TRIANGLES | MEANINGFUL PHOTOS THAT DON'T HAVE MEANING | OVERPRICED COFFEE
GOING RETRO BECAUSE YOU'RE RUNNING OUT OF IDEAS | READING MATERIAL TO LOOK SMART
HOW DID WE COME TO THIS? | AND MORE STUPID HIPSTER IRONIES
Why Study in France?

Firstly, France is foreign and unlike Australia or the UK in many ways. France played a fundamental role in Western culture and living there puts you right in the heart of its rich heritage in arts, culture, and sciences.

Meaning beyond what you study, simply living in France automatically sets you apart. Whether or not you master the language, you’ll hone your savoir-faire while cultivating the art de vivre à la française.

France itself is home to some of the oldest, most prestigious universities not just in Europe, but the world. These include the institutions of the University Sorbonne Paris Cité (USPC), a global powerhouse which offers top-ranked, global BA degrees, exchange programmes, and summer schools, completely in English, giving graduates the best of both worlds. Meaning you study your coursework in English, while being immersed in France’s unique arts, culture, fashion, food, and of course the language.

About the Université Sorbonne Paris Cité

The Université Sorbonne Paris Cité, or USPC, is a consortium of some of the best schools in France in the social sciences and humanities, medicine, public health and life sciences, many of which offer exchanges, summer schools, as well as full BA and MA courses in English.

Both Paris Descartes University and SciencesPo offer English-based, interdisciplinary degrees, with Descartes (France’s top medical school) offering programmes in life sciences, while Sciences Po is France’s top-ranked school in social sciences.

Paris Descartes University

Paris Descartes University is France’s fourth largest university, with almost 40,000 students. Part of the former University of Paris, or the “Sorbonne” (the world’s second-oldest modern university), Paris Descartes is home to France’s most prestigious medical school that is renowned around the world for its high-quality training and research excellence.

Paris Descartes is the only university of the Ile-de-France region to offer medical, pharmaceutical and odontological studies, as well as top programmes in the sciences, economics, and law. It is home to 9 faculties with a strong focus on health and human sciences, offering degrees in biology, chemistry, and physics, as well as social sciences, psychology, and computer science.

The main headquarters of Paris Descartes is located in the city’s Latin Quarter, an area known for its vibrant student life.

Scientific Po

Since its founding in 1872, Sciences Po has grown into one of France’s top universities, and its leading school for the social sciences (third worldwide for Political Science). The university consists of 7 campuses, each specialising in a specific region of the world, 3 of which offer full-time English-language degrees, including Le Havre (focusing on Asia), Menton (on the Mediterranean and Middle East), and Reims (on North America and Africa).

Sciences Po’s interdisciplinary programme consists of a 3-year BA degree, focusing on key areas of social science including economics, history, law, and political science. Students then spend their final year abroad at one of 470 partner universities across 75 countries.

Sciences Po also offers dual degrees, including a 2+2 year dual-degree with MBS focusing on either economics, history,

politics, or international relations and a 2+1.5 year programme with Columbia University focusing on social science and economics + Japanese language, and dual-degree programmes at Columbia, University of Sydney and UCL.

Sciences Po also has 7 graduate schools in Paris, offering 30 high-powered, English-language MA degrees, including International Affairs, Public Policy, Management, Urban Affairs, Security, Energy, and Environmental Policy.

Cine of France’s most international schools, 47% of Sciences Po’s student body boasts over 80 nationalities, with 1 in 4 students receiving scholarships.

International students can also live the Sciences Po experience over the course of the summer. Sciences Po’s Summer School conducts courses in June and July through its Pre-College Programme and University Programme.

Semester at the CRI

The “Frontiers in Life Sciences” (aka frontières du vivant “FDV”) programme is a semester-long exchange open to students with at least 2 years of tertiary experience in the sciences.

The UNESCO-endorsed and MCE Award-winning programme is run by Paris Descartes’s world-famous Centre for Research and Interdisciplinary (CRI).

The FDV welcomes a diverse body of 20 international students during the international semester (semester 6). Focusing on research-driven learning, under the tutelage of leading global experts, exploring the interdisciplinary links between biology, chemistry, and physics, biological, mathematical and computer science, or biology and medicine.

This FDV mixes both the practical and theoretical, as students hone their scientific methodology across a spectrum of skills: practical experimental design, project management, writing, and presentation, while tackling some of the most profound issues in the sciences, analysing peer research articles and leading group discussions.

Applications for the FDV’s annual programme open in June to October.

Interested?

International applications are subject to the University of Sciences Po’s representative in Singapore, Dr. Mohana Isake at isake@univ-paris-descartes.fr.

For more, visit Sciences Po (www.sciencespo.fr) or the Paris Descartes University (www.parisdescartes.fr) or Sciences Po (www.sciencespo.fr) or the Paris Descartes University (www.parisdescartes.fr).
The term “hipster” is undoubtedly one of the greatest paradigms of the 21st century. Having undergone several permutations and having associated itself with varied connotations over the years, being branded a “hipster” is more of a degrading lie than a badge of pride these days. Originally used to denote a particular subculture of society, it has now evolved into a byword of mass conformity and unbridled narcissism—bordering on the lines of blatant cockiness.

The gentrification of what it means to be a “hipster” is certainly not a local pandemic. From East London to Portland to around the world, its list of victims vast and its arms of gentrification have struck indie enclaves unique to Singapore. The long, unscrupulous journey of the term “hipster” is certainly not a local pandemic; it has been imagined. This might just explain our incessant longing for something that isn’t there. The Portuguese term coined for this is called “Saudade” which translates into a “deep emotional state of nostalgia or profound melancholic longing for something that isn’t there.”

As a result, what you have is a generation of people who are unable to associate their thoughts with a place, feeling or memory without fear of it being taken away one day—because nothing is permanent in Singapore except change. This fear of association in turn creates a longing for something that isn’t there. The Singaporean term coined for this is called “saudade” which translates into a “deep emotional state of nostalgia or profound melancholic longing for something that isn’t there.”

THE SINGAPORE HIPSTER

Instead, it has become a conglomeration of urban lifestyle clichés: a free-range grass-fed burger in a wildly toured brunch bar served atop a group of metal rails in a sleepless, speaker pre-loved vicinity anywhere that it’s nothing more than the crest of every tourist because of its non-existent 18th century; vintage continental, steel-framed bike that Charlie Chaplain would have been proud of; a large chunk of cafe, fashion and lifestyle clichés changing dramatically and mercilessly in the pursuit of modernity.

As a result, what you have is a generation of people who are unable to associate their thoughts with a place, feeling or memory without fear of it being taken away one day—because nothing is permanent in Singapore except change. This fear of association in turn creates a longing for something that isn’t there. The Singaporean term coined for this is called “saudade” which translates into a “deep emotional state of nostalgia or profound melancholic longing for something that isn’t there.”

In 2016, for the third consecutive year, Singapore was named the world’s most expensive city by the Economist. Although such properties translate into cutthroat rentals, which is the main reason why you end up paying $4 for a cup of coffee that would probably cost you nothing more than $1 at the hipster“s future hipster market.

Imagine When Businesses Can Predict What You Want Before You Do.

Imagine When. Not If.
**Hipster Foods**

Pretty creations or tasty dishes?

Hipsters reject mainstream culture and try to set themselves apart by forming their own culture. Food is no exception, as hipsters turn the ordinary into something over-the-top. Often, the dishes turn out trendy, albeit overly pretentious. And while hipster foods are visually appealing, they come with a hefty price tag.

Here are some popular trendy foods and what gives them the “hipster” factor. Are they merely pretty creations or actually tasty dishes?

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**Social Media Worthy**

Open up your social media applications and pictures of hipster food you’ve witnessed. Individuals are adding one another when documenting foods that are visually appealing and sharing it with their online circle. In turn, this phenomenon has driven chefs to create better presentations and aesthetics at their food creations to allow potential customers to create a buzz on social media.

Examples of hipster food include a plethora of banana egg yolk dishes. Think cookies, croissants, bagels, chicken wings dipped in the golden sauce, or steamed buns filled with bolu gula melaka. These foods might look cool, but they are not the consumer’s idea of what real food is.

Another food type is the rainbow cake with ordinary foods like broccoli, grilled cheese, sandwiches, and pizza. The rainbow de-oven.牺牲 gaining a sense of colorful wonder and tires of Instagram filters. These foods are popular because they are perceived as being more wholesome than their usual counterparts.

Similarly, cocktails stacked with a combination of unusual toppings like cheesecake, candy floss, and cocktails are viewed as a food trend not only because of what is filled inside the glass but what is adhered to it as well.

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**Presentation is the Key**

Instead of conventional smallware like plates and cups, hipster dishes are served in large bowls or platters of vegetables and sometimes raw meat. The presentation of dishes is usually the most appealing part of the meal. Hipster dishes are served in large bowls or platters and raw ingredients are served on a platter with a bed of rice, potatoes, or vegetables.

Many of these dishes are served on a wooden board or a bed of rice. The visual appeal of the dishes is what draws diners to try them.

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**Conclusion**

In conclusion, hipster foods are often created as a reaction to the conventional or mainstream. These dishes are designed to be visually appealing and are often served in unconventional ways. While some may enjoy the novelty, others may find them pretentious and unnecessary. Ultimately, whether hipster foods are worth the hype is subjective and depends on individual preferences.

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By Weng Sia

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**Item 1: Suspenders**

A popular item for men on the street is suspenders. The suspenders have become a symbol of casual style and are often seen paired with jeans. Suspenders are a practical accessory that helps keep pants from sagging and adding a touch of style to an outfit.

**Item 2: Hipster Glasses**

The past few years have seen a resurgence in the popularity of hipster glasses. These glasses are typically characterized by thick frames, round lenses, and a retro aesthetic. They are often worn as a fashion statement by hipsters and those seeking a unique look.

**Item 3: Analog Camera**

Analog cameras have made a comeback in recent years. They are known for their unique visual characteristics, such as grainy images and a warm, nostalgic feel. Hipsters are drawn to these cameras for their aesthetic appeal and the skill required to use them.

**Item 4: Fixies**

A fixie, or fixed gear bike, has become a popular choice for hipsters. These bikes are simple, efficient, and stylish, often featuring minimalistic designs and a sleek appearance. Fixies are typically used for urban commuting and are favored by those who seek a more environmentally friendly mode of transportation.

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**Health Facts**

Many hipster foods are considered superfoods with a plethora of health benefits, including antioxidants, vitamins, and minerals. However, it is important to note that the health benefits of many hipster foods may be exaggerated, and some ingredients may not be as healthy as advertised.

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** circumstantial analysis**

Contrary to the saying “less is more,” in the context of hipster foods, the trend is to exaggerate and overdo it. This exaggerated focus on presentation and aesthetic appeal can sometimes overshadow the actual taste and nutritional value of the food.
WHEN EVERYONE IS HIPSTER, IS ANYONE REALLY HIPSTER?

The term ‘hipster’ dates back to the 1940s during the jazz age and only became more widely used in the 1990s, where their outlooks were focused on counterculture and anti-consumption.

This explains their love of craft beers, vegan food and vintage clothing for the very reason that they are against it. This is reflected in their entrepreneurial mindset of owning a small business selling their own artisan products. As a unique business, products sold are naturally priced higher due to lesser resources.

Take for example the coffee scene in Singapore, a cap of coffee can easily cost up to $6 and a main course, $16. The hipster businesses charge high prices and the hipster customer is willing to pay, too. This is all aligned with their philosophy of anti-establishment and supporting more and pop stores.

So when you have a crowd willing to pay such premium prices, what happens when companies and multinational corporations want in on the hipster market? Pseudo-foodstuffs and fancy coffee that were once found in the Novelties and Creameries of Singapore began operating at almost every corner, it’s a hipster’s worst nightmare – hipster has given mainstream.

This phenomenon is known as the ‘hipster parasitic’, theorised by Professor Jonathan Troxel - it’s a mathematical formula he came up with that shows how when everyone follows trends outside of the mainstream, they become mainstream. Hipsters used to stand for counterculture, and in practice waited for the current trends to surface before working against them. His explains that when non-hipsters try to stay from mainstream trends; oftentimes they end up following the same trends because they are too slow to react, causing a convergence towards conformity. In other words, everyone ends up looking the same.

This conformity is exacerbated by multinational corporations, capturing the potential capital gains of commercialising the hipster trend - through mainstream hipster products. This strips away the core of being a hipster which is centred around individual thinking and going against social conformity. 

Flannel shirts and rugged jeans that could once only be found in thrift stores swamped Farfetch, H&M, ASOS and other retail stores. Dr. Martens became a fashion statement emulating the humid weather. Illo, Postcard and Dana cameras saw a comeback in light of the digital age. Thick-rimmed glasses were a style must-have to complete the image. Flax slacks were not only a mode of a transport, but a fashionable accessory. Vegetarianism became establishing its presence, and cafes today sold led not cafes.

So when everyone disorders the same, hipsters ruin in the same place and have the same stuff, can they still be called hipster? What does it mean to be a hipster? It seems as though the word has lost all meaning and reduced to a mere icon licon.

There is a question that haunts us, through where have the authentic hipsters, the ones who still truly believe and stand by their fundamental philosophies, gone? Have they gone mainstream - the scatter to hipsters is mainstream, right? Or have they gone so far underground that we can’t find them?

In recent years, the contemporary hipster subculture has become more ubiquitous than ever. The rise of hipster culture in Singapore has set the stage for ‘trends’ that society came to recognise as ‘hipster’.

When we talk about hipsters, we don’t simply refer to one thing. Being hipster is about sipping coffees at the right cafes, reading the right books, partying at the right festivals and adhering to their stylish dress codes. Basically, it’s a whole lifestyle.

Trends to follow that will earn youbrownie points with the hipster squad

**Hipster Reading Materials**

Unlike the average Singaporean hipsters don’t fancy a Toffee Nut Latte from Starbucks. Rather than patronising franchise coffee companies, they flock to small cafes tucked away in residential areas that roast their coffee beans in house, providing them with a rich and unique flavour. Hipsters would gladly traverse their way through a remote street to pass out the best cafes in the neighbourhood to sit down and chill with a good book.

**Hipster Coffee Joints**

 Materials for a hipster’s reading pleasures are carefully curated. Mainstream magazines are definitively a no-go. In their place are alternative, independent publications such as Cereal and Kinfolk, which generate travel and food-centric content with minimalist photography. As for books, they go for unusual titles such as The Diary of an Oxygen Thief, Whiskey, Words and a Shovel and for old souls, classics such as The Catcher In The Rye, just to name a few.

**Hipster Cribs**

Hipsters are adept at designing their homes to look like it belongs to a movie set. Tapestries adorn the bed frame, draping from each side canopy-style. Indie band posters fill up the walls along with abstract polaroid films and dim fairy lights. Either that, or everything is black and white - for hipsters who like a clean, minimalistic and monochrome vibe. There is usually soft music playing, from some band not many have heard of. Due to their frequent need for a caffeine fix, hipsters also tend to own a personal french press at home.

**Hipster Wardrobe**

Flannel shirts are red, vests are blue – but not always. Hipster brands have become a blooming business in recent years, creating gorgeous bouquets using ethical seasonal blooms; some are even handpicked and curated for special occasions. You can often find a hipster or two at such florals arrangements on a hipster’s Instagram feed. Unlike the usual plastic wrap they come in beseepack packaging, presented in a lustre and pastel-colored vases. One can even find rainbow centerpiece too. So if you’re single this Valentine’s Day, order a customized bouquet just for yourself – they deserve to be cherished.

**Hipster Flower Power**

As hipsters tend to be trendsetters and not trend followers, they don’t necessarily keep up with the latest fashion. Among other key apparel, plaid shirts and bucket hats are their staple items of a young hipster, not forgetting a trusty, beat-up pair of Converse. Distressed jeans are popular to complete the look. Don’t forget to top it off with a good pair of thick, oversized glasses. Be sure to find an authentic pair of Ray Ban’s Wayfarers as the trick is to not matter if you have 20/20 vision no one cares.

**Hipster World Through Hipster Lenses**

Roses are red, violets are blue – but not always. Hipster florist has become a blooming business in recent years, creating gorgeous bouquets using exotic seasonal blooms; some are even handpicked and curated for special occasions. You can often find a hipster or two at such florals arrangements on a hipster’s Instagram feed. Unlike the usual plastic wrap they come in beseepack packaging, presented in a lustre and pastel-colored vases. One can even find rainbow centerpiece too. So if you’re single this Valentine’s Day, order a customized bouquet just for yourself – they deserve to be cherished.
RISING FROM THE ASHES

COLOMBIA

By Tahira Abubakar

Mention Colombia, and how many of us think of Pablo Escobar and FARC wars? We have all been fed stories from the media about the drug cartels, political corruption, and violence in this Latin American country. However, we are always a little further from the truth especially when we've never actually experienced it for ourselves.

MEDELLIN

The city of Medellin is the second largest city in Colombia and is the center of commerce. It is known for its beautiful pluralistic culture, colonial architecture, and laid-back lifestyle. Founded in 1545, Medellin has a population of over 2.5 million people and is the cultural and economic hub of the country. The city is famous for its modern infrastructure, with a comprehensive network of metro railways and roads. Medellin is also home to a large number of universities and research institutions, making it a center of education and innovation.

BOGOTA

Bogota, the capital of Colombia, is known for its diverse cultural scene, beautiful colonial architecture, and vibrant street life. The city is also home to a large number of universities and research institutions, making it a center of education and innovation. Bogota is also a major financial center, with a number of international businesses headquartered in the city. The city is known for its laid-back lifestyle and its vibrant street life, with a large number of cultural events and festivals throughout the year.

THE BUSINESS OF

Why a business degree?

In today's globalized world, businesses are increasingly looking for professionals who possess strong analytical skills, business acumen, and the ability to work in a multicultural environment. A business degree provides students with the necessary skills and knowledge to succeed in the business world, and opens up a wide range of career opportunities.

What a business degree actually teaches you

A business degree equips students with a range of skills, including critical thinking, problem-solving, and decision-making. Students learn to analyze data, understand market trends, and develop strategies to achieve business goals. They also learn how to communicate effectively, both verbally and in writing, which is essential in a business environment.

How to get there

To pursue a business degree in Colombia, students can choose from a variety of institutions, including universities, colleges, and business schools. Many of these institutions offer online programs, making it easier for students to pursue their studies while balancing other commitments.

Three-year degrees can be completed on a full-time basis in Singapore. Term starts 2 March 2018

DO YOU KNOW?

• UOB One Medical is a new Health Plan Competitor in the market. It has recently launched a new plan for the 2019/2020 season, offering comprehensive coverage at a competitive price.

• Study with confidence. The University of Newcastle is ranked among the top universities in the world for its quality of education. Be among the world's best. Visit www.newcastle.edu.au/singapore

• We offer a range of undergraduate and postgraduate courses in business, including Business Management, Marketing, Finance, and International Business. These courses are designed to provide students with the skills and knowledge they need to succeed in the global business environment.

• The University of Newcastle is a member of the world's top 1% of universities, and is ranked in the top 100 universities in the world in terms of academic reputation. This means that you will be learning alongside some of the best and brightest minds in the world.

• Why the University of Newcastle? Enrolling in 2018/19 is a great opportunity for students to gain a world-class education in a globally connected environment. With a strong focus on sustainability and social responsibility, the University is committed to providing students with the knowledge and skills they need to make a positive impact on the world.

• Study with confidence. The University of Newcastle is ranked among the top universities in the world for its quality of education. Be among the world's best. Visit www.newcastle.edu.au/singapore
¿Hablas Español?

HIPSTER CITIES OF THE SPANISH-SPEAKING WORLD

México City is divided into colonies (neighborhoods), each with a distinct identity, and the epicenter of the city is a hipster culture from the 1960s. Known as “The Kulture” in the former colony with modernist colonial houses. It is a must-see if you want to visit the Polanco neighborhood, an area with some of the biggest modernist buildings in the city. Catch the metro to get there.

Panama City is the capital city in Central America and it’s also a cosmopolitan city with a rich history. It’s the first city in the Spanish-speaking world to have a subway system. Catch the subway to get to the downtown area.

Cuenca is a city that offers a mix of modern and colonial architecture. It’s a must-see for anyone interested in history and culture. Catch the bus to get to the downtown area.

Havana is a city that offers a mix of modern and colonial architecture. It’s a must-see for anyone interested in history and culture. Catch the metro to get there.

The shabby-chic capital of Argentina is probably the original hipster capital of South America. Its bohemian vibe comes through in the street art, vintage clothing, and local bars. Catch the bus to get there.

Speaking Spanish

With over 550 million speakers, Spanish is the fourth most widely spoken language in the world. If you decide to go to Central or South America, or Spain, knowing the language will give you insight into the culture. If you’re not a Spanish speaker, you might want to consider taking Spanish classes before you go.
BUSINESS IN THE SPANISH SPEAKING WORLD

The Spanish-speaking world is incredibly diverse, stretching from the southern US and Mexico, to the edge of the Antarctic in Chile and Argentina, to Spain in Europe, and a string of territories and countries across the Caribbean and even Africa.

Rather than individual countries, the Hispanic world is a vast, culturally-related, and increasingly economically inter-linked network of countries which in many cases share similar cuisines, cultures, and outlooks, all of which can be traced back to their common mother tongue and shared ancestry.

THE HISPANIC-GLOBAL ECONOMY

It’s estimated that Spanish-speakers constitute 9% of the global GDP, and with over 550 million Spanish speakers worldwide, it’s the second-most spoken language after Mandarin, and actually has more native speakers than English.

Economically and culturally, the Spanish-speaking world is generally grouped into 3 main parts: Spain, where it all started, Latin America, where it is蓬勃发展ized for centuries, and increasingly the US, where it’s growing exponentially.

SPANISH

Spain is where it all began, and prior to the 12th century, Spain’s economy was going strong. What most people don’t realize, is that even as its world in 2019-2020, there were still 8 major regions within Spain, like the Basque country and Catalonia, that were burning the candle.

Today, Spain has a strong economy, and Spain is the 13th biggest economy in the world—roughly the size of Hong Kong, Malaysia, Singapore, and Thailand’s economies combined.

LATIN AMERICA

Despite what many people think, Latin America overall is home to many strong, economically and politically stable countries which have enjoyed decades of growth, like Chile, Mexico, Panama, and Costa Rica. Meanwhile, other major countries like Colombia and Peru have huge populations, and are now emerging as fast-growing regional players, with booming sectors like tourism and services.

HISPANIC AMERICA

The US alone has over 50 million Spanish speakers, the second highest of any country, ahead of even Spain (44 million), and only second to Mexico (122 million).

This means the Spanish language is increasingly more important, and it’s a huge part of the US economy. For instance, California is done in the world’s sixth largest economy (well ahead of France, Italy, and Russia), and today nearly 40% of Californians speak Spanish. Add to that the huge Latino diaspora in the US, and it’s easy to see the potential the US’ Latino market presents.

THE UNIFIED MARKET

Latin America is diverse, and while there are huge differences in what’s needed in sophisticated hubs like Bogota vs. rural Bolivia, there also exists a sizable opportunity for innovative products facing a wide range of regional needs, as well as highly localized enterprises focusing on things like eco-tourism or the emerging dining scene. It’s an entrepreneurial situation that simply doesn’t exist in Asia, the US or Europe any more.

RRIIF OR ENTREPRENEURSHIP

Recent findings by the IMF show that nearly 60% of all workers in Latin America are employed by firms with 5 employees or less. And while that data may seem bad, it also shows that the small, nimble start-ups can succeed at much higher rates than elsewhere.

SKILLS DEFICIT

When it comes to engineering, IT, tech, and science, Latin America is relatively short on skilled employees, which leads to a lack of SMEs doing innovative tech. While this could also be viewed negatively (it’s hard to find skilled staff), it also reflects that the region’s young firms aren’t highly tech-driven yet, meaning they’re going after the market for any potential would-be advancements. So if you can leverage their tech skills and willingness to bootstrap a start-up, you’ve got a huge advantage in Latin America.

SIMPILY PUT, combined with tech-saturated markets like Asia where they’ve already got such skills that you can’t match, there’s still lots of room at all levels of the economy for innovation, apps and tech solutions in Latin America.

INTERESTED IN LEARNING SPANISH IN SPAIN?

Las Lillas is offering a 30% discount on all Spanish lessons to SOA, poly and uni students, at just $260 for 50 hours of group classes (min. 3 people).

ABOUT LAS LILLAS

Las Lillas School is the official representative of Instituto Cervantes in Singapore, Spain’s official cultural and language cooperation agency, and has been teaching Spanish to everyone from students, to government officials and corporate executives since 2003.

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Cheat Sheet

1. TYPE OF BUSINESS
Hipster businesses can be easy forms. Here are some places hipsters are guaranteed to patronize:

CAFE
With its intentionally fuzzy image, it offers you all you need in a coffee machine, and the rent can be sold directly to为核心家具。无名小楼，木纹质朴，真材实料 - and includes a ridiculous number of ways to brew coffee (i.e., French press, cold brew, etc.).

SECOND HAND SHOP
Your parents are away from all the ideas of getting something second-hand but hipsters these days love this old stuff. The rarer the better, and who cares if they’re not usable. Anything can be boxed from choppers, fish mixture, and at a higher price. Not sure what to sell? Try old clothes, books, and even vintage vinyl. No one will complain that it’s known/sleazy/dirty.

DESSERT SHOP
If it can be labelled ’artisanal’, then you’re good. Cupcake, donuts, you name it as long as they look Instagrammable. Forget hourglass-shaped tarts that look like a dog’s tail - these days, you need something round in a circle that looks like it came from a Gordon Ramsay sketchbook. Don’t make the ones that always clash without it. No matter how many Colourful toppings that even ants are amazed to go near. Next amazing.

VINTAGE SIGN BUSINESS
If you’re not looking to set up shop, then perhaps you can help other hipsters set up their shop by providing artwork ideas in the form of vintage-looking business signs. After all, one can’t be a hipster if there isn’t a vintage element to ensure that you are descent enough with pen and ink.

PAPER + GENERAL GOOD STORE
In this digital age it comes as no surprise that the youth these days don’t know how to hold paper. So they’ll learn to protect the nature with green, eco-friendly notebooks or vintage paper. Preferably, with some vintage illustration or clever quotes to grab more attention. You might need some quirky stationery or even something totally unuseful to put on a desk like a key tin or bun. No one will blink an eye at the prices because they’re only going to lose these products for show.

3. NAMING YOUR BUSINESS
With so many hipster businesses trying to stay hipster (too different), they all tend to have the same idea of different! If you want to join the international hipster club of businesses, you’ll need to link your pieces with “hand” or better small with an “artisanal” “O” or a “Q”. Examples Kit and Ace, H&M, & Ninjas Mains - Ninjas.

If you’re not sure which 2 names to pick, let this site pick it out for you (www.hipsterbusinessname

KIT II ACE BRAWN & BRAINS

3. LEARN THE ROPE
If any one of getting a safe or a sleep is an easy business to run. But if you’re serious about it, you’ll need to understand how businesses work. This is where studying a business degree can pay off. You’ll learn how things are managed, marketing, accounting and planning - all critical for any entrepreneur. Schools in Singapore like the University of Melbourne offer specialized programs focusing on management and marketing, with upcoming institutes in May and August.

The person lives most beautifully who does not reflect upon existence
- Friedrich Nietzsche

A matter that becomes clear ceases to concern us
- Friedrich Nietzsche

Death is not the greatest loss in life. The greatest loss is what dies inside us while we live
- Norman Cousins

Curated by Eugene Soh
These were random photos Eugene found in his phone. He decided to randomly match them with quotes and they suddenly became Instagram zeitgeist.
THE TRUTH ABOUT GENTRIFICATION

By Cheek See, Lan Kiat Chin

HIPSTERS; a group of people whose life source is bespoke coffee drinks, wearing plaid shirts, and coming across as poor artistic souls. Although, believe it or not, they didn’t always look or act like this. This timeline of obscure fashion trends and subways thinking begins in the early 2000’s.

2002

The indie music hipster appeared when Beulahs were first danced at Esplanade Theatre by The Day, where bands such as Electric, The Great Expanse and Plan B are considered radicals in the indie rock genre. At performances, fans been seen hanging around the steps area of the Esplanade Theatre would dramatically increase your street cred.

2003

A few months later, Beulahs emerged on the scene. One could expect the bottle of hipster at parties sharing playlists. At night during parties these hipsters would stand by sipping their drinks with others to check their compatibility of songs.

2007

What Apple moved a step forward with the release of the first iPhone, our real hipster moved a few steps back. The hippie hipster adopted all things retro — that included sifting through Thrift stores trying to find the likes of Coach or Vans. These stores started popping up around town filling with inventive looking bags and vintage clothing (like their parent’s clothing).

2011

In a now-page turned when the Uber hipster formed. They can be found at other ride-sharing driving a new breed of taxi with cool scents in the back seat. At parties, friends are spread over the entire place with drinks and food, and drinking for it is a treat to the opportunity of local sophistication. However, these two establishments stand what is now regarded as Singapore’s hipster central-Tiong Bahru, and they propagate those casual kits and grungy local food stalls.

2013

By the time, hipsters all started to lose the love on the outdoors, creating a rush condition termed normalcy. So they moved towards their bubble. Indeed, this hipster movement to small towns and suburbia is thanks for their change. Perhaps if the gentrification process was more sensitive to original inhabitants — by hiring locals or giving back to the community, then everyone can share the neighborhood.

The price of progress

Both these are disadvantages from existing residents in a society that has or is undergoing gentrification, the phenomenon still influences social progress.

Twenty years ago, the middle-class people would want to live in suburbs where accessibility and convenience were_SUB- and poorly-planned roads contributed to congestion and pollution.

Gentrification has greatly improved the quality and efficiency of life and culture noticeably in these neighborhoods. For better or worse, we have the influx of “hipsters” and middle-class folks to thank for these changes.

Perhaps if the gentrification process was more sensitive to original inhabitants — by hiring locals or giving back to the community, then everyone can share the neighborhood.

THE PRICE OF GENTRIFICATION

No other city exemplifies gentrification like New York City. Places like Brooklyn and Harlem have seen an influx of waves of changes to the arrival of wealthy individuals. Unfortunately, this economic growth has displaced many renters and urban residents.

Even Paris has experienced the effects of gentrification, with areas of Pigalle working-class neighborhoods have become increasingly dominated by the central part of Paris resulting in social divisions between the wealthy citizens and the large working-class residents.

In Berlin, Germany, the quality of life for many citizens is starting to change. Known for the affordability, many local artists and young people flock there to live. This in turn has given incentive for Berlin politicians to create the city a more urbane environment by bringing in wealthy investors.

Unfortunately, this resulted in many young people being priced out of the city due to rising property rates which led to protests and riots.

This effect was also felt in London where the displacement of costly-price canisters housed a rent in 2015 at London’s gentrification of hipster artful cafes. Demolished which charge exorbitant prices in several areas on a borough where they: “a long history of connection to their words’ effort to feed their children.”

IS GENTRIFICATION A BAD THING?

Seeing the social and economic outcomes of this phenomenon, is gentrification really a win-win situation? Not always. First of all, it brings about an improvement in infrastructure and provision of better quality resources that other working-class neighborhoods could only dream of having.

Walk down the one-way streets in New York City, and you will see a lot of green coffee shops, cafes, and local art galleries, a new coffee shop, a new art gallery, a new boutique store, and an artisan bakery shop with that famous egg tart or a unique egg you kid.

This is why gentrification in action, the process by which middle-class and upper-middle-class populations move into formerly lower-income and working-class neighborhoods, attracts by lower rent housing, and then transforms the area, it’s not by displacing up neighborhoods by making sure the area is far from rambunctious — either by bussing or automating — and in the process slowly creates mosquito-breeding habitats.

While this form of gentrification benefits existing locals, all this effort also attributes hipsters who love the mix of old and new. This leads to the next step in the process, the locals are not able to sit at those local sit-ins or buy cheap coffee, they start to feel the pain, soon, they are forced out of their own neighborhood, and an old way of life dies.

Perhaps the most vivid illustration of gentrification setting off a way of life has been seen in Shanghai at various upscale Shanghai Riverside District. There was basically city blocks that functioned as gated communities before the 1990s, Shanghai has about 80% of Shanghai’s population, but today those locals — like Shanghai — have been replaced by new attractions.

The price of progress

Rents have gone up, prices for goods have been driven up, and the society has been divided into two classes, the rich and the poor.

Gentrification has greatly improved the quality and efficiency of life and culture noticeably in these neighborhoods. For better or worse, we have the influx of “hipsters” and middle-class folks to thank for these changes. Perhaps if the gentrification process was more sensitive to original inhabitants — by hiring locals or giving back to the community, then everyone can share the neighborhood.
Hipsters’ Touch

BY ESHWARAN (ASH)

Hipsters: A person who start the latest trends and fashions, especially those regarded as being outside the cultural mainstream.

Hipsters are a collective of people whose aim is to be the leaders of culture, not followers. They want to be seen as independent thinkers who question every aspect of culture and find the best way to oppose it. They have very progressive views of the world and appreciate developing art forms. The image they want to portray is one of creativity, intelligence and youthfulness.

They are a group of people we either admire or despise. Their habits and appearance act as a representation of their need to defy the norm. Because of their dislike for the normal, they are a very open community that accepts alternative lifestyles and choices.

They are also some of the most spiritual. They are willing to try new foods, styles or experiences. As long as it appeals to them, they will dive in head first to try it. That willingness to try and do new things means they always have something to talk about—whether it’s about a book, a new film or a new event.

The very bond between all hipsters is the need to adopt the unconventional. They are the first to accept new ways of thinking, and love to have a good discussion over a vegan burger at an indie café in the middle of Duxton Hill.

They would question why people behave and respond in a certain way to current events, and discuss what they feel or assume, should be the right reaction to it. They would share notes about the latest hipster (aka alternative) fashion, destination, or book. So, to them, society is bound by the need to fit in, to conform, and they want no part in it.

Yet with every fibre of their being thrives on the need for independence and individuality, their system for achieving said ‘individuality’ is shared by so many who also claim to be hipsters. The reality is when a group of hipster get together, their perception of individuality melts away. The half-framed glasses, plain over-shirt from a thrift store, a potpourri haircut, slim fit khakis and leather boot shoes suddenly seem the norm. What made them stand out from the crowd now basically blends them in.

While hipster-ion was once a counterreform bent on individualism, it is now part of a culture thriving on their adherence to a perceived norm, which demands nothing individually. These days, it’s become very difficult to distinguish between members of the counterculture and members of the so-called establishment.

End of Year Showcase (EoYS)

When: 21 Feb - 2 Mar

Where: Atrium, URA Centre, 45 Maxwell Road

Admission: Free

Singapore Polytechnic is holding its annual graduation exhibition for its Diploma in Architecture (DARCH) & Diploma in Landscape Architecture (DLA) programmes. Based on the themes of ‘Stretto’ and ‘Interlude’, the showcase features graduating students’ design projects as they explore residential & commercial typologies, and user-centric landscape designs.

T2 Trainspotting

Release: March 3
Cast: Ewan McGregor, Johnny Lee Miller, Ewan Bremner, Robert Carlyle

The follow-up to Danny Boyle’s subversive, genre-defining Trainspotting (1996), which we’ll assume all hipsters have seen. Twice. This time it’s 9 years later, bringing back Mark (McGregor), Simon (Miller), Spud (Bremner) and Johnny (Carlyle). While generally clearer, they all represent something or as Mark puts it “Choose Facebook, Instagram and Facebook and hope that someone cares.” In the ultimate hipster move, Boyle waited until the original cast had visibly aged 20 years to make the 9-year gap in the story feel real.
The Dandy Club

HIPSTERS CHANGING AFRICA & THE MIDDLE EAST

FASHION FOR THE PEOPLE

If the ideology of a hipster is to repurpose the old and make it their own, then there is no better specimen than the dandy man. Enamored with their visual panoply of pompadours and smugness, modern-day hipsters—like the dandies of the 19th century—also place particular importance on their physical appearance and leisurely hobbies.

The uniform of the ideal 4-season dwelling dandy includes sharply-tailed 3-piece suits, perfectly complemented with pocket squares, top watch chains, and fingernail driving gloves. Of course, the look isn’t complete without acutely pointed shoes and (if they’re able to grow them) bushy beards.

Today, this fashion vernacular applies not only to wealthy cities like Singapore, Melbourne or New York. This global ‘gentleman’s club’ has spread its membership in the most unlikely of places.

Congo: Sapology

Fashion for the People

Suddenly there is talk of street style in Africa, and not just in Angola’s capital Luanda, but in the suburbs of Johannesburg as well. The word ‘dandy’ is a term that has been adopted by young men looking to dress as if they’re not from the Western world but rather somewhere else.

South Africa: Swenvkas

Fashion that Transcends Class Barriers

It’s not difficult to associate the Swenvkas with the Congolese Assassin for his display of sophistication and restraint. The Swenvkas are a rare breed of African dandy, a mix of elegance and sophistication, who have been dressing in a way that is both elegant and understated.

Iraq: Mr. Erbik

Fashion for Awareness

This year’s gathering will continue along the same trend as previous years, with a special emphasis on the evolution of dandyism and the myriad national costumes that make up its fabric.

Those gentlemen—ranging from 18 to 35 years old—have a passion for dressing well, even when there is a war. While many of them were once part of the youth culture, they have since moved on to more traditional forms of dressing, such as wearing suits and ties.

The Swenvkas, on the other hand, have a more modern approach to dressing. Their clothing is inspired by traditional African styles, but with a modern twist.

For many of these men who come from backgrounds where fashion is not a priority, dressing in the Swenvkas style has become a way to express their individuality and make a statement about their identity.

Sapology is still influential in both Brussels and New York, and its influence is felt in all corners of the globe. Even though there are no long beards, the fashion is still just as popular today, with young men embracing the idea of dressing well and looking sophisticated.
A LIBER HIPSTER
By Nina Gan

BOOKS FOR ALL KINDS OF HIPSTERS

When it comes to reading material, you won’t find books like Fifty Shades in a Hipster’s library. As we all know, Hipsters are more about experimentation. The more removed from the real world, the better! And existential crises involving a youth wondering about aimless wanderings.

Better still is it is a big, thick book with lengthy footnotes and obscenely worded runon jumbo.

MODERN LITERATURE

When it comes to modern Hipster literature, let’s not forget to add in elements of postmodernism - bewildering premonitions from celebrated classics.

1984 (George Orwell) - Orwell’s nightmarish vision of the future is eerily prophetic. In the way that he describes the potential uses of surveillance, and public manipulation in a superpower that’s under the control of the privileged elite. Given the bizarre happenings around the world today, it’s an essential read for any Hipster.

1Q84 (Haruki Murakami) - A smart title that harks back to Orwell’s classic. Takes a prescient look at Japan’s latest title is experimental, involving a number of wandering, young women in plenty of long, dreamy sequences. It checks all boxes for a hipster classic — bonus points for existential angst. “I can bear any pain as long as it has meaning.”

The Kraus Project (Herbert Schneider) - A collection of essays from Austrian cultural critic Karl Kraus. His book is a critique of modern society. Kraus was influenced by surrealism, but his work is more intellectual. He is known for his use of satire, irony, and clever wordplay. “The world is a theater and life is a play.”

Whiskey, Words and a Show (M. H. Sin) - What’s more hipster than Korean Poetry. Sin’s latest book is actually a collection of poems that resonate with a Hipster’s life — particularly those pertaining to relationships. Hipsters tend to live their lives like the characters in these poems.

HIPSTEROTICA & SATIRE

If you’re wondering why these books have a strange sense of humor, you’re missing out. These books are a reflection of the Hipster’s life — particularly those pertaining to relationships. Hipsters tend to live their lives like the characters in these poems.

Hipster Bingo

Stress Relief

Now you too can do some hipster spotting! Simply cut out the game board below, make some copies for your friends and family and head down to your local hipster hangout to play. The first person to get 6 in a row wins!

For Hipster Artists

If you’re not the reading type — don’t worry, you can still look the part with a pair of Hipster glasses — you can opt to be the artistic type with the Hipster Coloring Book, which features a collection of drawings that are familiar to Hipsters: the coffee shop, the flea market, the queue for an indie film show.

Illustrator Charlotte Farmer has made keen observations of Hipster subcultures, so you can too! Immense yourself in the Hipster world as you slowly colour in these drawings. Just make sure you’re using organic crayons made with pure vegetable oil.

In case you haven’t noticed, it’s easy to make fun of Hipsters.