUCKY WINNERS GET:

- * HAIR STYLED BY WORLD-FAMOUS STYLE GURU SHUNJI MATSUO!
- * BRAND NEW WARDROBE!
- * FABULOUS ACCESSORIES!

FOR NOMINATING, YOU'LL GET:

- * A \$100 DINING VOUCHER AT A GREAT RESTAURANT SO YOU CAN TAKE YOUR FRIEND OUT AND NOT BE EMBARRASSED TO BE WITH THEM IN PUBLIC!
- * ETERNAL GRATITUDE FROM YOUR MATE. PRICELESS.

PLUS ONE GRAND WINNER gets to show off in a PRO photo shoot!

EMAIL US AT:
CONTEST@CAMPUS.COM.SG OR VISIT
WWW.CAMPUS.COM.SG.

Hair styled by

shunji matsuo

How to save your mate:

- * Send us a full-length photograph of said mate
- * Tell us why your friend needs help in 100 words or less

* This contest is only for current tertiary students, aged 17 and above. * Only shortlisted contestants will be notified. Terms and conditions apply.

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Stressfully

REGULAR STUFF

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Looking for interns:

* **Fine Arts:** To create layouts, covers and amusing caricatures of other colleagues

* **Graphic Design:** To assist in conceptualisation and layout for print and web

* **Web Design:** To help us develop, expand and enhance our site

* **Writing & Reporting:** To conceptualise, research and write original stories

* **Beverage Dispensing & Affiliated Services:** To operate complex, multi-function automated coffee dispenser, have a working knowledge of basic Italian (espresso, grande etc.), and remember which mug belongs to whom.

Fringe benefits include a shared table space, free Red Bull, pizza during deadlines, unlimited use of in-house exercise facilities (our office is a 3rd floor walk-up). We can accommodate flexible hours, since we're always working. You should be creative, confident, and able to take direction, but still develop your own voice within a piece of work. Our work environment is fast-paced. What we are is a goal-oriented team of chronic workaholics, looking for other like-minded, impressionable young talents, to mold into our own, twisted image. We are not hiring right now, so don't ask. But we are looking to nurture and develop future talent.

Anyone not put off by the above should email 75 words or less about themselves and what position they'd be keen to fill to campusinterns@gmail.com.

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FACEBOOK.COM/CAMPUS.SINGAPORE
OR ELSE...



Visit
www.campus.com.sg
for more stories and
contest details!

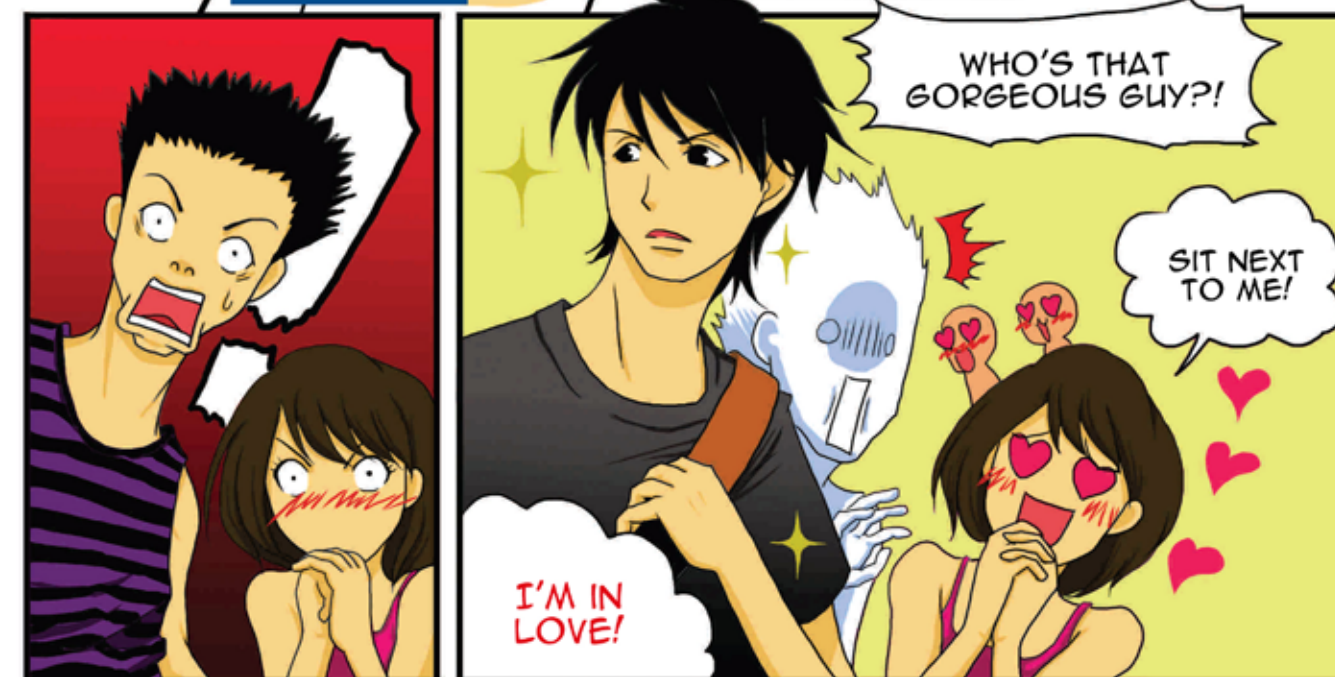
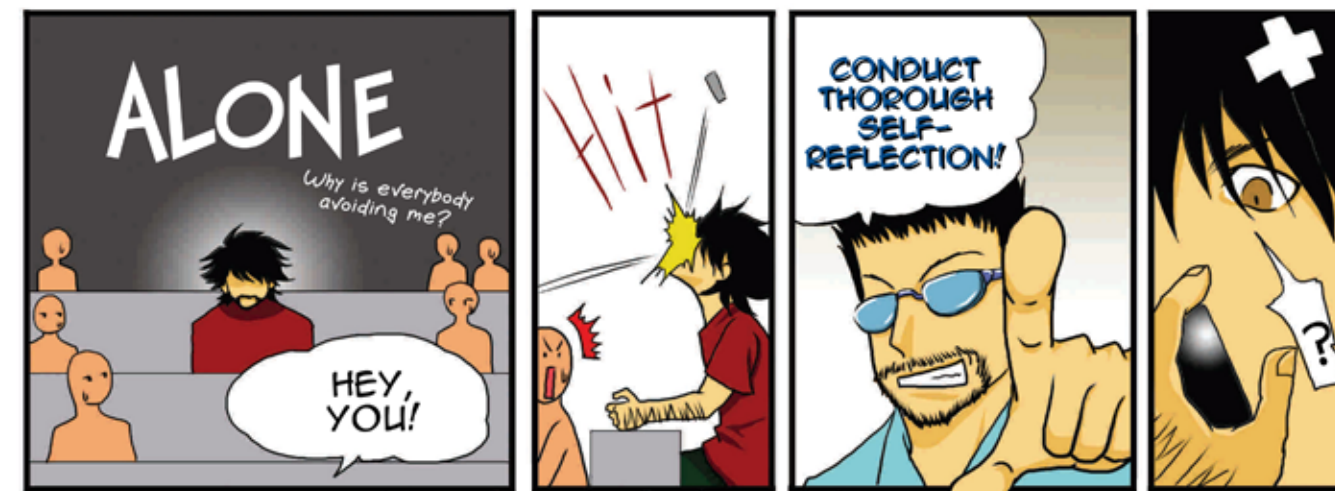
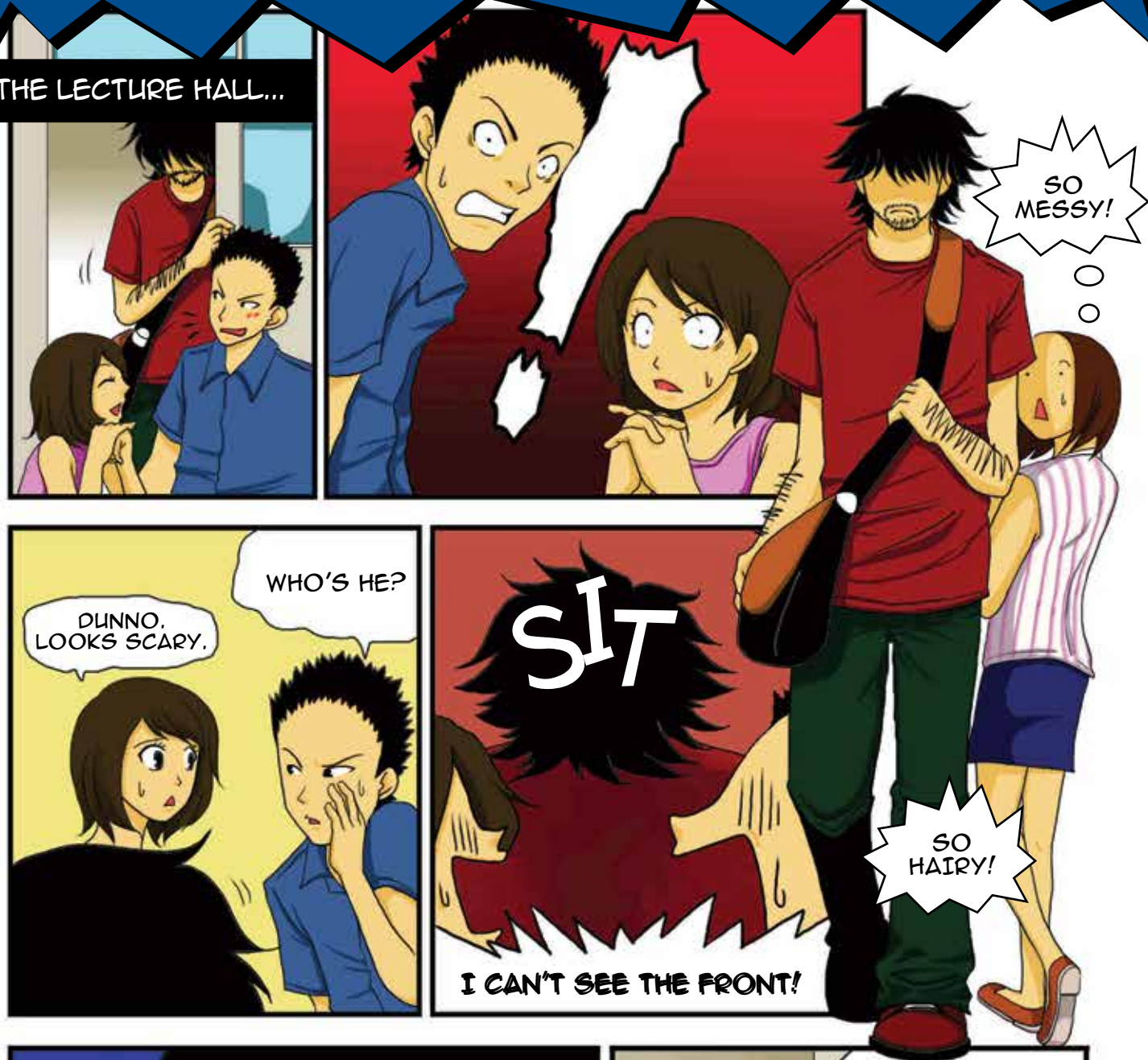


Konosuke Matsushita
 Founder of one of Japan's
 greatest corporations,
 Panasonic, known to many
 as "the God of management"
 and a top world industrialist.

Mr Konosuke Matsushita's LESSON #3:

"BE GRATEFUL AND CONDUCT THOROUGH SELF-REFLECTION"

AT THE LECTURE HALL...



*AS OF APRIL 2008 PANASONIC TESTING

PANASONIC RANGE OF
 MENS DEPILATION
 PRODUCTS FROM
 RECHARGEABLE
 SHAVERS TO FACIAL
 HAIR TRIMMERS.



Panasonic
 ideas for life

BY GAN PHUA BENG

THE FLU AND FLOOZEYS

My body is feeling achy all over, my eyes are weighed down by what seems to be the weight of the world. The back of my throat feels like long, manicured fingernails going across a blackboard. Technically, influenza (or the flu) is caused by the RNA virus of the family orthomyxoviridae. Thank you, Wikipedia. This deal with the flu is, when you get it, do you always wonder who the ba\$#@d it was that gave it to you?

It's pretty interesting that humans are vulnerable to the same type of flu as birds, hence the mutations and the mutual culling of a whole bunch of sick birds.

I was driving past a truck filled with chickens last week, and I immediately wound up the window. The chickens were stacked in pallets one on top of the other. Among other things, my long-standing paranoia kicked in. But it was also tinged with pity for the birds - especially the ones at the bottom. If you haven't already figured it out (because your brain is about as lively as a boulder), the chickens at the bottom get about 5 layers of crap raining down on them. Those at the bottom must be the only ones really looking forward to the slaughter house.

Feeling sorry for myself, but being sick of being cooped up like those unfortunate birds, for the lack of better judgement, I stumbled into my friend's bar (not the nicest place around) and this Russian girl slides up next to me and smiles. Me, being the well-mannered gentleman that I am, I smiled back. Next thing I knew, the bartender (who's my friend) was holding a drink in his hand and is looking at me while pointing to the Russian bird. I looked at the girl and she looked at me and at the bartender. "If it's your drink, take it." She did. She gestures with her hand that I should pay the bartender. I stared at her for about 15 seconds and proceeded to say in the nicest way possible, "Are you crazy, woman? Why the hell do I have to buy you a drink? I tell you what, I'll give you something better." I called the bar's security over (who're also my friends) and I told them to throw her out. It wasn't as dramatic as I hoped it to be; there was no actual "throwing". She was kind of ushered out, but it was interesting that she put up a fight. Feeble, but it made it more fun to watch. Am I an a!%#@#e? Maybe. But it made my day. My very bad flu day.

Tune in next time when you will hear me say, "No, you may not take me home."



JUST "LIKE" OUR FB PAGE TO
WIN!

20 MOVIE PASSES & POSTERS

for the upcoming films *Vampires Suck* and *Going the Distance!*
(see p.17)

SKULL CANDY HEADPHONES

Win a selection of headphones from Skull Candy!

PLUS CAMPUS MAGAZINE UPDATES

Keep up-to-date with competitions, happenings and events!

www.facebook.com/campus.singapore
BE OUR FAN!

Cheat Sheet #7 Lomography by Lim Yan Qian

1. WHAT IS LOMOGRAPHY?

Known as a fun type of photography, lomography is mainly characterised by saturated colours and dark edges. It's a fusion of traditional and new-age photography that only uses film, where you can use distortion lenses and colour flashes to make your picture more interesting.

FILMS: Lomographic cameras basically run on 2 types of film: 35mm standard film and 120mm slide film. The 35mm film is commonly found at any camera store, while the 120mm slide films can only be found in specific camera shops. Each film has its own unique look (from monochrome colours to over-saturated hues) and the type of film used determines the feeling of the picture.

PROCESSING METHODS: Films from lomographic cameras are usually cross processed to bring out the high colour contrast. The results may vary from case to case, as factors like the amount of chemicals used and the amount of light exposed to the film play an important role. The film is usually soaked in chemicals like hydrochloric acid and dichromate mixture, but some folks deliberately use the other developing chemicals to produce a desired effect.

2. TYPES OF LOMOGRAPHIC CAMERAS

Lomographic cameras are lightweight, as they're made mostly of plastic. Plus, they're small and compact and come in a wide variety of bright colours and designs. Some different types of lomographic cameras:



The Holga was designed in 1981 by T.M Lee

HOLGA: The Holga is a medium format 120mm film toy camera. Though it's produced at a low cost, it has a cult following. Photos taken with the Holga have won awards at photography competitions. Its pictures are mainly characterised by vignettes (dark edges) and light leaks, which give a trippy effect. You can also get a colour flash to change the colour of the picture.

ACTIONSAMPLER: The Actionsampler is a little sweet toy camera that takes 4 frames in a single picture, with a 0.22 second delay between each. There is also the Oktomat which takes double the number of frames. Eight whopping frames all crammed into one picture. Ideal for snapping a shot of a moving object, and observing its every little movement.



Great for actions shots!



FISHEYE CAMERA: The Fisheye camera comes with a distortion lens that compacts everything into a distorted circular image. The unique distortion of every picture is like viewing the world through a fish bowl.

DIANA F+: If you're looking to capture dreamy and soft toned pictures, the Diana F+ is the best. Shots taken with the Diana F+ are super saturated, yet soft toned. They are also raw and gritty.



The Diana is best for lovely, dreamlike pictures.

3. LOMO VS DIGITAL

YOU WILL NEVER KNOW WHAT TURNS OUT: Unlike digital photography, one of the most exciting parts about lomography is you never know what your shots will turn out like.

BATTERIES NOT INCLUDED: Digital cameras run on batteries (duh), but one thing about lomographic cameras is that they are all manual cameras (not counting the batteries for the flash). Thus, you have to do things like manually turn a knob to adjust the film and wind the film back into the canister when you're done.



4. THREE GOLDEN RULES OF LOMO

TAKE YOUR CAMERA EVERYWHERE YOU GO. It's plastic, it's lightweight, and there's no off button.

USE IT ANY TIME, DAY AND NIGHT. At night, you can capture trippy light-streaked pictures, while at noon you can capture bright saturated colours. If you're going to use your lomographic camera at night, make sure your camera comes with a flash - the fluorescent light in your house will not suffice.

DON'T WORRY ABOUT ANY RULES. Take 2 exposures on 1 film, over or under expose it, do anything. Let your creative mind wander.



Use it any time!
Night and Day...



5. FOR MORE ON LOMOS

If you want to learn more about lomography go to www.lomography.com, or you can visit the Lomography Embassy of Singapore at 56A Arab Street.

STORY AND PHOTOS BY CLARA LOCK

LIVIN' IT UP IN BALI

...WITHOUT BREAKING THE BANK

Going on holiday as a student doesn't have to mean slumming it out in cramped, dingy backpacker hostels or trudging through endless streets in blistering sunlight to save a few dollars in transport fares. In Bali, we show you how to live it up in enviable quarters and party like a rock star – all without breaking the bank.

ACCOMMODATION

Bali is home to many villas located in the predominantly touristic areas of Kuta and Seminyak, and these villas can comfortably house between two and fifteen people.

Even the smallest villas measure about 190 sq ft, and the sprawling expanse promises personal space for each individual, even within a large party.

Almost all come equipped with a private pool, living and dining area and a fully functional kitchen, all within a completely private and enclosed area. Meanwhile, most allow you to luxuriate in your open-concept bathroom, sunbathe on the gazebo or throw a pool party that is sure to delight your guests.

Within the most affordable range, prices start from S\$190, through online companies like Villas Indonesia, with the best rates during low season, which runs from Jan-Jun and Oct-Dec, where you'll generally pay for two nights to get one night free.



TRANSPORT

Most villas come with a free shuttle service around Kuta, Seminyak and Legian area, but this needs to be booked in advance through the villa. Villas Indonesia also provides transport service for their guests in a 9-seater vehicle, which can be booked for a period of 6 or 12 hours (including driver) from S\$120. These comfortable vans are fully air-conditioned, and guests can customise a day tour to encompass the specific sights they are interested in.

Tipping, while not mandatory, is strongly encouraged.



SHOPPING

Skip the street shops hawking overpriced tourist traps, since you'll have your own set of wheels and head instead for Bali's numerous factory outlet stores, located mostly in Kuta and Seminyak.

These large outlets are impossible to miss, with large banners advertising discounts of up to 80%, perfectly suited for students on a budget. While the items on sale are stock from past seasons, they are original products and still in mint condition.

Well known surf brands like Quiksilver, Roxy and Billabong are a mainstay of such outlets, testament to Bali's beach and surfing culture. Other labels include footwear companies Puma and Sanuk.

For the aesthetically inclined, Ubud is a veritable mecca. Bali's hub of arts and culture is approximately a two-hour drive from Kuta, and offers a visual buffet of paintings and carvings rich in Balinese history.

The paintings feature dynamic colours and shades, and often draw inspiration from the Balinese art form of Wayang Kulit, or shadow puppet theatre. Ubud is where you can exercise your bargaining clout, and prices of small paintings start from about S\$20.

FOOD

Take a date down to Jimbaran Bay for a dining experience along the waterfront. Watch white-tipped waves crash upon the beach and send up flecks of sea spray as you indulge in a seafood dinner by candlelight. An array of alfresco restaurants line the beach, all of which offer a similar variety of seafood, which will be grilled and presented on a platter. Also, restaurants typically offer affordable set menus, which start from about S\$12 per head.

Round off dinner with roasted corn on the cob from a pushcart vendor on the beach. The ear of corn is subtly sweetened with speckled caramelized bits and a good way to conclude a rich seafood meal.



NIGHTLIFE

The streets of Kuta come alive at night, with the thumping beats of dance clubs filtering out into the streets. Partygoers relish in the revelry, raising a toast with the ubiquitous bottle of Bintang beer. Bali's clubbing scene is legendary in its own right.

Many large clubs offer unbeatable drink deals from 11pm to 1am each night, with housepour shots and selected cocktails going for as low as S\$2. Look out for banners emblazoned with these promotions, then step inside for a quick reprieve from reality.

Those looking for a lavish spot to splurge would be well advised to stop by KuDeTa. This is arguably Bali's hottest nightspot, a beautiful open concept restaurant decked out in the warm glow of paper lanterns, and overlooking the ocean. Diners can recline on large ottomans while basking in the balmy ocean breeze.



WELLNESS

For those seeking to detoxify after all that hedonism, a slew of shops offering beauty and wellness treatments line the streets of Kuta and Seminyak. Alternatively, if you end up too sloshed to even leave your villa, most shops will send staff to your residence for your treatment for minimal extra charge.

Select a massage to unwind with, soak in a luxurious cream bath or pretty up those nails with a manicure and pedicure. All treatments are delivered with traditional Balinese hospitality, yet at a fraction of the price in Singapore.



by Rahimah Rashith Photos by Eugene Soh!

SLAMMIN' with a POET

Some call it rhymes, stanzas, haikus, sonnets, lyrical, heroic-couplets or if you prefer, obituaries of dead Englishmen saying English stuff.

The truth is, poetry is cocoa beans and poetry slamming is a slice of chunky chocolate fudge brownie. Satisfying.

Poetry Slam is an avenue for poets – aspiring and accomplished alike – to recite their works. Encompassing anything from discrimination to the celebration of life, these poets take the stage and share their intimate stories with the audience.

ORIGINS OF THE SLAM

Marc Smith founded the original Poetry Slam in Chicago in 1984. Today, it's a worldwide non-profit organisation that empowers youths (or anyone, for that matter) by bringing awareness to the fact that poetry is not simply about dreaded literature homework.

Poetry has always been the epicentre of the many great civilisations that celebrated the arts, from ancient Greece to as far as the deserts of Egypt, and now here in Singapore. At home, Chris Mooney Singh (as part of the Word Forward arts company) founded Poetry Slam.

WHAT IS A POETRY SLAM

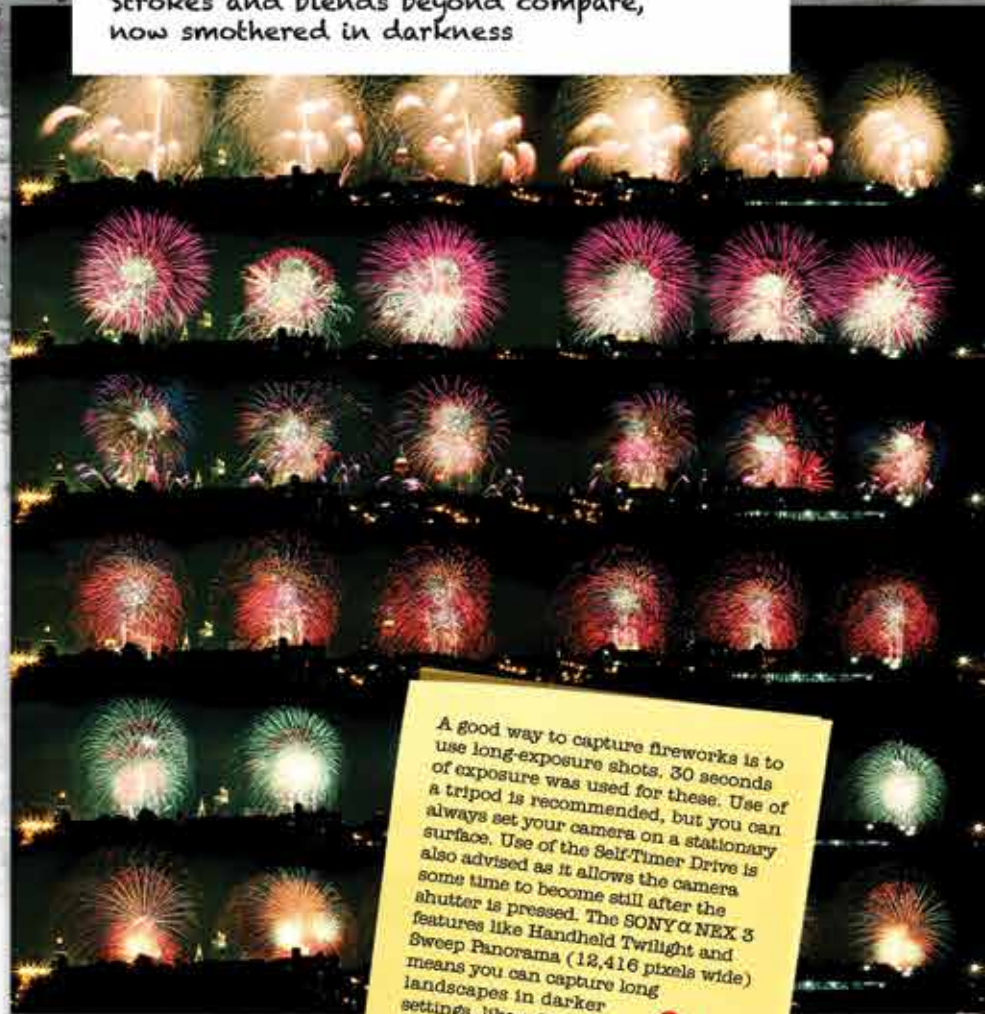
In a Poetry Slam, there is a Slam Master, aka the host, for the evening. He gets the honour of randomly choosing which poets compete first. Today, the slams generally undergo a few elimination rounds. There is also a time limit after which the poet might face deduction of points. Not all is competitive however, because the points earned don't matter, as the point is the poetry.

As each year goes by, the types of slam competitions grows, including the Open Mike Slam, Invitational Slam and Theme Slams. The Theme Slam really tests the poets on their creativity to create beautiful art based on the theme of the evening. These can range from ideas as abstract as Death or Move to one such as Colour. When dealing with the themes, poets are allowed to interpret the theme as artistically as possible to impress the panel of judges.

Then of course, there is the Open Mic style where any theme and rhythm goes.

THEME 1: COLOUR

Black was greedy
Devouring the rest of the picture
A memory forever stained on the canvas
That was once rich with artistic experiences
Strokes and blends beyond compare,
now smothered in darkness



A good way to capture fireworks is to use long-exposure shots. 30 seconds of exposure was used for these. Use of a tripod is recommended, but you can always set your camera on a stationary surface. Use of the Self-Timer Drive is also advised as it allows the camera some time to become still after the shutter is pressed. The SONY α NEX 3 features like Handheld Twilight and Sweep Panorama (12,416 pixels wide) means you can capture long landscapes in darker settings, like a fireworks show.



THEME 2: DEATH

We move alongside others in silent mourning,
For martyrs whose faith were bigger than life,
Defiance now buried with them under that rubble
that no longer moves.

To achieve this blurry-background effect, shoot on your camera's largest aperture in AV mode. Or try zooming in: backgrounds are usually less in focus when zoomed in. SONY α NEX 3 has 3 autofocus area modes, including Area, Multi, and Flexible Area, to make your subject stand out.

THEME 3: MOVE

Moving her body,
To the mastered beat.
An angel so flawless,
Holds perfection complete.



When capturing motion shots, a fast shutter speed (at least 1/150th of a second or faster) is recommended unless you're going for the blurry effect. Timing is important too: hold the shutter at half-shutter while anticipating the "climax" of the movement, then press fully when the moment arrives. The SONY α NEX 3's Anti-motion blur mode biases exposure toward a fast shutter speed, combining several images into one to eliminate camera movement.

SONY's α NEX3 is a new generation hybrid camera that combines the capabilities of a DSLR and the lightweight features of the Cybershot. Features:

- 3D Sweep Panorama
- 14.2 megapixel Exmor APS HD
- Wide 3-inch TruBlack LCD with tilt function
- Handheld Twilight, Auto High-Dynamic Range shooting and Anti-motion-blur feature





G'Day!

Golden beaches with legendary lifeguards and surfers. Clear waters teeming with marine life. The wild Outback with rich Aboriginal history. This is Australia, mate.

Any traveller to Australia will know of its famous beaches like Bondi Beach and Surfers Paradise, or the red hues of Ayers Rock. The country has a whopping 16 World Heritage sites, including historic buildings, vivid landscapes, historic towns and exotic flora and fauna. Yet few have ventured to lesser known but equally charming locales, like the far north Queensland with its tropical charm and er, liberal-thinking locals (known as banana benders), or South Australia's southern coastline where you can frolic with uber friendly seals and dive with ferocious Great White sharks (with you in a cage, of course), or the wine regions of Margaret River and Hunter Valley where quality plonk will get you quite sloshed at a reasonable price.

Many have come here to ogle at its natural wonders - be it the coastal beauty of the Twelve Apostles or the perfect curves of an Aussie surfer. Many more come for its shopping, dining and entertainment. The latter ranges from legendary nightlife of Sydney and Melbourne to the laidback gatherings of a true Aussie barbie (or barbecue).

Hence, it's no surprise that this land is a magnet for Singaporeans who want to study abroad. Being closer to Singapore than Europe or the USA, most parents tend to agree that it's the best (and, more importantly, cheapest) option, as it's got one of the highest standards of living in the

world with competitive living costs. For students in the know, it is its wide choice of off-campus activities that appeal to them. As Australia is the sixth largest country in the world with the lowest population density per square kilometre, it's the kind of place where any Singaporean can experience a sense of 'personal space' the size of Singapore.

If you're thinking of an education in Australia, the first thing that would cross your mind (or at least your parents') is cost. As an international student, your up-front tuition fees range from A\$10,000 to 13,500 (for a Bachelor Degree) to A\$11,000 to 18,500 (for a Masters or Doctoral Degree) a year. However, if you're a genius (or if your mom thinks you are), you might be eligible for an Australian scholarship (ranging from merit-based to leadership-based scholarships). The minimum financial requirement from international students mandated by the Australian Government is from A\$12,000 to A\$18,000, reflecting the cost of living in Australia.

As many Australians live close to the beach and the sea (it is a big island after all) many folks wear little clothing on the beach and surrounds, which means a Singaporean will easily adapt to local 'customs', since our national 'uniform' is shorts and tees. To further help ease into the Aussie culture, get yourself invited to a barbie and 'bring a plate'.

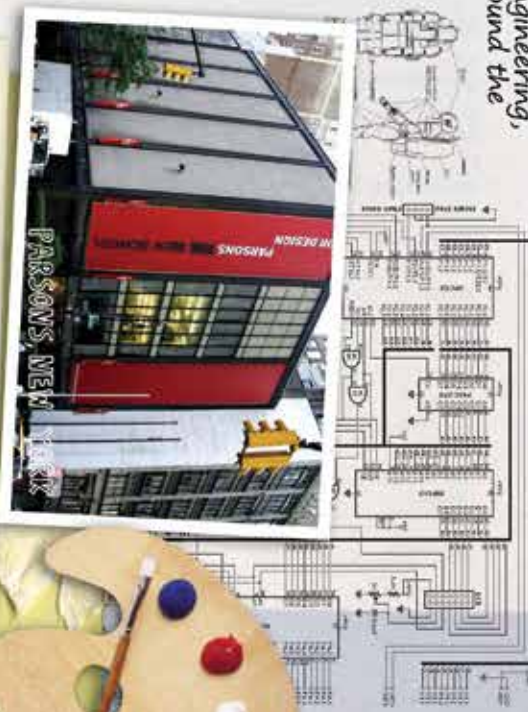


Images by Tourism Australia

THE LIST

From graphic design to architecture and engineering, here are some of the best design schools around the world to nurture your creative mind.

	State	Degrees Offered	Students
USA			
Art Center College of Design	California	U & G	1,400
Parsons The New School for Design	New York	U & G	3,598
Pratt Institute	New York	U & G	4,762
UK			
Central Saint Martins College of Art & Design	London	U & G	3,789
Royal College of Art	London	G	861
FRANCE			
ENSICL Les Ateliers	Paris	U & G	215
Strate College	Paris	U & G	400
GERMANY			
Hochschule Pforzheim	Pforzheim	U & G	75
Köln International School of Design	Cologne	U & G	460
JAPAN			
Musashino Art University	Tokyo	U & G	7,589
Kelco University	Tokyo	U & G	4,876
TAIWAN			
Shih Chien University	Taipei	U & G	600
National Cheng Kung University	Tainan	U & G	1,400
SCANDINAVIA			
Oslo National Academy of the Arts	Norway	U & G	150
University of Art and Design Helsinki	Finland	G	1,700
Kaospilot International	Denmark	U & G	135



WHAT'S YOUR VOTE?

Q1: If you're looking to study overseas, which country would you like to go to:

- ☐ USA
☐ UK
☐ Japan
☐ Australia
☐ elsewhere in Europe
☐ elsewhere in Asia
☐ not listed above

Q2: What do you look for when choosing your school:

- ☐ Quality of student life
☐ School ranking
☐ The city/location itself
☐ Affordability
☐ None of the above
☐ All of the above

Visit www.campus.com.sg and answer our poll.

TOP INDUSTRIES IN AUSTRALIA FOR STUDENTS

Not only is Australia a top-notch destination to earn your degree, but possibly, also a place to launch your career. Mining and agriculture may account for the majority of exports from the country, but there are a number of places in the world to study internationally, an education in Australia will give you the competitive edge necessary to succeed in these top industries.



MINING

If working in the great outdoors versus an air-conditioned office appeals to you, you may want to consider a career in Australia's expanding mining industry. Positions in high demand include geo scientists, engineers, operators, electrical and mechanical/metal specialists. Employees at top companies say they love their jobs because working hours are good, they are constantly learning new things and the hands-on fieldwork is fascinating. Most job opportunities can be found in Western Australia and Queensland, with many companies offering vac work, where students can work with one of over 10 participating companies for 3 months during their school's vacation period. This is an excellent way to see first-hand whether the industry is a right fit.

THE GREAT OUTDOORS



ENVIRONMENTAL SCIENCES

From tropical north to the temperate south and the arid deserts of central Australia, the country has a vast array of eco-systems to examine and explore, making this an excellent location to study environmental sciences. With glaciers melting, temperatures rising and environments changing, the need for professionals in this field is growing, and that need is felt not only in the research sector, but all across the board. Courses that will prepare you for a career in this field are conservation biology, resource and coastal management and environmental policy - all available at an Australian university or VET (vocational education and training institute).

SAVE THE TURTLES



BAA BAA...



STUDY SHARKS



HOSPITALITY/TOURISM

Employment and education opportunities in the hospitality and tourism sector abound as one of the largest and fastest growing fields in the country. Australia is a top destination for people around the world to visit, which provides a perfect setting to learn about the travel industry. Resort management, event planning, franchising and hospitality courses are available at Australian universities as well as world-renowned specialised institutes.



WELCOME



SUN POWER

INFORMATION TECHNOLOGY

Whether you want to pursue studies in game creation, computer science, or maybe a joint degree between IT and business, law or engineering, you'll find over 40 schools in Australia that offer a broad range of information technology courses. As the backbone for business and government, IT professionals are increasingly in demand. With an IT degree from Australia, you'll be able to tap into a network of professionals spanning across large MNCs to small start-ups.



Students are attracted to Australia from all over the world because of the high standard of quality education and training courses paired with lofty job prospects. In addition to the industries listed, the country also excels in the areas of Marine Biology and Agriculture. Because the waters surrounding Australia hold the most diversified mix of sea life, marine biology is an important topic for the country in terms of education and conservation. On land, students can study agriculture from some of the world's brightest scientists, who not only teach in Australia, but also all over the world. Whichever career path you choose, an Australian education will benefit you in any industry, plus it's the closest English-speaking hub to Singapore.

CHEAP EATS

Hard Rock Café, Sydney & Surfer's Paradise - AS\$20 set meal
Wagamama, Australia - 10% off
Draculas Cabaret Restaurant, Gold Coast & Melbourne - 20% off

INTERNATIONAL STUDENT IDENTITY CARD

Studies at | Étudiant à | Est. de Enseñanza
University of Melbourne
Nmae | Nom | Nombres
J. Su
Born | Né(e) le | Nacimiento el
01/02/1989
Validity | Validité | Validez
Sept 2010 to Dec 2011
FOR DISCOUNTS VISIT:
statravel.com.sg/isic-discounts

HOT DEALS WITH THIS CARD

STA Travel Australia up to 40% off
Countrylink Train tickets 40% off
Australia Pacific Tours 20% off

CHEAP TRIPS

Cheap Sleeps

Y on the park, Sydney - 10% off
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PROMINENT YOUNG AUSSIES

Australian education has produced a significant amount of prominent figures in every field, from entertainment to science, and the country is home to a remarkable number of Nobel Prize winners for its small population.

NIKOLAI PETROVSKY



CHANGING THE WORLD: NIKOLAI PETROVSKY

University of Tasmania graduate and Ernst & Young's Entrepreneur of the Year, in 2004 Nikolai's creation Advax became a hot commodity, and key part of a new Hep.B vaccine. What's pretty amazing is his company started with just \$250,000. It's since won contracts in the US and Japan and is busy developing potential vaccines for Ebola, HIV and Malaria to name a few. With just 20 employees, Nikolai's given new meaning to "high-yield", bucking conventional wisdom and succeeding where 90%+ of biotech start-ups fail, and he's done it all without taking bank loans or big investors.



KHAO DO AND ANH DO

ARTISTS AND ENTERTAINERS: KHAO DO AND ANH DO

The baby brothers Do arrived in Australia in 1980, with their family as refugees, after fleeing their native Vietnam. A graduate of the University of Sydney in both Law and The Arts, younger brother Khao quickly became known for his quirky, cult films. His movies have gone on to win him multiple awards, including being voted "Young Australian of the Year" in 2005. Meanwhile, his brother Anh has gone on to become one of Australia's most famous stand-up comics.

TAN LE



TERENCE TAO

A NUMBER GAME: TERENCE TAO

As a child prodigy, Tao taught himself basic arithmetic at the age of 2, and scored 760 in SAT maths when he was just 8. From 1986-1988, he was the youngest participant to date in the international Mathematical Olympiad, which he competed in at 10, winning the bronze, silver and gold medal respectively. He remains the youngest gold medallist in the tournament's history, which he won at age 13. At age 17, he received both his bachelor's and master's degree from Flinders University. A Fields Medal (the top honor for mathematicians under 40) holder, he became a full professor at UCLA at 24, and remains the youngest person at that rank.

TECHNOPRENEUR EXTRAORDINAIRE: TAN LE

Vietnamese immigrant Tan Le and her family escaped to Australia when she was 4, and has since worked to help other Vietnamese in Australia by introducing employment, counselling and refuge services (which garnered her the Young Australian of the Year award). Academically gifted, she entered Monash University at age 16 for her Commerce/Law degree. Now, she's a successful president and co-founder of Emov Systems, which is responsible for creating EPOC: a mind-reader headset that enable users to control their computers just by using their mind and facial expressions. A TV programme was made about her life, and she was voted one of Australia's 30 Most Successful Women Under 30.

THE ACTIVIST: HUGH EVANS

Soon after graduating from Monash University, Hugh went on to found the Oaktree Foundation, Australia's first youth-run development charity - which has already helped change the lives of 40,000 underprivileged people in numerous countries. He's also the founder of the Global Poverty Project which was officially launched at the United Nations headquarters in New York. His advocacy's seen him speak on issues like poverty and the global fight against HIV, everywhere from the Hague and South Africa, to Ghana, Japan and the US, and all before his 27th birthday.

QUEENSLAND UNIVERSITY OF TECHNOLOGY (QUT)

Brisbane, Australia



QUT is a popular choice for local Aussies and Singaporeans, placing more graduates into full-time employment than any other Brisbane university. Aside from academics, when you're not in class, enjoy the chic shopping centres, over 1,000 parks and gardens, or take a short drive to the coast and enjoy the beach.

LINKS WITH THE REAL WORLD

The key aim of QUT is to produce job-ready graduates with the skills and abilities to work anywhere in the world. QUT's real-world learning, which blends theory and practical experience, is supported by links with a number of leading international organisations including SAP, Boeing, Microsoft, Shell, and the World Health Organisation. These links mean QUT graduates are highly regarded by employers and prepared for the workplace from day one.



INTERNATIONAL RECOGNITION

QUT's Faculty of Business was the first business school in Australia to achieve all three leading international accreditation symbols of excellence (AACSB, EQUIS and the Association of MBAs) so your business degree will be recognised around the world. QUT is also the Area Academy Training Centre (Australia and New Zealand) for the CISCO Networking Academy Program (CNAP).



COURSES

With more than 650 undergraduate and postgraduate options, QUT courses can be tailored to your specific educational needs. Choose from a large range of programs in Built Environment and Engineering, Business, Creative Industries, Education, Health, Human Services, Law and Justice, and Science and Technology.

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Red Carpet 101

Simone Heng, Curtin University graduate and small-screen sweetheart, is taking the media world by storm



Hosting top-rating shows on two continents at the same time would be difficult for even the most seasoned professional. Throwing a university degree into the mix makes it sound impossible.

But Simone Heng is no ordinary presenter. Before she graduated from Curtin University in Perth, she had already hosted shows in Kuala Lumpur, Singapore and Perth. With a successful international career as a TV host, radio jockey, model, actress and columnist in seven countries, this young entertainer has gone from top student to radio royalty in just five years with little more than raw talent and an Everest of determination. "I went to Asia with 500 Australian dollars in my wallet and left four years later having worked for HBO, Channel V International, Power 98 FM, Channel 9 Perth and SunSilk," Heng explains.

It was an exhausting time in her life, but she pushed through and came out ahead. "I think Curtin taught me that everything is possible," says Heng. "If you want to shoot two TV shows on two continents and try to finish a degree simultaneously, you can do it!"

After graduating in the top 10 percent of her Communication and Cultural Studies course, Simone's radio career on Power 98 FM had barely begun when she was scouted by Virgin Radio and whisked away to Dubai. It took just two months for Dubai's leading English TV station to snap

her up to host Dubai 101. After some time away from the small screen, the show has been an exciting journey for Simone and her viewers alike. "I have traipsed through the city doing everything imaginable," she admits. "I've ridden camels, Segways, motorcycles and abas all in the name of travel TV."

The hype of the city has also given her the chance to interview huge names like Empire of the Sun, Akon and One Republic on air, as well as opportunities to present on live TV. A highlight was co-hosting the red carpet arrivals at last year's Dubai International Film Festival, where she interviewed the legendary Omarr Sharif and the king of Bollywood, Amitabh Bachchan.

It's a dream come true, and Simone is taking it all in her stride. With one finger firmly on Dubai's fashion pulse, Simone graces the small screen and the pages of countless magazines in sumptuous creations by the likes of Aisha Ramadan and House of Glamo. In the past year, Heng has been named in the Ahlan! Hot 100 list of inspiring young professionals in the UAE and one of Viva magazine's 10 female ambassadors over the entire gulf region. Dubai loves Simone Heng, and the feeling is clearly mutual. "I feel that I can really grow here," says Heng. Despite all she's achieved, it seems like this is just the beginning.

Realise your passion at Melbourne.



Maj Thomsen in Invisible Stains. Photo by Jeff Busby.

The Faculty of the VCA and Music at the University of Melbourne offers undergraduate and graduate degrees in a wide range of creative disciplines including Dance, Film and Television, Fine Art, Music, Theatre and Production.

Located in Australia's cultural capital, and in the heart of Melbourne's thriving arts precinct, the Faculty of the VCA and Music holds a unique position in the Australian performing arts landscape. Our aim is to inspire students to reach their highest creative potential in their chosen artistic career.

Applications are now open for 2011 courses, starting in February. For information visit www.vcam.unimelb.edu.au

dream large



www.vcam.unimelb.edu.au

TECH AND ENTERTAINMENT



IOS4 APPLICATION FOR IPHONE

Reviewed by Madelyn Leow

The highly anticipated, multifunctional smart phone system of the new tech era. I practically fainted from all the new features and tools. The iOS4 enables you to change the background of your iPhone's normal user face (no more boring black!) and organise your apps into little folders that minimise the clutter on your iPhone.

Sounds amazing? Think again. After using the iOS4 for a while, you'll start to miss your old system. iOS4 lags your phone, which hangs after long hours of usage. And the added zoom feature of the camera? Don't get me started on it. Overall, the iOS4 is amusing for a short try, but not worth downloading for long-term usage.

HOLUA SKULL CANDY HEADPHONE

Reviewed by Lynn

Bass whores will love the deep bass this tiny set of buds produce: it sends strong reverberations that make the inside of your head feel like the inside of a night club with the volume set on max. With total noise cancellation thanks to comfy buds, the bass is offset with clear trebles, and what you get is pure sweet torture. Who knew that a pair of wooden knobs could give such pleasure?

Skull Candy Holua is available at \$159.90 at HMV (313 & Citylink), Stereo Electronics (Plaza Singapura & Causeway Point), major Apple Premium Resellers and major 77th Street Fashion outlets. Check www.skullcandy-asia.com for more.

WANT A PAIR OF
SKULL CANDY
HEADPHONES?
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PAGE AND STAND A
CHANCE TO WIN!

STAR WARS: STARRING YOU

WWW.STARWARS.COM/STARRINGYOU

Reviewed by Leia

If you're a Star Wars fan, you'll love having fun with this quirky movie which you can add your face to. Just add your own photo to the cast (choose from Luke, Han, Leia or Lando) from your desktop, Facebook or webcam, adjust your face to the template (including jaw breaks) and Click to play!

The short movie is a condensed, parodied version of The Empire Strikes Back, with a hilarious dialog including the infamous line "I AM your father!" followed by, "Wow, I didn't see that coming!" You can share your stardom via Facebook, email or just download the video. Great for a few laughs during your free time.



MOVIES



GOING THE DISTANCE (2 September)

Cast: Drew Barrymore, Justin Long

How can two lovers - separated miles apart by geography and nay-saying family and friends - still keep their relationship? With the help of a lot of texting, sexting and late-night phone calls, of course.



VAMPIRES SUCK (2 September)

Cast: Jenn Proske, Matt Lanter, Christopher Riggi

A spoof of vampire-themed movies, non-vampire teen Becca finds herself torn between 2 boys: a brooding vampire and a were - er, Chihuahua. Before she can choose, she has to deal with her overbearing dad, the Jersey Shore cast and... Lady Gaga.

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* one pass & poster per winner

OTHER RELEASES:
Avatar: Special Edition (Aug 26),
The Town (Sept 16), Wall Street:
Money Never Sleeps (Sep 23)

WHERE THE WORLD COMES TOGETHER

Raffles College of Higher Education (RCHE)



Raffles
College of Higher Education

Raffles Raffles Raffles
Design Institute Merchandising Institute School of Business

Raffles College of Higher Education (RCHE) is a subsidiary of Raffles Education Corporation (REC), the leading education group in the Asia Pacific region. We currently operate four education brand names: Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business and Raffles College of Design and Commerce. We have a network of 33 colleges across the Asia Pacific, in countries such as Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Singapore, Sri Lanka, Thailand and Vietnam.

ENTERPRISING RAFFLES

Studying at Raffles College of Higher Education (RCHE) makes a difference, especially for the enterprising ones. Not only do we believe in enabling raw talent to blossom, we also want to nurture our students into respectable professionals with practical skills via our industrial internship programme. Through active collaboration with reputable organisations in the industry, we offer our students a unique learning experience that takes them from the classroom to the real world.



THE RAFFLES GLOBAL EDGE

The lecturers at Raffles College of Higher Education (RCHE) hail from all over the world - Australia, Canada, Columbia, Korea, Germany, Macedonia, Russia, Poland, Philippines, the United Kingdom and United States. Individually, they are professional practitioners in their respective fields; they travel the globe honing their skills and insights. Collectively, their diverse backgrounds, wealth of technical knowledge and industry experience, translate into an impeccable edge in favour of the students.

LEARNING AT THE SPEED OF RAFFLES

The programmes of Raffles College of Higher Education (RCHE) are designed to incubate creative professionals and entrepreneurs, real fast. They offer students expeditious pathways towards undergraduate degrees in the design, business, psychology, biomedical science and infocomm security disciplines within three years after their high-school education, and direct entry into one-year post-graduate courses thereafter.



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A Life More Raffles...



"Throughout my studies in Jewellery Design at Raffles Design Institute, I have been blessed with many enriching experiences and opportunities that have allowed for me to grow not only as a designer but as a person too. It has been rewarding to have journeyed through the course and interact with other students across the globe, all of whom have shared the same goals and passions for design. I look forward to now using this wealth of knowledge as I carry on into making my mark as a jewellery designer."

Rebecka Varvouzus, Switzerland
Jewellery Design

Raffles
Design Institute



"I am a Brazilian currently taking a course in Fashion Communication and Journalism at RDI. Studying at Raffles has been an accomplishment for me: task after task, I've learned to be creative, to have my imagination going beyond boundaries, and dared to be innovative."

I've also made friends with people from different cultures which I've learned to respect and admire. I've learned to be creative and dared to be innovative. I've also had my imagination going beyond boundaries."

Faquer Gabriella, Brazil
Fashion Communication and Journalism

Raffles
Merchandising Institute



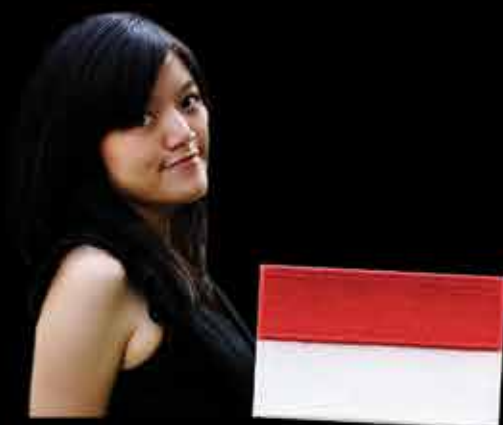
"The main reason I chose to study in Singapore is because the country has one of the best standards of education. Due to the long-term reputation of Raffles College, I believe it's one of the best private institutions here."

I'm interested in Banking & Finance as I want to start my career in the banking industry. All of the modules are up-to-date and therefore are able to provide students with the skills and knowledge to maximise their potential. Lecturers here always try to create an interactive environment between themselves and their students. Group work is the main part of our lectures, where we work together to contribute to collective projects.

A specific thing that impressed me was the study environment here. I found that there were many international students, which was a good way for me to improve my knowledge and communication skills. My friendship with these international students is very precious to me, and that's the reason I have fun at college."

Nguyen Quynh Nhi, Vietnam
Finance

Raffles
School of Business



"I've always been interested in hospitality. I liked the modern and cozy environment of the school, which is dotted with greenery."

The course definitely improved my communication skills, and encouraged cooperation amongst my team members for group assignments. No one thinks alike, so I learnt how to work with different personalities as well as classmates of different nationalities. It makes the whole process more exciting!"

Maya Puspita Hadiwijaya, Indonesia
Hospitality Management

DESIGNING YOUR CAREER

So, you've decided to enrol in a design school and are convinced you're going to be the next (insert your discipline here) design star.

Some of you may have a strong idea of what direction you'll be heading, while most of you are probably still wondering why you're there.

Will you create clothes, graphics, skyscrapers, video games, cars or products? Whether you want freedom in your job, or to be a part of a prestigious company, where do you begin?



DESIGN DISCIPLINES

The first step is to decide your discipline. The lines between design disciplines are rather blurry in some cases, but here's a rough guide to some popular ones:

1. COMMUNICATIONS

Basically, it's visual communication, or simply put, art that conveys a message or purpose to viewers. Not just some splotches on a canvas titled "My Inspiration".

2. INTERACTIVE DESIGN

Sometimes known as digital design, it encompasses courses like animation, game design and multimedia design. Perfect for those who love their computer screens.

3. 3D DESIGN

From furniture to industrial to product design, it's everything that you can touch and feel, whether it's rubber bedroom toys, sports cars or the knob on its gear stick.

4. SPATIAL DESIGN

It's something that surrounds you, and makes use of the air around you. We're talking stuff like architecture, landscape design or urban design, and not your fart.

5. FASHION DESIGN

Usually a discipline on its own, it's sometimes paired with textile design or jewellery. Because fashionistas know it's all about the accessories.



MULTI-DISCIPLINARY DESIGN

Many times, students who take up a specific course, like photography, will be likely to foray into another field, say interactive media. As it's all about visual creativity, there is no limit to the medium. As such, it's not uncommon to find courses that blend 2 or more disciplines, like visual and digital design.

Out in the working world, there are also many companies out there who are about 'multi-disciplinary design', taking on everything from graphics to gaming and fashion. More often than not, they are small outfits where every member chips in to do everything, and generally have more freedom in design. Those who would rather be specialised and be 'master of one' might prefer to be part of a bigger team, like in an animation studio, where they concentrate on a specific task, like 3D modelling. As people like that are harder to find, chances are you have your pick of companies - which may not be local.



ENGINEERING X DESIGN

As 'design' is a thinking process - or of 'form following function' - it values both creativity as much as analysis. These days, design is somehow split into 2 major groups: pure visual-based design, and 'engineered' design. The former is focused on approaching design from an aesthetic point of view (ie. fashion), while the latter brings science and logic (ie. automobile) to solve problems.

If you're looking into a career in industrial design, those who can marry creative right-brain thinking and analytical left-brain thinking are most sought after. Traditionally, there have always been 2 sets of 'teams' to solve one design problem: the left-brainers and the right-brainers, and it's not uncommon to have these two sides butt heads.

If you're a car designer, for example, you'd need to have an engineering background in order to have the scientific knowledge of how to put it together. However, the car's ultimate goal is to satisfy the users. You're more likely to get a good response if you're tuned into their thinking from a designer's perspective, rather than interrogating them with a clipboard from an engineer's standpoint.

In short, engineering design is a case of making the technology more human.

BUSINESS X DESIGN

There is a huge demand for creative thinkers today - you'll find many companies hiring design graduates (from almost any discipline) solely because they want creative thinkers. In short, creativity sells.

More and more design schools are sending their students to business schools, where they can learn management in addition to design strategy. The core idea of design is to sell an idea to the consumers, and with a business training, graduates are able to also manage design rather than starting from the bottom.

Those with a mind for business and design are also able to understand business from the ground up: not something most straight designers understand. Therefore, those looking to run their own businesses will benefit from a management background.



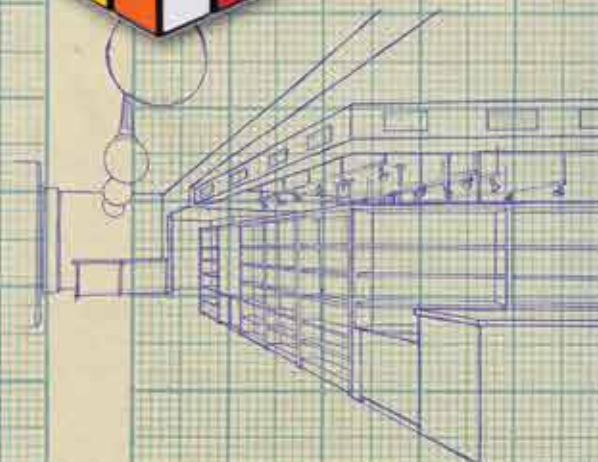
SCHOOLS OF DESIGN

As current situations call for a marriage of two sets of schools (ie design + engineering), many institutions have recognised this challenge and have opened their doors to change.

It's not uncommon these days to have a design school that has partnerships with an engineering school or vice versa. Of course, these apply more towards disciplines like product or industrial design, where the science of creating something is as important as its aesthetics.

Design schools with an emphasis on visual aesthetics, like Visual communications, are also expanding their field by partnering with various business schools, with focused degrees in design and management.

Whichever direction you choose, the trend these days is to diversify. Unless of course, you're a genius, or aspire to be one of those who can conquer the world with only an O Level in Art.



RETURN OF THE FORCE

by Clara Lock

With all 6 movies of the Star Wars franchise completed and packaged in box sets, one would think that the Star Wars saga has ended. However, the Force is still going strong, as fans of the series will know that The Clone Wars is continuing the saga (albeit set before the 'The Return of the Jedi') on television, with your favourite Jedi animated in 3D in a studio right on our very own shores...



120

Number of people working on each episode of The Clone Wars, the main project of Lucasfilm Animation Singapore. Lee Stringer is the CG Supervisor of the series.

Number of frames that go into each second of The Clone Wars, which approximates 33,000 images per episode.

24

06

Number of steps of the entire content creation process: asset creation, animation, clothing, effects, lighting and compositing – all of which are done locally.

Approximate length in minutes of each episode of The Clone Wars.

22

02

Frequency (in months) of stretch breaks for Lucasfilm employees, in which food and refreshments are catered and people are encouraged to walk around and mingle.

BECOMING A PADAWAN

Anne Tan dropped out of a Computer Science degree at the National University of Singapore after a year to pursue a major in animation instead. The final year student at Nanyang Technological University's School of Art, Design and Media discovered her interest in animation when working at a gaming studio and hopes to work for Lucasfilm Animation when she graduates.

For those intrigued by her story, or hoping to develop such a career, Lucasfilm Singapore has a route for young, aspiring animators to take. University or polytechnic undergraduates can apply for The Jedi Academy, a 12-week paid summer internship within which Anne is currently enrolled. Jedi Academy Singapore is an internship program that runs from May until August, with the next intake in May 2011.

BECOMING A JEDI MASTER

Fresh graduates can then apply for the Jedi Masters programme, a 6 month paid apprenticeship that delves into the specifics of animation and allows apprentices to work on real projects under the guidance of experienced mentors. Selection for this programme is 'quite competitive', according to trainer Mr Tad Leckman.

Applicants submit their portfolio and a cover letter and are subjected to a stringent test project before they are whittled down into an intake of 12 elite young padawans. The next intake of the Jedi Masters Animation programme intake is in November 2010.

Visit www.lasjedi.com for more.

THE FORCE IS STRONG WITH THIS ONE.



A PADAWAN'S GAME

by Ratna Masayu

Mention LucasArts, and you'll be forgiven to think that these gaming geeks walk around in Star Wars costumes, waving their lightsabers around as if they're in a comic convention. So what really lurks behind this gaming industry giant who brought you Jedi Alliance and Monkey Island?

WHAT IT LOOKS LIKE

Behind the cold exterior, lies another kind of college life. You see folks working in casual outfits. You have classrooms full of workers studying and looking either focused or... pretending to be focused. Just step into the pantry and you'll find these folks excitedly battling each other out at table tennis or at the pool table or browsing the larder for snacks. There's not even a hint of any serious atmosphere. You might just think you're in a cafe of some college.

The difference? These people here are all working professionals. As Jiahui Cai of the Design department said, "We just never grow up." It's a whole other Peter Pan world here in LucasArts.

WORKING AT LUCASARTS

What is it about working here at LucasArts? With such a big name to it, you might think getting into LucasArts requires a Harvard-graduate standard to secure a place here, but that's really not the case.

Just like in a game, it's all about being street-smart, not by-the-manual book-smart. It's not about who scores perfect distinctions with academics and theories, it's about who can bring out the best to the table in terms of ideas, creativities and practicality. It's all about the skills and passion, and er, non-stop gaming. Although having the right versatile major is useful in this field.



THE TEAM

All 6 of whom I interviewed basically got in through their portfolios or experience.

Abhilash Menon of the Production department, graduated from SIM with Bachelor of Informatics Systems. Gary Choo, Character Designer, is a Nanyang Polytechnic graduate in Digital Media Design. Then we have WuiYee Ho of the Engineering department, and Jiahui Cai of the Design department who are local graduates from NUS majoring in Computing.

When asked what is it that makes them stay at LucasArts despite any other job offers, Wayne Frost, Jiahui Cai, WuiYee Ho, Gary Choo and Kelly Buchanan answered that it's the "people and the overall energy of the working environment". For Abhilash Menon, it's "LucasArts and donuts".

Every Thursdays are free breakfast days. Donuts, cakes, you name it, you may just get it. "A lot of things here kind of rotate around food – we have donuts day and oh, we have cake today," Wayne Frost, the Project Manager said.

Of course, it's not just about the food and people for the team; it's the sense of pride and achievement as you see your name in the credits, seeing your products on the shelves as you walk into the store, getting positive reviews online and achieving critical success.

BY ALICIA CHAN THE ART OF LATTE



Taste and sight are two very different senses, but you can combine your love of coffee with the art of latte.

"Coffee is a work of both art and taste. Though taste is the secret to a good cup of coffee, art is like the influencer, enticing one to pick that cup of coffee over others," shared Mr Aslam Kamsah, a Specialist Beverage Product Developer with Spinelli Coffee Company.

Latte Art is simply defined as the design created on the surface of a cup of coffee as a result of the physics and style of pouring the precise amount of thick steamed milk onto the creamy brown surface of a shot of espresso. Free pouring results in two common forms - the heart shape and the rosetta, a fern-like shape. More sophisticated designs, such as a portrait, can be done through multiple pouring and may be etched with a thin stick during or after the milk has been poured.

This craftsmanship would be one of the distinct differences between a cup of 'kopi' and a cup of gourmet coffee, and probably explains the price difference as well.

CREATING LATTE ART (THE HEART SHAPE)



STEP 1:

Steam the milk. Pour enough milk for a cup of coffee into the steam pitcher and place the steam wand into the bottom of the pitcher. Place a thermometer into the pitcher. Start steaming and gradually, raise the wand till it is around 5 cm from the top of the pitcher. Make sure you do not hear any hissing sounds.



STEP 2:

Swirl the milk. When the milk heats to 140°F, turn off the steamer. Remove the thermometer and the steam wand. Vigorously swirl the milk to make it smooth and creamy. In the presence of air bubbles, pound the pitcher on the counter several times before proceeding with the swirling. Do this for about 20 to 30 seconds.



STEP 3:

STEP 3:

Pour the milk into the espresso. To create a heart shape pattern, pour the milk into the espresso from the centre bottom of the cup and slowly swirl your way to the side of the cup. Make sure that your cup and the pitcher is tilted while pouring.

STEP 4:

Complete the shape. When the cup is about full, pour a minimal amount of milk up vertically, to the centre of the cup.

YOUR OWN LATTE ART

In order to create latte art, there is a need for a basic espresso machine for the steaming of milk and the filtering of espresso. Alternatively, you could head down to Oriole Cafe and Bar, located at Somerset 313, for a latte art experience. Ask the barista to separate your espresso and steamed milk and you could pour them together and create your own latte art!



GREEN

DESIGN

BY JULAILAH LUCKER

For many, being environmentally friendly is to practise the 3 Rs - Reduce, Reuse and Recycle. Nowadays, technological advances have made it even more possible to design products that conserve energy and water, and produce less CO2. Such eco-friendly products are known as Green products, which are divided into five basic categories: saving of energy, conservation of water, protection of natural resources, contribution to a healthy indoor environment and reduction of buildings' impact on the community.

SOLAR POWER

A popular way of harnessing energy naturally is via solar electricity or Photovoltaics (PV) technology. There are many durable and reliable solar panels for both commercial and individual use. Apart from indoor usage, solar panels can be harnessed to power street lightings and water fountain pumps. There are also solar chargers - from solar backpacks (to charge anything from iPods to laptops) to handheld solar chargers - that also store energy. Some upcoming solar products include the Solar Headphone Radio and Sunlight Fuel, which converts the sun's energy into fuel using artificial photosynthesis. Even buildings make use of solar technology: the BCA Academy at Braddell Road is the first zero-energy building in Singapore. It is linked to a normal power grid and electricity is drawn if needed.

ELECTRIC EVERYTHING

Energy-saving vehicles, such as the Zeco scooters, run on silicon batteries and a 4,000W high-torque maintenance-free motor which is able to deliver speeds of up to 50 km/h. Scooters are free from emissions and can be charged up via any house hold power outlet. Charging time is between 2 hours to 5 hours and it only requires about \$100 worth of electricity a year!

REDUCING COMPONENTS

Part of not wasting resources calls for using only what you need. The simpler the design, the better. For example, LG's ecology plasma television is designed in a way that completion components are decreased (i.e. reduce screws used by 18%). In addition, their plasma display uses standby electricity (below 1W).

AU NATURAL

Green roofs can decrease temperatures at the top of buildings and absorb some rainwater, which usually rushes straight into storm sewers. Some green roof systems are designed to collect rainwater for potable or other uses in the building. In temperate climates, green roofs help save costs on heating during winter months as it provides a layer of insulation.

As processed materials use a lot of energy to produce, natural products are better for the environment and our health. For example, make-up brand Sephora's 'Luxury With A Conscience' line products are free of petrochemicals, parabens, artificial fragrances and toxins.

RECYCLING

As most natural resources cannot be renewed, recycling is crucial to preserve them. Companies like Lenovo recycle all broken parts and obsolete own-brand products, using them to create new and improved products. Many products these days have recycled/biodegradable packaging, which helps in reducing carbon footprint.



Every action has a reaction. Therefore, even the slightest change in lifestyle can change the environment's outcome. Green products like these have been designed to not only ease the burden on the environment, but also to help us ease into being 'green'.

McQueen: For The Win

Story by Shah Salimat



Upping the ante with antlers!

THE BEGINNING

McQueen started out on humble beginnings, and left high school armed with only one O-level in Art. He then worked for various tailors in Savile Row - from ready-to-wear tailors to theatrical costumiers - which bolstered his impeccable eye for detail and structure in his tailoring and design. He even made bespoke suits for former Russian president Mikhail Gorbachev and the Prince of Wales.

McQueen then studied at Central St Martin's College of Art and Design, where during his graduation showcase in 1992, influential fashion stylist Isabelle Blow bought his entire collection.

L'enfant terrible. The French expression, meaning "unruly child", would be apt to describe a horribly candid child who would say embarrassing things to his or her parents. However, in the world of fashion and art, it symbolises none of a successful genius with unorthodox and rebellious works.

That expression would be best credited to the late Alexander McQueen, arguably one of the quirkiest designers of modern times, remembered for designing iconic fashion pieces such as his armadillo heels (popularised by Lady Gaga in her music video "Bad Romance") and trousers revealing buttocks, aptly named bunnies. He also attracted much controversy for his unconventional runway shows including having a shipwreck for his stage and showcasing supermodel Kate Moss - via a hologram on the runway.

What shaped his off-the-beaten-track fashion aesthetic to be one of the most celebrated amongst the fashion circle and the public? Will his legacy continue or is it goodbye for McQueen and the rebellion?



THE LOOKS

McQueen's work often revolves around staging his collections on runways in a conceptual manner. As such, his fashion show became more of a performance than a mere showcase.

His graduation collection was based on Jack the Ripper and Victorian prostitutes who would sell their hair for people to give to their lovers. McQueen stitched locks of human hair under blood-red linings and encased his own hair in a Perspex box, as a representation of "giving himself" to the collection.

He further explored his morbid side in his first London Fashion Week show by featuring models styled to look battered and bruised and inadequately covered in cling film. His second show, aptly titled "Nihilism", featured sharply tailored jackets splattered with dirt and blood to look like post-op breasts beneath sheer muslin. Models walked out extending their middle fingers and covering their breasts with their hands.



Stripes galore!!



THE FUTURE

With his passing, the baton has been handed over to Sarah Burton, who has worked with McQueen since 1996.

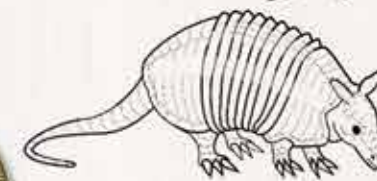
Many were pleased by Burton's touch on the McQueen label as she kept the structure, form and attention to detail that McQueen painstakingly had. Her showcase paid tribute to McQueen's time at Savile Row in the men's collection, with structured English trench coats over stretch tweed leggings and linen jackets with skinny pants and cargo pockets. The women's line was a revisit to McQueen's highlights with luxe chiffon gowns, rounded pagoda shoulders on coats/dresses with structured McQueen tailoring, juxtaposing Burton's fluidity with McQueen's bold and armoured approach.



McQueen's Snake De-Manta clutch

McQueen's controversial armadillo heels

An inspiration?



Tartan was an integral part of McQueen's Highland Rape collection



THE BEGINNING OF THE END?

At the end of the day, fashion and design are very subjective matters. While some may have not liked McQueen's eccentricity, some may have loved his rebellion and quirkiness. His multi-layered designs were rich in meaning and history, celebrating differences in fashion, in ideology, in perspective. Whether it is outlandish or understated, it is a perspective that deserves its appreciation, recognition and celebration.

We await Burton's future collections with bated breath.

He received much controversy for his objectification of women and blatant usage of shock tactics. However, many failed to denote the historical context of McQueen's work: the work of 16th century anatomists, the photography of Joel-Peter Witkin and the films of Stanley Kubrick.

McQueen set a moody yet darkly romantic tone for his future collections: his models often were in various states of undress with aesthetic touches of cruelty. This was extremely manifested in his infamous "Highland Rape" collection where staggering and blood-splattered models appeared wild and distraught, their breasts and bottoms exposed by tattered lace and torn suede, jackets with missing sleeves and slashed rubber trousers and skirts.

Critics labelled McQueen as a misogynist after the "Highland Rape" collection, but he made it clear that his focus was to showcase the world's misogynistic views through his collections.

After barely five years as Givenchy's head designer, McQueen finally began concentrating on his label and continuing his outlandish streak.

From 2003 to 2009, he recreated a shipwreck and a human chessboard runway, brought Kate Moss to his catwalk via hologram, created collections inspired by the witches of Salem and manta rays and made headpieces shaped like antlers to heels inspired by armadillos.

His penchant for the unconventional has many celebrities drawn to him. Bjork and Lady Gaga have incorporated his outfits into their music videos, with the latter having lent her song, "Bad Romance" to the final walk for McQueen's Spring 2010 show.

**By Lim Yan Qian
and Madelyn Leow**

Hiyuki

I WON'T SAY IT HAS A DIRECT IMPACT. I AM CURRENTLY IN CORPORATE COMMUNICATIONS, AND COSPLAY HAS TURNED ME FROM AN INTROVERT INTO SOMEONE WHO CAN TAKE THE CENTRE STAGE. IT ALSO TAUGHT ME TO BE RESOURCEFUL AND CREATIVE, ESPECIALLY WHEN YOU NEED TO JUGGLE A TIME-CONSUMING HOBBY, WORK AND YOUR LIFE.

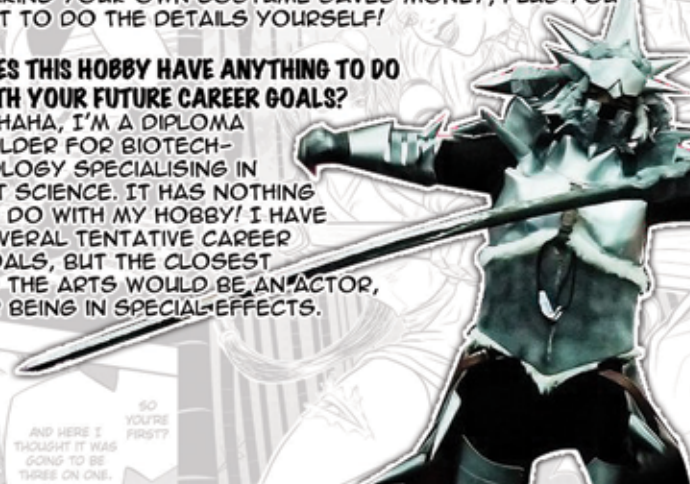


Amongst the sea of cosplayers, the winner of the Anime and Manga category, Hiyuki (20), stands out. Her ornately sewn handmade robes were embellished with tiny violet beads, topped with a matching beaded headpiece - put together at a hefty sum of €800!

First Place Winner Console/PC Games

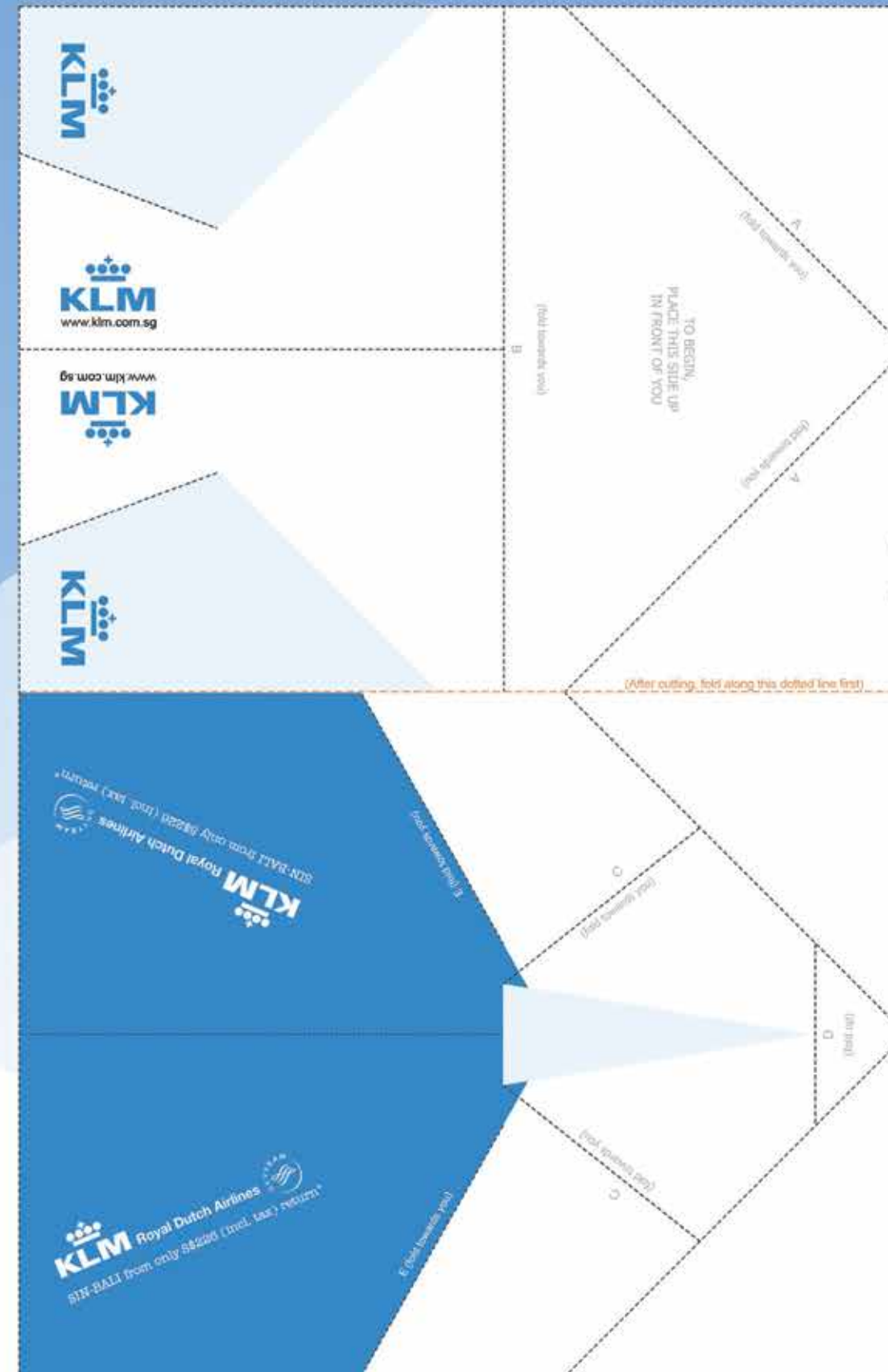
Reifes

HAHAHA, I'M A DIPLOMA HOLDER FOR BIOTECHNOLOGY SPECIALISING IN VET SCIENCE. IT HAS NOTHING TO DO WITH MY HOBBY! I HAVE SEVERAL TENTATIVE CAREER GOALS, BUT THE CLOSEST TO THE ARTS WOULD BE AN ACTOR, OR BEING IN SPECIAL-EFFECTS.



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A diagram showing a blue cone with a dashed line indicating the removal of the top layer, leaving a smaller blue cone and an orange frustum.



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